

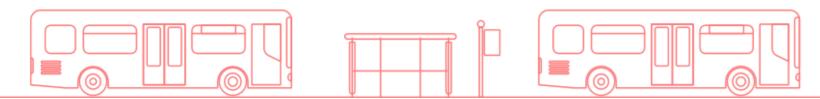
Headline findings by area in England 2023

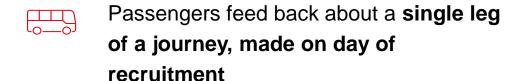


March 2024



About Your Bus Journey





Pro-active recruitment of passengers, at point of usage

.... meaning **face to face** interception as passengers make journeys (on board and at stops) – verified and inclusive

Online as main method for survey completion – but paper questionnaires available too

Questionnaire focusing initially on essential metrics – with follow-on more detailed questions optional, but encouraged

Structured questions about overall journey experience, with core measures carried over from previous Bus Passenger Survey.











Areas covered in the 2023 survey (England)

Urban metropolitan

Greater Manchester

Liverpool City Region

Tyne & Wear

South Yorkshire

West Midlands

West Yorkshire

Urban other

Bournemouth, Christchurch & Poole

Brighton and Hove

City of York

Lancashire and Blackburn with

Darwen

Leicester City

Luton

North East Lincolnshire

Greater Nottingham

Portsmouth

Reading Buses Network

Stoke-on-Trent

Surrey

Urban other (cont.d)

Tees Valley

Thurrock

Warrington

West of England and North

Somerset

West Sussex

Semi-rural

Cheshire East

Cheshire West & Chester

Derbyshire

East Sussex

Nottinghamshire

Rural

Cornwall

East Riding of Yorkshire

Norfolk

Durham

Northumberland

Oxfordshire

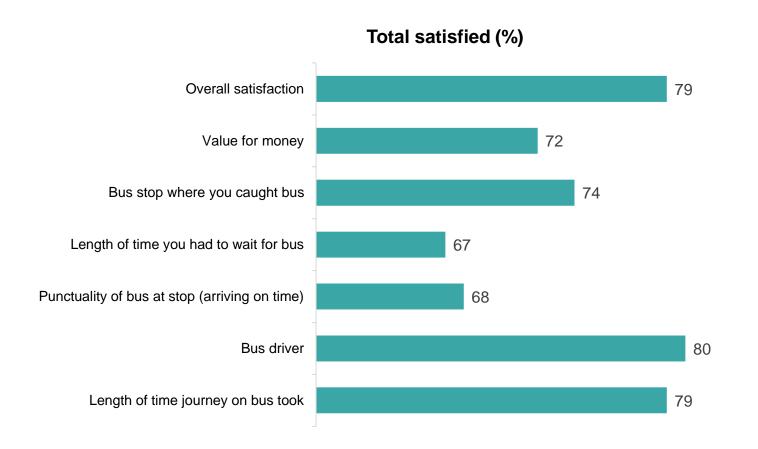
Suffolk







Summary of headline results for Greater Manchester

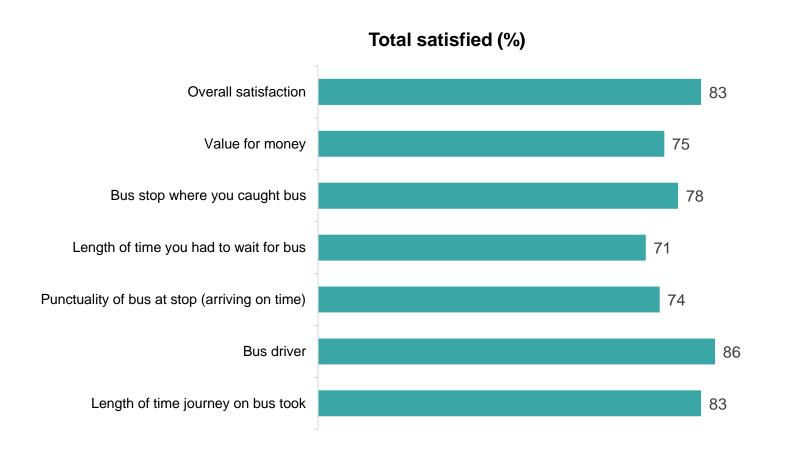


Urban Metropolitan	All England areas
78	80
67	67
75	76
66	68
68	70
83	85
80	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 568 - 868; Urban Metropolitan 4328 - 6476; All England areas 21431 – 34434



Summary of headline results for Liverpool City Region

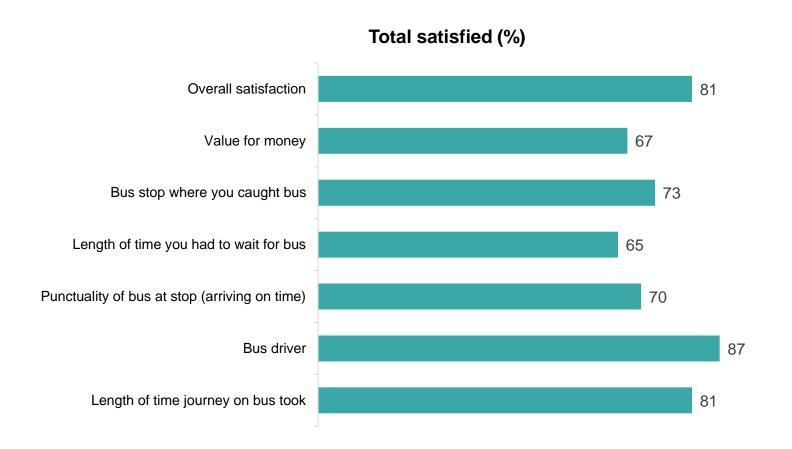


Urban Metropolitan	All England areas
78	80
67	67
75	76
66	68
68	70
83	85
80	81

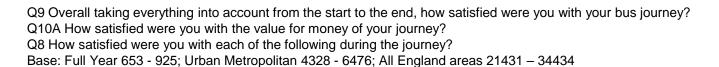
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 530 - 843; Urban Metropolitan 4328 - 6476; All England areas 21431 – 34434



Summary of headline results for South Yorkshire

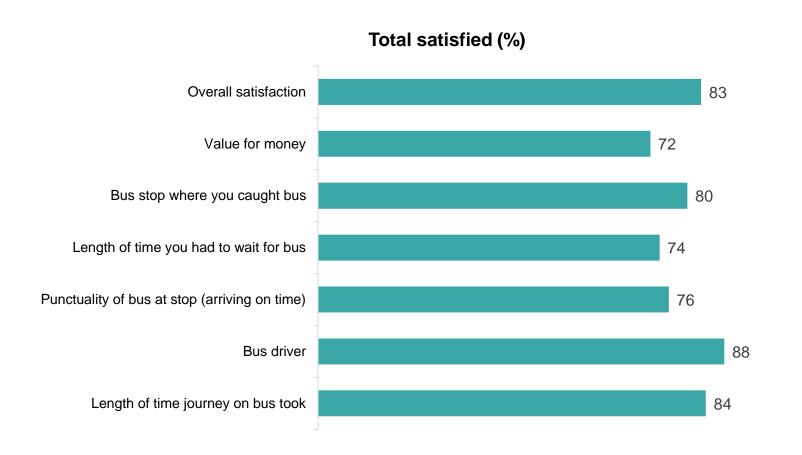


Urban Metropolitan	All England areas
78	80
67	67
75	76
66	68
68	70
83	85
80	81

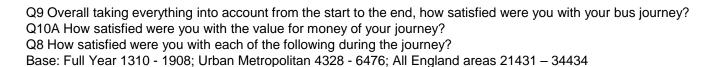




Summary of headline results for Tyne & Wear

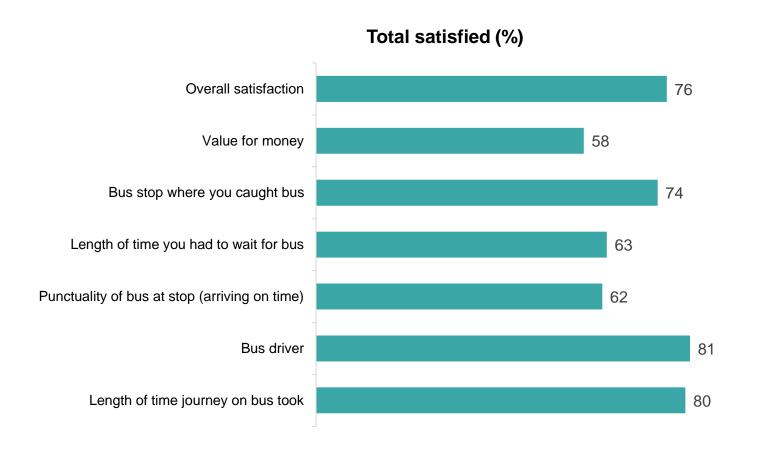


Urban Metropolitan	All England areas
78	80
67	67
75	76
66	68
68	70
83	85
80	81





Summary of headline results for West Midlands

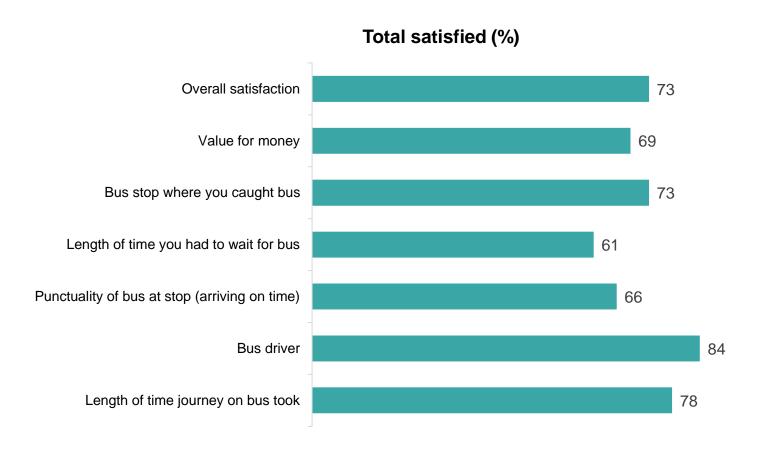


Urban Metropolitan	All England areas
78	80
67	67
75	76
66	68
68	70
83	85
80	81

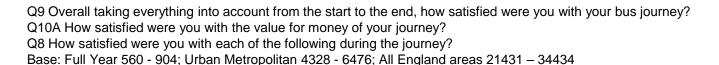
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 707 - 1030; Urban Metropolitan 4328 - 6476; All England areas 21431 – 34434



Summary of headline results for West Yorkshire



Urban Metropolitan	All England areas
78	80
67	67
75	76
66	68
68	70
83	85
80	81





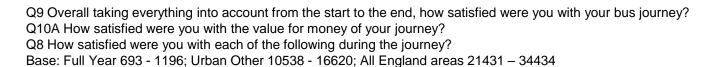




Summary of headline results for Bournemouth, Christchurch & Poole

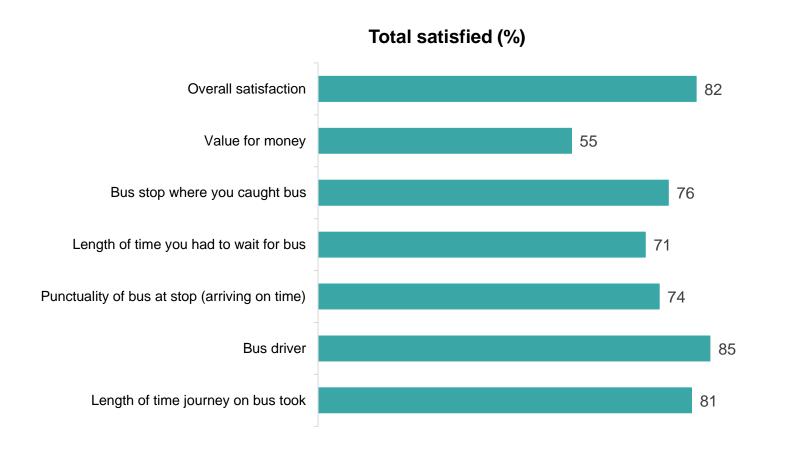


All England areas
80
67
76
68
70
85
81

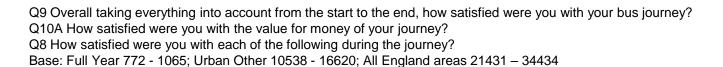




Summary of headline results for Brighton and Hove

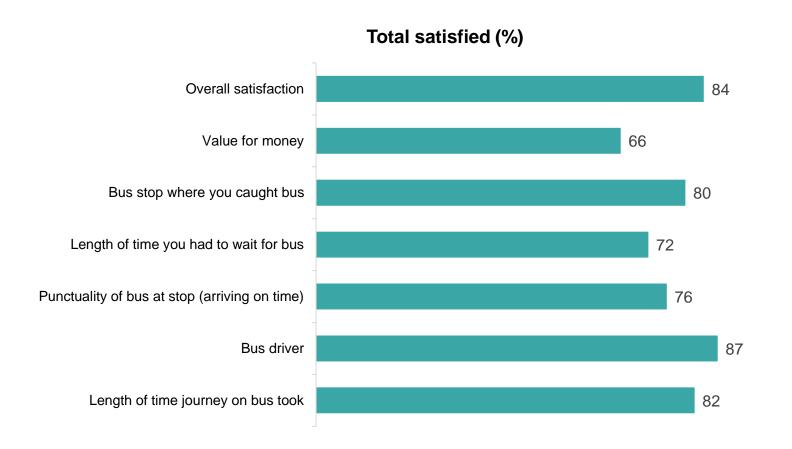


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

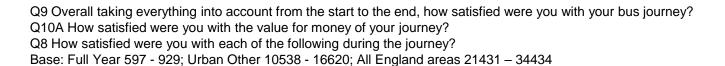




Summary of headline results for City of York

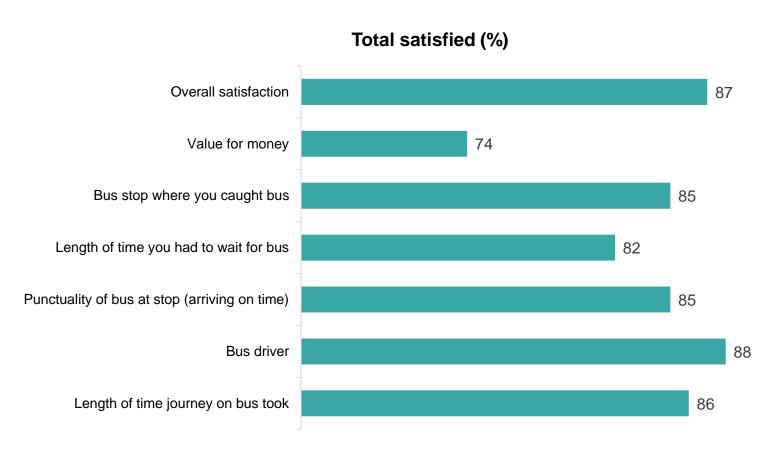


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81





Summary of headline results for Greater Nottingham

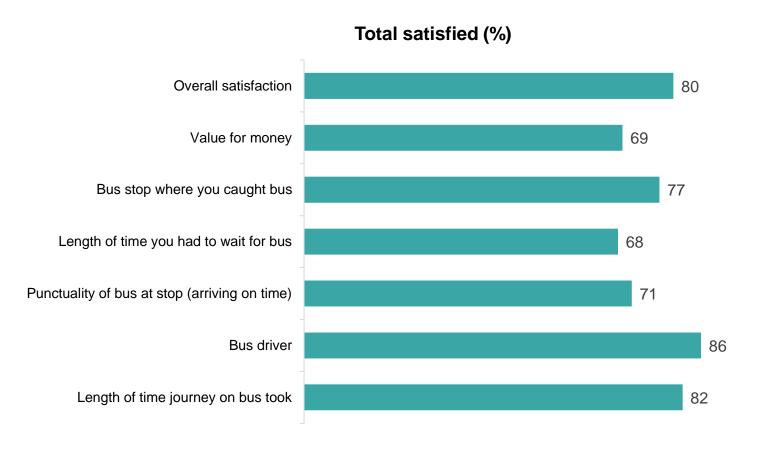


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 528 - 767; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for Lancashire and Blackburn with Darwen

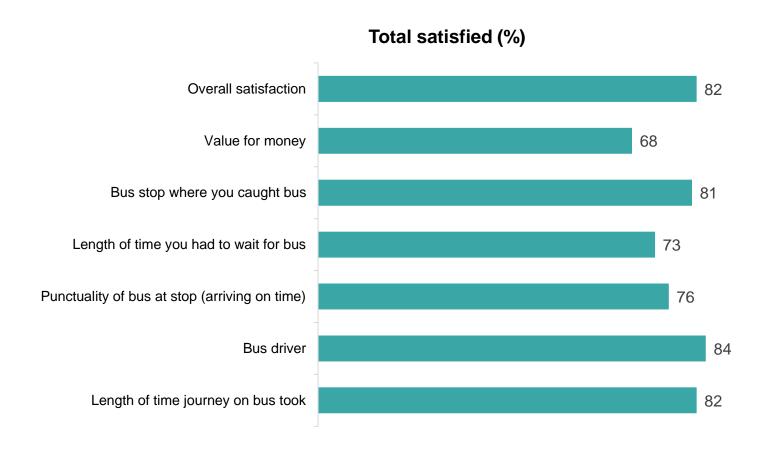


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

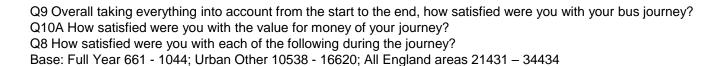
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 501 - 913; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for Leicester City

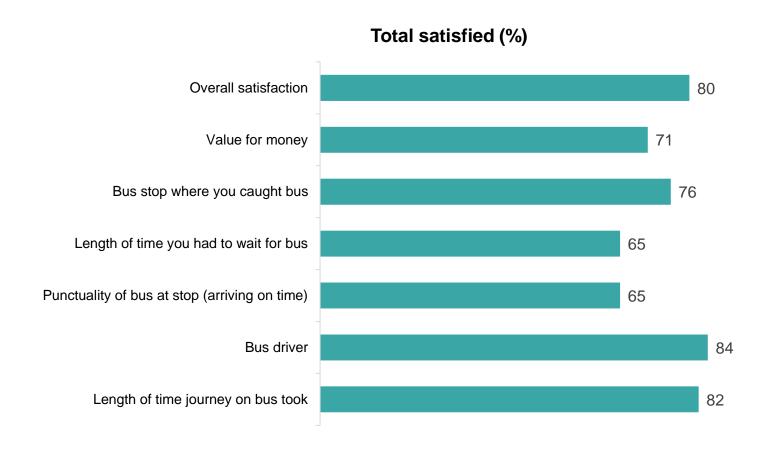


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81





Summary of headline results for Luton

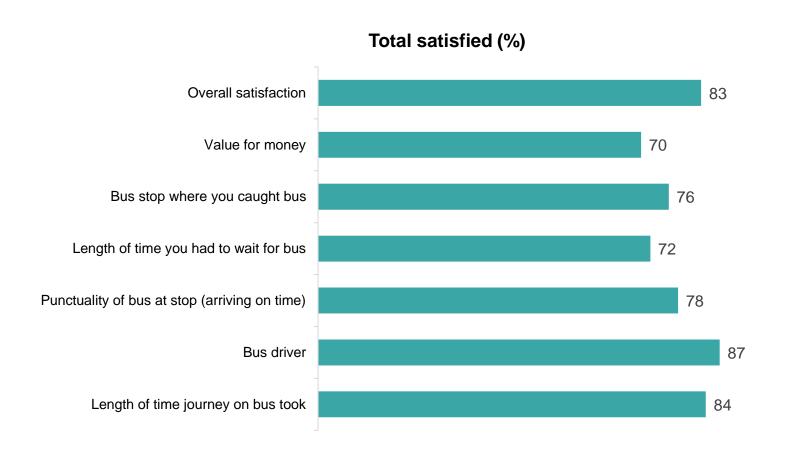


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 459 - 614; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for North East Lincolnshire

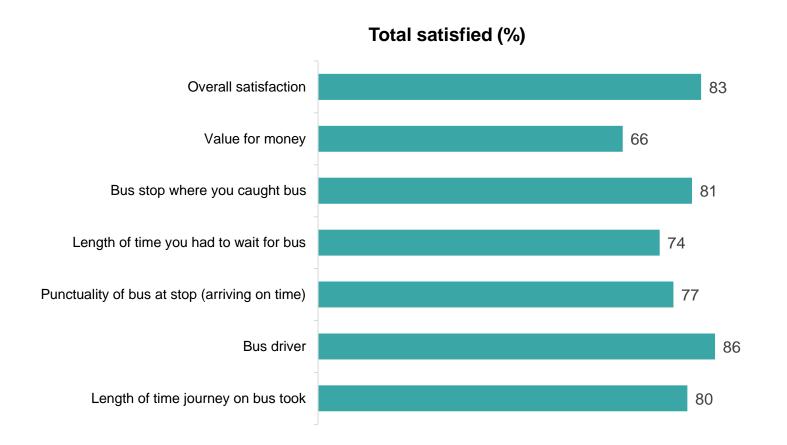


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 502 - 784; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for Portsmouth

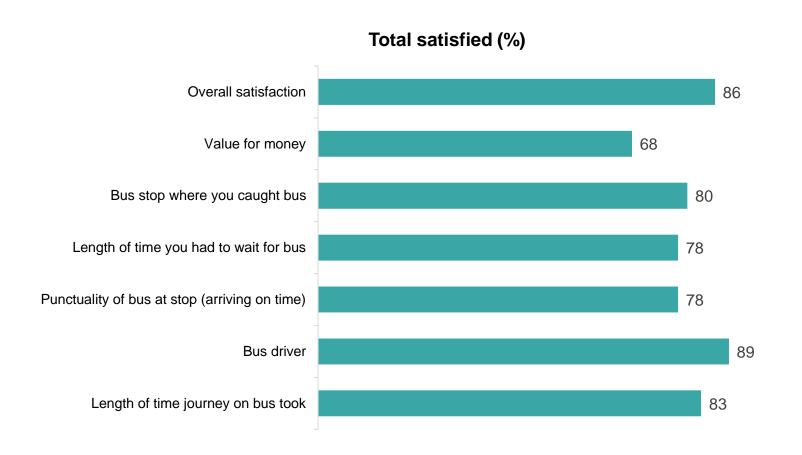


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 748 - 1273; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for Reading Buses Network

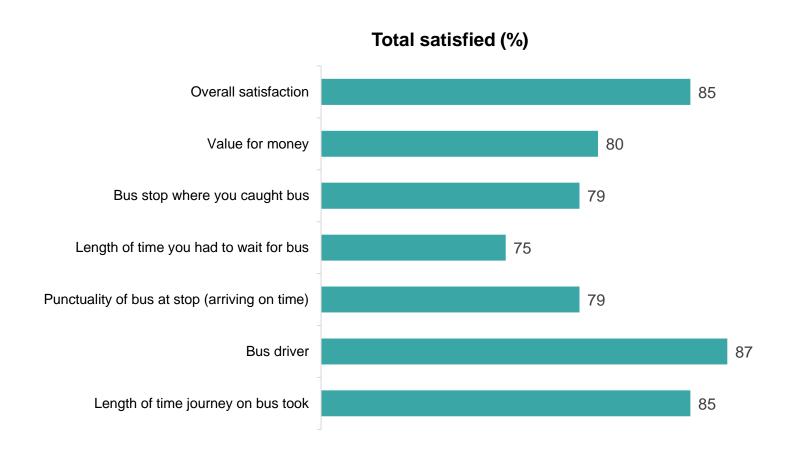


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

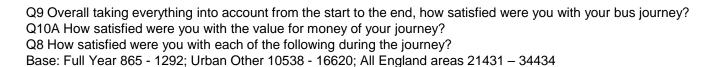
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 784 - 1152; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for Stoke-on-Trent

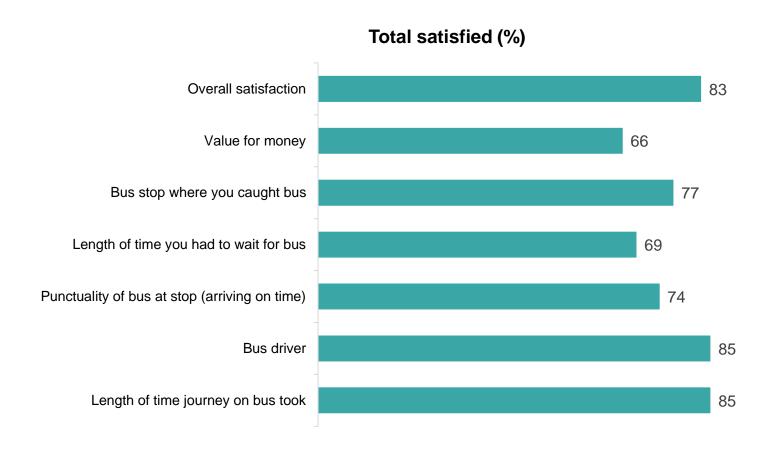


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

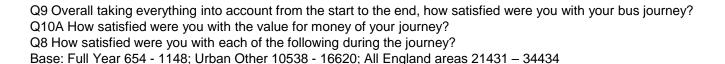




Summary of headline results for Surrey

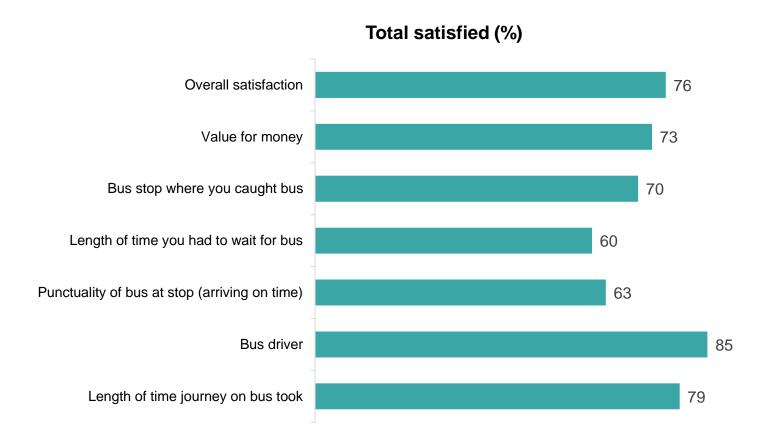


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81





Summary of headline results for Tees Valley

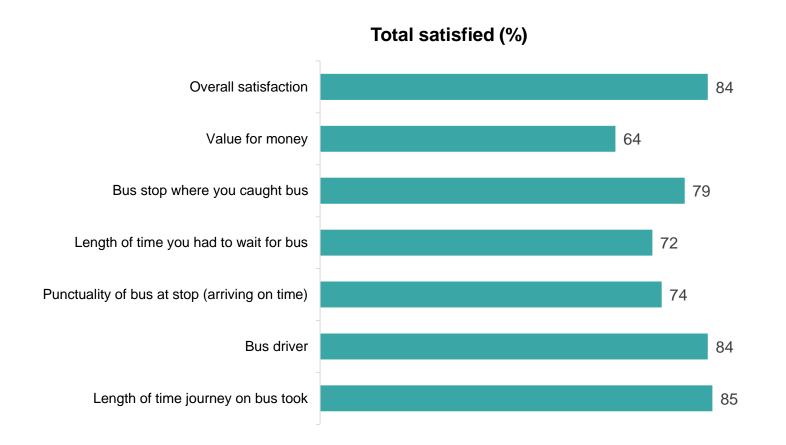


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

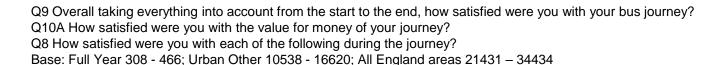
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 386 - 662; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for Thurrock

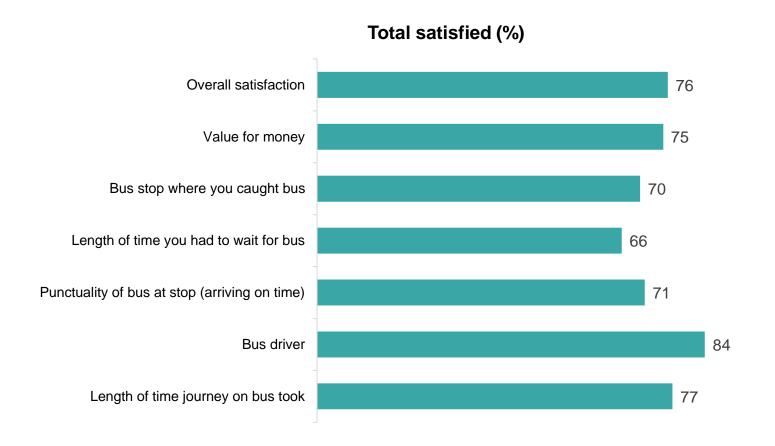


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81





Summary of headline results for Warrington

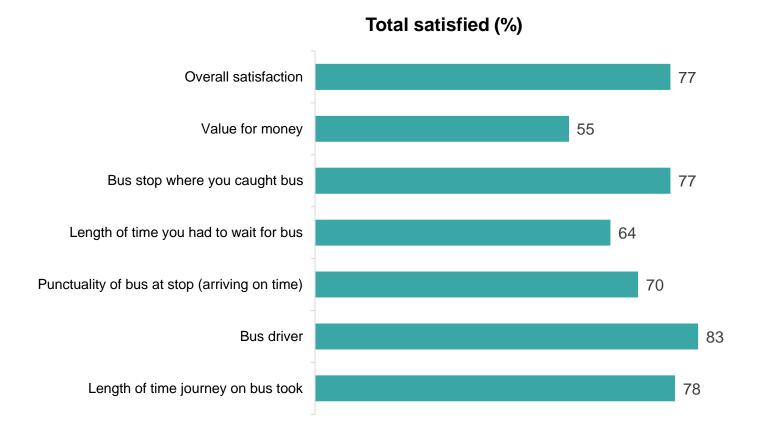


All England areas
80
67
76
68
70
85
81

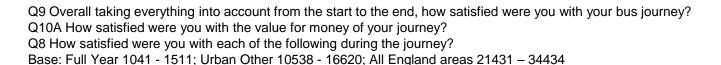
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 466 - 806; Urban Other 10538 - 16620; All England areas 21431 – 34434



Summary of headline results for West of England and North Somerset

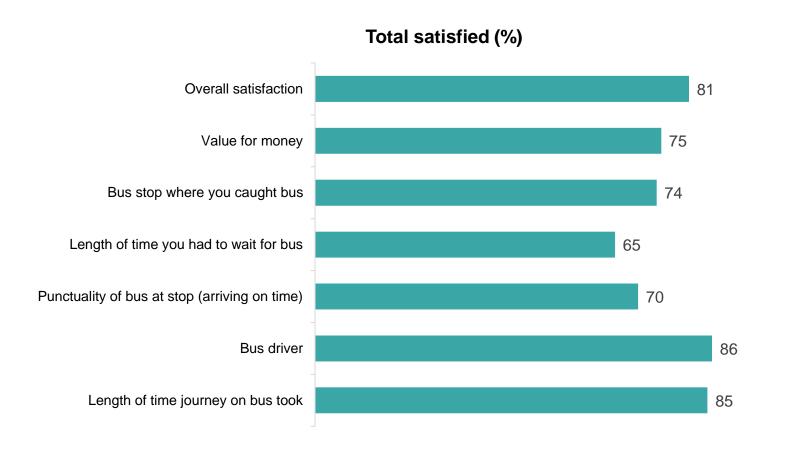


Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81





Summary of headline results for West Sussex



Urban Other	All England areas
82	80
66	67
78	76
71	68
74	70
86	85
82	81

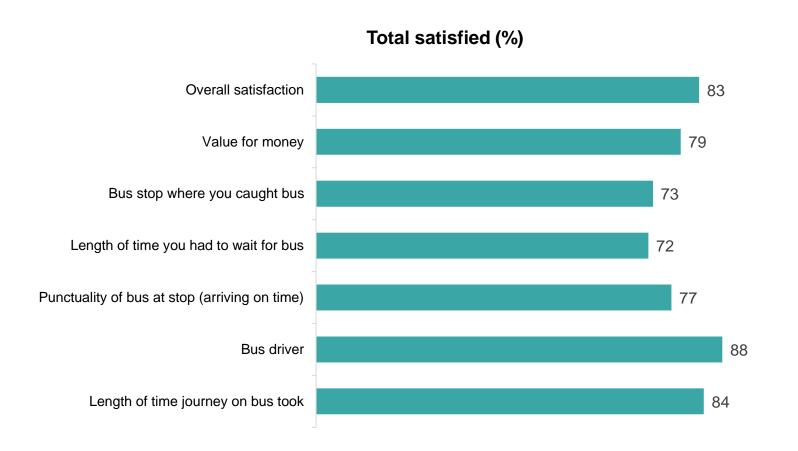
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 573 - 1001; Urban Other 10538 - 16620; All England areas 21431 – 34434







Summary of headline results for Cheshire East

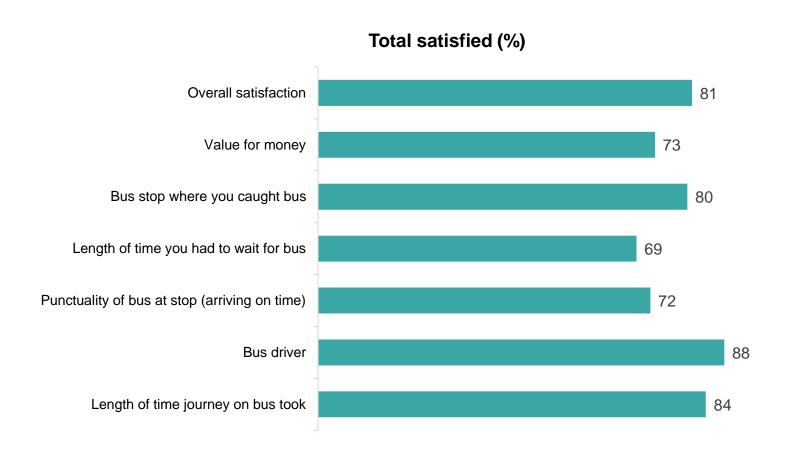


All England areas
80
67
76
68
70
85
81

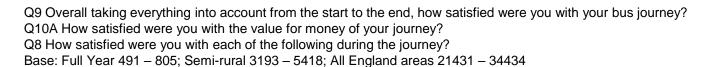
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 481 - 941; Semi-rural 3193 – 5418; All England areas 21431 – 34434



Summary of headline results for Cheshire West & Chester



Semi-rural	All England areas
83	80
73	67
79	76
72	68
75	70
89	85
84	81





Summary of headline results for Derbyshire

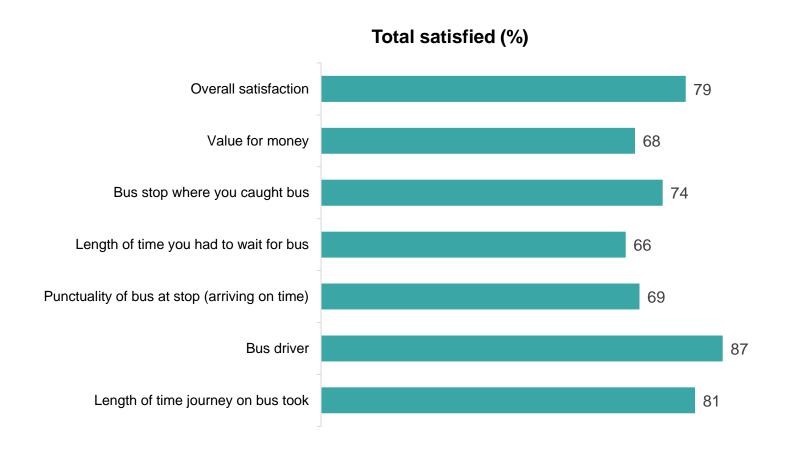


Semi-rural	All England areas
83	80
73	67
79	76
72	68
75	70
89	85
84	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 559 - 967; Semi-rural 3193 – 5418; All England areas 21431 – 34434



Summary of headline results for East Sussex

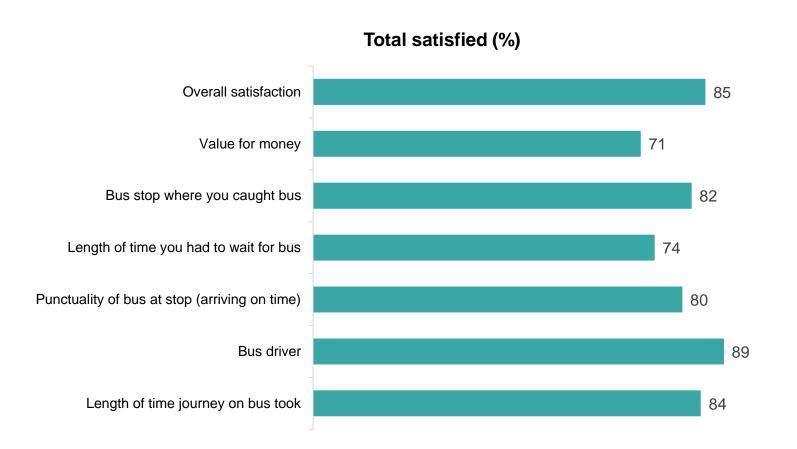


Semi-rural	All England areas
83	80
73	67
79	76
72	68
75	70
89	85
84	81

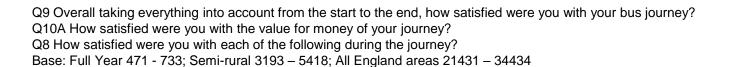
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 454 - 892; Semi-rural 3193 – 5418; All England areas 21431 – 34434



Summary of headline results for Nottinghamshire



All England areas
80
67
76
68
70
85
81

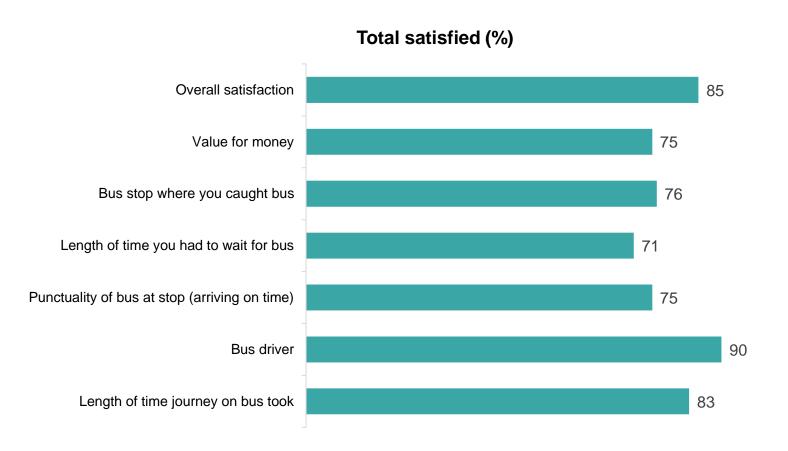








Summary of headline results for Cornwall

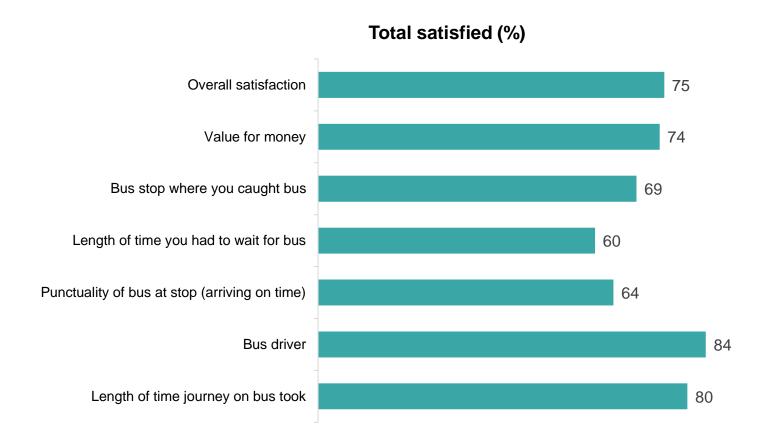


Rural	All England areas
80	80
69	67
75	76
69	68
72	70
87	85
80	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 839 - 1400; Rural 3372 - 5920; All England areas 21431 – 34434



Summary of headline results for Durham

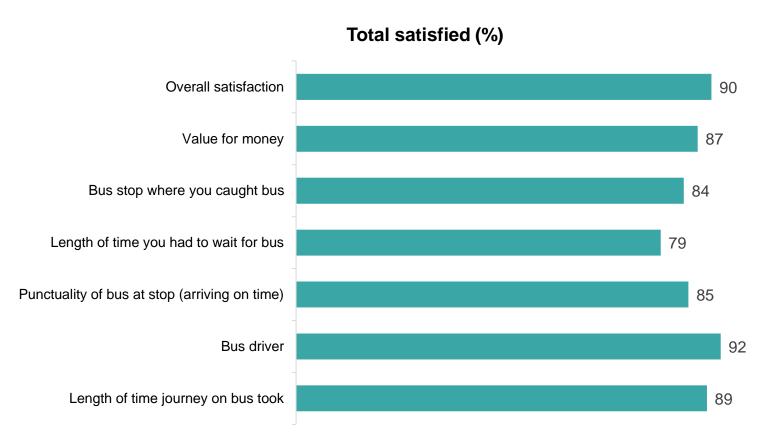


Rural	All England areas
80	80
69	67
75	76
69	68
72	70
87	85
80	81

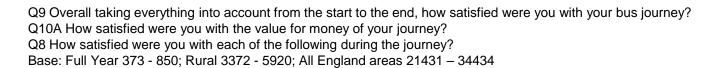
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 497 - 853; Rural 3372 - 5920; All England areas 21431 – 34434



Summary of headline results for East Riding of Yorkshire

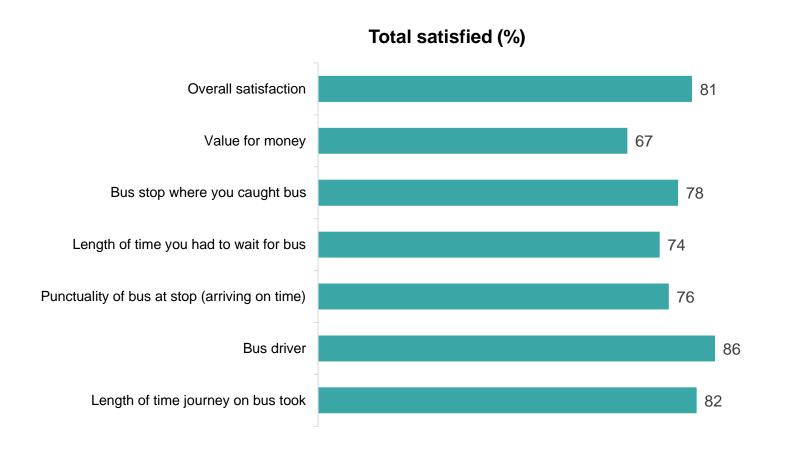


Rural	All England areas
80	80
69	67
75	76
69	68
72	70
87	85
80	81





Summary of headline results for Norfolk

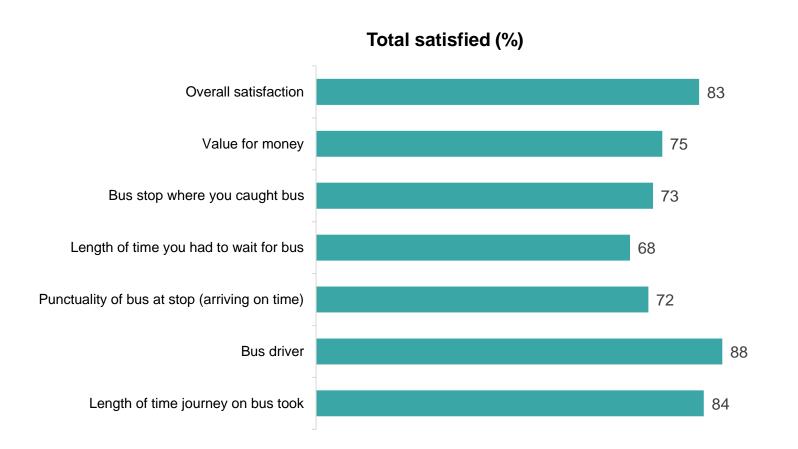


Rural	All England areas
80	80
69	67
75	76
69	68
72	70
87	85
80	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 724 - 1172; Rural 3372 - 5920; All England areas 21431 – 34434



Summary of headline results for Northumberland

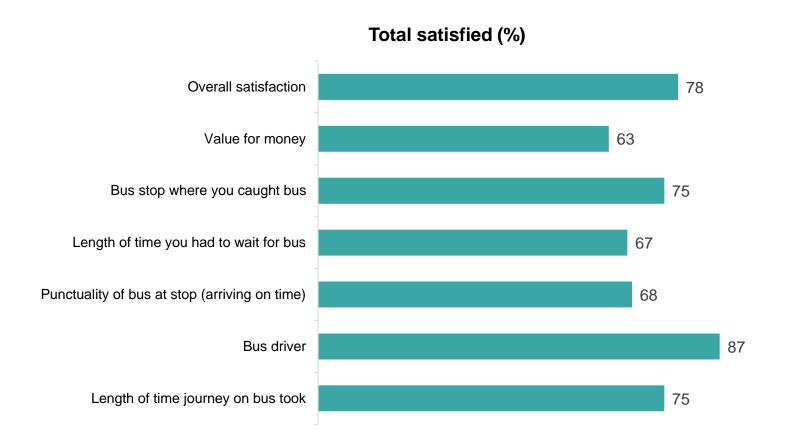


Rural	All England areas
80	80
69	67
75	76
69	68
72	70
87	85
80	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 351 - 666; Rural 3372 - 5920; All England areas 21431 – 34434



Summary of headline results for Oxfordshire

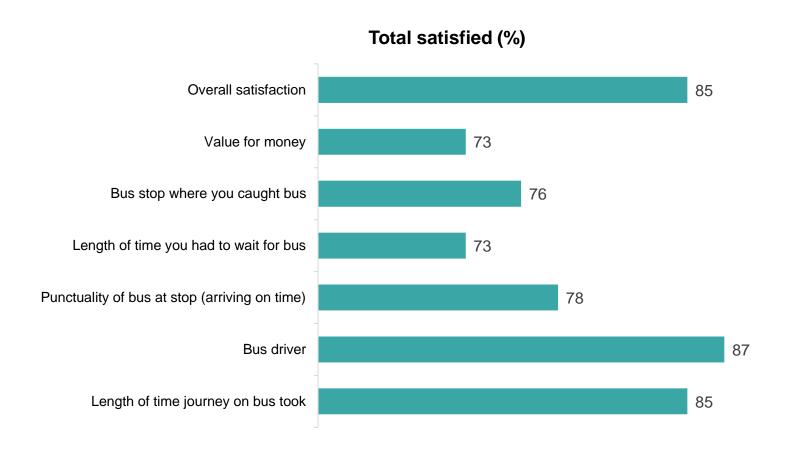


Rural	All England areas
80	80
69	67
75	76
69	68
72	70
87	85
80	81

Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 737 - 1082; Rural 3372 - 5920; All England areas 21431 – 34434



Summary of headline results for Suffolk



Rural	All England areas
80	80
69	67
75	76
69	68
72	70
87	85
80	81

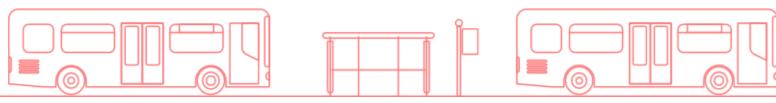
Q9 Overall taking everything into account from the start to the end, how satisfied were you with your bus journey? Q10A How satisfied were you with the value for money of your journey? Q8 How satisfied were you with each of the following during the journey? Base: Full Year 588 - 979; Rural 3372 - 5920; All England areas 21431 – 34434







About Your Bus Journey



An independent survey

Run by Transport Focus, the independent consumer organisation representing the interests of bus passengers across England outside of London.

We use professional market research suppliers to conduct the survey on the ground, collect and process the responses and analyse the results.

The survey builds on our knowledge and experience of gathering bus passenger feedback since 2010, including trialling the methodology for Your Bus Journey in 2022.

We publish all our survey results, making them transparent and available to transport users, bus operators, transport authorities, Governments and other industry stakeholders.

Measuring actual experiences

Passengers provide their feedback about a single leg of a journey, made on the day of recruitment.

We recruit passengers as they make their journeys, at bus stops and on board buses – verified and inclusive.

The structured survey questions focus initially on the essential measures of satisfaction – with follow-on more detailed questions optional but encouraged.

Passengers are also encouraged to tell us in their own words what was good or bad about the journey and what stood out.

Monitoring and evaluating

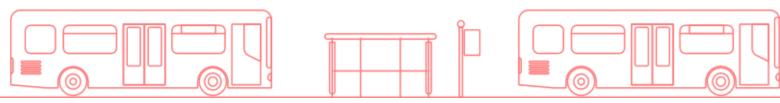
The survey produces robust metrics that can be used as targets in Bus Service Improvement Plans / Enhanced Partnerships / Franchises.

A consistent survey approach and questions over time and across all participating areas will allow for trend analysis in future years and allows for benchmarking against other areas.

We work to make a difference for all transport users.



Key information about the survey and this report



Fieldwork

Passengers aged 16 years or older are approached at bus stops and on board buses and asked if they would like to take part in the survey about the journey they are making.

Passengers complete the survey themselves, using either an online or paper questionnaire.

Fieldwork is ongoing, with data reported every 4 weeks across the year. Fieldwork is spread evenly across the year to give a full view of bus travel in each area.

This report covers the first full year of research, with fieldwork running from late January to mid-December.

Data

Data has been weighted to be representative of the demographics of passengers by gender and age and journey time banding. It has also been weighted according to whether passengers were approached at bus stops or on board a bus to ensure there is a 50:50 split in all areas*. Data is based on journeys rather than passengers, so frequent users are more likely to be sampled.

All data in this report is for All England areas unless otherwise stated.

Only data with a base size of over 75 respondents has been shown. Please note that lower base sizes (below 100) should be treated with caution.

Figures are rounded, so may not add up to 100%. For ratings questions, responses are based on those that gave an option (excluding don't know) unless otherwise stated.

In All England areas, 35044 responses were received.

Definitions

Throughout the report, we refer to 'off peak' and 'peak' travel. Peak travel is defined as weekdays between 7:00-9:29am and 3:30-6:29pm.

The 'All England areas' total refers to all areas taking part in the survey within England.

This total is weighted average scores that take account of the number of bus journeys that take place in each area.

Total satisfied scores combine responses for 'very' and 'fairly' satisfied, likewise for Total good scores.

Further details can be found in the appendix.



^{*} The one exception being for the Reading Buses network survey, where all passengers were approached on board.

Contact

If you have any queries about the data or wish to discuss the survey in more detail, please contact your nominated Transport Focus representative in the first instance.

Alternatively, you can email us at:

YourBusJourney@transportfocus.org.uk

Transport Focus Albany House, 94-98 Petty France, London, SW1H 9EA www.transportfocus.org.uk

Transport Focus is the operating name of the Passengers' Council



