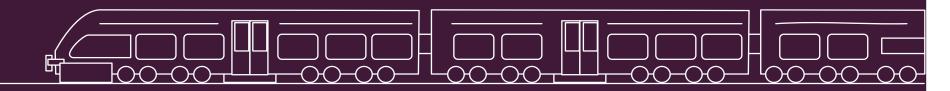


Introduction



The Rail User Survey asks a representative sample of people in Great Britain about their experience of travelling by rail in the last seven days.

For those that have used rail, the survey asks their journey purpose and how satisfied they were with the overall journey and with aspects such as value for money, punctuality and cleanliness.

In a typical survey we get this satisfaction information from around 300 people.

We survey passengers every weekend and report results every four weeks, combining the most recent four survey waves. Further details on how we carried out this survey are available on page 31.

This survey is also used to produce a report every six months showing satisfaction for each train operating company (where sample size allows).



Headlines





86 per cent of passengers were satisfied with the train journey overall. This is a small increase from 84 per cent in the previous report.

Compared with the previous report, satisfaction has increased for most measures in the survey including:

- satisfaction with the level of crowding at 72 per cent –
 up from 65 per cent
- cleanliness of the inside of the train at 80 per cent up from 75 per cent.
- satisfaction with punctuality and reliability is unchanged at 78 per cent







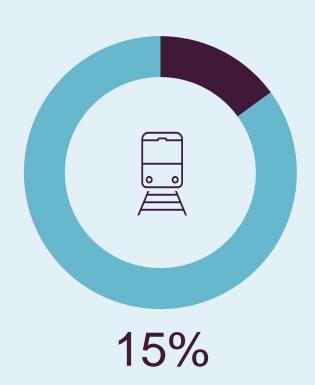
Proportion using rail in the last seven days over time

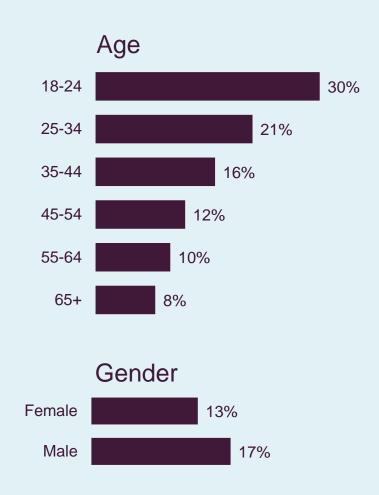




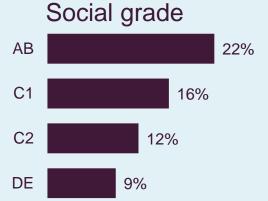
Proportion using rail in the last seven days













Main purpose of rail journey



Leisure/eating out/nonessential shopping

31%



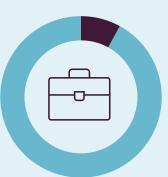
Commuting

29%



Friends/family

21%



Work travel

8%



Essential shopping

2%

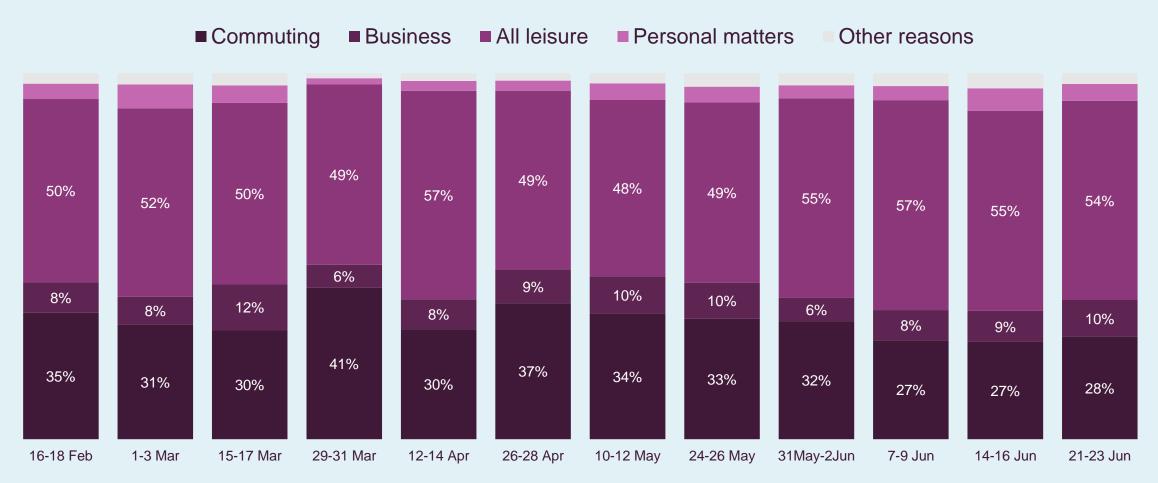


Personal matters

5%



Main purpose of journey over time



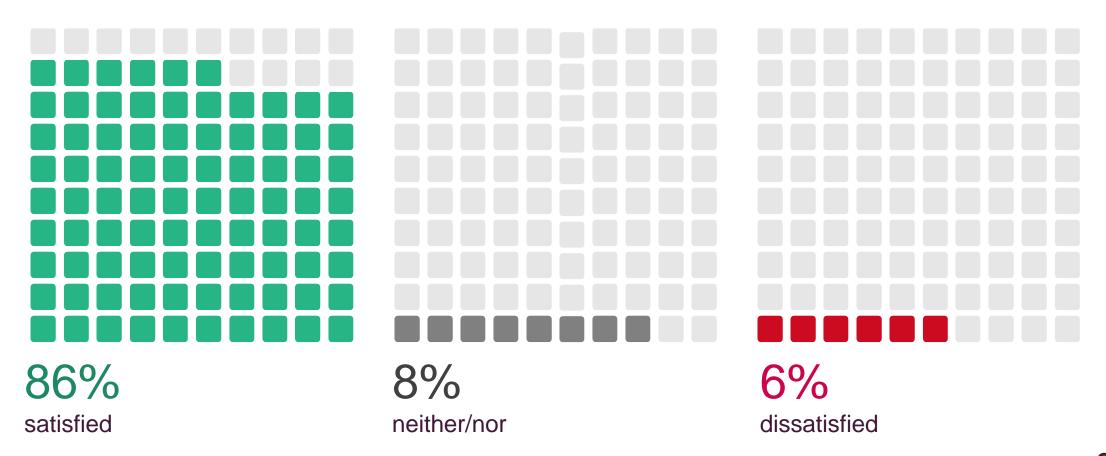






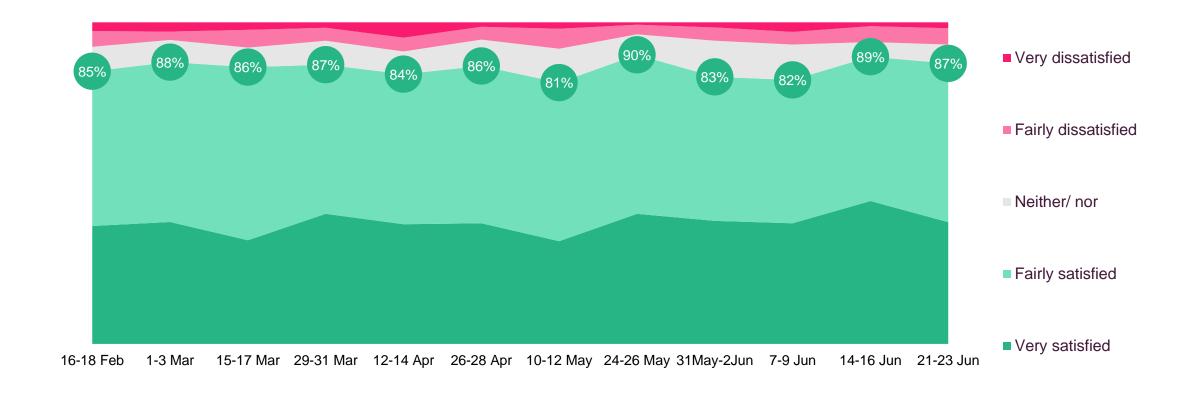


Overall satisfaction with rail journey



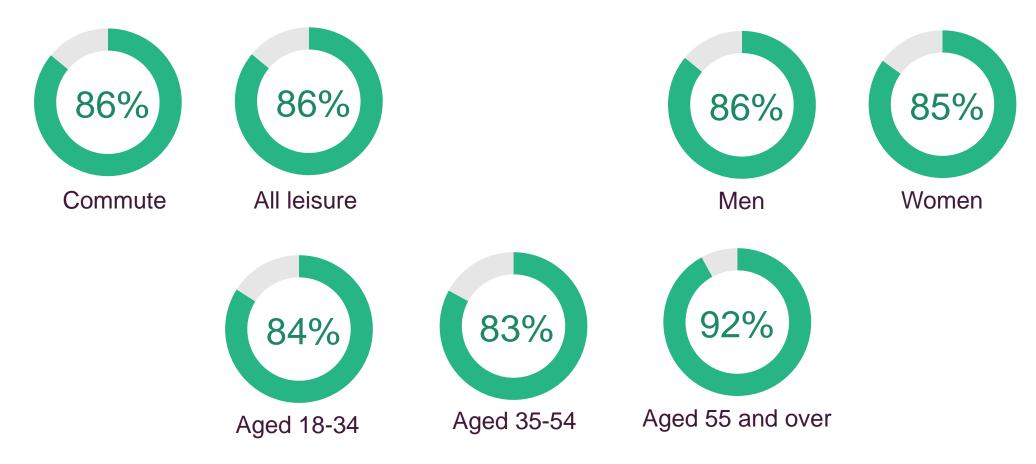


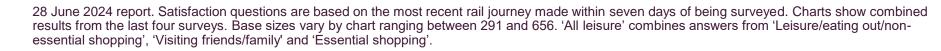
Overall satisfaction with rail journey





Overall satisfaction by journey purpose, gender and age



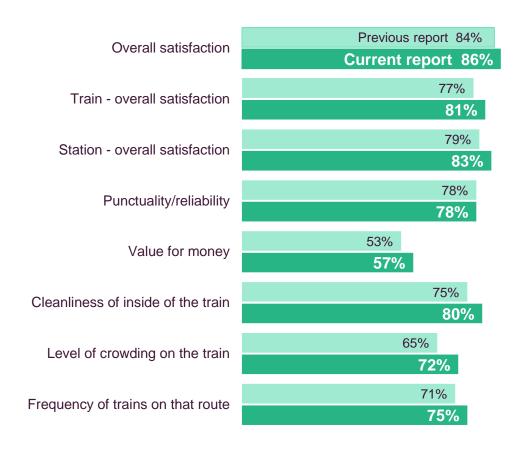


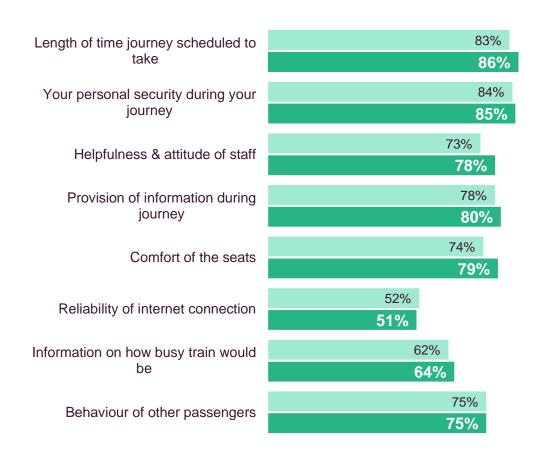


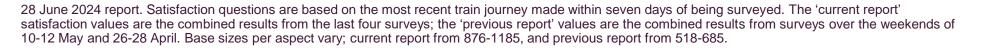




Change in satisfaction levels since last report

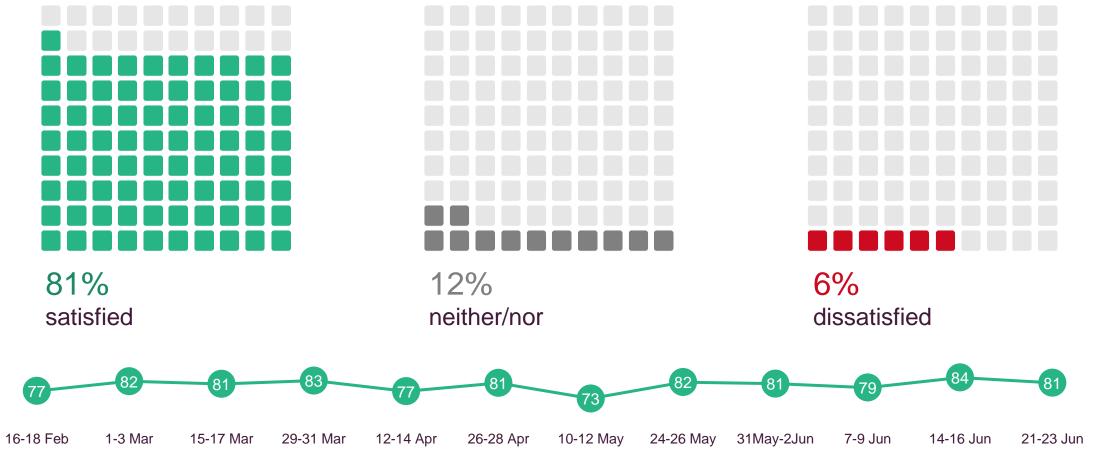






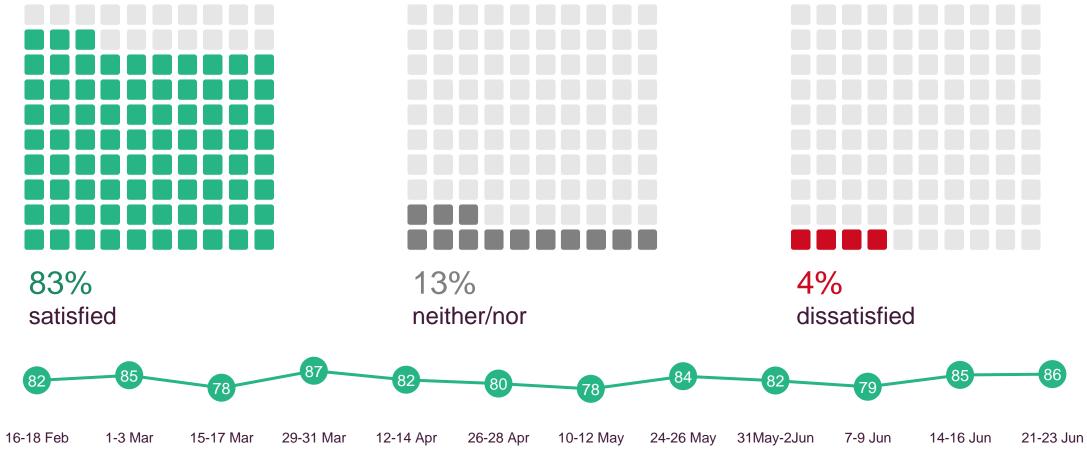


Overall satisfaction with the train



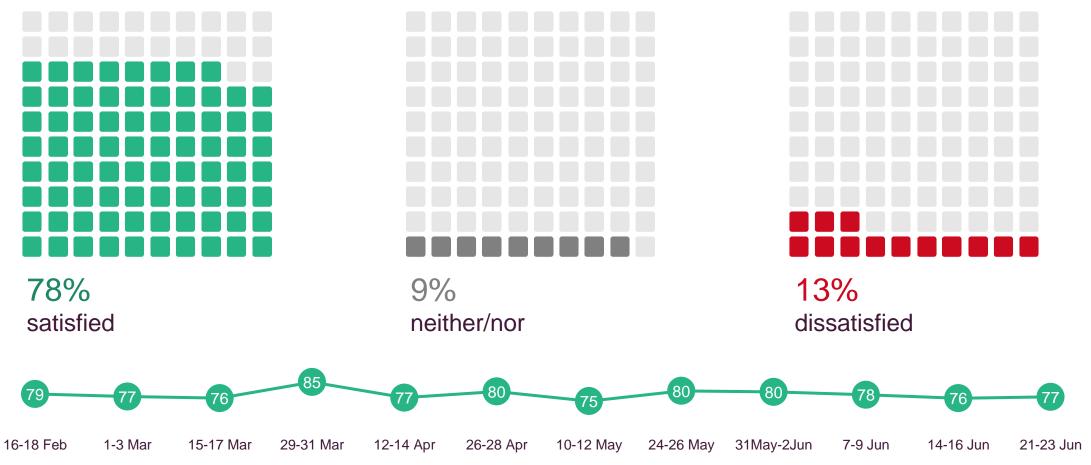


Overall satisfaction with the station



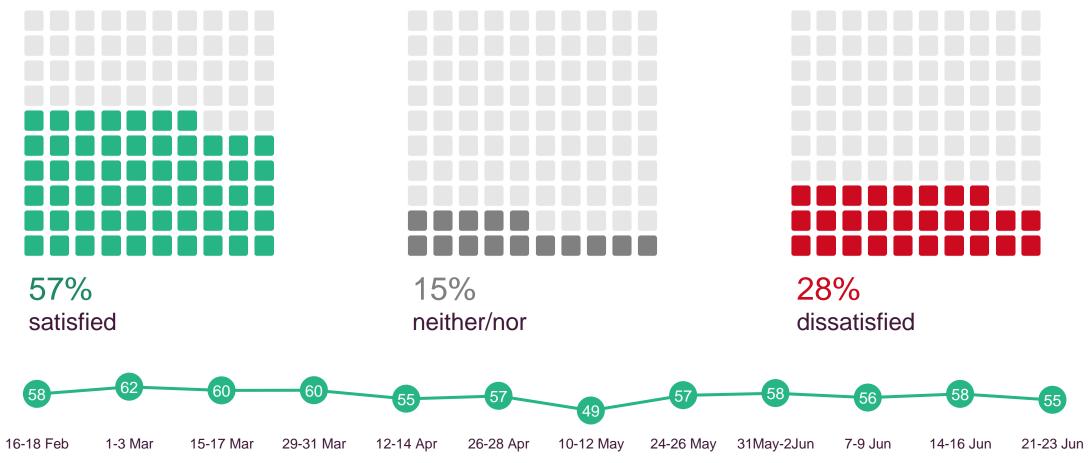


Satisfaction with punctuality/reliability



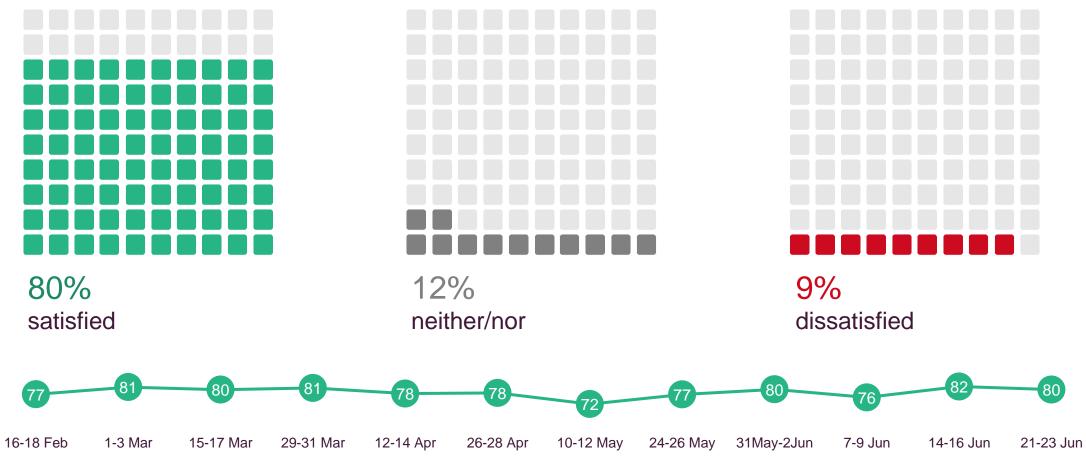


Satisfaction with value for money



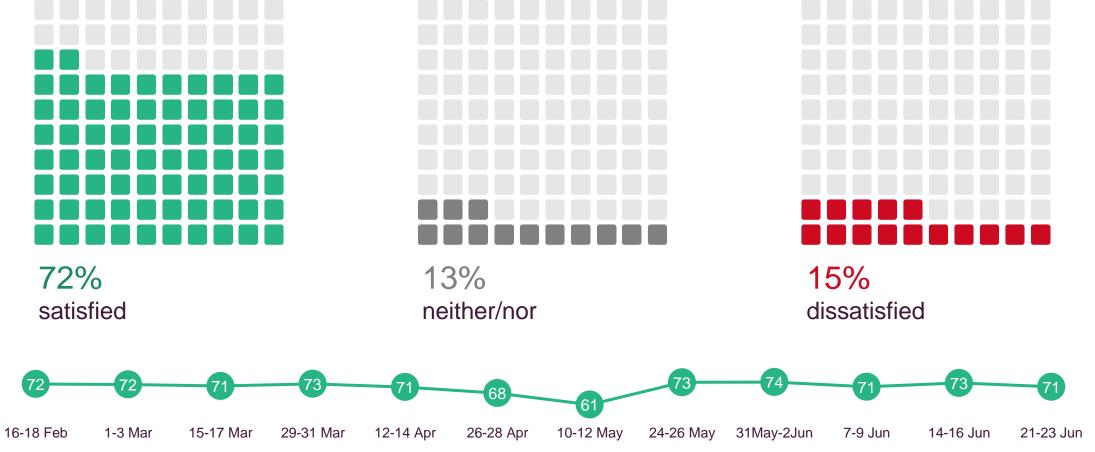


Satisfaction with cleanliness of the inside of the train



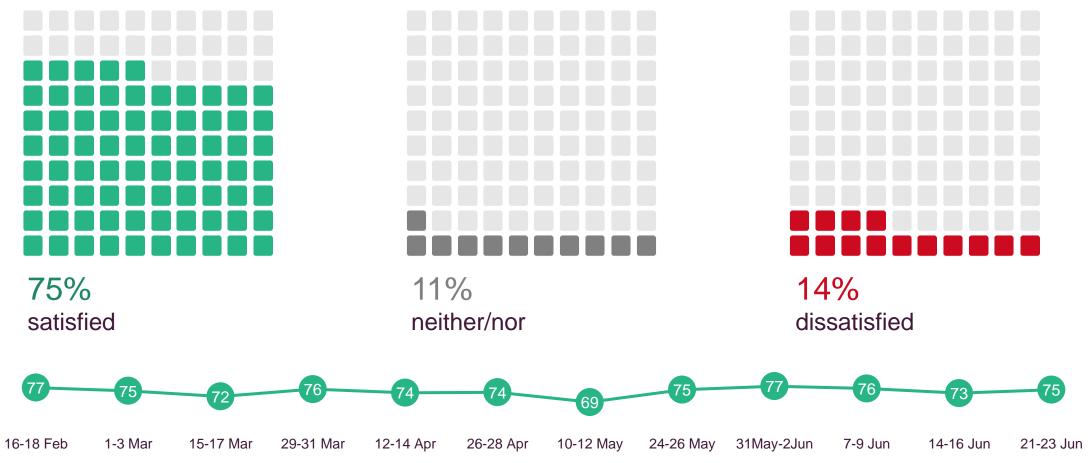


Satisfaction with level of crowding



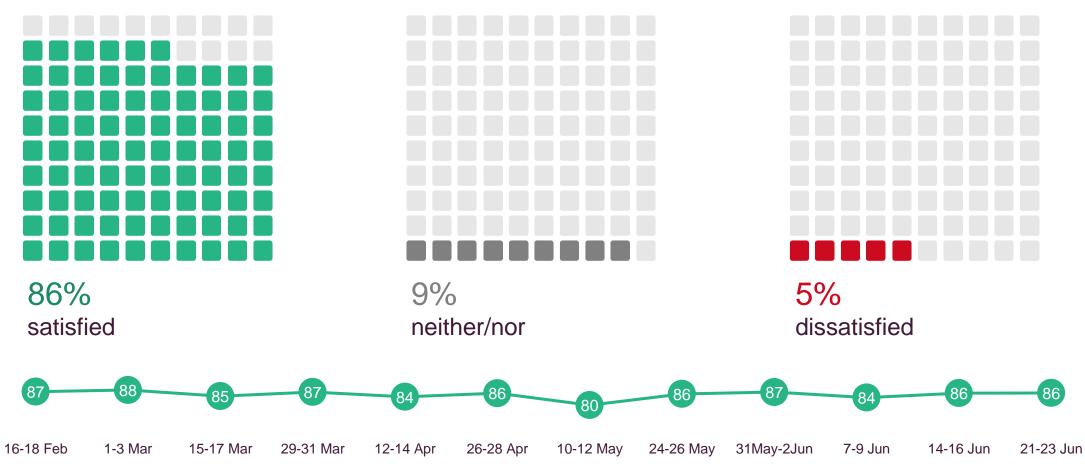


Satisfaction with frequency of trains on that route



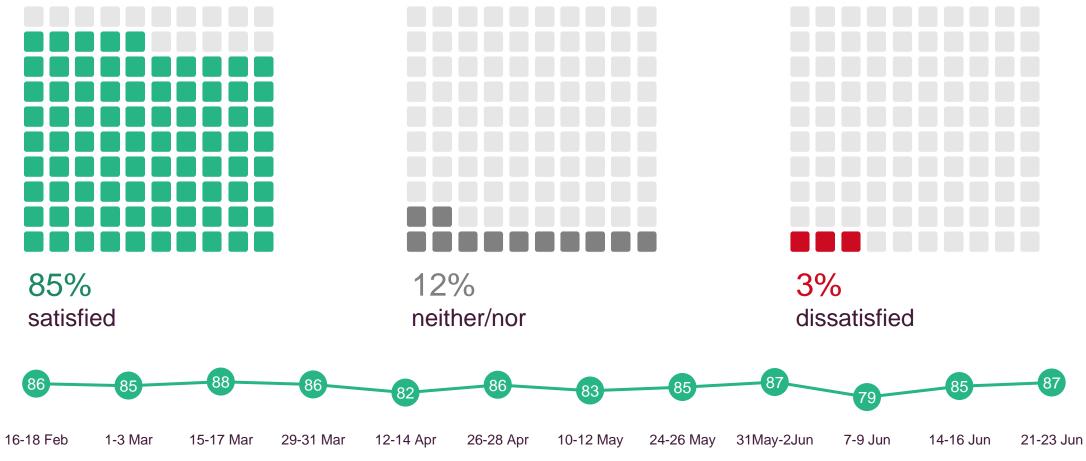


Satisfaction with scheduled journey time



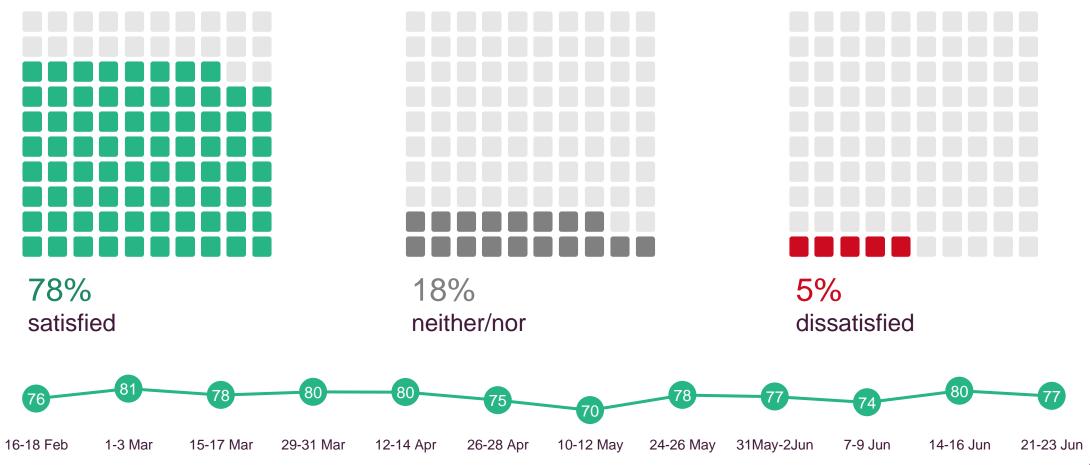


Satisfaction with personal security



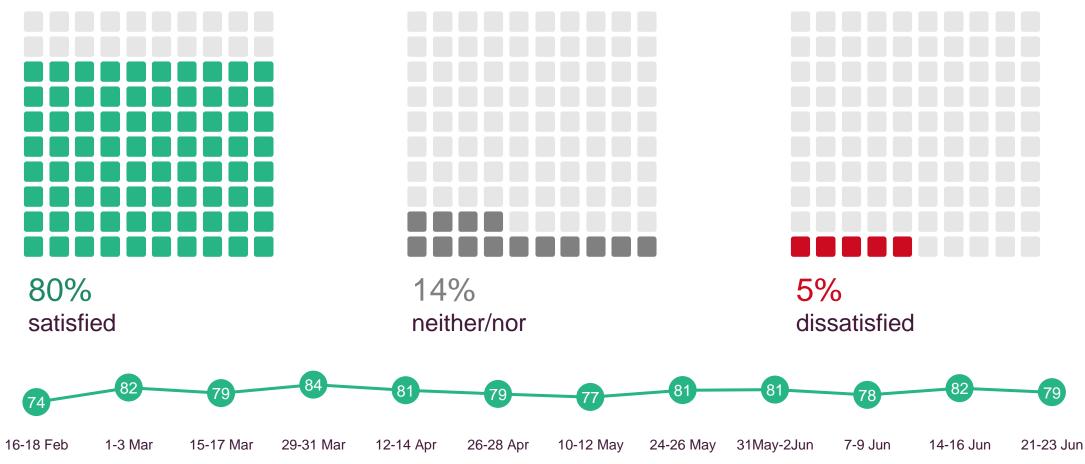


Satisfaction with helpfulness and attitude of staff



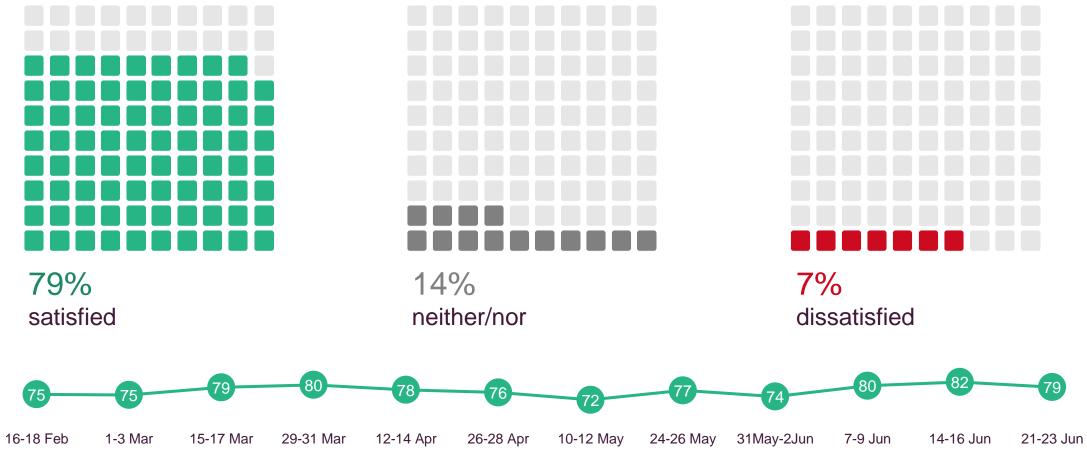


Satisfaction with information provided during the journey



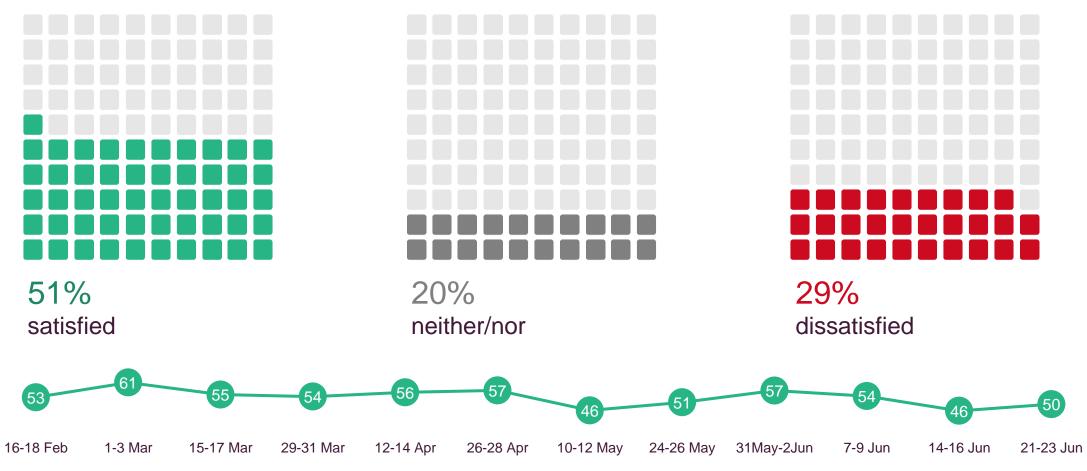


Satisfaction with comfort of the seats



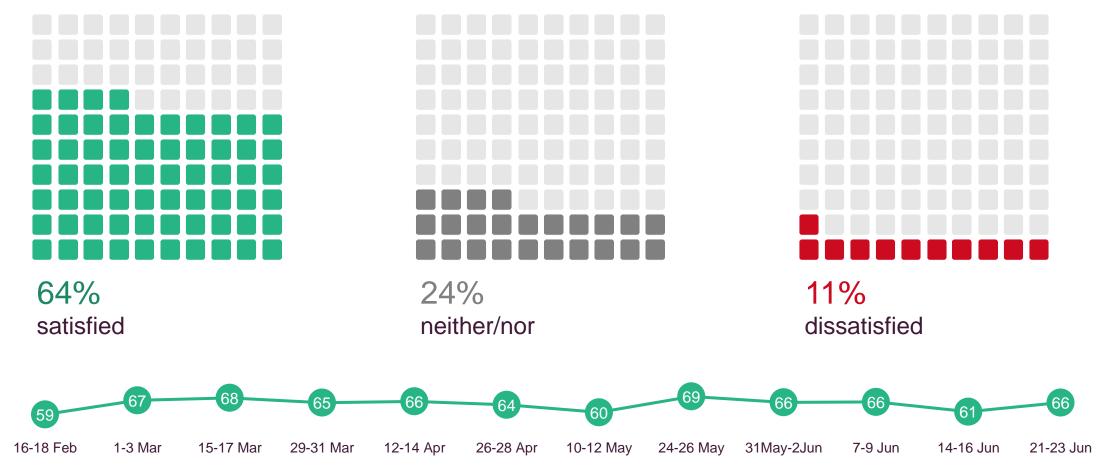


Satisfaction with reliability of the internet



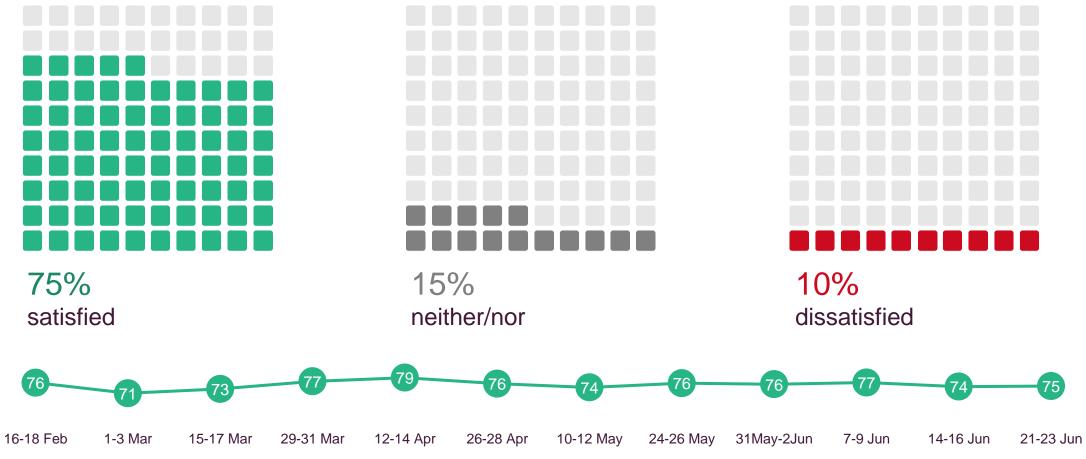


Satisfaction with information on how busy the train was before travelling





Satisfaction with other passengers' behaviour









Methodology

Transport Focus's Rail User Survey runs every weekend in Yonder Consulting's omnibus. In total approximately 2000 people per survey are screened to identify those who have made a rail journey (excluding London Underground) in the last seven days and the purpose of that journey. Users then answer questions about satisfaction with their most recent journey. The total number of rail users each week is shown in the table with the dates of fieldwork.

We now report results every four weeks. Prior to 26 May, the survey ran every other weekend.

Yonder Consulting's omnibus is weighted to be nationally representative of the population of Great Britain. The analysis of satisfaction questions excludes those who say that the question is not applicable. The questions asked are on the next slide.

The omnibus survey asks questions about a variety of matters from a range of client organisations. Not all those interviewed through Yonder Consulting's omnibus are passengers on public transport.

Numbers may not add up to 100 per cent, due to rounding.

| | Fieldwork dates | Response numbers |
|----------|-----------------|------------------|
| Wave 100 | 16-18 February | 334 |
| Wave 101 | 1-3 March | 292 |
| Wave 102 | 15-17 March | 323 |
| Wave 103 | 29-31 March | 325 |
| Wave 104 | 12-14 April | 287 |
| Wave 105 | 26-28 April | 369 |
| Wave 106 | 10-12 May | 316 |
| Wave 107 | 24-26 May | 289 |
| Wave 108 | 31 May-2 June | 310 |
| Wave 109 | 7-9 June | 229 |
| Wave 110 | 14-16 June | 305 |
| Wave 111 | 21-23 June | 341 |



Appendix: survey question text

Q. Individual satisfaction measures: Thinking about this most recent journey you made by train, how satisfied or dissatisfied were you with? Scale: Very satisfied to Very dissatisfied. Not applicable is an option on all measures except overall satisfaction).

- a. This train journey overall
- The information on how busy the train would be before travelling
- c. The cleanliness of the inside of the train
- d. Helpfulness and attitude of staff
- e. Overall satisfaction with the station
- f. Punctuality/reliability (i.e. the train departing/arriving on time)
- g. Frequency of the trains on that route

- h. Length of time the journey was scheduled to take
- i. Level of crowding on the train
- j. The behaviour of other passengers
- k. Provision of information during the journey
- I. Comfort of the seats
- m. Value for money of your ticket
- n. Reliability of the internet connection
- o. Overall satisfaction with the train
- p. Your personal security during your journey.



Contact Transport Focus

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Transport Focus is the operating name of the Passengers' Council

Transport Focus is the independent consumer organisation representing the interests of:

- rail passengers in Great Britain
- bus, coach and tram users across England outside London
- all users of England's motorways and major 'A' roads (the Strategic Road Network).

We work to make a difference for all transport users.

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