## Rail User Survey



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## Introduction



The Rail User Survey asks a representative sample of people in Great Britain about their experience of travelling by rail in the last seven days.

For those that have used rail, the survey asks their journey purpose and how satisfied they were with the overall journey and with aspects such as value for money, punctuality and cleanliness.

In a typical survey we get this satisfaction information from around 250-300 people.

We survey passengers every other weekend and report results every four weeks, combining two survey waves. Further details on how we carried out this survey are available on page 31.

This survey is also used to produce a report every six months showing satisfaction for each train operating company (where sample size allows).

## Headlines



85 per cent of passengers were satisfied with the train journey overall. This is a slight decrease from 87 per cent in the previous report.
87 per cent of commuters were satisfied with their journey, which unusually is slightly higher than leisure passengers at 85 per cent.


Fieldwork included the Easter school holidays and industrial action affected most train companies between 4 and 9 April, which may have impacted satisfaction.
Of the two individual survey waves in this report, satisfaction with most measures was higher in the earlier wave conducted over the Easter weekend.


## Proportion using rail in last seven days over time



## Proportion using rail in the last seven days






## Main purpose of rail journey



## Main purpose of journey over time




## Overall satisfaction with rail journey


satisfied


7\%
neither/nor


7\%
dissatisfied

## Overall satisfaction with rail journey



## Overall satisfaction by journey purpose, gender and age




## No clear pattern on difference in individual measures compared with last report. Some higher and some lower




## Overall satisfaction with the train



## Overall satisfaction with the station



## Satisfaction with punctuality/reliability




6\%
neither/nor


13\%
dissatisfied


19 April 2024 report. Satisfaction questions are based on the most recent rail journey made within seven days of being surveyed. Square charts show average of the two surveys conducted in the last four weeks. Base sizes: square charts 611; trend chart range from 234 to 369 per survey.

## Satisfaction with value for money



## Satisfaction with cleanliness of the inside of the train



## Satisfaction with level of crowding



## Satisfaction with frequency of trains on that route



## Satisfaction with scheduled journey time



## Satisfaction with personal security



$13 \%$
neither/nor



## Satisfaction with helpfulness and attitude of staff



## Satisfaction with information provided during the journey



## Satisfaction with comfort of the seats



## Satisfaction with reliability of the internet



## Satisfaction with information on how busy the train was before travelling



## Satisfaction with other passengers' behaviour




14\%
neither/nor


7\%
dissatisfied



## Methodology

Transport Focus's Rail User Survey runs every other weekend in Yonder Consulting's omnibus. In total approximately 2000 people per survey are screened to identify those who have made a rail journey (excluding London Underground) in the last seven days and the purpose of that journey. Users then answer questions about satisfaction with their most recent journey. The total number of rail users each week is shown in the table with the dates of fieldwork. We report results every four weeks.

Yonder Consulting's omnibus is weighted to be nationally representative of the population of Great Britain. The analysis of satisfaction questions excludes those who say that the question is not applicable. The questions asked are on the next slide.

The omnibus survey asks questions about a variety of matters from a range of client organisations. Not all those interviewed through Yonder Consulting's omnibus are passengers on public transport.

Numbers may not add up to 100 per cent, due to rounding.

|  | Fieldwork dates | Response <br> numbers |
| :--- | :--- | :---: |
| Wave 93 | 10-12 November 2023 | 331 |
| Wave 94 | 24-26 November | 331 |
| Wave 95 | 1-3 December | 311 |
| Wave 96 | 15-17 December | 370 |
| Wave 97 | 5-7 January 2024 | 235 |
| Wave 98 | 19-21 January | 313 |
| Wave 99 | 2-4 February | 302 |
| Wave 100 | 16-18 February | 334 |
| Wave 101 | 1-3 March | 292 |
| Wave 102 | 15-17 March | 323 |
| Wave 103 | 29-31 March | 325 |
| Wave 104 | 12-14 April | 287 |

## Appendix: survey question text

Q. Individual satisfaction measures: Thinking about this most recent journey you made by train, how satisfied or dissatisfied were you with? Scale: Very satisfied to Very dissatisfied. Not applicable is an option on all measures except overall satisfaction).
a. This train journey overall
b. The information on how busy the train would be before travelling
c. The cleanliness of the inside of the train
d. Helpfulness and attitude of staff
e. Overall satisfaction with the station
f. Punctuality/reliability (i.e. the train departing/arriving on time)
g. Frequency of the trains on that route
h. Length of time the journey was scheduled to take
i. Level of crowding on the train
j. The behaviour of other passengers
k. Provision of information during the journey
I. Comfort of the seats
m. Value for money of your ticket
n. Reliability of the internet connection
o. Overall satisfaction with the train
p. Your personal security during your journey.

## Contact Transport Focus

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Transport Focus is the operating name of the Passengers' Council

Transport Focus is the independent consumer organisation representing the interests of:

- rail passengers in Great Britain
- bus, coach and tram users across England outside London
- all users of England's motorways and major 'A' roads (the Strategic Road Network).

We work to make a difference for all transport users.
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