

#### Introduction



The Rail User Survey asks a representative sample of people in Great Britain about their experience of travelling by rail in the last seven days.

For those that have used rail, the survey asks their journey purpose and how satisfied they were with the overall journey and with aspects such as value for money, punctuality and cleanliness.

In a typical survey we get this satisfaction information from around 250-300 people.

We survey passengers every other weekend and report results every four weeks, combining two survey waves. Further details on how we carried out this survey are available on page 31.

This survey is also used to produce a report every six months showing satisfaction for each train operating company (where sample size allows).



#### Headlines



85 per cent of passengers were satisfied with the train journey overall. This is a slight decrease from 87 per cent in the previous report.

87 per cent of commuters were satisfied with their journey, which unusually is slightly higher than leisure passengers at 85 per cent.



Fieldwork included the Easter school holidays and industrial action affected most train companies between 4 and 9 April, which may have impacted satisfaction.

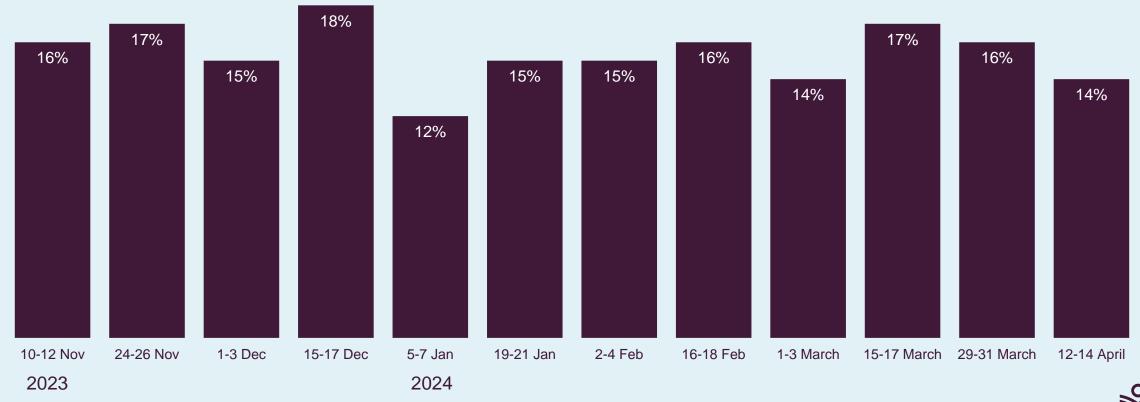
Of the two individual survey waves in this report, satisfaction with most measures was higher in the earlier wave conducted over the Easter weekend.







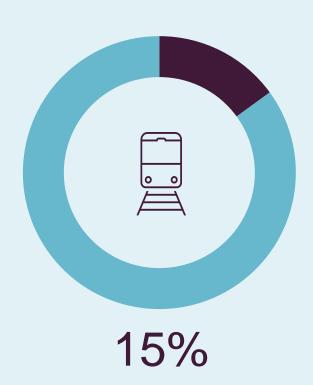
### Proportion using rail in last seven days over time

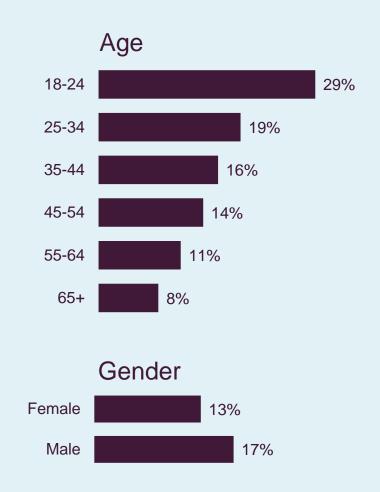




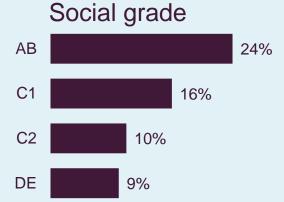
## Proportion using rail in the last seven days

#### All Great Britain











## Main purpose of rail journey



Leisure/eating out/nonessential shopping

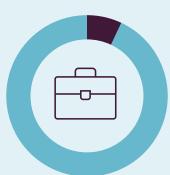
31%



Commuting 36%



Friends/family 20%



Work travel 7%

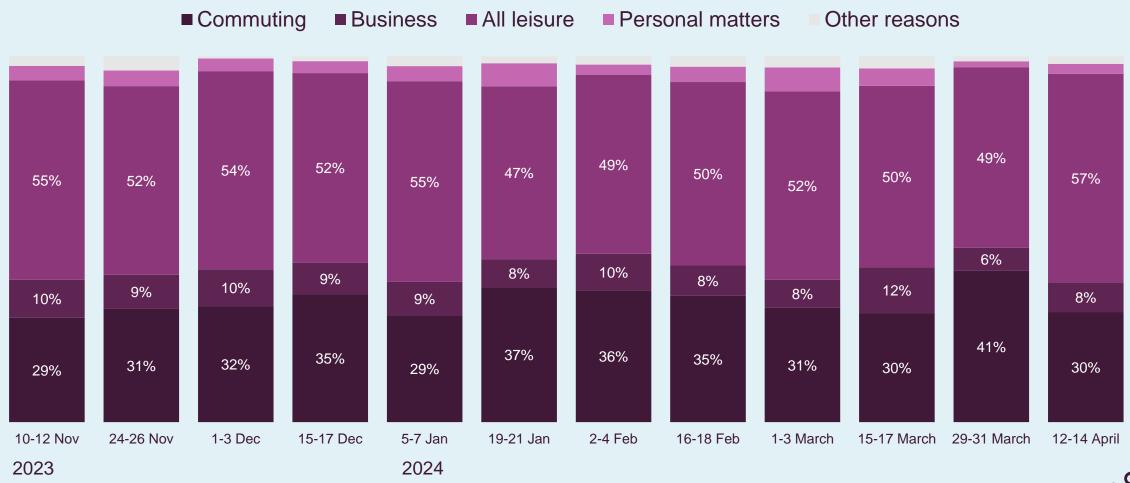


Essential shopping 2%



Personal matters 2%

## Main purpose of journey over time

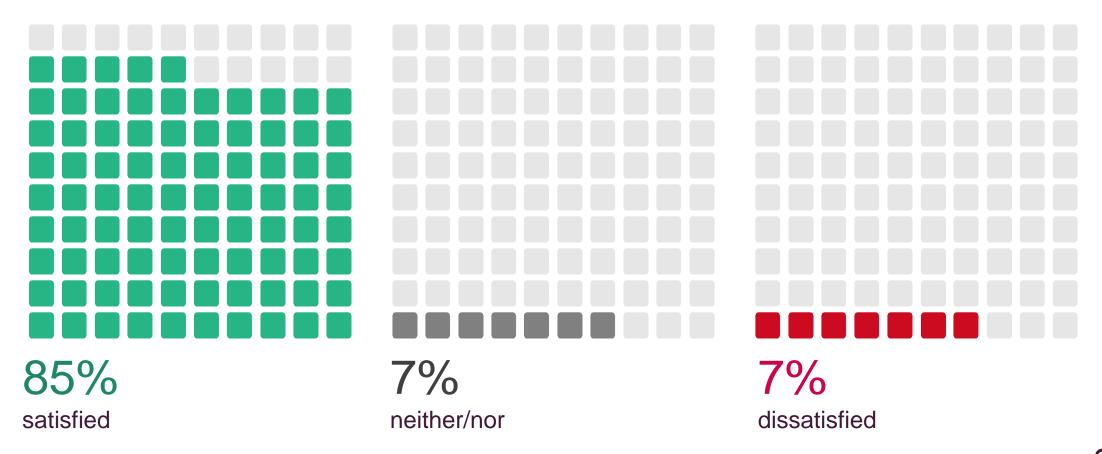






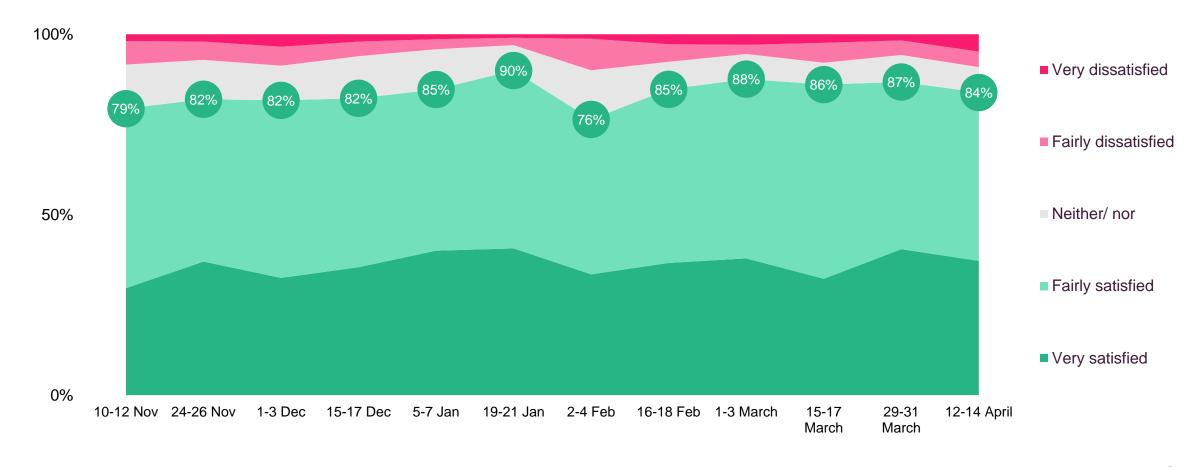


## Overall satisfaction with rail journey



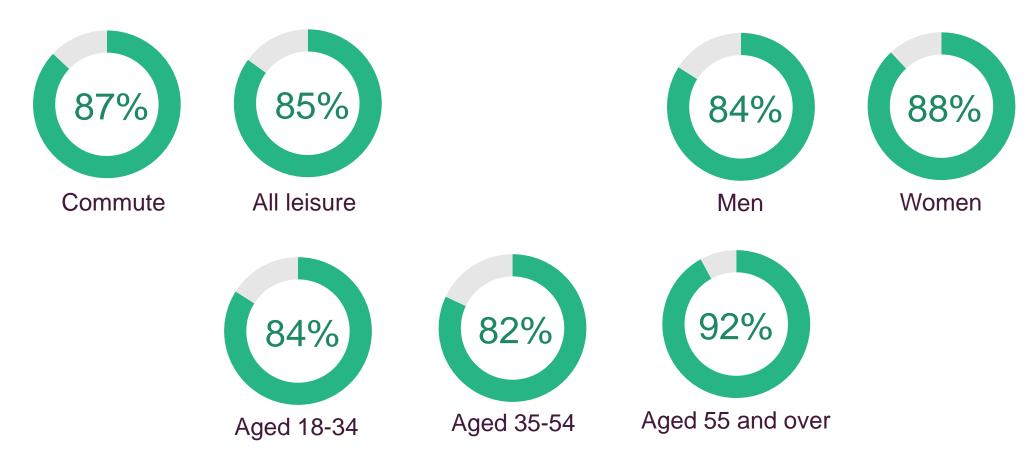


## Overall satisfaction with rail journey





### Overall satisfaction by journey purpose, gender and age



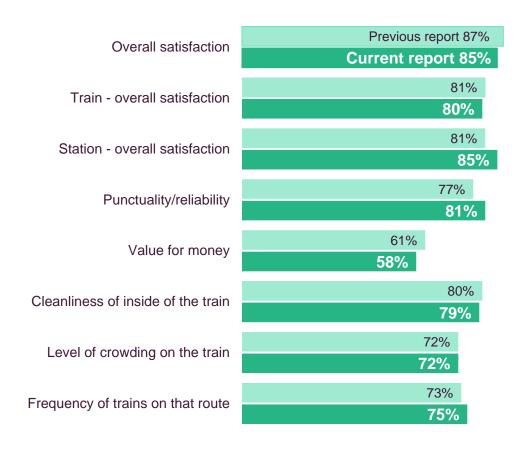


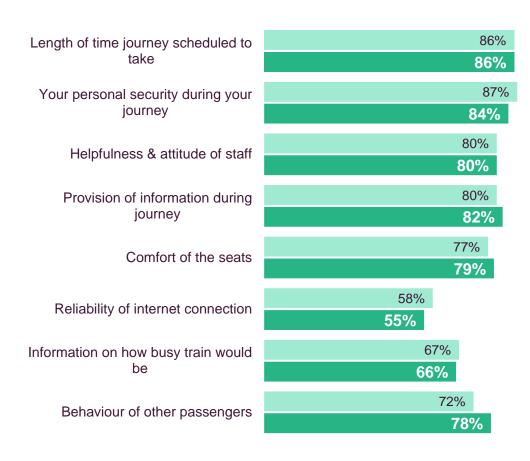
19 April 2024 report. Satisfaction questions are based on the most recent rail journey made within seven days of being surveyed. Charts show average of the two surveys conducted in the last four weeks. Base sizes vary by chart ranging between 147 and 348 'All leisure' combines answers from 'Leisure/eating out/non-essential shopping', 'Visiting friends/family' and 'Essential shopping'.





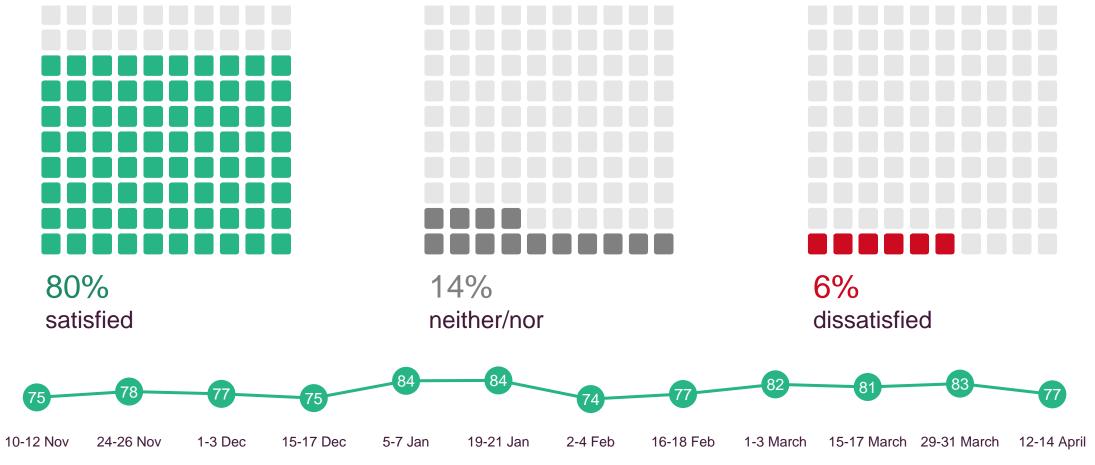
# No clear pattern on difference in individual measures compared with last report. Some higher and some lower





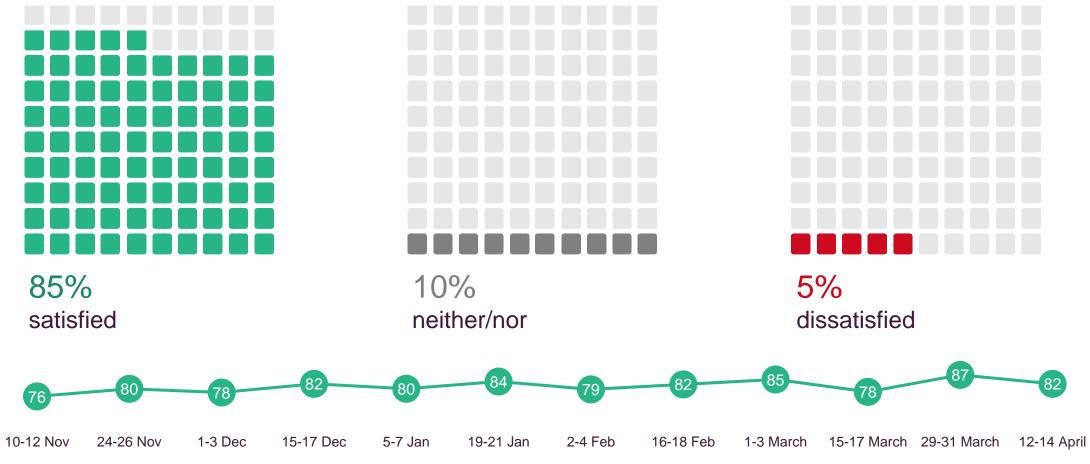


#### Overall satisfaction with the train



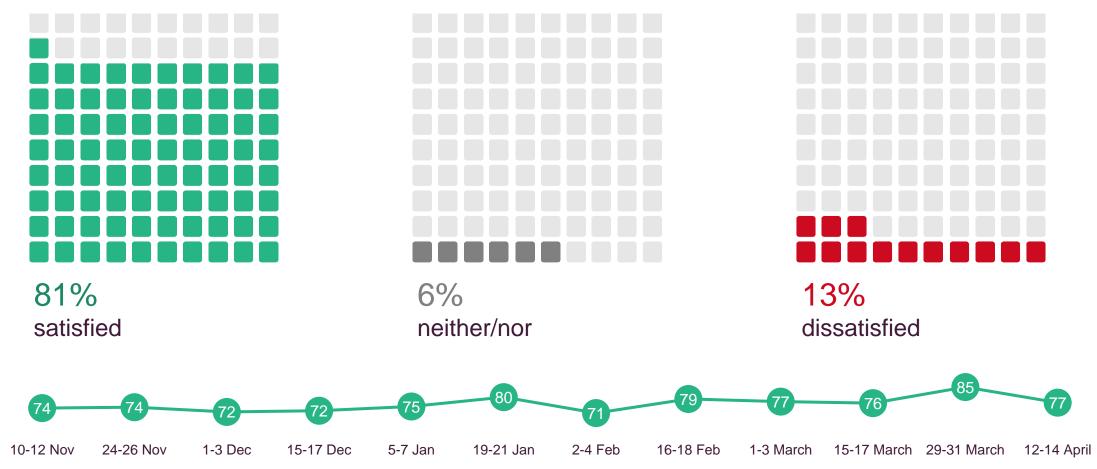


#### Overall satisfaction with the station



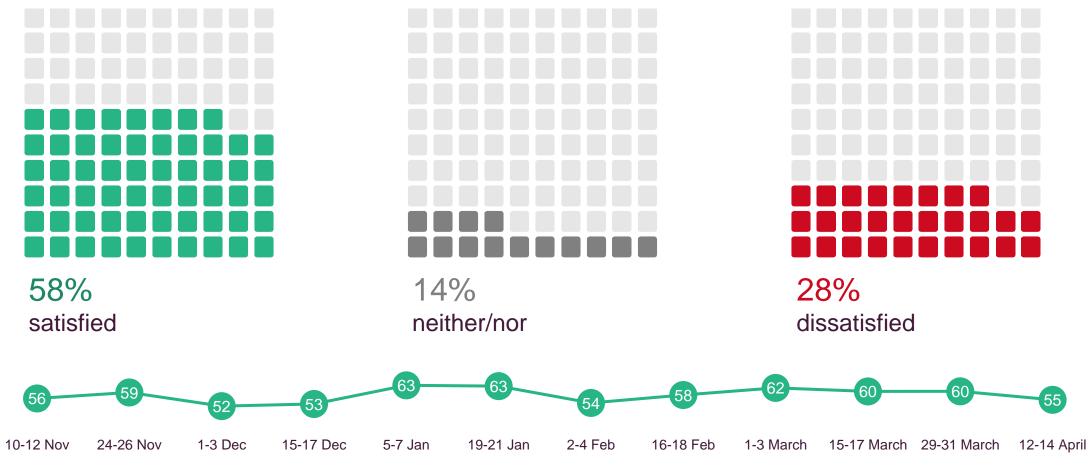


## Satisfaction with punctuality/reliability



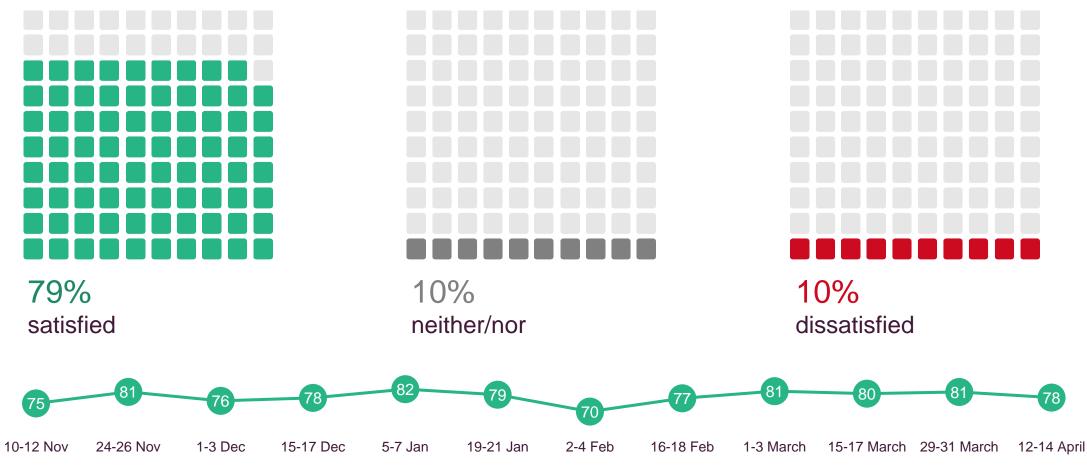


## Satisfaction with value for money



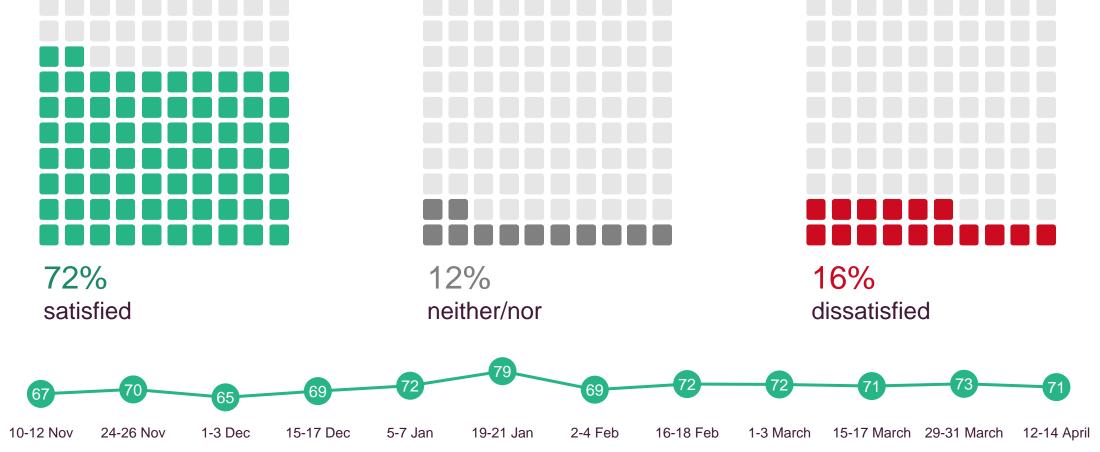


#### Satisfaction with cleanliness of the inside of the train



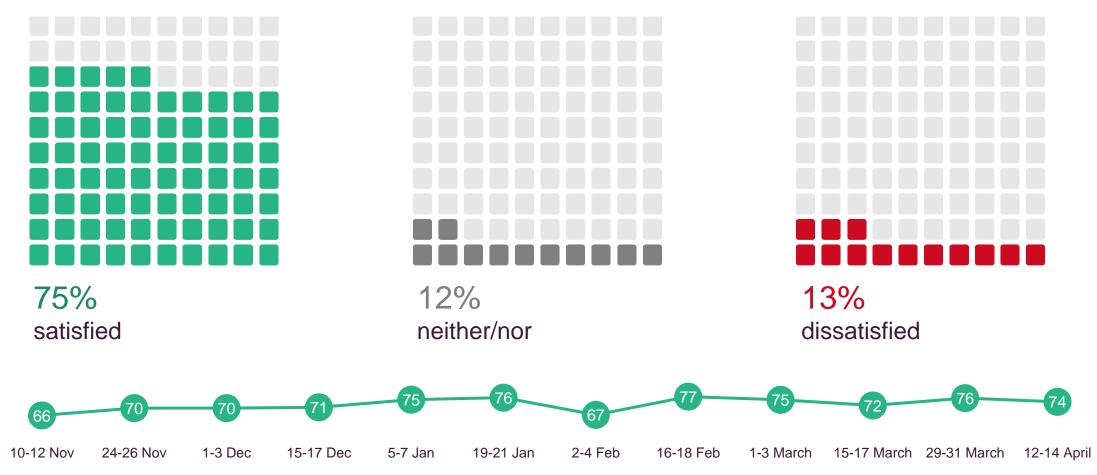


## Satisfaction with level of crowding



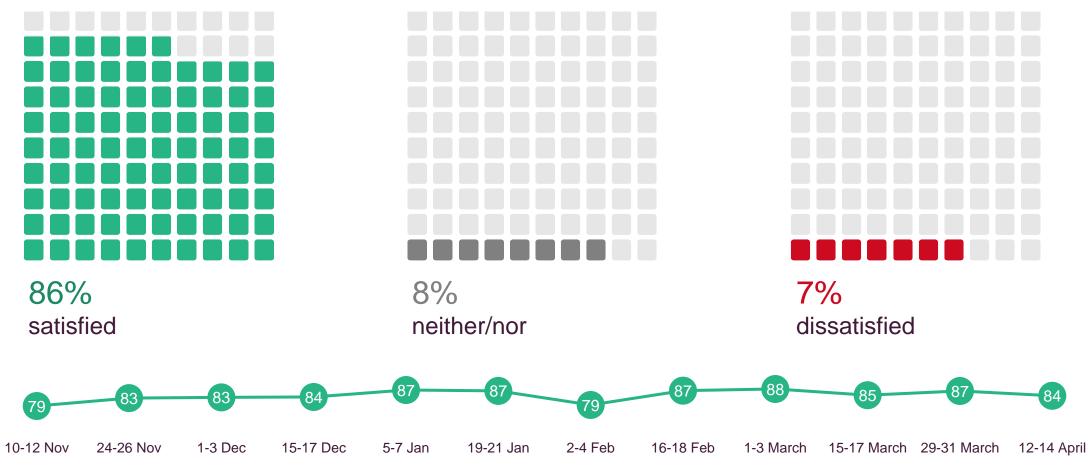


## Satisfaction with frequency of trains on that route



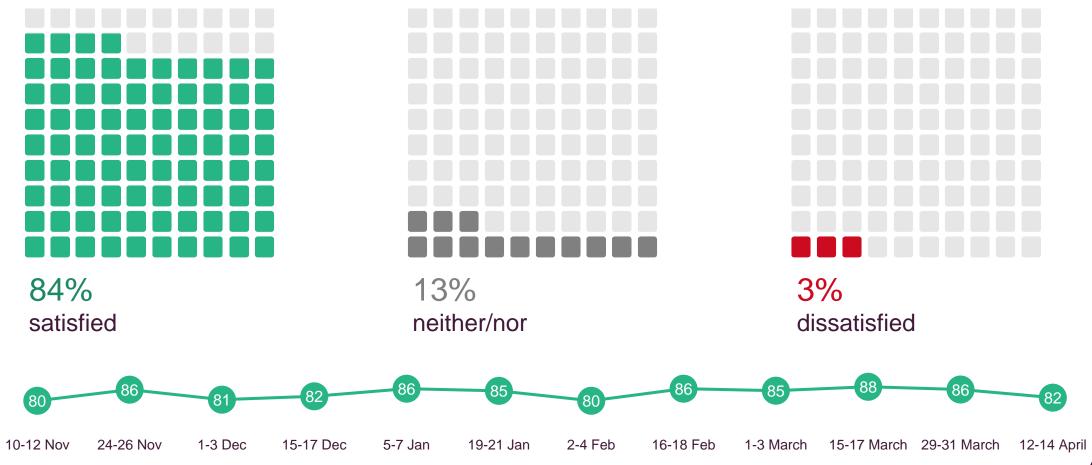


## Satisfaction with scheduled journey time



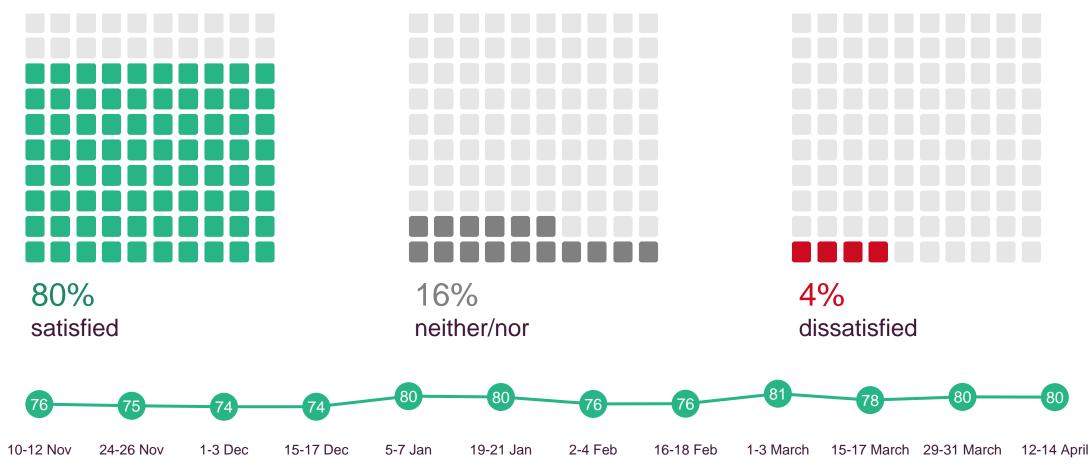


## Satisfaction with personal security



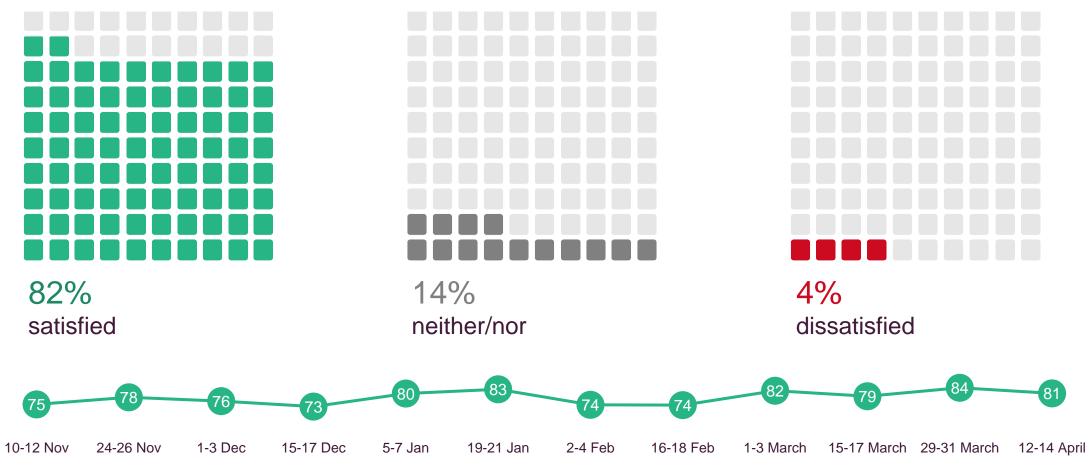


## Satisfaction with helpfulness and attitude of staff



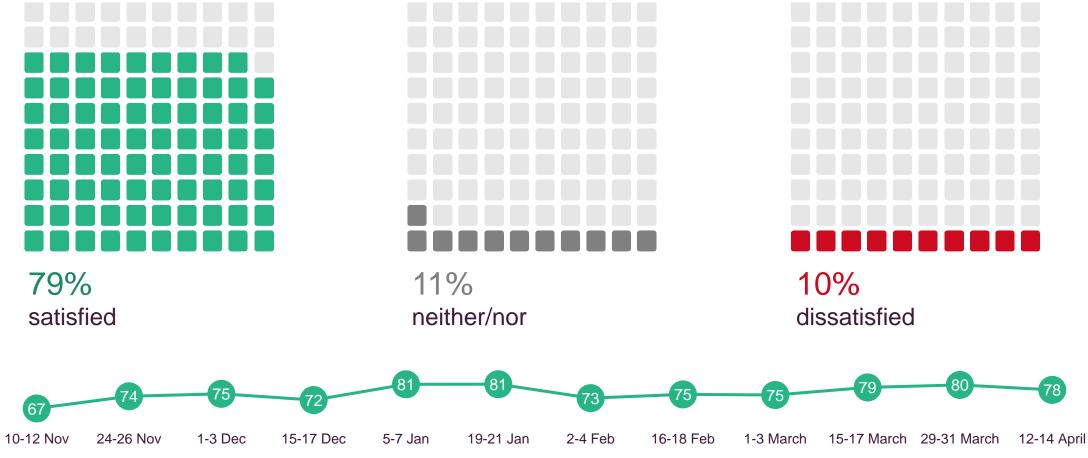


## Satisfaction with information provided during the journey



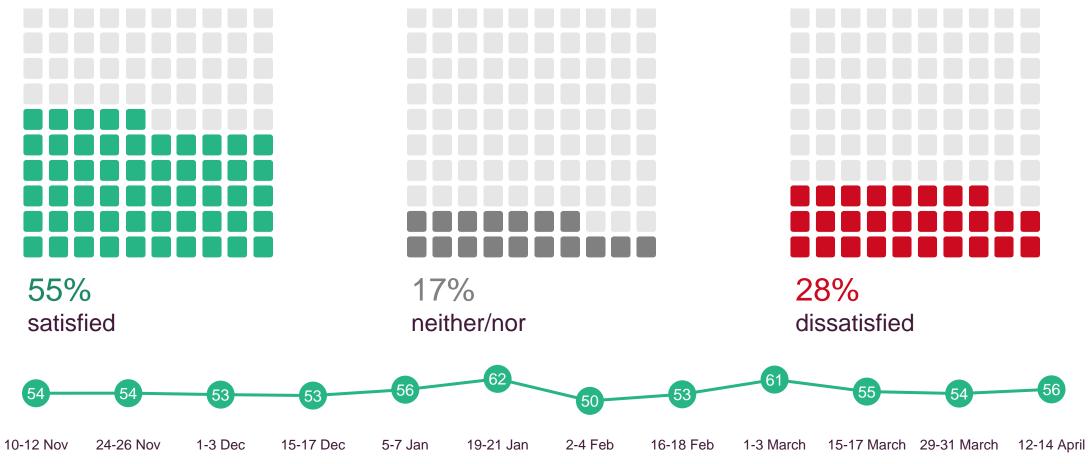


#### Satisfaction with comfort of the seats



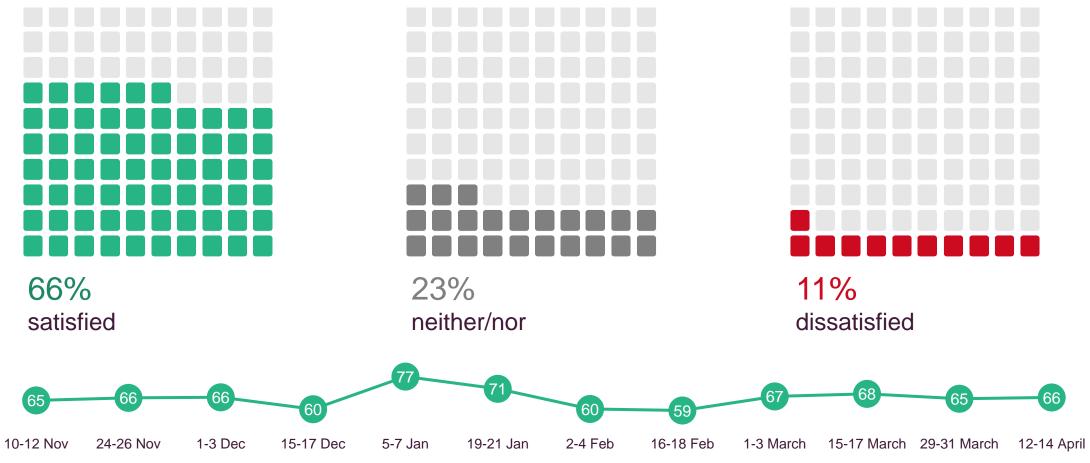


## Satisfaction with reliability of the internet



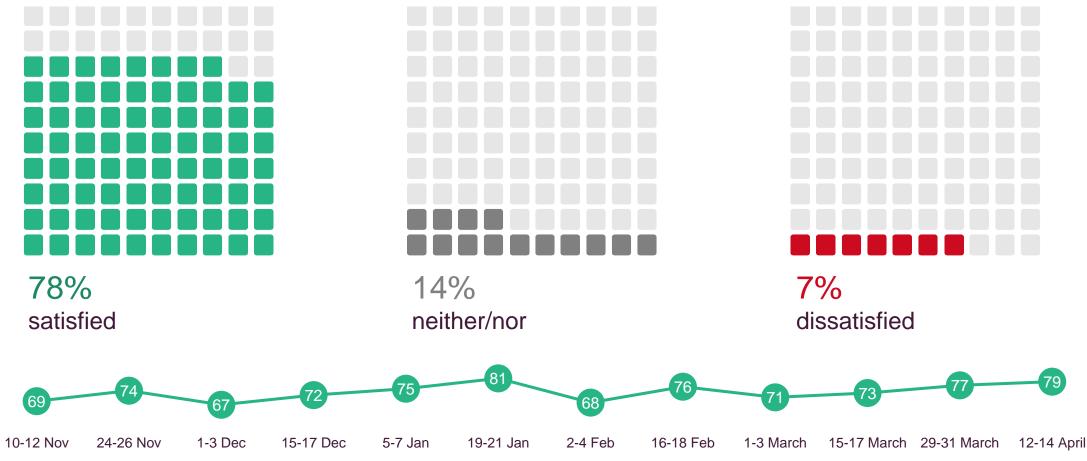


## Satisfaction with information on how busy the train was before travelling





## Satisfaction with other passengers' behaviour









## Methodology

Transport Focus's Rail User Survey runs every other weekend in Yonder Consulting's omnibus. In total approximately 2000 people per survey are screened to identify those who have made a rail journey (excluding London Underground) in the last seven days and the purpose of that journey. Users then answer questions about satisfaction with their most recent journey. The total number of rail users each week is shown in the table with the dates of fieldwork. We report results every four weeks.

Yonder Consulting's omnibus is weighted to be nationally representative of the population of Great Britain. The analysis of satisfaction questions excludes those who say that the question is not applicable. The questions asked are on the next slide.

The omnibus survey asks questions about a variety of matters from a range of client organisations. Not all those interviewed through Yonder Consulting's omnibus are passengers on public transport.

Numbers may not add up to 100 per cent, due to rounding.

	Fieldwork dates	Response numbers
Wave 93	10-12 November 2023	331
Wave 94	24-26 November	331
Wave 95	1-3 December	311
Wave 96	15-17 December	370
Wave 97	5-7 January 2024	235
Wave 98	19-21 January	313
Wave 99	2-4 February	302
Wave 100	16-18 February	334
Wave 101	1-3 March	292
Wave 102	15-17 March	323
Wave 103	29-31 March	325
Wave 104	12-14 April	287



## Appendix: survey question text

Q. Individual satisfaction measures: Thinking about this most recent journey you made by train, how satisfied or dissatisfied were you with? Scale: Very satisfied to Very dissatisfied. Not applicable is an option on all measures except overall satisfaction).

- a. This train journey overall
- The information on how busy the train would be before travelling
- c. The cleanliness of the inside of the train
- d. Helpfulness and attitude of staff
- e. Overall satisfaction with the station
- f. Punctuality/reliability (i.e. the train departing/arriving on time)
- g. Frequency of the trains on that route

- h. Length of time the journey was scheduled to take
- i. Level of crowding on the train
- j. The behaviour of other passengers
- k. Provision of information during the journey
- I. Comfort of the seats
- m. Value for money of your ticket
- n. Reliability of the internet connection
- o. Overall satisfaction with the train
- p. Your personal security during your journey.



## **Contact Transport Focus**

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Transport Focus is the operating name of the Passengers' Council

Transport Focus is the independent consumer organisation representing the interests of:

- rail passengers in Great Britain
- bus, coach and tram users across England outside London
- all users of England's motorways and major 'A' roads (the Strategic Road Network).

We work to make a difference for all transport users.

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