

## Tram Passenger Survey (TPS) – Sheffield

Winter 2019/20 results

Insight Team, Transport Focus, Fleetbank House, 2-6 Salisbury Square, London, EC4Y 8JX







# **Contents**



Overview		
Context to the survey	3	
Summary of 2019/20 findings	6	
The findings		
Experience and opinions of the journey	13	
Waiting at the stop	20	
The tram	26	
Negative experiences during the journey	31	
Passengers' suggested improvements	34	
Opinion of trams in local area	37	
Further information		
Appendix 1: Passenger and journey context	41	
Appendix 2: Further detail on survey background and method	54	
Appendix 3: Questionnaire	60 transr	ortfocus



# Tram Passenger Survey (TPS) Sheffield

Context to the survey



#### Background to the Winter 2019/20 survey The Tram Passenger Survey (TPS)

- The TPS provides a consistent, robust measurement of passenger satisfaction with tram services in Britain
- It also informs our understanding of barriers to (greater) tram use, how to encourage greater use, and how to improve the passenger experience
- Comparisons can also be made with passenger experiences on buses and trains, as measured by the Bus Passenger Survey (BPS) and National Rail Passenger Survey (NRPS)
- The 2019/20 TPS covered tram services in Manchester, and Sheffield.



#### The survey method

Passengers are approached while making a journey; they answer the survey about that journey specifically. The questionnaire is self-completion, with passengers offered a choice of online or paper

Interviewers approached passengers on all days of the week between 6am and 10pm, between 01 November 2019 and 28 January 2020

Supertram experienced flooding issues during October and early November 2019 so fieldwork did not start in Sheffield until late November due to this. Also during December 2019, the Tram train line experienced technical and signal issues so services were suspended, delaying fieldwork resuming on this line until January 2020.

**455** surveys were completed for Sheffield Supertram in winter 2019/20.

### The Sheffield network in context

	The Network	Passenger Journeys	Ticket Purchasing	Information at stops	Frequency	Engineering disruptions/other notes	
Sheffield  9 Stageroom  SUPERTRANT	4 lines 50 stops 22 miles	11.9* million	TVMs at <b>x</b> stops Conductors ✓ on board	Info boards at stops ✓(TTs, fares) x Dassenger Info Displays	Mon-Sat: every 5-20 mins Sun: 10-20 mins	<ul> <li>New Tram Train extension to the Network opened late-Oct 2018 including two new stops. Some shifts were held back so they could be completed on the new line in November 2018</li> <li>Additional consultation (not part of this research) was held on the network which coincided with this fieldwork period (Sep – Oct 2018)</li> <li>Flooding in the Yorkshire region caused disruption to all lines in October and November 2019 and therefore fieldwork was delayed from starting until late November.</li> <li>Problems on the Tram train line in December 2019 meant that shifts were delayed until January 2020 to be completed.</li> </ul>	
Manchester Metrolink	7 lines 93 stops 57 miles	43.7** million	<ul><li>✓ TVMs at stops</li><li>✗ Conductors on board</li></ul>	<ul> <li>✓ Info boards all stops (TTs, fares)</li> <li>✓ Passenger Info Displays (Not all stops on Bury and Altrincham lines)</li> </ul>	Mon-Sat: every 6-12 mins Sun: 12-15 mins	<ul> <li>Airport line opened late 2014, covered for first time in 2015</li> <li>Exchange Square and link with Victoria opened in December 2015</li> <li>Increasing use of double carriage trams</li> <li>Second City Crossing opened in February 2017 enabling quicker journeys across the city</li> <li>A tram collision on the 10<sup>th</sup> November 2017 affected two shifts which were rescheduled due to no trams running</li> </ul>	



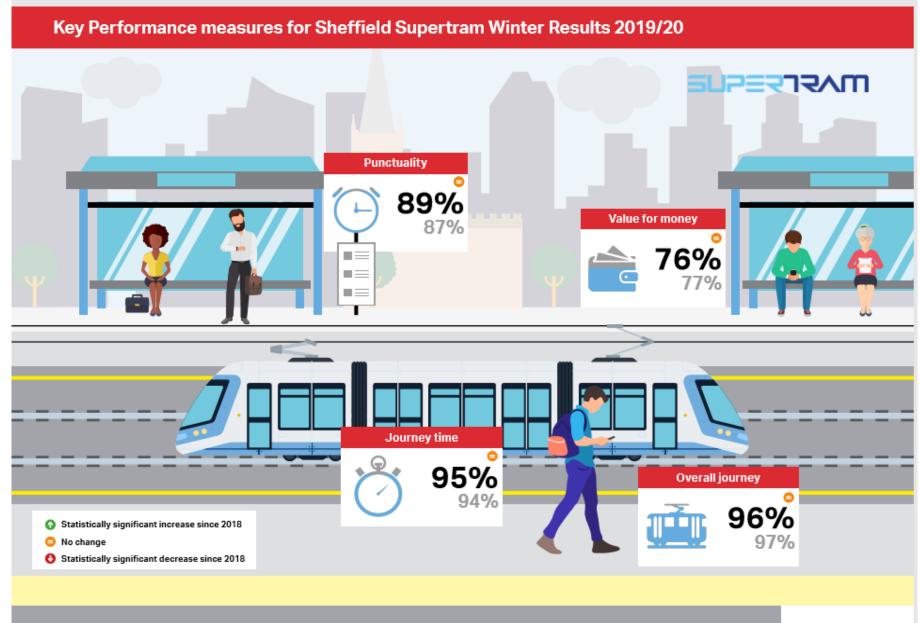
<sup>\*</sup>Source: Department for Transport, Passenger journeys on light rail and trams by system in England, 2017/18
\*\*Source: Direct from operator



## Tram Passenger Survey (TPS) – Sheffield

Key findings





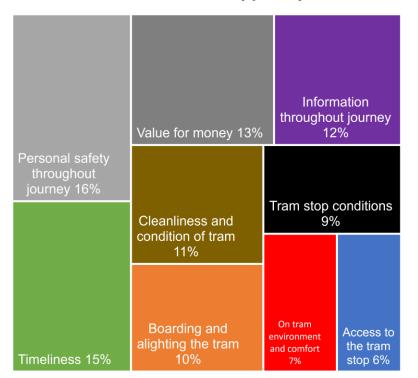
Figures shown are total very or fairly satisfied Last year's figure is shown in grey.



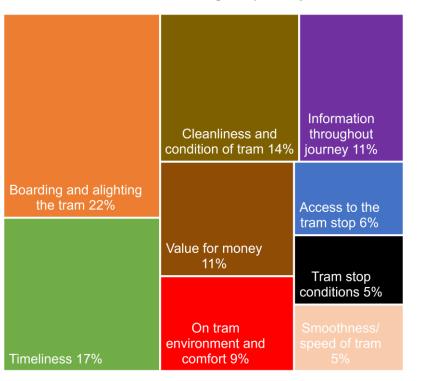
#### What makes a satisfactory or great journey on Supertram?

The top factors linked to overall journey satisfaction\*





#### What makes a great journey?



\*Key Driver Analysis looks at fare-paying passengers' overall journey satisfaction response and their response to the 26 individual satisfaction measures in the survey (including value for money), which have been grouped into 10 themes based upon a statistical analysis of the responses.

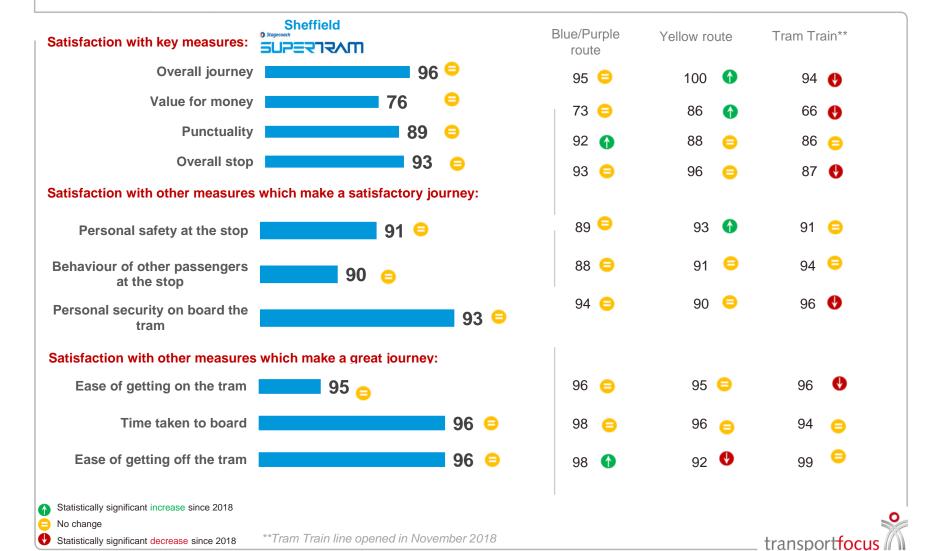
The left hand chart shows which themes most differentiate between those not satisfied and satisfied overall - making a journey 'satisfactory'.

The right hand chart shows which themes most differentiate between those fairly and very satisfied overall – making a 'great' journey.

The analysis combines data from 2019 and 2018 surveys to increase robustness. It also excludes satisfaction measures relating to tram staff; due to differences in staff availability across the networks not all TPS questionnaires feature questions about tram staff. In order to run the analysis in a consistent and practical manner all staff measures have been excluded.

See appendix 2 for a full explanation of the analysis to identify factors linked to overall journey satisfaction.

#### Passenger experience in Sheffield 2019: across the network



#### Overall passenger experience in Sheffield Winter Results 2019/20: a snapshot At the stop **Boarding** Overall satisfaction with stop 93% Distance from journey start | 8596 91% Convenience/accessibility Route info on Exterior Ease of Time taken cleanliness (%) to board (%) tram (%) getting on (%) General condition and maintenance 86% 90% Freedom from graffiti/vandalism 8596 Freedom from litter Behaviour of other passengers 90% 8396 Information provided 😑 91% Personal safety 👴 Statistically significant increase since 2018 No change Statistically significant decrease since 2018 On board Appearance 93% 89 Greeting 🕠 86% Helpfulness/attitude () 8896 Seat / standing Interior Info on Seat Safety of driving 0 9496 comfort (%) cleanliness (%) board (%) space (%) Smoothness of journey 6 93 96 (85 89 transportfocus //\ Personal Provision Personal Ease of Temperature (%) grabrails (%) space (%) security (%) getting off (%)

# Summary of key findings (1)

- In the Winter 2019/20 wave of the Tram Passenger Survey 96 per cent of Supertram passengers are satisfied with their journey overall. This is a similar figure compared to 2018 (97 per cent). Two thirds of passengers (67 per cent) are 'very satisfied' with their journey overall
- Overall journey satisfaction is higher than the same measure on the Bus Passengers Survey for bus services in South Yorkshire (89 per cent satisfied)
- Overall satisfaction is quite consistent across different passenger groups
- The key factor which makes journeys satisfactory on Supertram is the personal safety of passengers throughout the journey on the trams. Satisfaction with personal safety at the tram stop, behaviour of other passengers at the tram stop and personal security whilst on the tram were all 90% or above.
- The key factor which makes journeys great on Supertram is boarding and alighting the tram. Satisfaction is generally high for aspects linked to this, in the ease of getting off the tram (96 per cent), the time taken to board (96 per cent) and the ease of getting on the tram (95 per cent).
- The lowest rated aspects are the amount of personal space on board, which have remained similar to 2018 (both 85% respectively)
- Amongst fare-paying passengers, 76 per cent are satisfied with value for money. This is similar figure to 77 per cent in 2018.

# **Summary of key findings (2)**

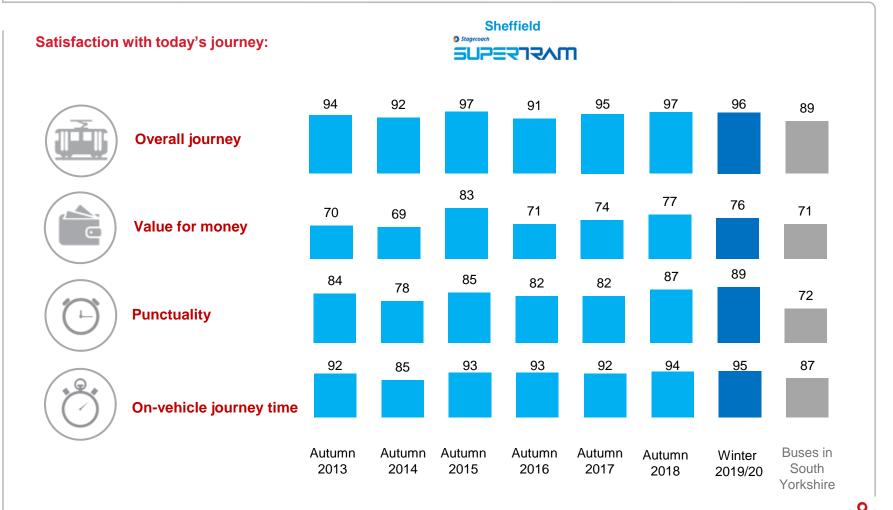
- When comparing the three lines in Sheffield (Blue/Purple, Yellow and Tram train) overall satisfaction is marginally higher on the Yellow line: 100 per cent compared to 95 per cent on the Blue/Purple line and 94 on the Tram train line.
- 30 per cent of passengers spontaneously mention an improvement that could have been made to their journey (29 per cent in 2018). The most common improvement mentioned relates to the fares and tickets.
- Other improvements relate to the design, comfort and condition of the vehicles and frequencies and routes.
- 4 per cent of passengers experienced a delay on their journey (2018: 7 per cent).
- Just less than half of all passengers (42 per cent) are using Supertram to commute. 35 per cent are travelling for work; 7 per cent for education
- 44% of passengers used tickets on a plastic card whilst 33% used paper tickets. Only 4 per cent use an m-ticket and this is similar to the figure in 2018 (3 per cent).



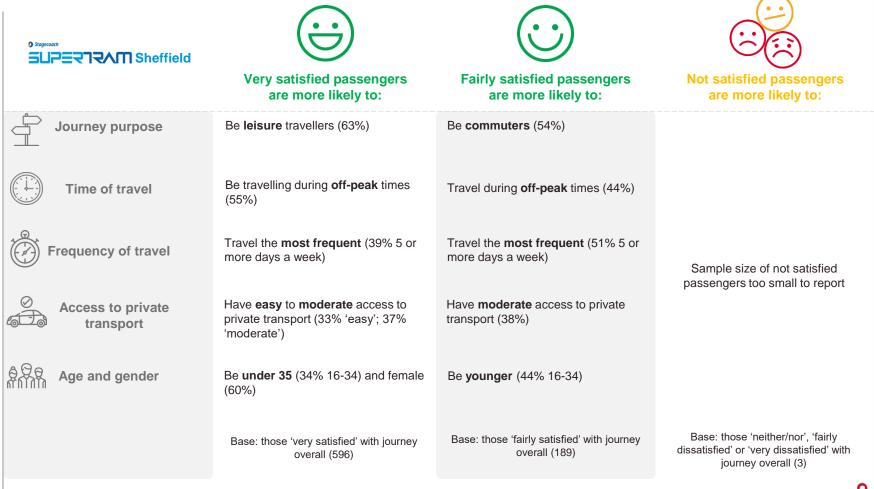
# Tram Passenger Survey (TPS) – Sheffield

Experience and opinions of the journey

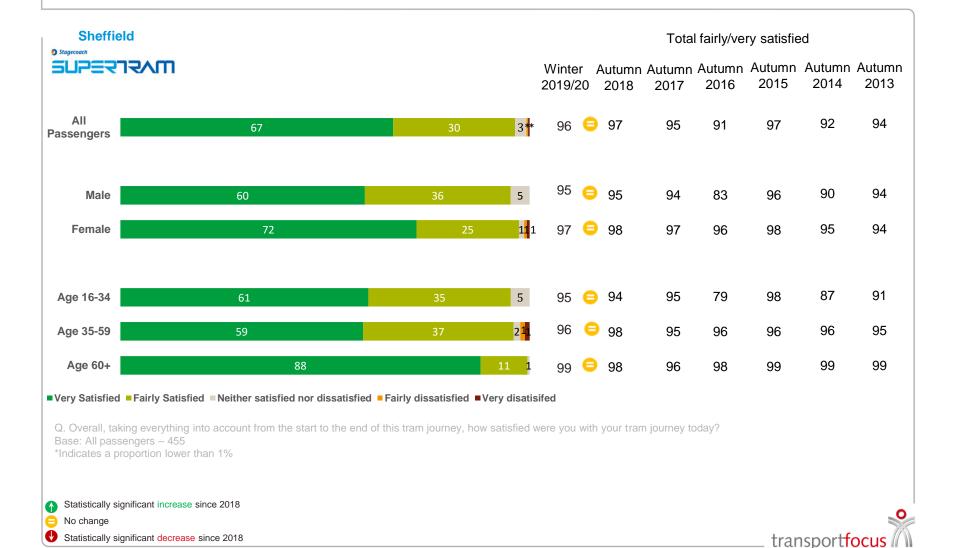
### **Experience and opinions of the journey: summary**



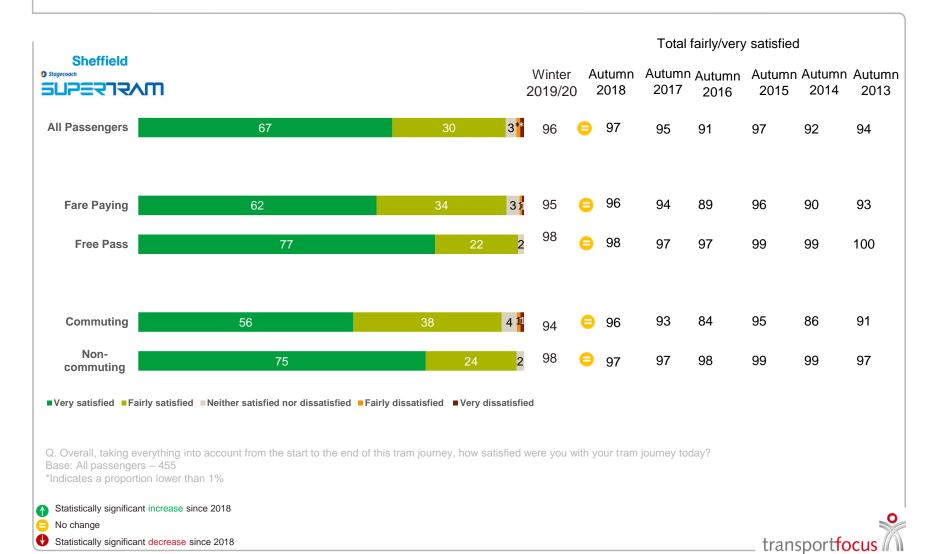
### Who are satisfied and not satisfied passengers?



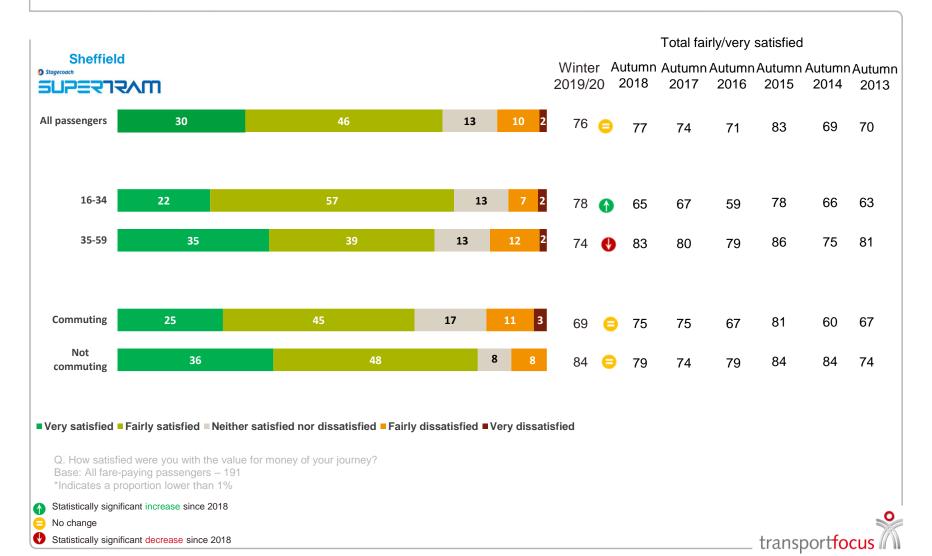
#### Overall satisfaction (%) – by gender and age



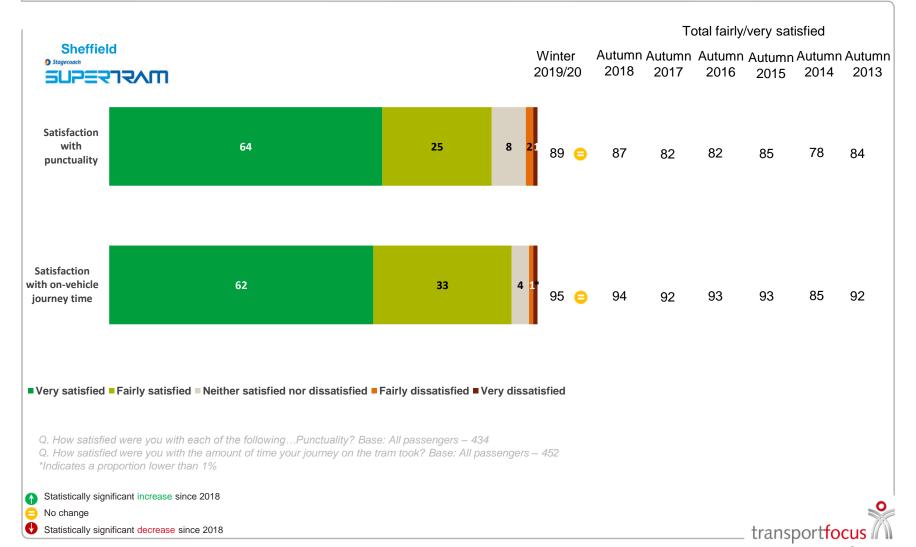
#### Overall satisfaction (%) – by passenger type



#### Value for money (%) – fare-payers only



#### Punctuality and on-vehicle journey time



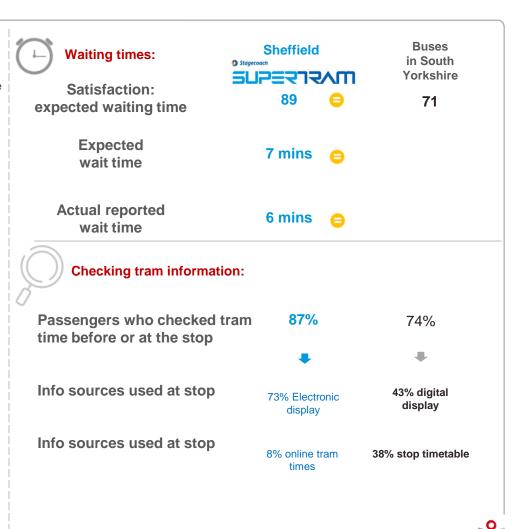


## Tram Passenger Survey (TPS) – Sheffield

Waiting at the stop

# Waiting at the stop: summary

Sheffie  Stagecoach  SUPERT			Buses n South orkshire
Overall satisfaction with stop	93		81
Distance from journey start	85		86
Convenience/accessibility	91		89
General condition and maintenance	86		76
Freedom from graffiti/vandalism	90	•	79
Freedom from litter	85	•	73
Behaviour of other passengers	90	•	N/A*
Information provided	83	•	74
Personal safety	91	•	81



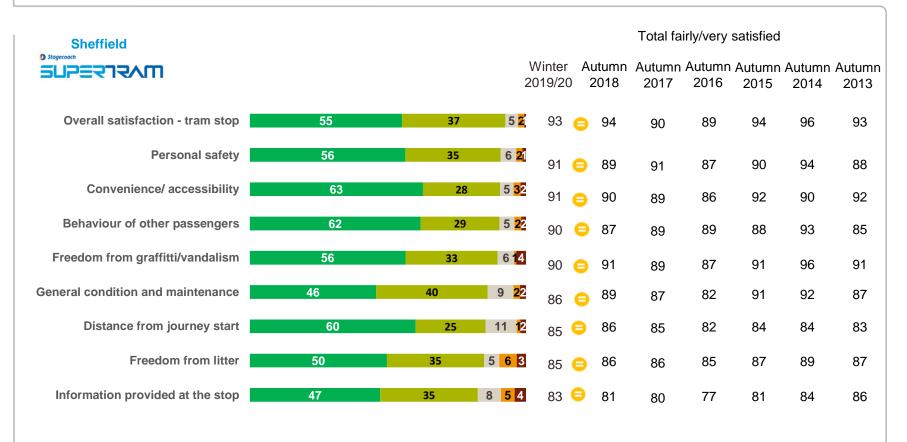


No change

Statistically significant decrease since 2018

\*Not asked in BPS

### Satisfaction – with the tram stop (%)



<sup>■</sup> Very satisfied ■ Fairly satisfied ■ Neither satisfied nor dissatisfied ■ Fairly dissatisfied ■ Very dissatisfied

No change

Statistically significant decrease since 2018

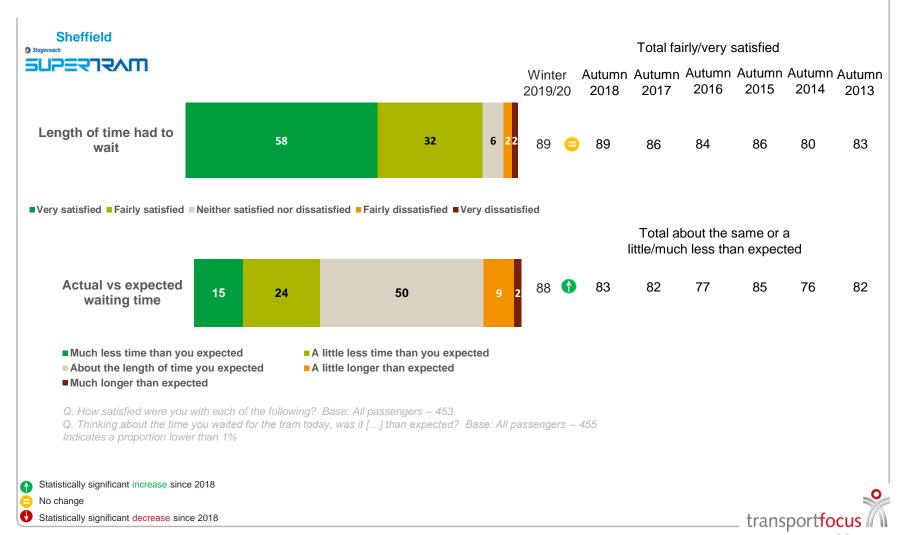
\*Indicates a proportion lower than 1%



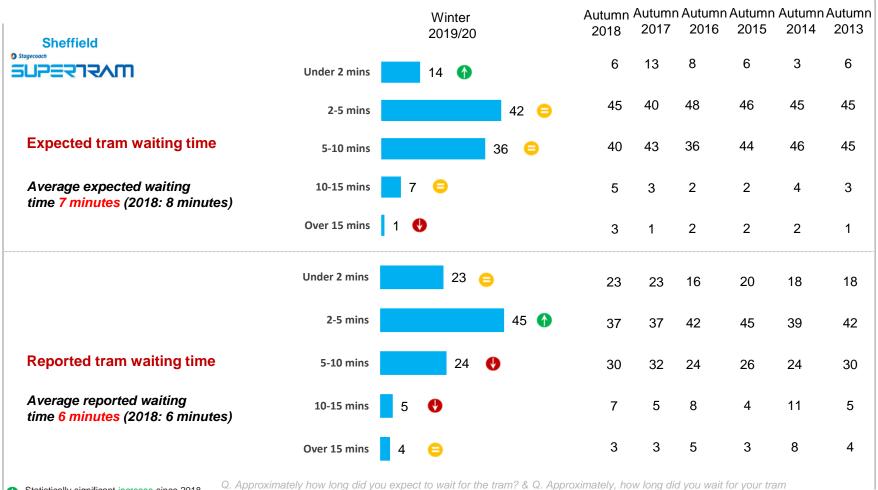
Statistically significant increase since 2018

Q. Overall, how satisfied were you with the tram stop? & Q. Thinking about the tram stop itself, how satisfied were you with the following: Base: All passengers -453

#### Satisfaction with waiting time (%)



#### **Expected and reported waiting times**



Statistically significant increase since 2018

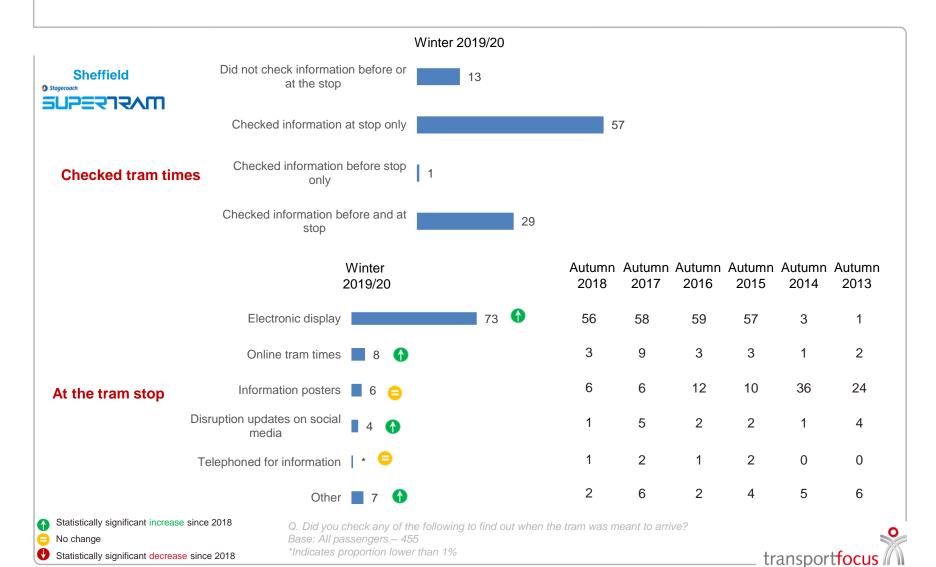
No change

Statistically significant decrease since 2018

\_ transport<mark>focus</mark>

Base: All passengers – 455 Base: All passenger - 452

### How passengers checked tram times





Tram Passenger Survey (TPS) – Sheffield

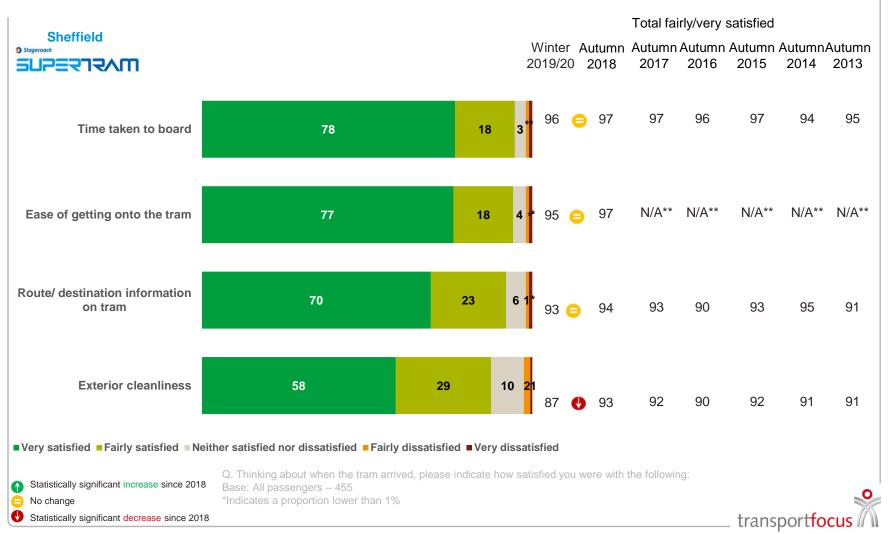
The tram



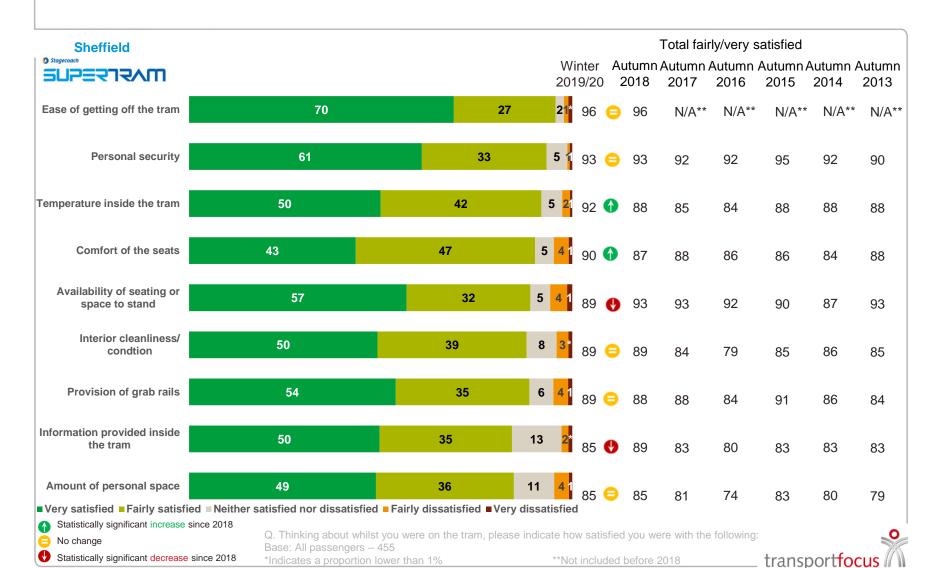
# The tram: summary

Sheffield South South Yorkshire Start of journey	Sheffield South South Supervision South Supervision South Yorkshir	• Snettleld South
Route info on tram 93 = 86	Interior cleanliness 89 ( 80	Appearance 93 = 93
Exterior cleanliness 87 ( 80	Info on board 85 🔮 69	Greeting 86 = 76
Ease getting on 95 😑 92	Seat/standing space 89 😑 87	Helpfulness/attitude 88 😑 77
Time taken to board 96 = 91	Seat comfort 90 1 79	Safety of driving 94 😑 89
	Personal space 85 $\bigcirc$ 79	Smoothness journey 87 😑 80
	Provision grab rails 89 😑 86	
	Temperature 92 1 80	
	Personal security 93 😑 86	
Statistically significant increase since 2018  No change  Statistically significant decrease since 2018	Ease getting off 96 9 88	transportfocus

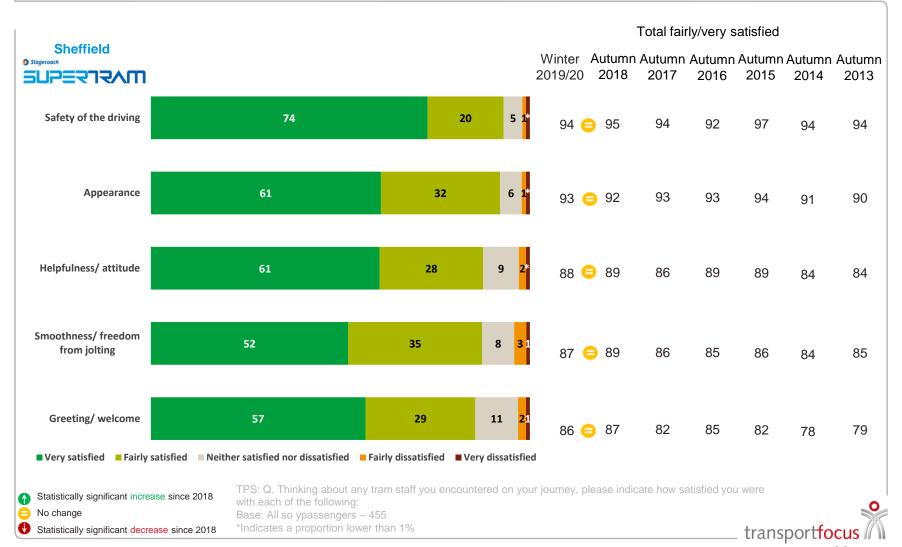
#### Satisfaction with start of journey (%)

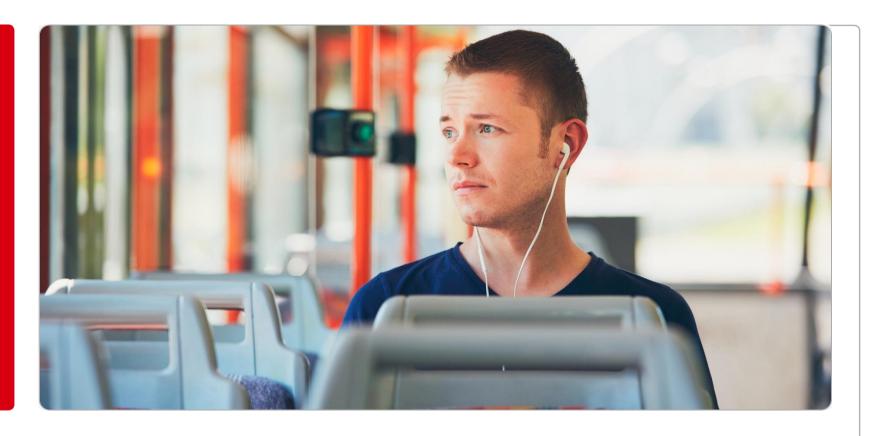


#### Satisfaction on the tram (%)



### Satisfaction with tram staff (%)





# Tram Passenger Survey (TPS) – Sheffield

Negative experiences during the journey

#### **Negative experiences during the journey: summary**





Passengers experiencing a delay to their journey





Passengers with worry or concern about others' behaviour on board



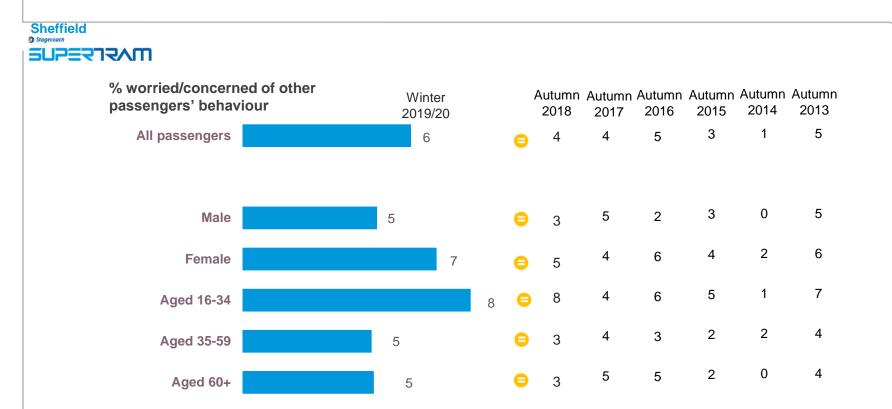




Statistically significant decrease since 2018



#### Worry or concern at other passengers' behaviour (%)



Q. Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey? Base: All passengers – 455

No change
 Statistically significant decrease since 2018



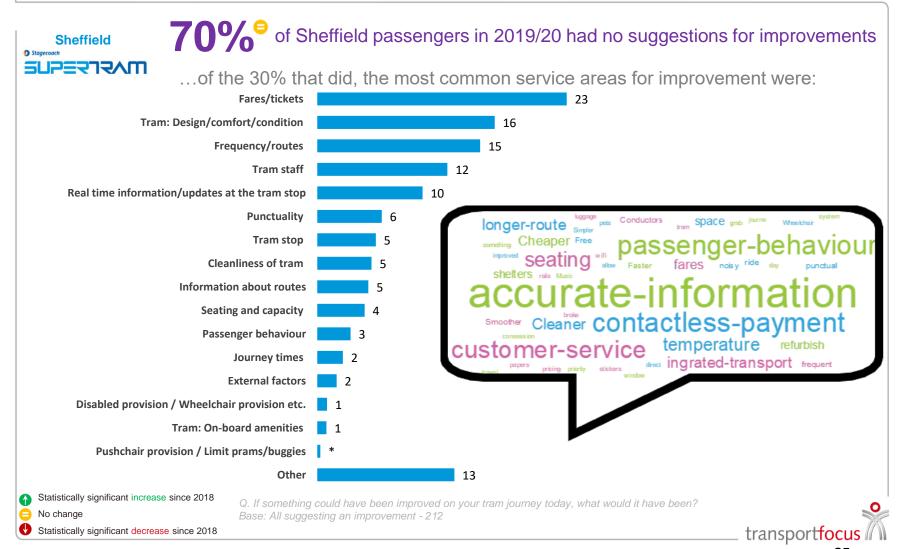
Statistically significant increase since 2018



# Tram Passenger Survey (TPS) – Sheffield

Passengers' suggested improvements

### Passengers' suggested improvements: summary



# Passengers' suggested improvements: the detail Selected verbatim comments

A better shelter at Parkgate. It was very open to the elements. Supertram is a great way of getting around but it doesn't exist in S.W. Sheffield. What a pity I can only get it if I go into the city centre - and it doesn't go near the two major hospitals (esp. Northern General). How silly is that!

Bought weekly citywide, it hasn't scanned onto my card properly even though I have receipt to show I paid, was embarrassed in front of very packed / late tram

Public transport (e.g. a bus)to take me from the area I live in to the tram stop, there's a lot of OAPs in the area who would benefit Less noise and smoother ride from tram wheels (tramtrain type) Tip up seats should be vacated for prams

Tram shelters do not protect from rain Tram window sills collect water quite badly from condensation resulting in wet clothing

Improvement on trams at busy times could be that more conductors are on as a lot of people don't pay, or a conductor at some tram stops taking fares before they get on, i.e. Granville Road at 3pm for school children

I travelled on a tram/train, I find these to be noisier and less comfortable than the trams with less space

The electronic read-out on the tram stop was slightly incorrect. However, it's actually usually much more inaccurate than it was today. Never seems to have worked since it was installed

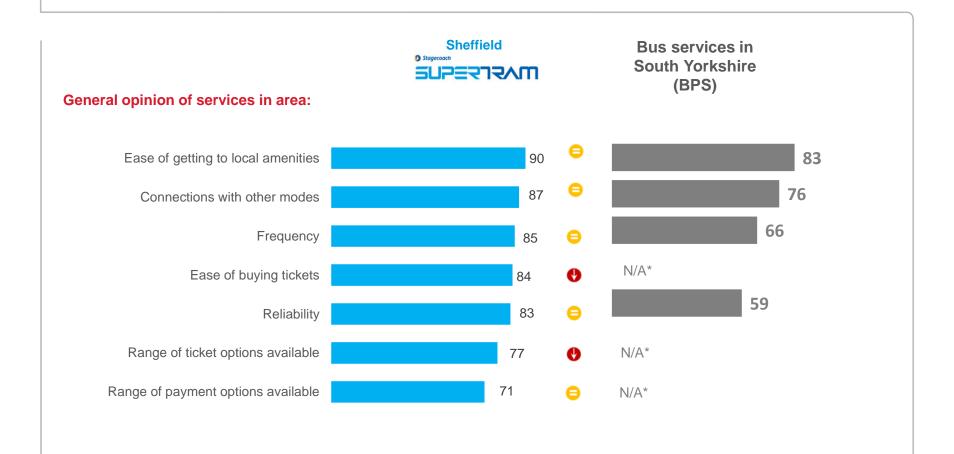
Clarification on electronic notice board said 2 tram trains an hour, as did conductor when asked but live departures implying in 6 minutes, there was 3 which was confusing



## Tram Passenger Survey (TPS) – Sheffield

Opinion of trams in the local area

## Opinion of trams in the local area: summary





\*Not asked in BPS

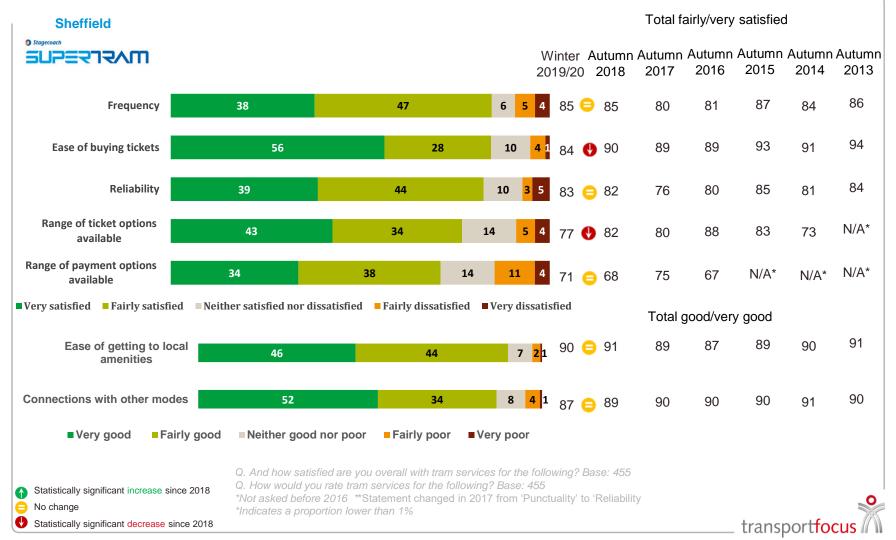
Q. And how satisfied are you overall with tram services for the following? Base: 455



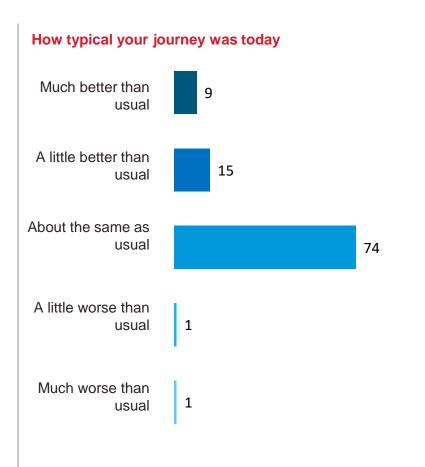


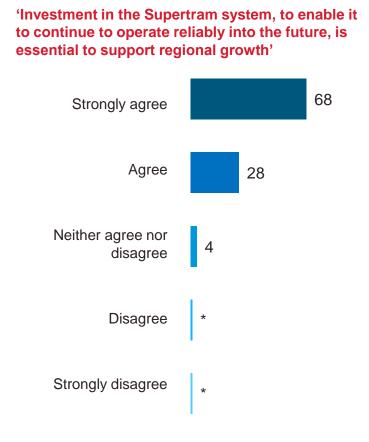
No change

# Satisfaction on the trams generally



## **Opinions on Supertram**





Q. If you have used Supertram before, how typical would you say today's experience was?Base: 455

Both not asked before 2019 \*Indicates a proportion lower than 1%

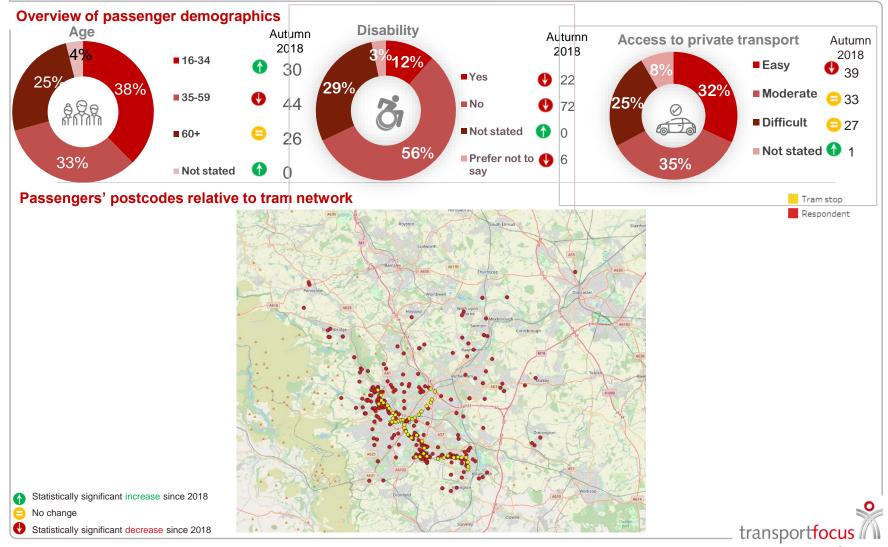
Q. To what extent do you agree, or disagree, with the following statement? 'Investment in the Supertram system, to enable it to continue to operate reliably into the future, is essential to support regional growth'. Base: 455



# Tram Passenger Survey (TPS) – Sheffield

Appendix 1: the passenger and journey context

# Sheffield passengers: summary



## Passenger profile

					Tram		
	Winter 2019/20	Autumn 2018	Autumn 2017	Autumn 2016	Autumn 2015	Autumn 2014	Autumn 2013
Age							
16-34	38	30	37	30	40	52	50
35-59	33	44	35	39	37	25	29
Over 60	25 🨑	26	24	26	21	24	21
Not stated	4	0	3	4	2	N/A	N/A
Access to private transport							
Easy	32	39	37	35	35	45	38
Moderate	35 🧲	33	51	51	52	42	47
Limited/none	24 🧲	27	10	11	11	11	13
Not stated	8	1	2	3	2	3	2
Has a disability							
Yes	12	22	18	21	18	10	12
Ticket type							
Free pass holders	32	24	26	27	24	24	20
Fare-payers	68 🔮	76	74	73	76	76	80

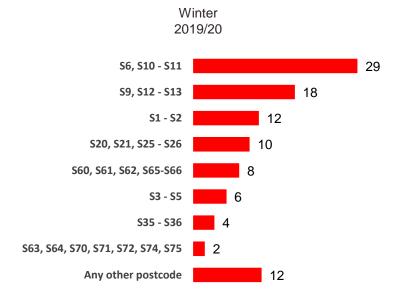




Statistically significant decrease since 2018

## Where Sheffield passengers live

## Stagecoach



	Autumn 2018	Autumn 2017	Autumn 2016	Autumn 2015	Autumn 2014	Autumn 2013
•	30	29	33	29	30	10
•	14	18	16	14	10	10
6	10	3	5	5	5	3
•	9	13	11	8	18	18
•	8	8	6	7	4	17
•	5	7	10	9	6	10
•	9 4	5	4	7	6	21
€	3	3	3	4	2	3
•	7	13	12	16	14	5

Q: What is your postcode? Base: All giving a postcode – 433

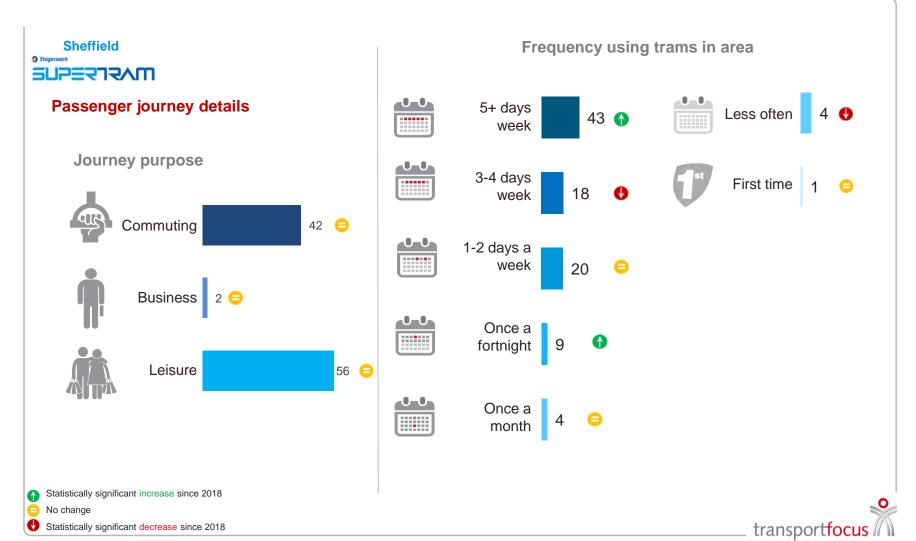
Statistically significant increase since 2018

No change

Statistically significant decrease since 2018

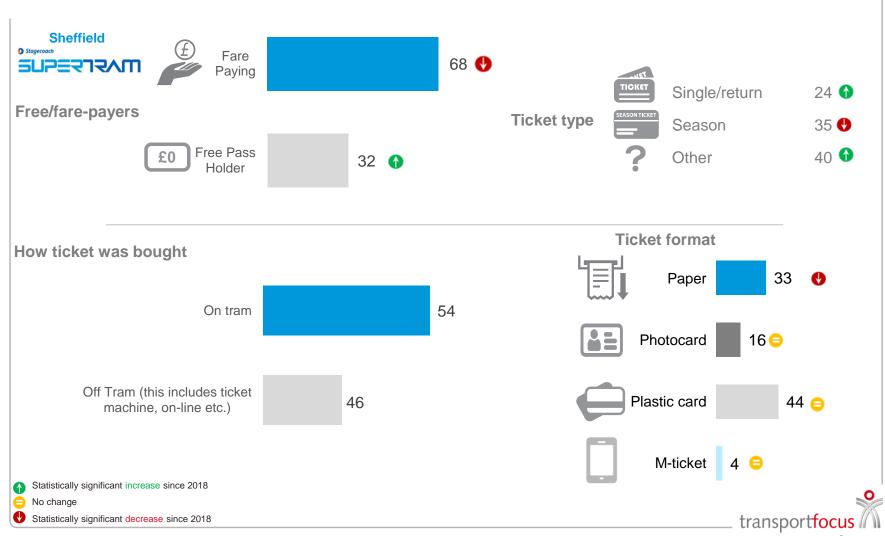


# **Sheffield journeys: summary (1)**



# Sheffield journeys: summary (2)

Tickets used for today's journey

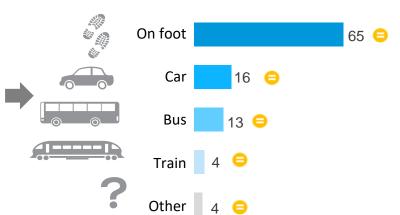


# Sheffield journeys: summary (3)

#### Most used tram stops: journey start

•Cathedral	10 😑
•Meadowhall Interchange	8 😑
•Meadowhall South/ Tinsley	6 🚯
•Fitzalan Square/ Ponds Forge	5 🚹
•Malin Bridge	5 😑
•Hillsborough Interchange	5 😑
Carbrook for IKEA	4 🕜
•Crystal Peaks	4 🚯

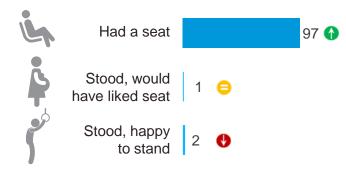
### Mode used to arrive at starting stop (all stops)



#### Most used tram stops: journey destination

Cathedral	16 🔥
University of Sheffield	11 🕜
Fitzalan Square/ Ponds Forge	7 🚯
Meadowhall Interchange	6 😑
City Hall	5 😑
Infirmary Road	5 🚯
Sheffield Station/ Sheffield Hallam	5 😑
Carbrook for IKEA	4 🚯

#### Sitting/standing



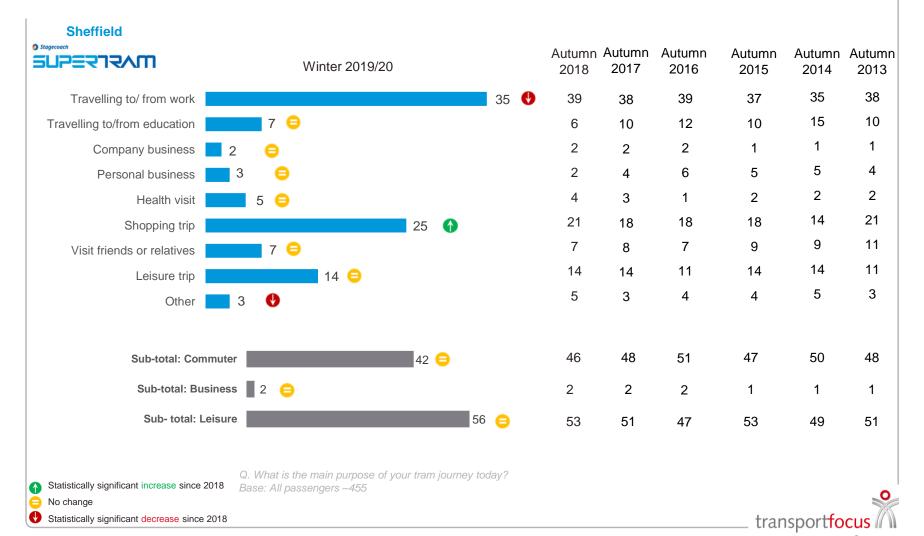


No change

Statistically significant decrease since 2018

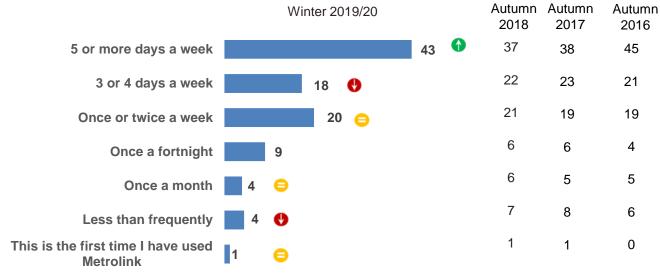


## Journey purpose



## Frequency of using Sheffield tramway





Autumn

Autumn

Autumn

Q. How often do you typically travel by tram? Base: All passengers – 455

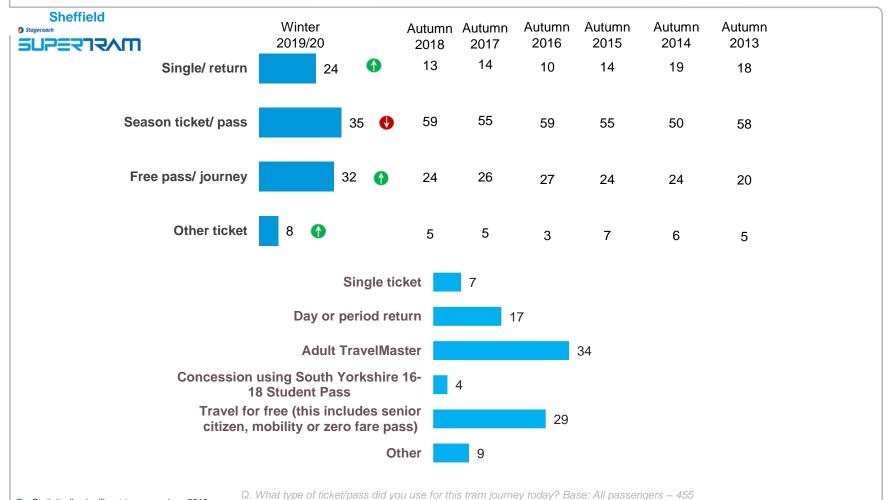


No change

Statistically significant decrease since 2018



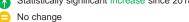
## Ticket type and modes of transport permitted





Base: All passengers - 455

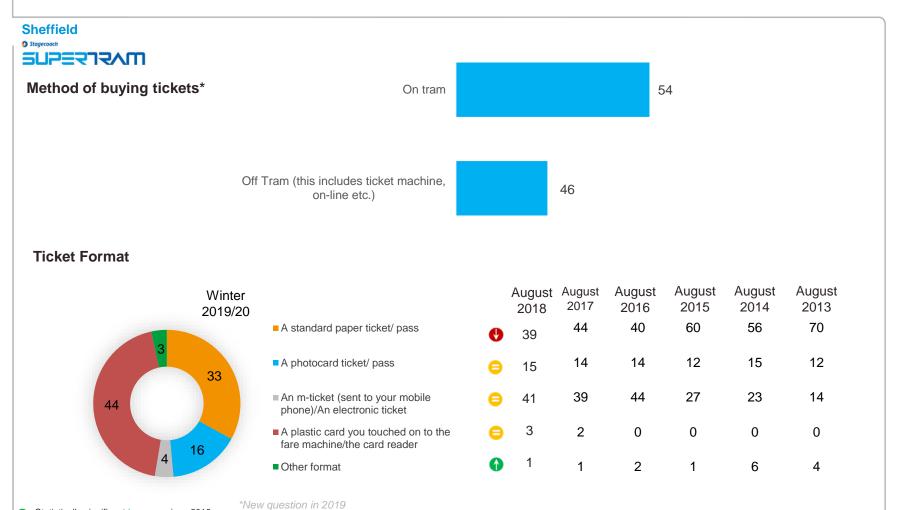
<sup>\*</sup>Indicates a proportion lower than 1%



Statistically significant decrease since 2018



## Method of buying tickets and ticket format





Statistically significant decrease since 2018

Q. How did you buy that ticket or pass? Base: All fare-paying passengers – 455 Q. In what format was your ticket? Base: All passengers – 455



## Sheffield stops used by passengers surveyed

#### Sheffield



94 per cent had a seat for their whole journey, while 1 per cent said they had to stand but would have liked to have a seat (2018: 90 per cent and 1 per cent)

## Winter Autumn Autumn Autumn Autumn Autumn Autumn 2019/20 2018 2017 2016 2015 2014 2013

### **Boarding**



#### **Alighting**

Winter Autumn Autumn Autumn Autumn Autumn 2019/20 2018 2017 2016 2015 2014 2013

Alignting	2010	2017	2010			
•Cathedral	16 20	18	19	11	20	13
<ul> <li>University of Sheffield</li> </ul>	11 🗘 7	8	10	9	10	9
•Fitzalan Square/ Ponds Forge	7 0 4	3	3	6	3	3
<ul> <li>Meadowhall</li> <li>Interchange</li> </ul>	6 😑 6	9	4	8	6	9
•City Hall	5 😑 5	4	5	5	6	3
•Infirmary Road	5 🚺 1	1	2	2	*	2
<ul> <li>Sheffield Station/ Sheffield Hallam University</li> </ul>	5 🖨 3	4	4	3	10	7
•Carbrook for IKEA	4 😝 1	2	1	2	*	1
•West Street	3 😑 2	2	2	2	3	2
<ul><li>Hillsbrough Interchange</li></ul>	3 🔮 6	6	9	8	3	5

Any changes in tram stops used reflects the sample of passengers in this survey rather than actual usage of stops

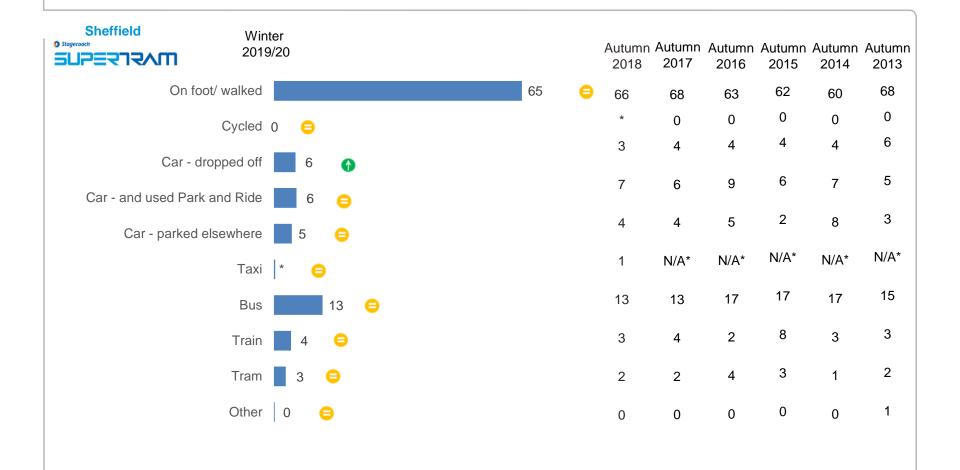
Statistically significant increase since 2018

No change

- Q: Were you on your outward or return journey? Base: All passengers 455
- Q. Did you get a seat on the tram? Base: All passengers 455
- Q: At which stop did you board/leave this tram? Base: All passengers 455



## How got to the tram stop



Statistically significant increase since 2018



No change

Statistically significant decrease since 2018

<sup>\*</sup> Not asked before 2018

Q: How did you get to/from the tram stop where you boarded/left the tram today? Base: All passengers – 452

<sup>\*\*</sup>Indicates a proportion lower than 1%



# **Tram Passenger Survey (TPS)**

Appendix 2 – Further details on survey background and method

## **Methodology – fieldwork**

#### **Sheffield Supertram (TPS)**

Fieldwork: 25 November 2019 to 28 January 2020 (with a gap for Christmas from 21 December 2019 to 5 January 2020)

Interviewer shifts: covered all days of the week and ran from 6am to 10pm. Each interviewer worked a three-hour shift

Method: choice of paper or online self-completion questionnaire

Sample size: 455 interviews (391 paper and 64 online)

In 2018 fieldwork took place between 18 September to 8 December 2018

#### Bus (BPS) data for South Yorkshire

Fieldwork: 8 September to 21 December 2019

Interviewer shifts: covered all days of the week and ran from 6am to 10pm. Each interviewer worked a three-hour shift

Method: choice of paper or online self-completion questionnaire

Sample size: 1774 interviews

## Methodology – data analysis

Base definitions: All charts are based on those who gave an answer to an individual question. Those who either left the question blank or said 'don't know' have been excluded from the base. For this reason the base sizes for those charts based on 'All passengers' vary slightly between the different charts in this report.

Weighting: this was based on passenger count information collected by the interviewer during each interviewer shift. The weighting matrix used the following weighting cells:

- Tram network
- Age: 16-34, 35-59, 60+
- Gender: male, female
- Time/day travelled: weekday peak, weekday off peak and weekend

The full details of the weighting matrix can be found in the TPS Winter 2019/20 technical report.

#### Waiver

Transport Focus has taken care to ensure that the information contained in TPS is correct. However, no warranty, express or implied, is given as to its accuracy and Transport Focus does not accept any liability for error or omission.

Transport Focus is not responsible for how the information is used, how it is interpreted or what reliance is placed on it. Transport Focus does not guarantee that the information contained in TPS is fit for any particular purpose.

## Methodology – themes that are affecting overall passenger satisfaction charts (1)

The approach to identifying themes that affect overall passenger satisfaction is split into two stages. At the first stage, we took all 26 individual satisfaction measures from the survey (apart from the overall journey satisfaction) and formed them into themes using a statistical technique known as factor analysis, which groups together those satisfaction measures that are responded to similarly within the data. For instance, where high or low scores are given for measure 'x', there tends to be a similar rating for measures 'y' and 'z', so the 'factor' or theme becomes 'A'. Through this process we identified ten themes, which are shown below, alongside measures that formed each theme:

Theme (factor)	Questions
1 On tram environment and comfort	Sufficient room for all the passengers to sit/stand
	The comfort of the seats
	The amount of personal space you had around you
	Provision of grab rails to hold on to when standing/moving about the tram
	The temperature inside the tram
2 Tram stop condition	Its general condition/standard of maintenance
	Its freedom from graffiti/vandalism
	Its freedom from litter
3 Boarding and alighting the tram	The ease of getting on to the tram
	The length of time it took to board the tram
	The ease of getting off the tram
4 Timeliness	The length of time you had to wait for the tram
	The punctuality of the tram
5 Access to the tram stop	<ul> <li>Its distance from your journey start e.g. home, shops</li> </ul>
	The convenience/accessibility of its location
6 Personal safety throughout journey	Behaviour of fellow passengers waiting at the stop
	Your personal safety whilst at the tram stop
	Your personal security whilst on the tram
7 Cleanliness and condition of the tram	<ul> <li>The cleanliness and condition of the outside of the tram</li> </ul>
	The cleanliness and condition of the inside of the tram
8 Smoothness/speed of tram	The amount of time the journey took
	Smoothness/freedom from jolting during the journey
9 Information throughout journey	The information provided at the tram stop
	Route/destination information on the outside of the tram
	The information provided inside the tram
10 Value for money	How satisfied were you with the value for money of your tram journey?

## Methodology – themes that are affecting overall passenger satisfaction charts (2)

For the second stage, these themes were then used to identify how much effect each one has on passengers' rating for overall journey satisfaction, by means of a key driver analysis.

The square diagrams show the proportional influence that each theme has on satisfaction for that area/operator. They should be read like a pie chart where the slices or portions are relative to each other and together add up to 100%. So in the example below, the theme of 'on tram environment and comfort' which is shaded red, has the greatest influence on satisfaction, followed by 'smoothness/speed of tram', while themes such as 'boarding the tram' and 'information throughout journey' have relatively less influence here.

On tram environment and comfort	Value for money	Cleanliness and condition of the tram
Smoothness/speed of tram	Personal safety throughout journey	Access to the tram stop
Timeliness	Tram stop condition	Information throughout journey
		Boarding the tram

This analysis was conducted on fare-paying passengers only, so that the influence of value for money could be included. It also combines data from 2019 and 2018 surveys to increase robustness. The analysis excludes satisfaction measures relating to tram staff; due to differences in staff availability across the networks not all TPS questionnaires feature questions about tram staff. In order to run the analysis in a consistent and practical manner all staff measures have been excluded.

There are noticeable and interesting differences in the impact of different themes between the various tram networks.

# The Sheffield tramway route map





# **Tram Passenger Survey (TPS)**

Appendix 3 – Example of standard questionnaire

Individual network questionnaires differed slightly to reflect local geography, presence of conductors and/or ticket machines, ticket types available, etc.







Thank you for agreeing to take part in our survey about the tram journey you made when given this questionnaire.

There are also questions about your general experiences at the end.

All the information you give will be treated in the strictest confidence.

#### Your views as a passenger are important.

Transport Focus is the official, independent consumer watchdog that promotes the interests of transport users.

Tram companies, local authorities and governments act on the survey results. They are the evidence we use to seek improvements on behalf of passengers.

Please fill in the questionnaire after completing your journey with Supertram and return it to us in the replypaid envelope provided.

If you prefer to fill the questionnaire in online, then please go to www.tramsurvey.co.uk/Sheffield

1 Q1a	About your journey on Sheffield Supertram At which stop did you board this tram?
Q1b	At which stop did you leave this tram?
2	Please fill in the time that you boarded the tram today: Use the 24 hr. clock e.g. 5:25pm is 17:25 Enter your time of boarding into the boxes as shown 1 7 2 5
23	What type of ticket or pass did you use for this journey on Supertram?  Single
<b>)</b> 4	In what format was your ticket?  A standard paper ticket/ pass
)5	How did you buy that ticket or pass? On Tram
26	What is the main purpose of your journey on Supertram today?  Travelling to! from work
	For office use only: SS

Q7	How did you get to the tram stop where you On foot/ walked	board	Taxi Bus Train Tram									
2	About the tram stop where you boarded this	s Super	tram									
Q8	Thinking about the tram stop itself, how sat	isfied v Very setisfied	Feirly	th the follow Neither setisfied nor dissetisfied	wing? Fairly dissetisfied	Very dissetisfied	Don't know/no opinion					
The o Its ge Its fre Its fre Beha The ir Your	stance from your journey start e.g. home/ shops onvenience/accessibility of its location	000000	0									
Q9	Overall how satisfied were you with the tram stop?  Very satisfied											
3	Waiting for the tram											
Q10	Approximately, how long did you wait for th (Please write the time in minutes)	e tram	?		]							
Q11a	Did you check any travel information before meant to arrive? Yes	leavin		am stop, to			was					
Q11b	Did you check any of the following at the tra (please tick all that apply)	am stop	to find out	t when the t	ram was m	eant to arriv	e?					
	Electronic display at the stop		Disruption u	posters at th pdates (e.g.	Twitter/Fac	ebook).	1					
Q12	Approximately, how long did you expect to (Please write the time in minutes)	wait fo	r the tram?									
Q13	Thinking about the time you waited for the t	ram to	day, was it.									
	Much longer than expected											



Thinking about when the trans arrived, please indicate how catclifed you were with the following:    International continues	4 How satisfied were you with each of the fo							Q20	Thinking about any Supertram staff you en		ed on your	Journey, pl	lease Indica	te how	
Thinking about when the trans arrived, please indicate how catclifed you were with the following:    International continues				satisfied nor			knowino		canciled you were with each of the follows	Very					
Consideration  Thinking about when the train arrived, please indicate how sets filled you were with the following:  Very Sety Investor Consideration  Very Sety Investor Conside	length of time you had to wait for the tram	п	п		п	п				antaled	Satisfied		distributed	dissipled	kmo ap
On the term  Thinking about when the tram errived, please indicates how satisfied you were with the following:    Very		_						The	accearance of any staff						_
Thinking about when the tram arrived, please indicate how esticited you were with the following:	e ponotoancy or the train partiting on time)	_	_	_		_					_		_		
Thinking about when the fram arrived, please indicate how satisfied you were with the following:    Very   Serify   Inserted   Part   Very   Delta	O- th- t						_				ñ				
Thinking about when the tram arrived, please inclose how existing you were with the following:	On the train								-	_	_	_	_	_	
wheterstands on the audited of the tens.	Thinking about when the tram arrived, ples	ere lodio	afa bow e	efictied you		he following				_	_	_	_	_	
white is a condition of the autable of the time.	minking about when the dam arrived, pre-									_				_	
without activities and uniform on the causate of the tram.								The	knowledge of the staff		ш				
Substitute of the control of the following were the tram.				dessioled			aginian	-	V						_
Uses a first grate his train.	ute/destination information on the outside of the tram.								Your overall opinion of the journey you ma	ide when	given this	s questionn	aire		
Very suitable of the family place in the famil	cleanliness & condition of the outside of the tram							024	Overell debine even dates into account the		and of th	de Inveneu	how saftett	ad ware we	
Thinking about whilst you were on the tram, please incloses how catisfied you were with the following:    New York   Serify   Name   Serify   New York   Serify   Name   Serify   Serify   Name   Serify   Nam	case of getting onto the tram							421		III GLAIL IL	end of th	ne journey,	now caucile	ou were you	, were
Thinking about whilet you were on the fram, please indicates how caticitied you were with the following:    Nay   Serify   Serify   Serify   Way   Serify   Way   Serify   Way   Serify   Serify   Serify   Way   Serify   Serify   Way   Serify   Serify   Way   Serify   Serify   Way   Serify	longth of time it took to board the tram									1	Enists eller	aticfied			
No															
Sealed stated was a state of the train of the inside of	Thinking about whilst you were on the tran	m, please	indicate i	how satisfie	d you were	with the foll	lowing:								
describes & condition of the inside of the team information provided risk the team information provided risk the team.					_				Neither satisfied nor dissatisfied L		Don't know	w/ no opinior	h		
Seastified   Sea								Q22	If something could have been improved or	vour lou	rney on 8	upertram to	oday what v	ould It hav	e be
information provided hadde the fram.			2									-			_
colors from fire the passengers to altivisted.	cleanliness & condition of the inside of the tram			_											
combined the seals.															
Another of personal space you had around you													4 -		
Fairly satisfied.   Very diseastisfied.   Don't know'n expirition.   Don't								Q23							
Neither satisfied nor dissatisfied.    Don't known no opinion.															
Second security whist on the tram															
Security whilst on the tram.		_							Neither satisfied nor dissatisfied	]	Don't knov	w/ no opinior	h		
when an award of time the journey look.															
when An SWERING THIS SECTION PLEA SE CON SIDER SUPERTRAM SERVICES GENERALLY  When An SWERING THIS SECTION PLEA SECON SIDER SUPERTRAM SERVICES GENERALLY  Body or get a seat on the fram?  Yes for part of the bourse.   No but you would have liked a seat.   Did other passengers' behaviour give you oause to worry or make you feel uncomfortable during your journey?  Yes.   No   No   Did you would have liked a seat.   Did other passengers' behaviour give you oause to worry or make you feel uncomfortable during your journey?  Yes.   No   Did you were the reason(s) for this? (Please fick all that apply)  Passengers driminglunder the influence of alcohol   Music being payed loudly.   Did you would payed loudly.   Did you would pay the influence of alcohol   Music being payed loudly.   Did you would pay the influence of paying the influence of more paying the influence paying the influence of more paying the influence of more paying the influence paying th		_						8	Your opinion of Supertram generally						
Did you get a seat on the tram?  Yes — for all of the journey															
Did you get a seat on the tram?  Yes - for all of the journey.   No - but you were happy to stand/chose not to sit   yes - for part of the journey.   No - but you would have liked a seat.														ENERALL	ſ
Yes   for all of the journey    No   but you were happy to standichose not to sit   Yes   for part of the journey    No   but you would have lived a seat.	ease of getting off the tram							(NOI	JUST THE JOURNEY YOU MADE WHEN	GIVEN	HIS GUE	SHONNAL	RE)		
Yes - for all of the journey.   No - but you were happy to standichose not to sit   Yes - for part of the journey.   No - but you would have liked a seat.   Seat of getting to local amenities (e.g. shops, hospitals, leisure   Getting to local amenities (e.g. shops, leisure   Getting to local amenities (e.g. shops, leisure   Getting to l	Did you get a seat on the tram?							Q24a	How would you rate Superfram services fo	r the folio					
Ves - for part of the journey							_				١				
Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey?  Yes.   No.   No.   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Cash in the first file of public transport (e.g. trains/buses).   Connection with other forms of public transport (e.g. trains/buses).   Cash in the file of public transport (e.g. trains/buses).   Cash in the file of public transport (e.g. trains/buses).   Cash in the file of public transport (e.g. trains/buses).   Cash in the file of public transport (e.g. trains/buses).   Cash in the file of public transport (e.g. trains/buses).   Cash in the file of public transport (e.g. trains/buses).   Cash in the file of public transport (e.g. trains/buses).   Cash in the													pos	or a	
Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey? Yes.   No.	Yes – for part of the journey	No -	but you wo	ould have like	ed a seat			Ease	of getting to local amenities (e.g. shops, hospit	ials, leisur	e				
No.     No.												_		_	
Yes.   No.		cause to	worry or	make you fe	el uncomfo	ortable durin	ng your	Conn	section with other forms of public transport (e.g.	trains/bus	æs)			] [	
# yes: Which of the following were the reason(s) for this? (Please tick all that apply)  Passengers taking/under the influence of alcohol   Music being played loudly.   Passengers taking/under the influence of drugs.   Graffiti or vandalism.   Gr		٦.	No				п П	_							
## Was: Which of the following were the reason(s) for this? (Please fick all that apply)    Passengers drinking/under the influence of alcohol   Music being played loudly     Passengers taking/under the influence of drugs   Smoking     Abusive or threatening behaviour   Graffiti or vandalism     Passengers not moving out of priority seals   Other (write in)     Passengers not moving out of priority seals   Other (write in)     Passengers not paying their fares   Reliability (numing on time).     Passengers not paying their fares   Range of payment options available     Passengers out paying their fares   Range of payment options available     Passengers out paying their fares   Range of payment options available     Passengers out paying their fares   Range of payment options available     Passengers out paying their fares   Range of payment options available     Passengers out paying their fares   Range of payment options available     Passengers out paying their fares   Range of payment options available     Passengers not paying their fares   Range of payment options available     Passengers not paying their fares   Range of payment options available     Passengers not paying their fares   Range of payment options available     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range of buying your ticket     Passengers not paying your ticket   Range		-					_	Q24b	And how satisfied are you overall with Sup	ertram s	ervices fo	r the follow	ing:		
Passengers taking/under the influence of drugs.   Smoking.     Smoking.       Smoking.       Smoking.       Smoking.       Smoking.       Smoking.       Smoking.       Smoking.       Smoking.       Smoking.   Smoking.   Sm	If yes: Which of the following were the rea	ason(s) fo	orthis? (F	Nease tick a	ill that apply	Ø			-				-		
Abusive or threatening behaviour.   Graffiti or vandalism.   Graffiti o	Passengers drinking/under the influence of	alcohol													
Abusive or threatening behaviour.   Grafffil or vandalism.   Base of buying your ticket.   Cloud use of mobile phones.   Base of buying your ticket.   Cloud use of mobile phones.   Base of buying your ticket.   Cloud use of mobile phones.   Cloud	Passengers taking/under the influence of d	rugs	□ Sr	moking						astated	Senaneo		0.038101.00	CIBITINE	k
Reliability [nuning on time)	Abusive or threatening behaviour		□ Gr	raffiti or yand	talism			Fas	e of husing your ticket	п	п		п	п	
Passengers not moving out of priority seats	Rowdy behaviour.														
Passengers not paying their taries										_				H	
Range of payment options available				and facilities and	,		1-								
Was your journey on Supertram today delayed at all? Yes.   No.   Q26 How often do you typically travel on the Supertram? (Please folk the closest to your frequency of fram use)  5 or more days a week.   Once a morth 3 or 4 days a week.   Less frequent. Once or futice a week.   This is the first time I have used the Supertram.									-						
Was your journey on Superfram today delayed at all? Yes.   No.   Q25   How often do you typically travel on the Superfram? (Please for the closest to your frequency of fram use)  5 or more days a week.   Once a month. 3 or 4 days a week.   Less frequent. Once or halos a week.   This is the first time I have used the Superfram.	Ped ori seas.		_				_			_					
Yes. Do. Do. Do. Do. Do. Do. Do. Do. Do. Do								Cus	tomer service						
Yes. DNo. DQ25 How often do you typically travel on the Supertram?  (Please fold the closest to your frequency of from use)  5 or more days a week. Done a month  3 or 4 days a week. Dass frequent.  Once or twice a week. Dinks is the first time I have used the Supertram.	Was your lourney on Superfram foday deb	aved at a	117												
5 or more days a week.								Q26			7				
3 or 4 days a week										_					
Once or twice a week									5 or more days a week	noe a mo	nth				
Once or twice a week									3 or 4 days a week	ess freque	ent				
									Once a fortnight						



_							
Q26	If you have used Supertram before,	how	typical wo	uld you	say today's	experience was?	
L	Much better than usual					sualsual	
Q27	To what extent do you agree, or disa	nree	with the f	ollowin	n statement	?	
		_			-		4:-14-
	tment in the Supertram system, to en ort regional growth'	abie i	t to contir	iue to o	perate relial	oly into the future, is esse	ential to
	ngly agree						
	ee						
	ther agree nor disagree						
	agree						
	ngly disagree		П				
Don	't know		Ь				
7	About you						
to be s particu We as	final section we ask for some information sensitive information. Any information you plar individual. You are also free to decide the kind of the compared to those the compared to the compared to those the compared to the compared to the compared to those the compared to the	ou give de whe stand	e us here i ether you v how differe	s used fo vant to g ent passo	or research p give us this in engers' expe	ourposes only and not to id- formation or not. riences vary, so, for examp	entify any
QA.	Are you?						
-	Male			Female			. 🗆
	Prefer another term			Prefer	not to say		. 🗆
QB	Are you?						
		35 to 4	44			65 to 69	]
			54			70 to 79	]
			59			80+	_
_	26 to 34 6	50 to 6	34			Prefer not to say	
QC	Which of the following best describe		ur ethnic				
	White					bean or Black British	_
	Mixed/multiple ethnic groups						
	Asian or Asian British Other ethnic group						_
_	Other earning group			T TETEL	not to say		
QD	In terms of having a car to drive, wh		f the follo				_
	You have a car available and don't m driving		_	You ha	ive a car ava	ilable but prefer not to driv	e 🗆
	•						
	You don't have a car available						
QE	How often are you able to ask some		else to driv	e you f	or local jour	neys?	
	All or most of the time					body you can ask	
_	Some of the time			Not ap	plicable		
QF	Are you affected by any physical or months or more? (Please tick all that			conditio	ns or illnes	ses lasting or expected to	o last 12
	No, none			Yes			
	Prefer not to say						

QG	G And finally, to help us get a better picture of tram services at a local level, it would be helpful if you could provide us with your home postcode.  If you provide it, this will be used to help understand tram usage and make improvements locally. Your postcode will not be used to identify you personally and will only be used for research purposes.  Please write in your home postcode here  Live outside the UK																																												
	Ple	as	e wr	ite	iny	yo.	μrl	ho	me ]	: p	ost	ice	ode	h	ere	•					L	ive	0	uts	БİС	de	th	e	UK															]	
Your re will be h persona will not used so survey.	ield in Il info make	rma yo	rict c rtion ur pe	or i, ii ers	nfide nolu sona	eni Idii al i	ce ng info	an the	nd s e D nat	sto Da tio	oreo ta F n a	d s Pro va	secu otec ailab	ire tio	ely on to	A	nd ct :	in 20 on	18 18	Ba wit	or no th	da d ti ou	nc ne t y	G G	wi er Ir	th ne kr	al ral nov	i le D vle	egis ata edg	sla i F je	ro or	te co	go ctio	on sei	Re nt.	ing eg It	g ti ula wil	he atio	pr on e	ote (G	DI	PR	n o	of VVe	e
You hav further i AECON	nform	atio	on a	bo	ut y	ou	ir k	eg:	al r	rig	ļhts	а	nd l	ho	w	to	ex	er	rci	ise	th	nes	ė,																						οr
We may organis governr will also	ations nent o	th: dep	at ha artm	ave ter	e a l nts,	leg tra	gitir am	ma op	ite i	in at	tere ing	es 0	t in omp	th	e s nie	5U 2S	rve an	y d	da ac	ata. cad	e le	suc mi	sh cii	as nst	, l	bu ut	t n	of	lin	nit	ed	to	), k	oc	al t	га	ns	ро	rt.	áu	the	orit	tie	s,	
As som consent																																nsi	itiv	e i	info	orr	na	tio	n	ve	re	qu	uin	≘ y	our
Please			vhet con													ı						No	. 1	do	)	nc	et c	0	ns	en	t												C	1	
If you h 927 832 975959 To find	8. If Borw	you	.mr	uk 5.0	l lik	e t	to o	che ho	eck wil	c ti	hat veri	th fy	AE	ur C	ve ON	y I's	is (	ge tat	tus	uine s as	e,	yo a k	eg	ca itin	n na	or ate	ont e m	a(	t th	t r	es	ar ea	ke	t F	es org	ē	arc	:h	So	cie					
www.tr f you w comple	anspo	ortfo oe l	napp	.o	to p	k) ar	or tici	fo ipa	llov ate	W	us	or	ı Tw	rit	ter	((	@ti	rar	ns	po	rti	foc	us	i).												rai	ns	ро	rt F	=00	cu	s p	ole	as	e
Name:		[	T	T			П			Γ	Τ	T					Ι	Τ		Γ	T				Ι				T	T			Ι	Τ				Ι	Τ	Τ			Τ		
Email ad	dress	[					$\exists$			Ī	Ī						Ī	I							I				Ι				Ī	I					Ī	Ī					
									_	TI	han	ık	you	ı f	or	С	on	ıρ	le	tin	g	th	is	qu	ıe	5	tio	nı	naii	re.															
				PI	eas	e i	reti	urr	ı it	in	the	2 6	enve	elo	оре	e p	oro	vio	de	d c	or	us	e	the	e f	fol	lov	vii	ng I	Fr	ee	ро	st	ac	idr	es	5:								
												AE AE 17	eep ECC '9 M ALE 'A15	N N lo:	1 L 1 H 55	im lou La	iite use	d		TT.	-1	IJН	JA	4																					







## Tram Passenger Survey (TPS) – Sheffield

Winter 2019/20 results

May 2020

Insight Team, Transport Focus, Fleetbank House, 2-6 Salisbury Square, London, EC4Y 8JX



