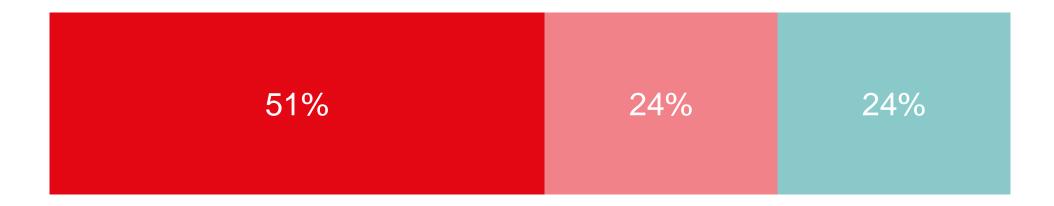
Road users' preference for investment in improvements to England's motorways and major 'A' roads

July 2023



Just over half think that investment should mainly be on small-scale projects rather than larger ones. This is more than two-thirds of those expressing a preference

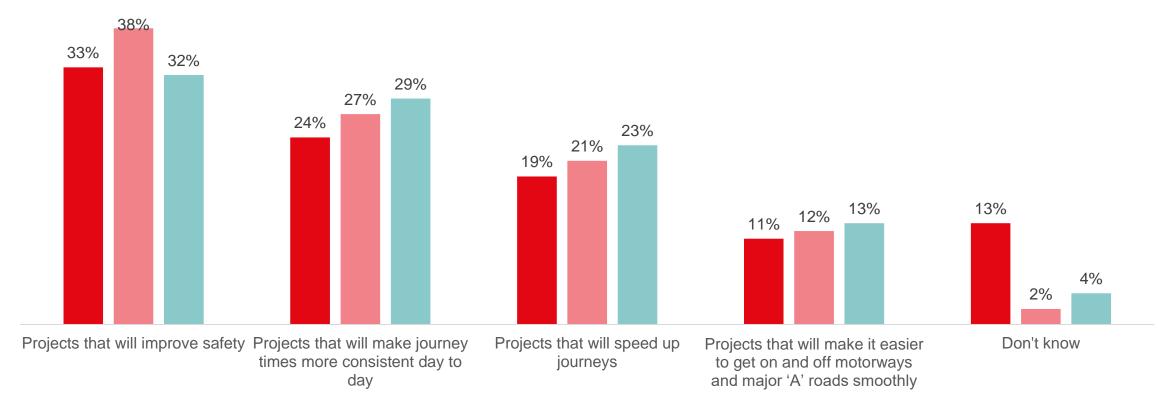


A large number of small-scale projects
A small number of large-scale projects
Don't know

Q. Thinking about making improvements to the network of motorways and major 'A' roads. Do you think investment should mainly be in... Base: all respondents in England (1745), transportfocu

Method: Online Omnibus survey of 2000 nationally representative people 24-26 March 2023 (Yonder Consulting)

Projects that improve safety are the highest priority, followed by those to make journey times more consistent. This pattern is broadly similar irrespective of overall preference for small- or large-scale projects



All respondents (England)

All who chose Small scale as priority (England)

All who chose Large scale as priority (England)

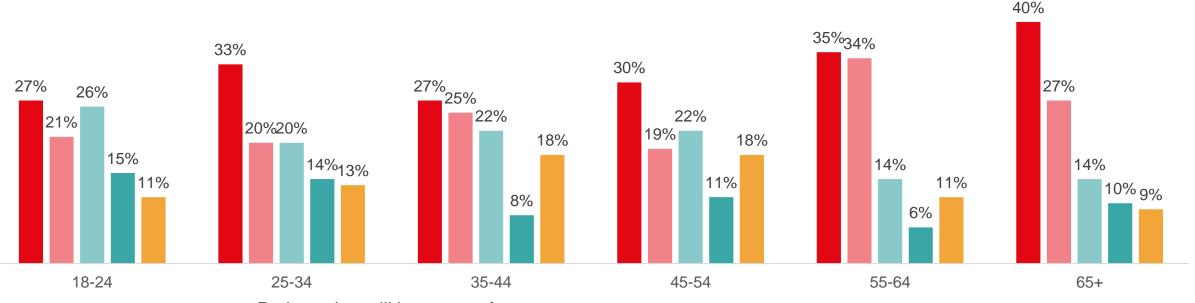
Q Thinking about types of small-scale improvements that could be made to motorways and major 'A' roads, which of the following is your top priority for investment:

Base: all respondents England (1745), selected small-scale improvements as their priority (892), selected large-scale (426)

Method: Online Omnibus survey of 2000 nationally representative people 24-26 March 2023 (Yonder Consulting)



Projects around safety improvement become more important with increasing age. Speeding up journeys is of equally high priority as safety for those aged under 25



- Projects that will improve safety
- Projects that will make journey times more consistent day to day
- Projects that will speed up journeys
- Projects that will make it easier to get on and off motorways and major 'A' roads smoothly
- Don't know

Q Thinking about types of small-scale improvements that could be made to motorways and major 'A' roads, which of the following is your top priority for investment:

Base: all respondents England (1745) 18-24 (185), 25-34 (300), 35-44 (278), 45-54 (300), 55-64 (263), 65+ (417)

Method: Online Omnibus survey of 2000 nationally representative people 24-26 March 2023 (Yonder Consulting)

