



# Tram Passenger Survey (TPS) – **Manchester Metrolink**

Autumn 2018 results (re-issued)

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# Tram Passenger Survey (TPS) – Manchester Metrolink

Context to the survey

# Background to the 2018 survey

## The Tram Passenger Survey (TPS)

- The TPS provides a consistent, robust measurement of passenger satisfaction with tram services in Britain
- It also informs our understanding of barriers to (greater) tram use, how to encourage greater use, and how to improve the passenger experience
- Comparisons can also be made with passenger experiences on buses and trains, as measured by the Bus Passenger Survey (BPS) and National Rail Passenger Survey (NRPS)
- The 2018 TPS covered tram services in Manchester, Birmingham, Blackpool and Sheffield. Edinburgh Trams was covered in 2014-2016 and Nottingham was included in 2013-2017.



## The survey method

Passengers are approached while making a journey; they answer the survey about that journey specifically





The questionnaire is self-completion, with passengers offered a choice of online or paper

Interviewers approached passengers on all days of the week between 6am and 10pm, between **19 September and 8 December 2018**

**2987** surveys were completed for Manchester Metrolink in autumn 2018

*For further details of the survey method, see Appendix*

# The Manchester network in context

|   | The Network                     | Passenger Journeys | Ticket Purchasing  | Information at stops   | Frequency   | Engineering disruptions/other notes  |
|---|---------------------------------|--------------------|--|--|---|--|
|    | 7 lines<br>93 stops<br>57 miles | 42.8** million     | <div> <div>✓ TVMs at stops</div> <div>✗ Conductors on board</div> </div> | <div> <div>✓ Info boards all stops (TTs, fares)</div> <div>✓ Passenger Info Displays (Not all stops on Bury and Altrincham lines)</div> </div> | <div>Mon-Sat: every 6-12 mins</div> <div>Sun: 12-15 mins</div>  | <ul style="list-style-type: none"> <li>Airport line opened late 2014, covered for first time in 2015</li> <li>Exchange Square and link with Victoria opened in December 2015</li> <li>Increasing use of double carriage trams</li> <li>Second City Crossing opened in February 2017 enabling quicker journeys across the city</li> <li>A tram collision on the 10<sup>th</sup> November 2017 affected two shifts which were rescheduled due to no trams running</li> </ul> |
|    | 1 line<br>38 stops<br>11 miles  | 5.2* million       | <div> <div>✗ TVMs at stops</div> <div>✓ Conductors on board</div> </div> | <div> <div>✓ Info boards at stops (TTs, fares)</div> <div>✗ Passenger Info Displays</div> </div>   | <div>Mon-Sat: every 15-30 mins</div> <div>Sun: 15-30 mins</div> | <ul style="list-style-type: none"> <li>Blackpool illuminations 30 Aug to 3 Nov 2018</li> <li>Heritage trams operate bank holidays, weekends and summer; not covered in this research</li> <li>No significant issues affected fieldwork</li> </ul>  |
|    | 4 lines<br>50 stops<br>22 miles | 12.3* million      | <div> <div>✗ TVMs at stops</div> <div>✓ Conductors on board</div> </div> | <div> <div>✓ Info boards at stops (TTs, fares)</div> <div>✗ Passenger Info Displays</div> </div>   | <div>Mon-Sat: every 5-20 mins</div> <div>Sun: 10-20 mins</div>  | <ul style="list-style-type: none"> <li>New Train Tram extension to the Network opened late-Oct 2018 including two new stops. Some shifts were held back so they could be completed on the new line in November 2018</li> <li>Additional consultation (not part of this research) was held on the network which coincided with this fieldwork period (Sep – Oct 2018)</li> </ul>  |
|  | 1 line<br>26 stops<br>13 miles  | 5.7* million       | <div> <div>✓ TVMs at stops</div> <div>✓ Conductors on board</div> </div> | <div> <div>✓ Info boards at some stops (TTs, fares)</div> <div>✓ Passenger Info Displays</div> </div>  | <div>Mon-Sat: every 6-15 mins</div> <div>Sun: 15 mins</div>     | <ul style="list-style-type: none"> <li>Network extension to Grand Central (New Street Station) opened on 30 May 2016 and was included in the TPS 2016</li> <li>Network improvement works meant that two tram stops at the Wolverhampton end of the route were closed for the duration of fieldwork in 2017 (Wolverhampton St George's and The Royal)</li> </ul>  |

\*Source: Department for Transport, Passenger journeys on light rail and trams by system in England, 2017/18

\*\*Source: Direct from operator





# **Tram Passenger Survey (TPS) – Manchester Metrolink**

Key findings

## Key performance measures for Metrolink 2018



### Punctuality



**89%**  
88%

### Value for money



**60%**  
59%

### Journey time



**85%**  
86%

### Overall journey



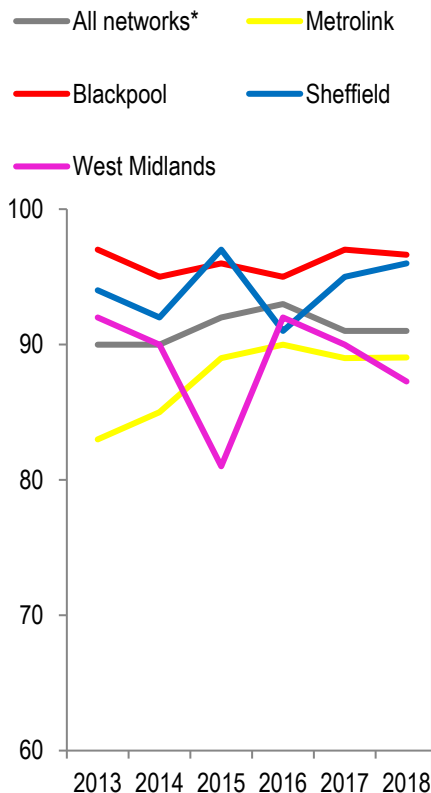
**89%**  
89%

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Figures shown are total very or fairly satisfied.  
Last year's figure is shown in grey.

# Passenger experience: a snapshot

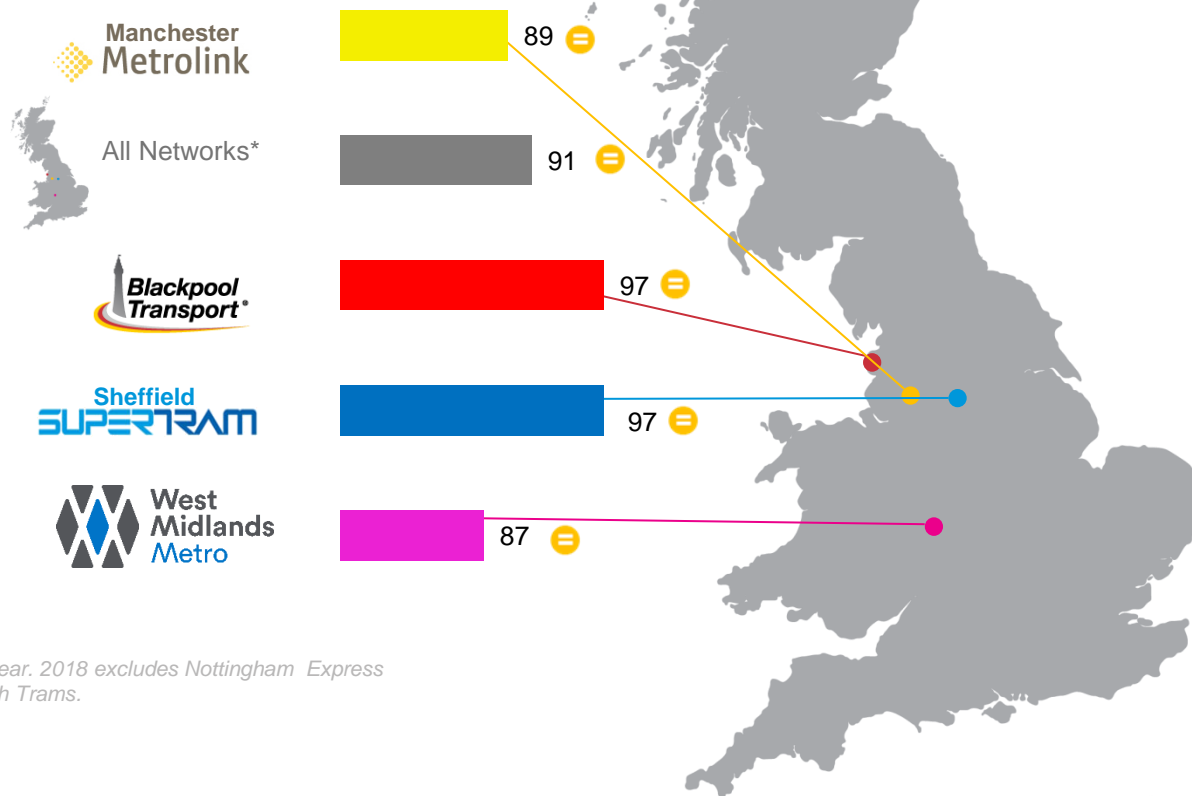
## Overall journey satisfaction: trend over time



\*All networks includes different networks each year. 2018 excludes Nottingham Express Transit. 2013, 2017 and 2018 exclude Edinburgh Trams.

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

## Overall journey satisfaction: 2018

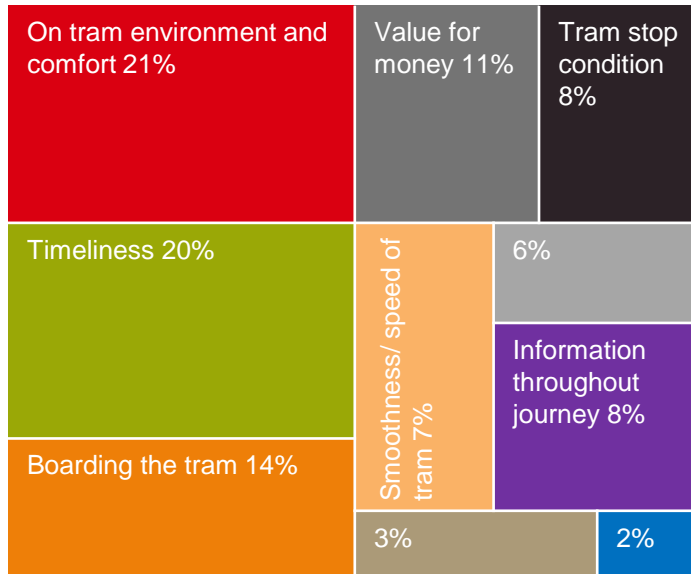




# What makes a satisfactory or great journey on Metrolink?

The top factors linked to overall journey satisfaction\*

What makes a satisfactory journey?



What makes a great journey?



Cleanliness and condition of the tram
  Access to the tram stop
  Personal safety throughout journey
  Information throughout journey

\*Key Driver Analysis looks at fare-paying passengers' overall journey satisfaction response and their response to the 26 individual satisfaction measures in the survey (including value for money), which have been grouped into 10 themes based upon a statistical analysis of the responses.

The left hand chart shows which themes most differentiate between those not satisfied and satisfied overall – making a journey 'satisfactory'.

The right hand chart shows which themes most differentiate between those fairly and very satisfied overall – making a 'great' journey.

The analysis combines data from 2018 and 2017 surveys to increase robustness. It also excludes satisfaction measures relating to tram staff; due to differences in staff availability across the networks not all TPS questionnaires feature questions about tram staff. In order to run the analysis in a consistent and practical manner all staff measures have been excluded.

See appendix 2 for a full explanation of the analysis to identify factors linked to overall journey satisfaction.

# Passenger experience in Manchester 2018: across the network



# Overall passenger experience in Manchester 2018: a snapshot

## At the stop



- Statistically significant increase since 2017
- No change
- Statistically significant decrease since 2017

## Boarding

92

Route info on tram (%)

89

Exterior cleanliness (%)

90

Ease of getting on (%)

91

Time taken to board (%)



## On board

82

Interior cleanliness (%)

84

Info on board (%)

68

Seat / standing space (%)

71

Seat comfort (%)

67

Personal space (%)

77

Provision grabrails (%)

80

Temperature (%)

77

Personal security (%)



Appearance  
Greeting  
Helpfulness/attitude  
Safety of driving  
Smoothness of journey

\*Not asked for Metrolink

\*Not asked for Metrolink

\*Not asked for Metrolink

91%

81%

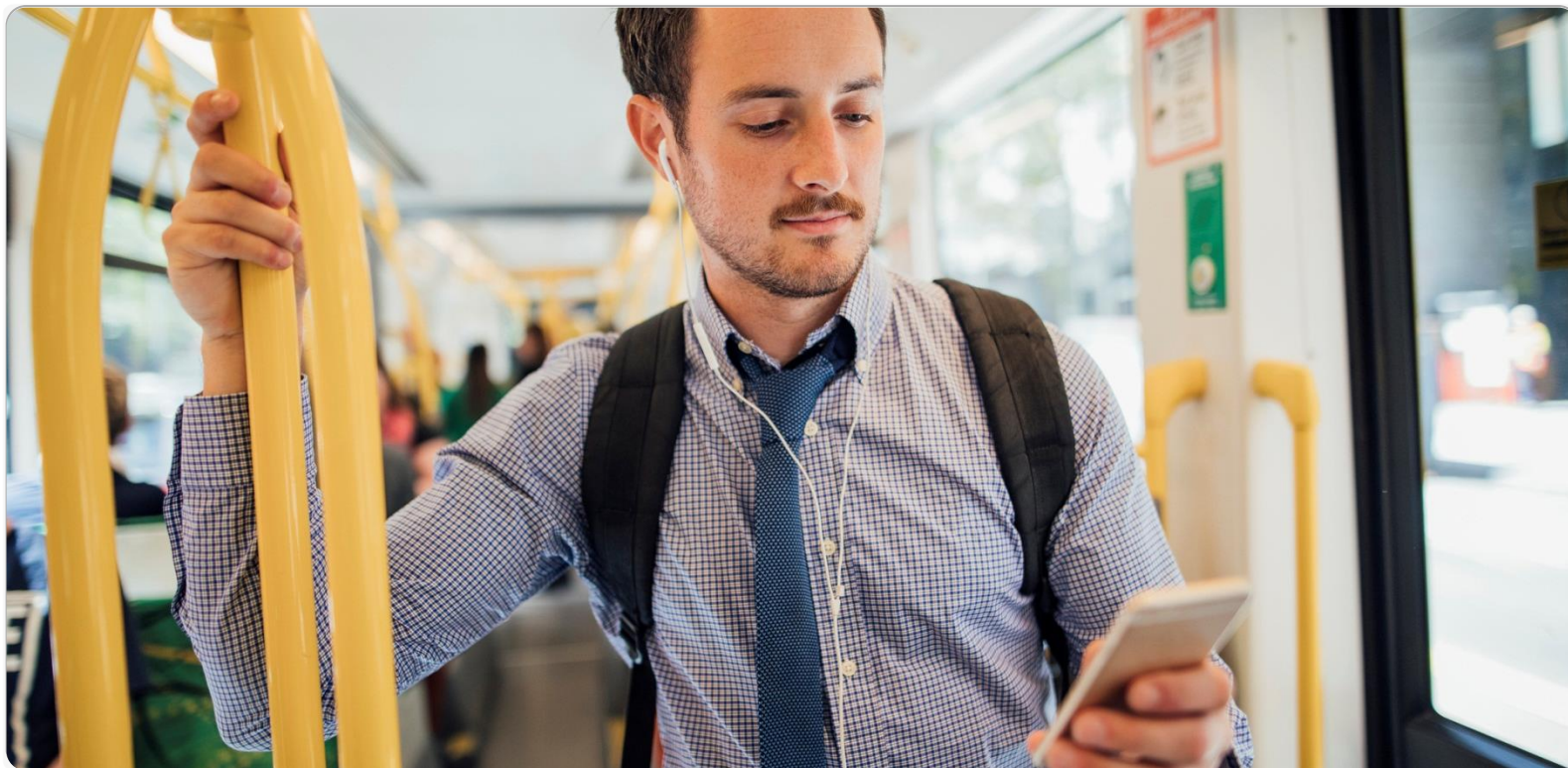
# Manchester 2018: summary of key findings (1)

- In the 2018 wave of the Tram Passenger Survey 89 per cent of Metrolink passengers are satisfied with their journey overall (2017: 89 per cent). This is higher than the same measure on the Bus Passenger Survey (87 per cent). Half of all passengers (51 per cent) are 'very satisfied' with their journey overall
- Overall journey satisfaction is quite consistent across different passenger groups. Younger passengers tend to be slightly less satisfied, as do those who are commuting using Metrolink (71 per cent)
- The key factor which makes tram journeys both satisfactory and great is the on board environment and comfort of the tram. Attributes relating to this have remained relatively consistent compared to 2017, although satisfaction with the availability of seating or space to stand decreased significantly from 71 per cent in 2017 to 68 per cent in 2018.
- The next most important factor is timeliness. This is more important to making journeys 'satisfactory' than 'great'. Satisfaction with punctuality has increased slightly since 2017, with 89 per cent of passengers satisfied.
- Amongst fare-paying passengers, 60 per cent are satisfied with the value for money of their journey, a slight increase since 2017 (59 per cent).
- When evaluating value for money, the most important factors are the cost of the tram versus other modes of transport and the cost for the distance travelled.

# Manchester 2018: summary of key findings (2)

- Satisfaction is highest on the East Didsbury and Altrincham lines, with 92 per cent and 90 per cent satisfied with their journey overall respectively. Passengers using the Eccles line are the least satisfied overall (87 per cent). The Rochdale and the Eccles lines see some significant decreases in satisfaction with the on board environment and comfort
- 49 per cent of passengers spontaneously mention an improvement that could have been made to their journey (42 per cent in 2017). The most common improvements mentioned related to better seating and capacity on board trams
- Other improvements relate to the frequency/route of the tram, as well as the fares and tickets
- 6 per cent of passengers experienced a delay on their journey (2017: 9 per cent). When delays occurred they lasted 10 minutes on average
- Almost half of all passengers (47 per cent) are using Metrolink to commute (43 per cent travelling to work; 4 per cent travelling to education)
- Almost half of passengers (46 per cent) use a ticket vending machine to purchase their ticket compared with 69 per cent in 2017. Almost a fifth (19 per cent) use the 'get me there' app
- Passengers are moving towards using more electronic ticket formats. 20 per cent use a ticket on their mobile (2017: 15 per cent), with 48 per cent still using a paper ticket (2017: 57 per cent).



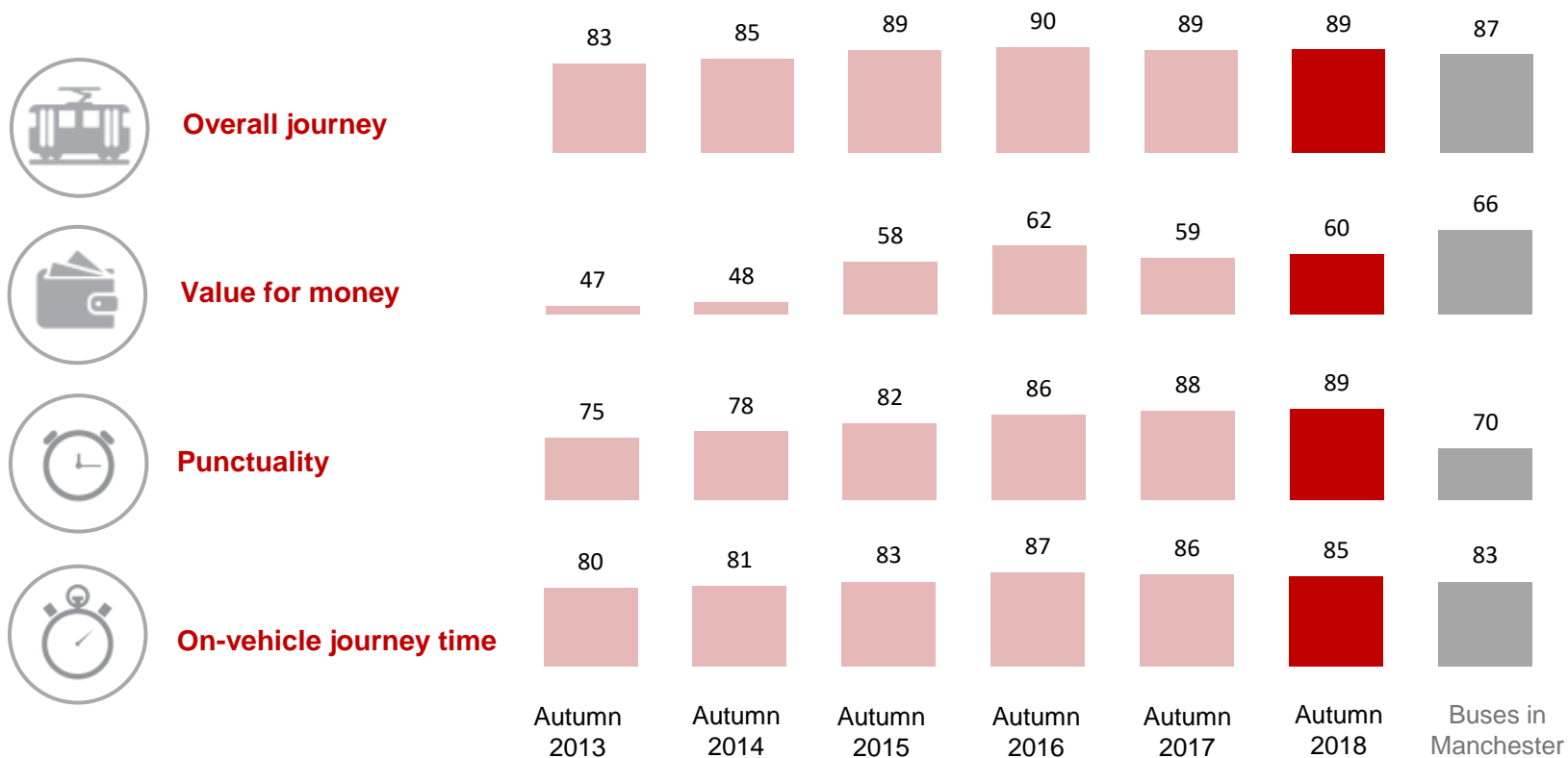


# Tram Passenger Survey (TPS) – Manchester Metrolink

Experience and opinions of the journey

# Experience and opinions of the journey: summary

## Satisfaction with today's journey:



↑ Statistically significant increase since 2017

= No change

↓ Statistically significant decrease since 2017

# Who are satisfied and not satisfied passengers? – Metrolink









**Very satisfied passengers are more likely to:**



**Fairly satisfied passengers are more likely to:**



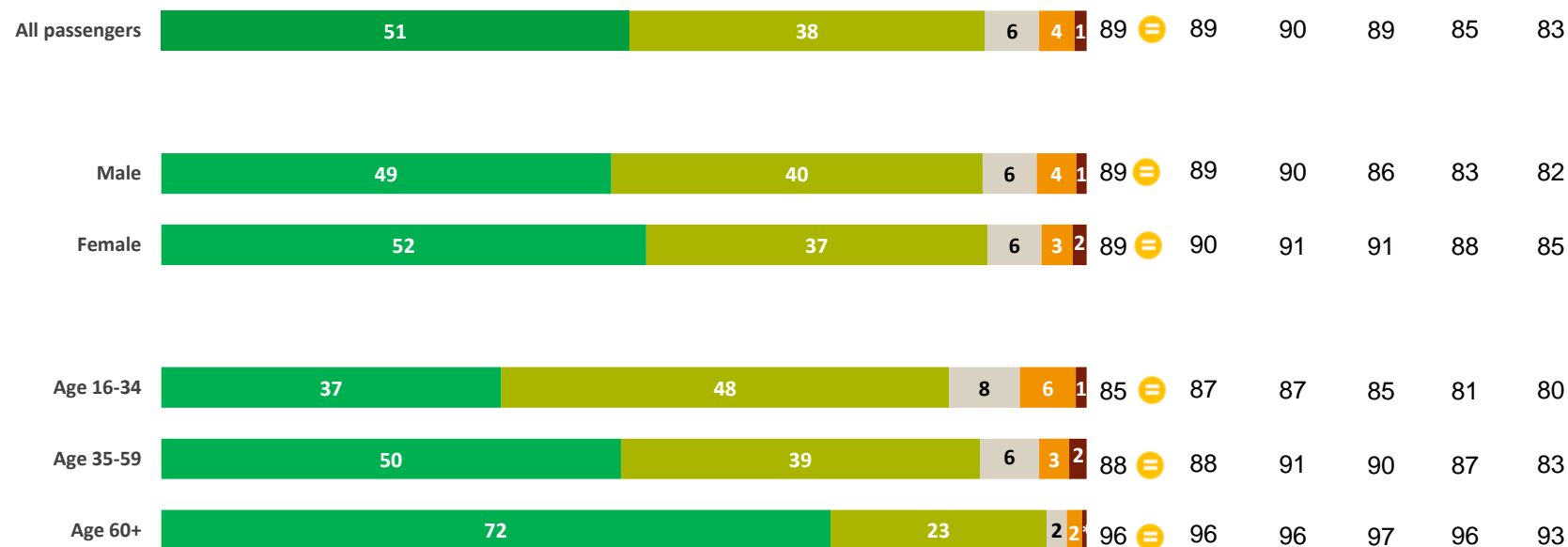
**Not satisfied passengers are more likely to:**

|   |                                    |   |   |   |
|---|------------------------------------|---|---|---|
|    | <b>Journey purpose</b>             | Be making <b>leisure</b> journeys (64%)   | Be <b>commuting</b> (59%)   | Be <b>commuting</b> (71%) more so than fairly satisfied   |
|    | <b>Time of travel</b>              | Travel <b>off-peak</b> on a weekday (54%) or in the <b>AM peak</b> (19%)              | Travel <b>off-peak</b> on a weekday (52%)   | Travel during <b>off-peak</b> times (45% - 29% in the morning and 16% in the afternoon)             |
|    | <b>Frequency of travel</b>         | Be those who travel <b>almost everyday</b> , 5 or more days a week (29%)              | Be those who travel <b>5 or more days a week</b> (43%)  | Be those who travel <b>more frequently</b> (59%)  |
|     | <b>Access to private transport</b> | Have <b>easier access to private transport</b> ('easy' 44%; 'moderate' 34%)           | Have <b>easy</b> (42%) access to private transport  | Have <b>moderate</b> (36%) access to private transport but less than those who are fairly satisfied |
|   | <b>Age and gender</b>              | Be aged 35-59 (41%) and more likely to be female (Female 54%; Male 46%)               | Be aged 16-59 (86%)   | Be <b>younger</b> (47% aged 16 to 34)   |
|  | <b>Trust in the operator</b>       | Have <b>higher</b> levels of trust in the operator (78% rated 6-7 on a 7-point scale) | Have <b>medium to high</b> levels of trust in the operator (97% rated 3-7 on a 7-point scale) | Have <b>medium</b> levels of trust in the operator (72% rated 3-5 on a 7-point scale)               |
|   |                                    | Base: those 'very satisfied' with journey overall (1669)                              | Base: those 'fairly satisfied' with journey overall (1018)                                    | Base: those 'neither/nor', 'fairly dissatisfied' or 'very dissatisfied' with journey overall (282)  |

# Overall satisfaction (%) – by gender and age



Total fairly/very satisfied  
Autumn 2018 Autumn 2017 Autumn 2016 Autumn 2015 Autumn 2014 Autumn 2013



■ Very satisfied 
 ■ Fairly satisfied 
 ■ Neither satisfied nor dissatisfied 
 ■ Fairly dissatisfied 
 ■ Very dissatisfied

Q. Overall, taking everything into account from the start to the end of this tram journey, how satisfied were you with your tram journey today?

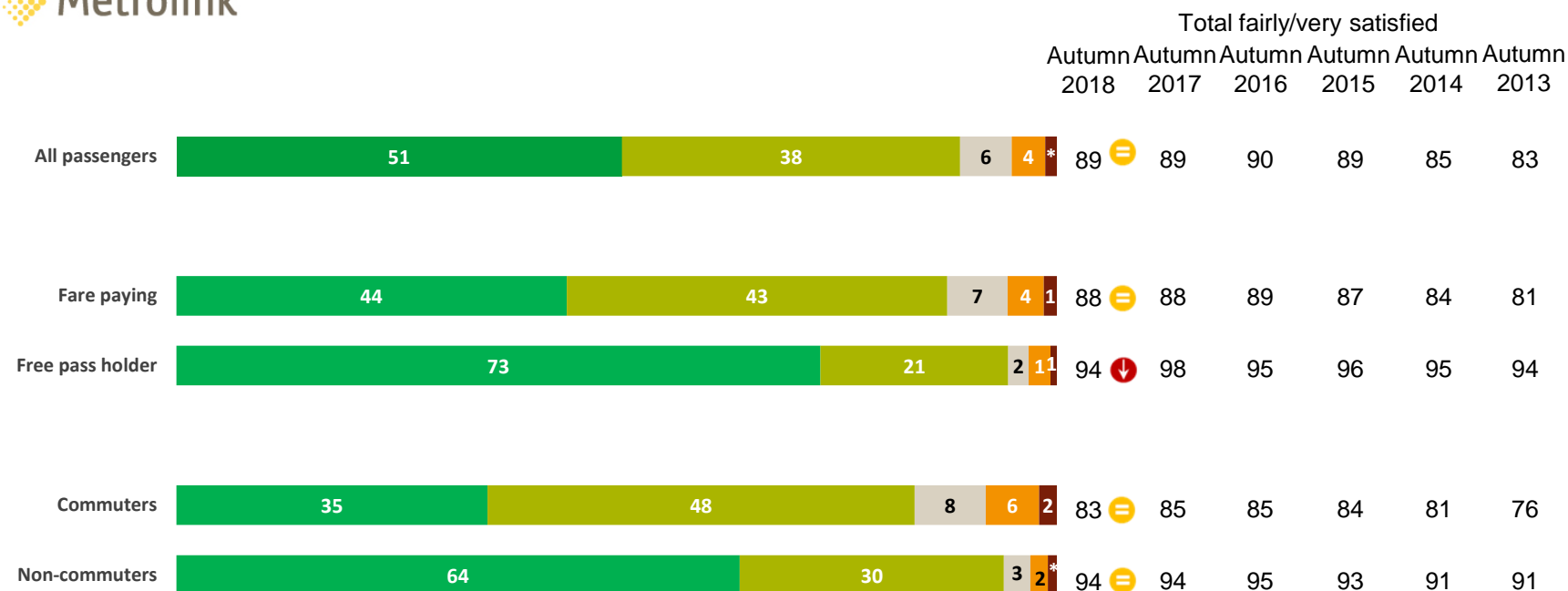
Base: All passengers – 2969

↑ Statistically significant increase since 2017

= No change

↓ Statistically significant decrease since 2017

# Overall satisfaction (%): by passenger type



■ Very satisfied 
 ■ Fairly satisfied 
 ■ Neither satisfied nor dissatisfied 
 ■ Fairly dissatisfied 
 ■ Very dissatisfied

Q. Overall, taking everything into account from the start to the end of this tram journey, how satisfied were you with your tram journey today?

Base: All passengers – 2969

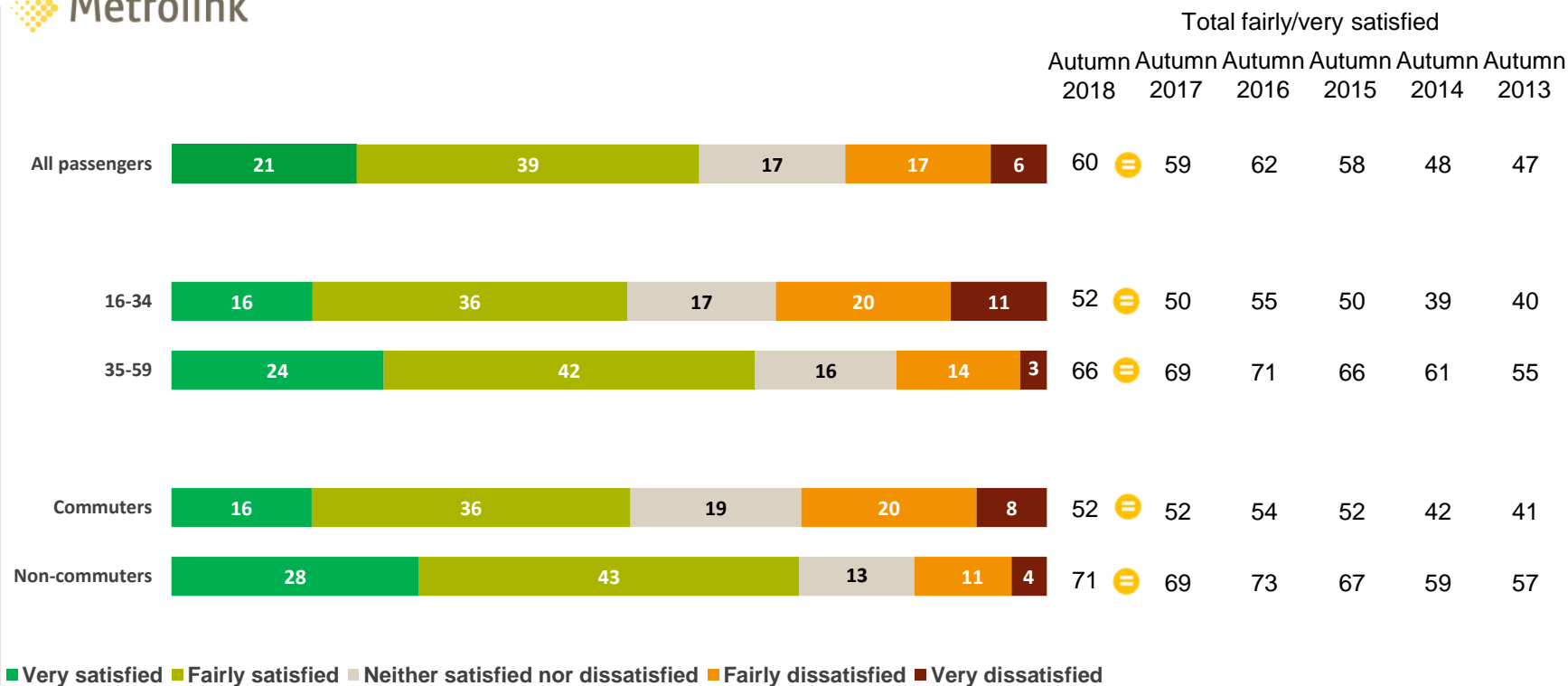
↑ Statistically significant increase since 2017

= No change

↓ Statistically significant decrease since 2017



# Value for money (fare-payers only)



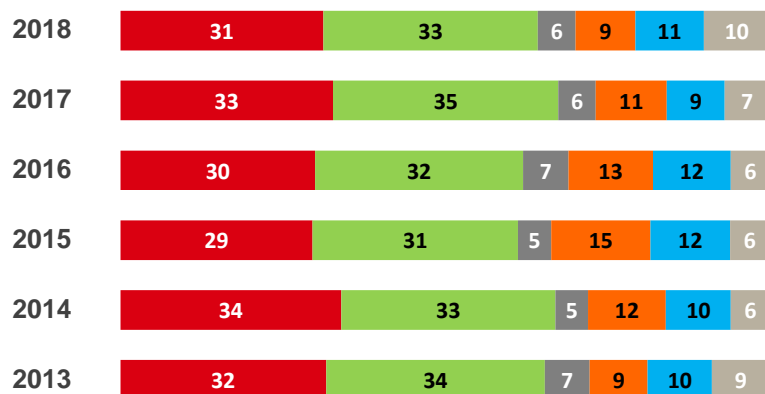
Q. How satisfied were you with the value for money of your journey?  
 Base: All fare-paying passengers - 2387

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

# What influenced value for money rating

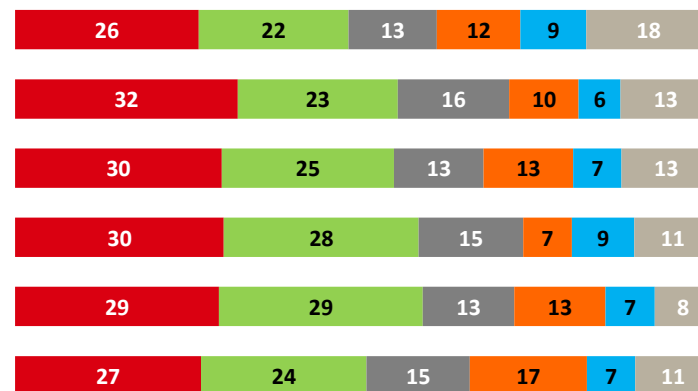


## Those satisfied with value for money



- Cost for distance travelled
- Fare compared to everyday items
- Cost of making same trip by car

## Those not satisfied with value for money



- Cost versus other transport
- Comfort/ quality for the fare paid
- Other reason

Q. What had the biggest influence on the 'value for money' rating you gave in the previous question?

Base: All fare-paying passengers satisfied with VFM -1136 ; all fare-paying passengers not satisfied with VFM - 685

- ↑ Statistically significant **increase** since 2017
- = No change
- ↓ Statistically significant **decrease** since 2017

# Punctuality and on-vehicle journey time



Total fairly/very satisfied  
Autumn 2017 Autumn 2017 Autumn 2016 Autumn 2015 Autumn 2014 Autumn 2013

Satisfaction with punctuality



89 = 88 86 82 78 75

Satisfaction with on-vehicle journey time



85 = 86 87 83 81 80

Q. How satisfied were you with each of the following...Punctuality? Base: All passengers – 2769

Q. How satisfied were you with the amount of time your journey on the tram took? Base: All passengers – 2928



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017



# Tram Passenger Survey (TPS) – Manchester Metrolink

Waiting at the stop

# Waiting at the stop: summary

|                                   | Metrolink | Buses in Manchester |   |  |                                     |
|-----------------------------------|-----------|---------------------|---|--|-------------------------------------|
|                                   |           |                     |  | <b>Waiting times:</b>                            |                                     |
|                                   |           |                     |   | <b>Satisfaction: expected waiting time</b>       |                                     |
| Overall satisfaction with stop    | 90 =      | 81                  |   |  | 86 =                                |
|                                   |           |                     |   | <b>Expected wait time</b>                        | 7 mins                              |
| Distance from journey start       | 84 =      | 84                  |   | <b>Actual reported wait time</b>                 | 6 mins                              |
| Convenience/accessibility         | 90 =      | 88                  |   |  |                                     |
| General condition and maintenance | 84 ↑      | 75                  |  | <b>Checking tram information:</b>                |                                     |
| Freedom from graffiti/vandalism   | 85 =      | 79                  |   | <b>Passengers who checked tram time</b>          | 82                                  |
| Freedom from litter               | 78 =      | 70                  |   |  | 60                                  |
| Behaviour of other passengers     | 80 ↓      | N/A*                |   | <b>Info sources used before arriving at stop</b> | 13% Online tram times most common   |
| Information provided              | 83 =      | 70                  |   |  | 37% Online and 28% paper timetables |
| Personal safety                   | 83 ↓      | 76                  |   | <b>Info sources used at stop</b>                 | 74% Electronic display              |
|                                   |           |                     |   | <b>Among those that didn't check...</b>          | 69% knew service frequent           |
|                                   |           |                     |   |  | 56% knew service frequent           |

↑ Statistically significant increase since 2017

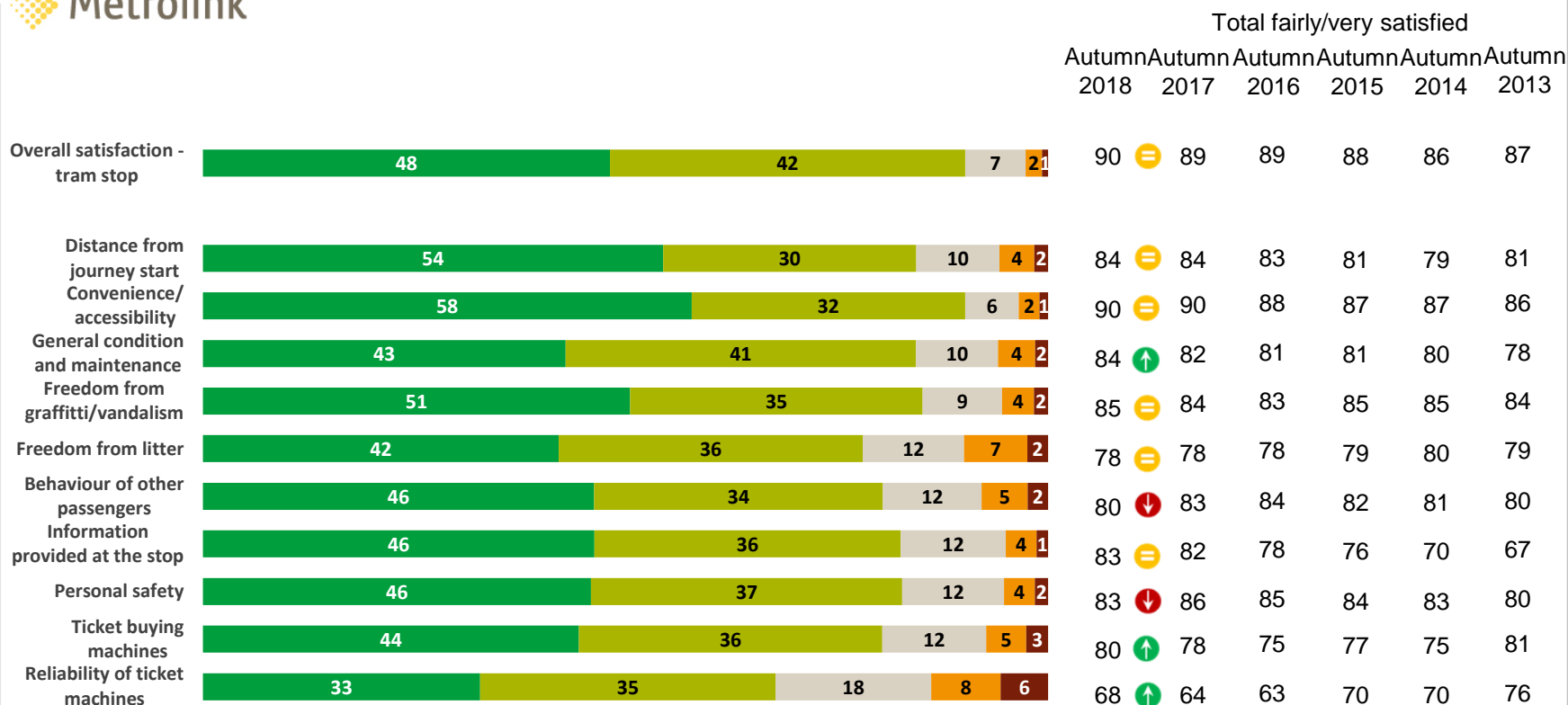
= No change

↓ Statistically significant decrease since 2017

\*Not asked in BPS



# Satisfaction – with the tram stop (%)

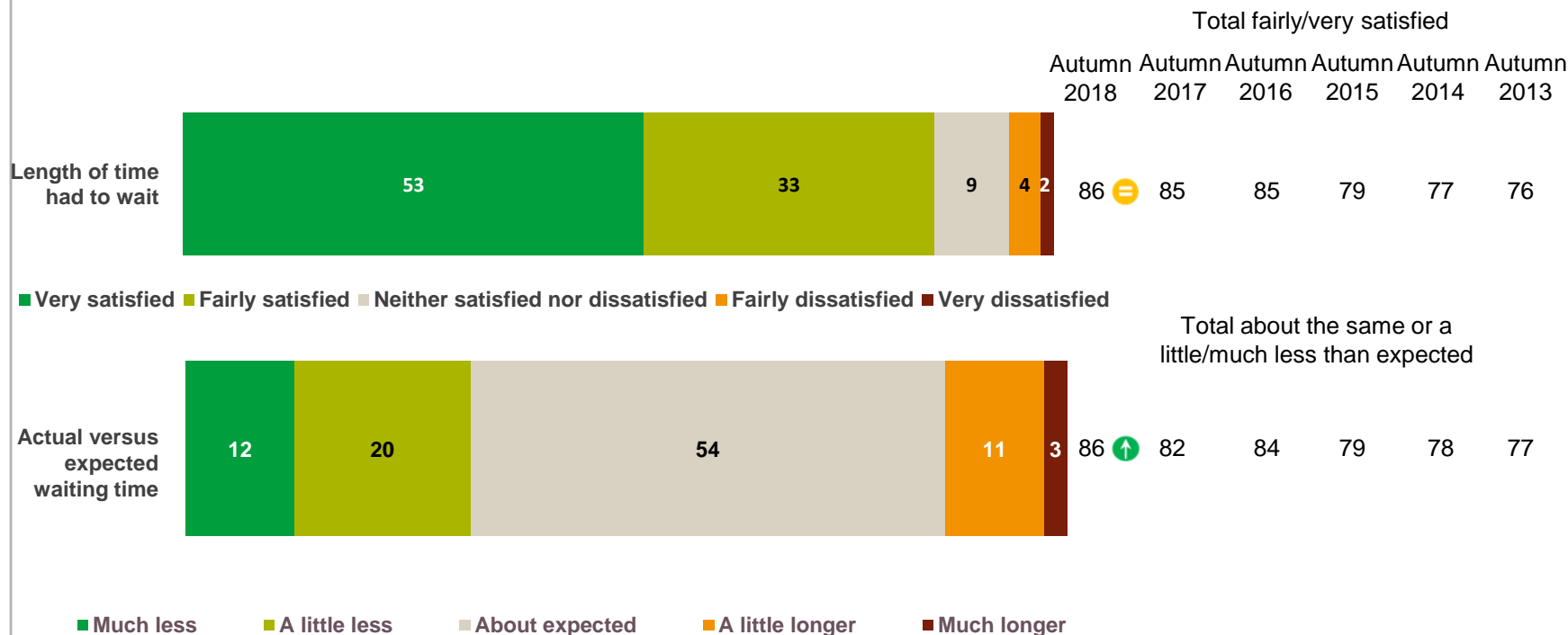


■ Very satisfied ■ Fairly satisfied ■ Neither satisfied nor dissatisfied ■ Fairly dissatisfied ■ Very dissatisfied

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. Overall, how satisfied were you with the tram stop? & Q. Thinking about the tram stop itself, how satisfied were you with the following:  
Base: All passengers - 2926

# Waiting time

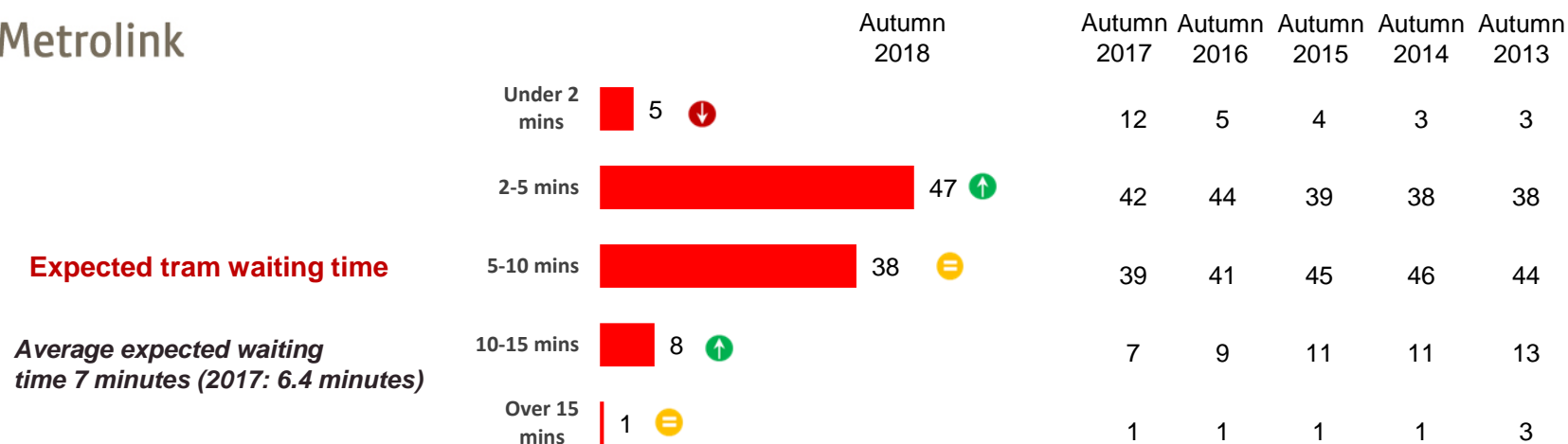


- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. How satisfied were you with each of the following? Base: All passengers - 2900

Q. Thinking about the time you waited for the tram today, was it [...] than expected? Base: All passengers - 2926

# Expected and reported waiting times



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. Approximately how long did you expect to wait for the tram? Base: All passengers - 2824  
 Q. Approximately, how long did you wait for your tram? Base: All passengers - 2913

# How passengers checked tram times

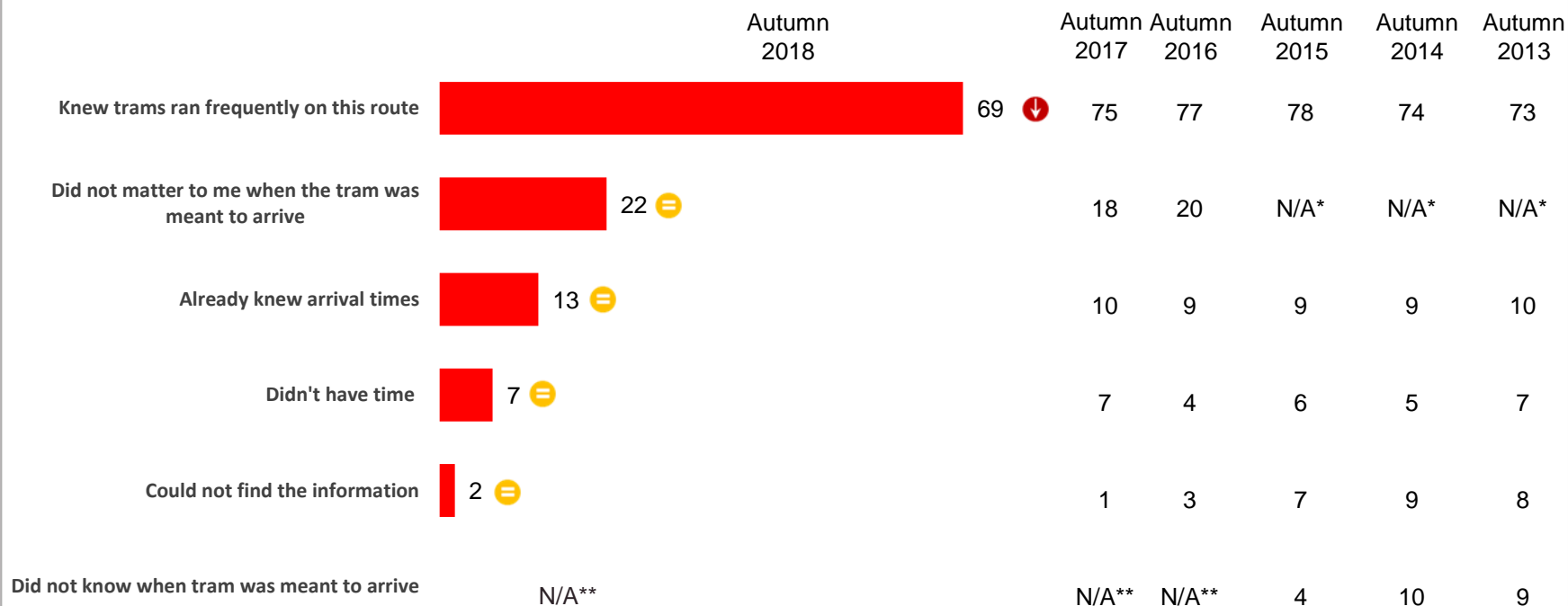


|                                     |  | Autumn<br>2018 | Autumn<br>2017 | Autumn<br>2016 | Autumn<br>2015 | Autumn<br>2014 | Autumn<br>2013 |
|-------------------------------------|--|----------------|----------------|----------------|----------------|----------------|----------------|
| <b>Before leaving the tram stop</b> | Leaflet/ paper timetable                     | 1 ↓            | 1              | 1              | 1              | 1              | 1              |
|                                     | Online tram times                            | 13 ↑           | 4              | 8              | 10             | 8              | 8              |
|                                     | Disruption information via Metrolink website | 3 ↑            | 2              | 7              | 6              | 7              | 3              |
|                                     | Disruption updates via social media          | 1 =            | 1              | 2              | 3              | 3              | 3              |
|                                     | Other  | 4 ↑            | 3              | 6              | 6              | 6              | 8              |
| <b>At the tram stop</b>             | Electronic display                           | 74 ↓           | 76             | 76             | 76             | 61             | 51             |
|                                     | Information posters                          | 2 =            | 2              | 2              | 3              | 4              | 7              |
|                                     | Online                                       | 3 ↑            | 1              | 1              | 1              | 1              | 2              |
|                                     | Disruption updates via Metrolink website     | 1 =            | 1              | 1              | 2              | 1              | 2              |
|                                     | Disruption updates via social media          | 1 =            | 1              | 1              | 2              | 1              | 2              |
|                                     | Other  | * ↓            | 2              | 2              | 2              | 2              | 4              |

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. Did you check any of the following to find out when the tram was meant to arrive?  
 Base: All passengers – 2987  
 \*Indicates a proportion lower than 1%

# Why passengers did not check tram times



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. If you did not check to find out when the tram was meant to arrive, why was this?  
 Base: All not checking tram arrival information – 715  
 \*Not asked before 2016 \*\*Not asked in 2016,2017





# Tram Passenger Survey (TPS) – Manchester Metrolink

The tram

# The tram: summary

## Metrolink Buses in Manchester

### Start of journey

|                      |      |    |
|----------------------|------|----|
| Route info on tram   | 92 = | 83 |
| Exterior cleanliness | 89 = | 78 |
| Ease getting on**    | 90   | 90 |
| Time taken to board  | 91 = | 89 |

## Metrolink Buses in Manchester

### On board

|                       |      |    |
|-----------------------|------|----|
| Interior cleanliness  | 82 = | 77 |
| Info on board         | 84 = | 64 |
| Seat/standing space   | 68 ↓ | 86 |
| Seat comfort          | 71 = | 79 |
| Personal space        | 67 ↓ | 77 |
| Provision grabrails   | 77 = | 86 |
| Temperature           | 80 = | 79 |
| Personal security     | 77 ↓ | 84 |
| Ease of getting off** | 90   | 89 |

## Metrolink Buses in Manchester

### The staff

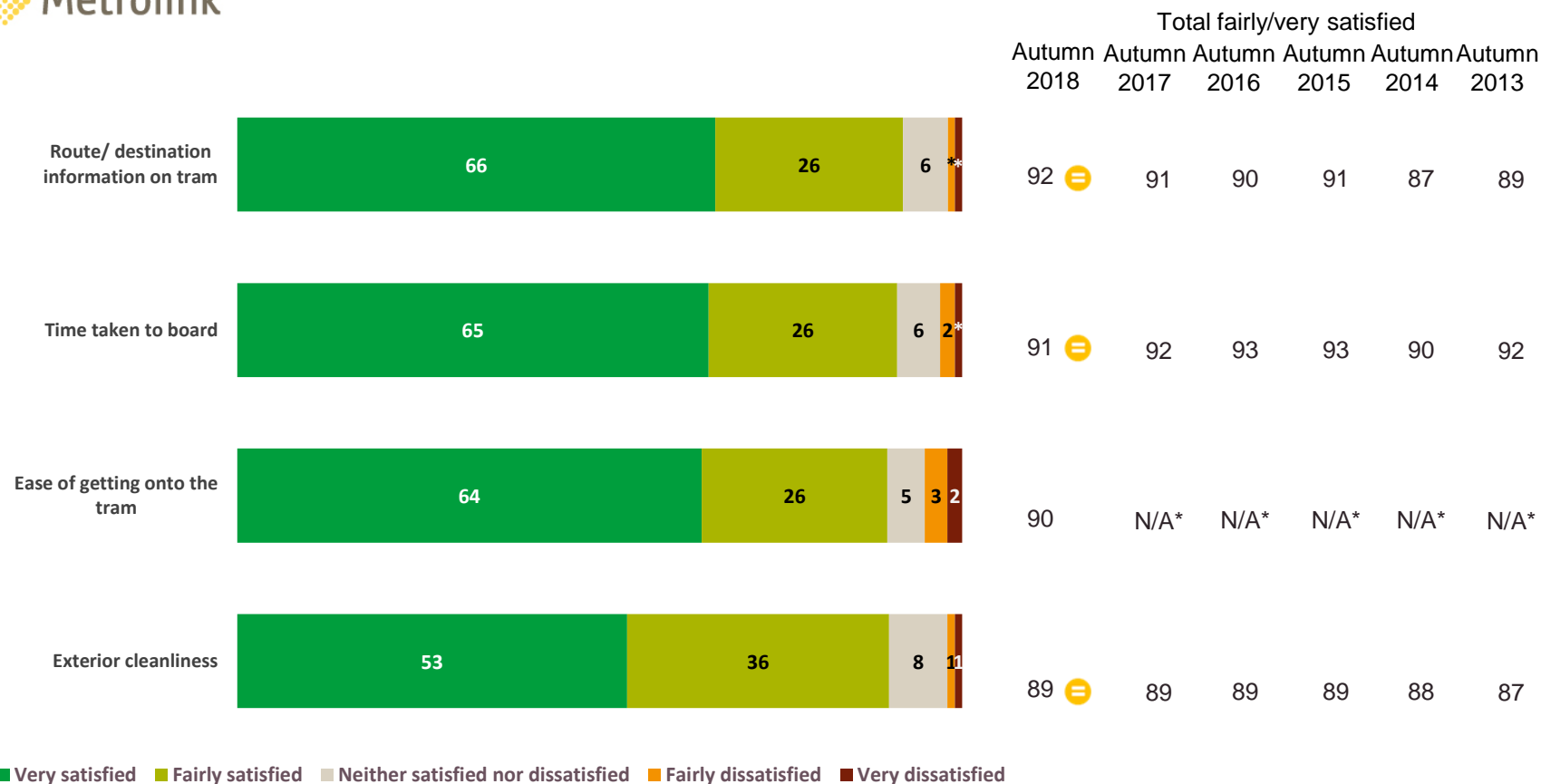
|                      |      |    |
|----------------------|------|----|
| Appearance           | *    | 88 |
| Greeting             | *    | 69 |
| Helpfulness/attitude | *    | 72 |
| Safety of driving    | 91 = | 89 |
| Smoothness journey   | 81 ↑ | 76 |

\*Not asked for Metrolink

\*\*Added in 2018

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

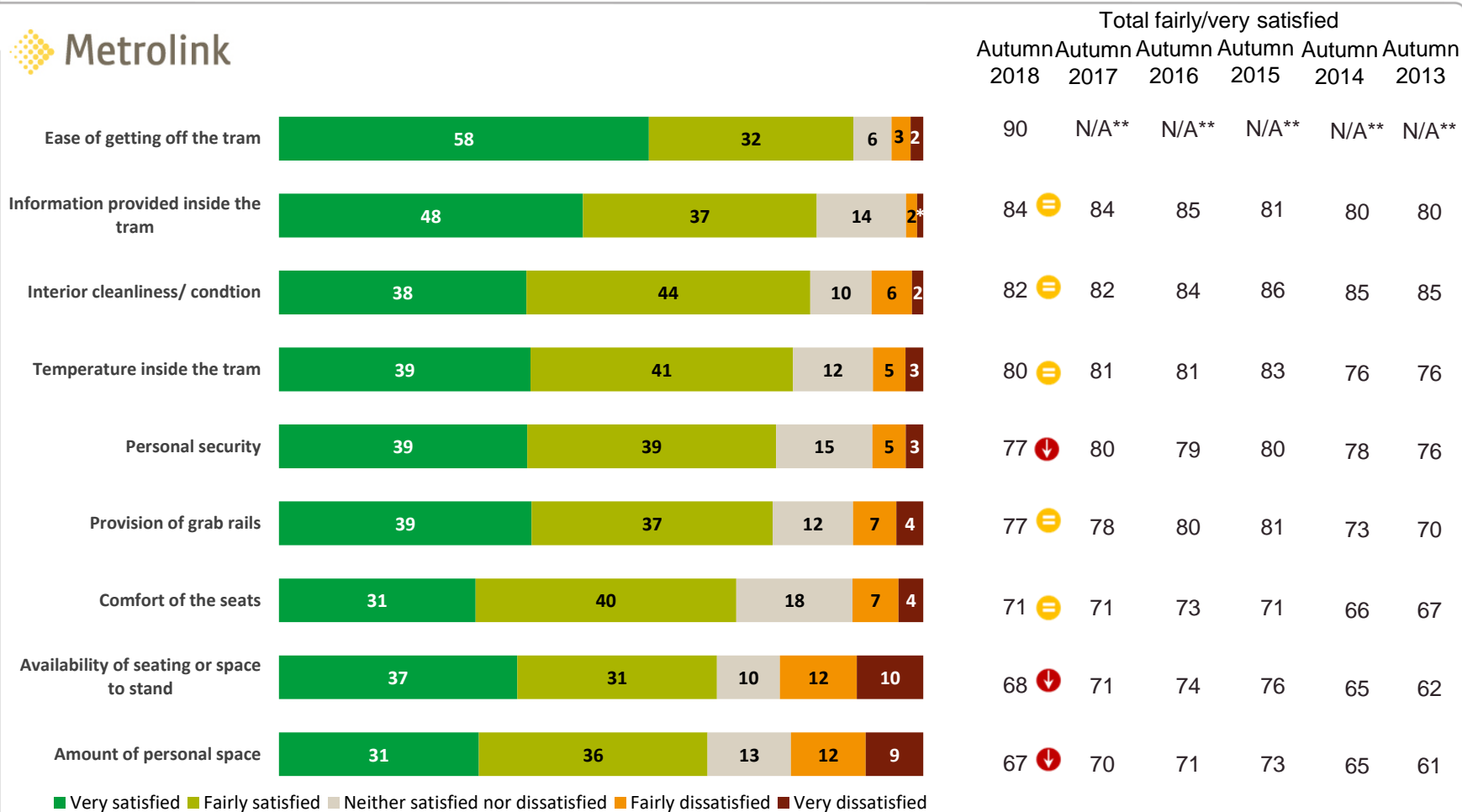
# Satisfaction with start of journey (%)



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. Thinking about when the tram arrived, please indicate how satisfied you were with the following:  
 Base: All passengers – 2987  
 \*Added in 2018

# Satisfaction on the tram (%)



↑ Statistically significant increase since 2017

= No change

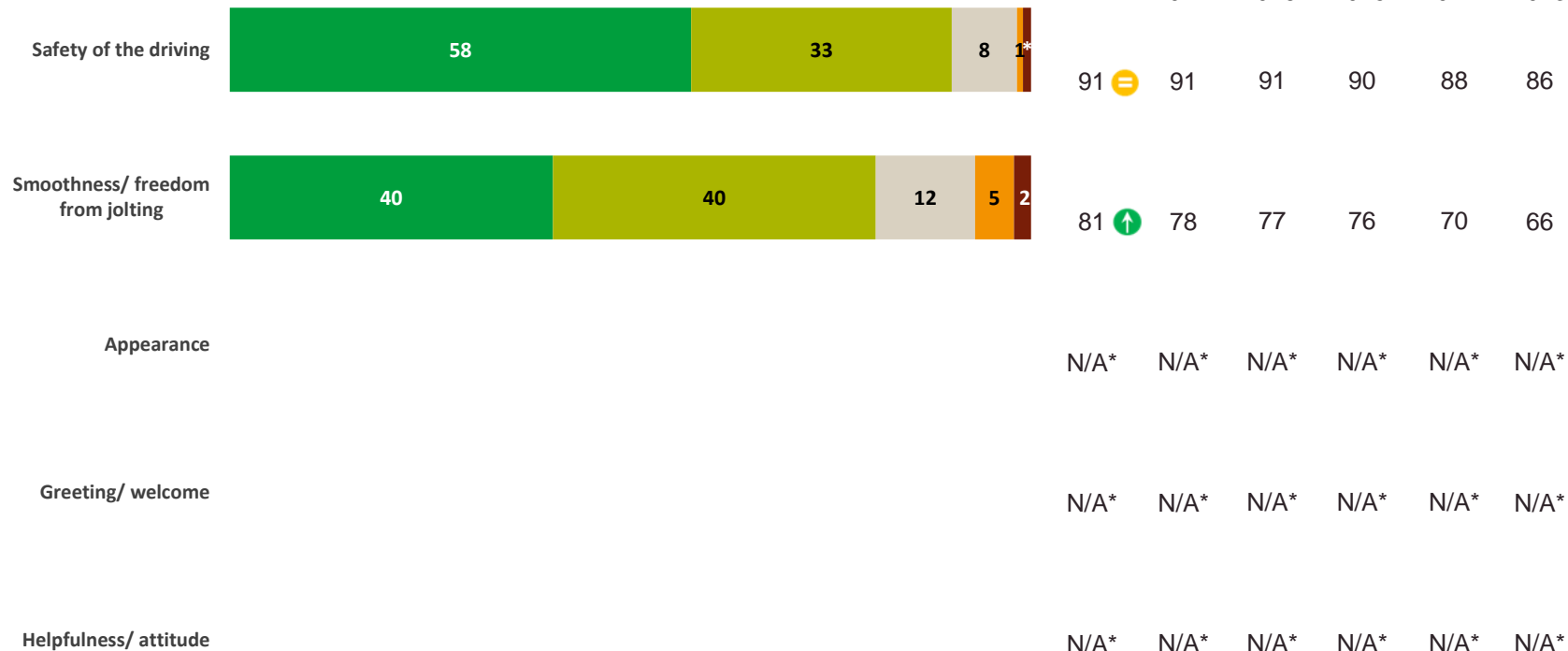
↓ Statistically significant decrease since 2017

Q. Thinking about whilst you were on the tram, please indicate how satisfied you were with the following:  
Base: All passengers – 2987

# Satisfaction with tram staff (%)



Total fairly/very satisfied  
Autumn 2018 Autumn 2017 Autumn 2016 Autumn 2015 Autumn 2014 Autumn 2013

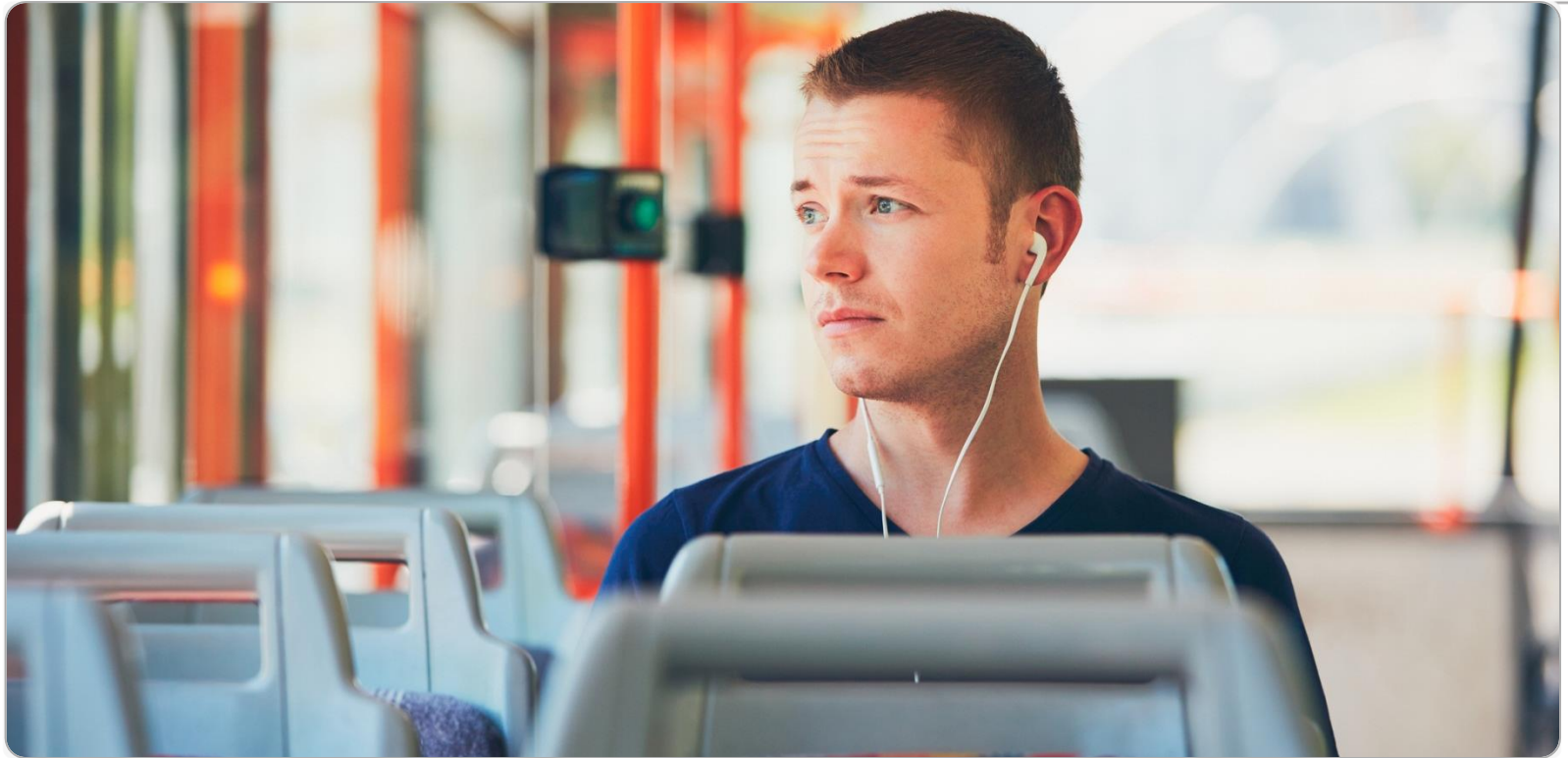


■ Very satisfied 
 ■ Fairly satisfied 
 ■ Neither satisfied nor dissatisfied 
 ■ Fairly dissatisfied 
 ■ Very dissatisfied

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

\*Not asked for Manchester Metrolink

TPS: Q. Thinking about any tram staff you encountered on your journey, please indicate how satisfied you were with each of the following:  
Base: All passengers – 2987



# Tram Passenger Survey (TPS) – Manchester Metrolink

Negative experiences during the journey

# Negative experiences during the journey: summary



Passengers experiencing a delay to their journey



Average length of delay  
(perceived)

10 mins

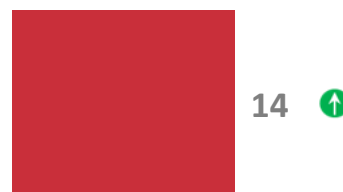


Most common cause of delay

Due to a signal/points failure =



Passengers with worry or concern about others' behaviour on board



↑ Statistically significant increase since 2017

= No change

↓ Statistically significant decrease since 2017



# Experience of delays (%)



6 per cent (↓) of Manchester passengers experienced a delay (2017: 9 per cent). Average length of delay was 10 minutes

|   |    | Autumn<br>2018 | Autumn<br>2017 | Autumn<br>2016 | Autumn<br>2015 | Autumn<br>2014 |
|---|----|----------------|----------------|----------------|----------------|----------------|
| Signal/ points failure                    | 15 | =              | 13             | 18             | 10             | 10             |
| Tram waiting too long at signals          | 14 | =              | 10             | 6              | 11             | 11             |
| Tram waiting too long at stops            | 10 | =              | 12             | 8              | 7              | 12             |
| Road congestion/ traffic jam              | 5  | =              | 7              | 7              | 8              | 8              |
| Tram failure                              | 4  | ↓              | 11             | 10             | 3              | 6              |
| Planned engineering works                 | 3  | ↑              | 0              | 3              | 31             | 22             |
| Had to use bus replacement                | 3  | =              | 1              | 1              | 3              | 1              |
| Time it took for passengers to board/ pay | 3  | ↓              | 12             | 6              | 4              | 6              |
| Poor weather conditions                   | 0  | =              | 2              | 1              | 3              | 0              |
| No reason given                           | 13 | =              | 15             | 19             | 20             | 17             |
| Other                                     | 35 | =              | 34             | 30             | 21             | 30             |
| Not sure                                  | 11 | =              | 15             | 11             | 6              | 13             |

↑ Statistically significant increase since 2017

= No change

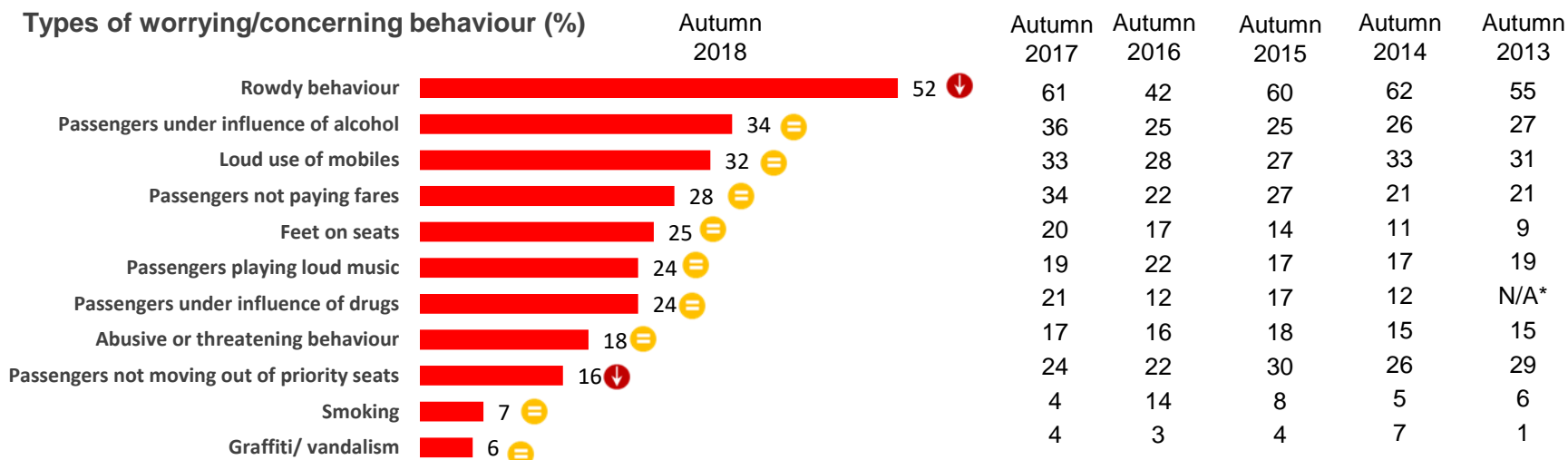
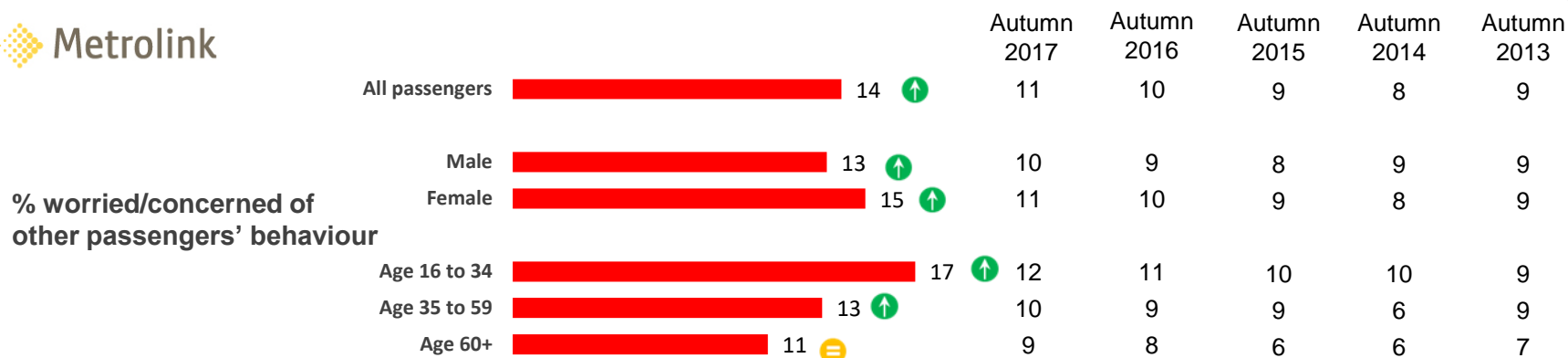
↓ Statistically significant decrease since 2017

\* 'No reason given for delay' not asked in 2013. Its addition could have caused the significant drops in the other factors

TPS: Q. Why was your journey delayed?

Base: All experiencing a delay - 155

# Worry or concern at other passengers' behaviour (%)



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey?  
 Base: All passengers – 2976  
 Q. Which of the following were the reasons for [other passengers behaviour causing you concern]?  
 Base: All experiencing worrying/concerning behaviour – 390 \*Not asked in 2013



# **Tram Passenger Survey (TPS) – Manchester Metrolink**

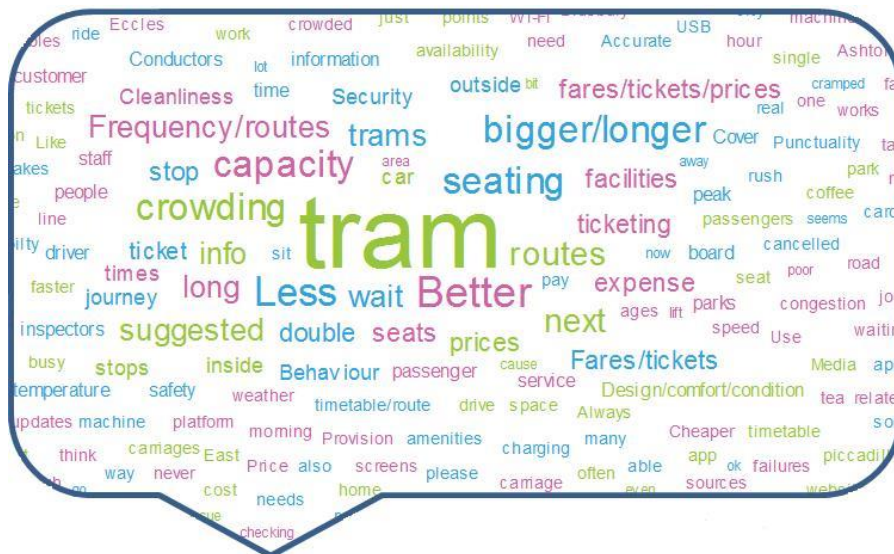
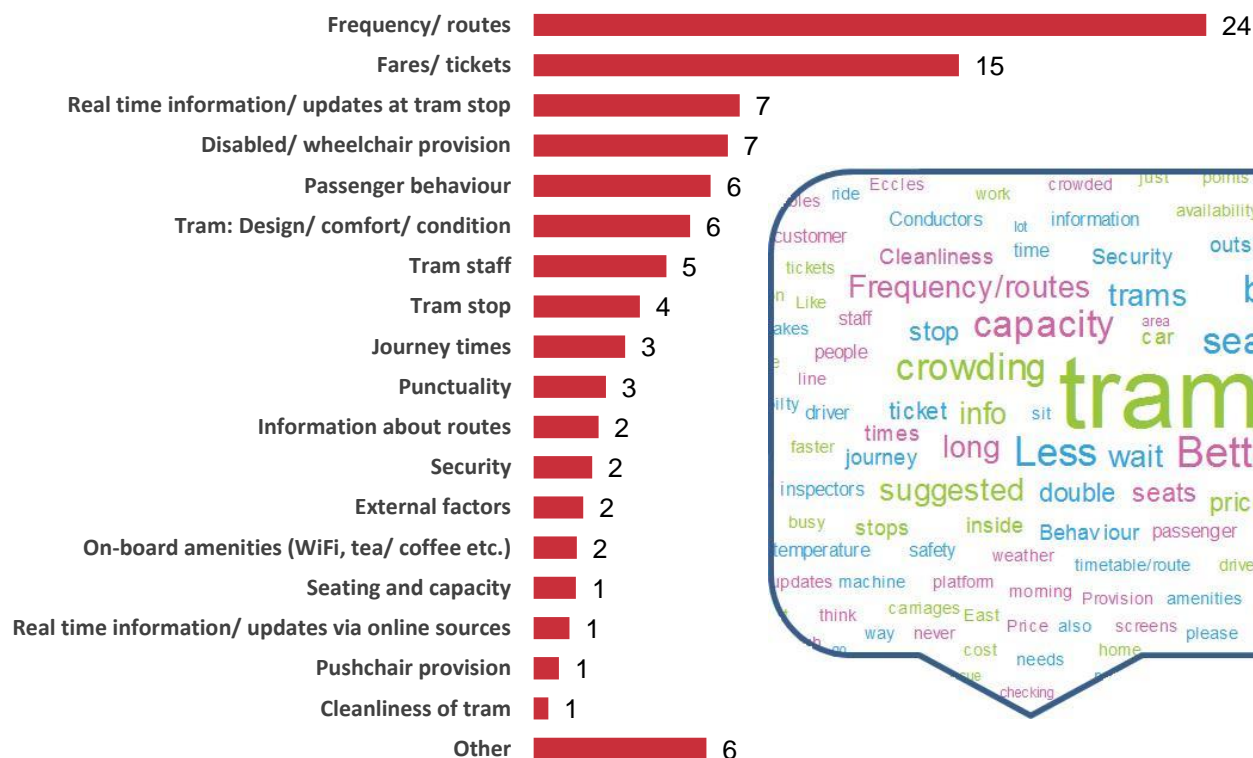
Passengers' suggested improvements

# Passengers' suggested improvements: summary



**51%** <sup>↓</sup> of Manchester passengers in 2018 had no suggestions for improvements

...of the 49% that did, the most common service areas for improvement were:



- ↑ Statistically significant **increase** since 2017
- = No change
- ↓ Statistically significant **decrease** since 2017

Q. If something could have been improved on your tram journey today, what would it have been?  
Base: All suggesting an improvement - 1313

# Selected verbatim comments

## Metrolink

*Double trams on the Airport line during peak hours Security seems to have improved in the last few days but threatening behaviour from passengers is a common occurrence on this line*

*Boarding passengers getting out of the way of departing passengers, more order/structure to getting on tram though this is more of an etiquette issue*

*I would like options to buy tickets on the tram e.g. machines or conductors. I feel conductors would help with feeling of safety at certain times of day.*

*Oyster style/contactless tickets times for peak/off peak and costs at tram stop*

*More seating/carriages for other patrons. While we boarded early enough to get a seat, many others were not so lucky and the tram was quickly cramped. We had to squeeze past several people to disembark. Also as it was so crowded, I would have had trouble giving up my seat to disabled/pregnant/etc. passengers.*

*It's nice to have complimentary wi-fi on board the tram, but it's quite slow and unreliable, it will often cut out when a tram comes to a tram stop then pick back up once the tram moves away from the station.*

*The price of tickets are very expensive I spend nearly £140 a month on a 28 day pass for me and my son, even though this is the cheapest option but it is still a lot of money*

*Reduce overcrowding by adding capacity at rush hour. Second member of staff on board for safety and revenue. Seats are only comfortable for short journeys and uncomfortable when sat for the full Victoria to Airport trip.*

*We need to have a ticket sale facility on the tram. I missed a tram on four occasions because of the time it takes to purchase a ticket.*

*The 'get me there app' is fiddly and my debit card doesn't work in the machines.*



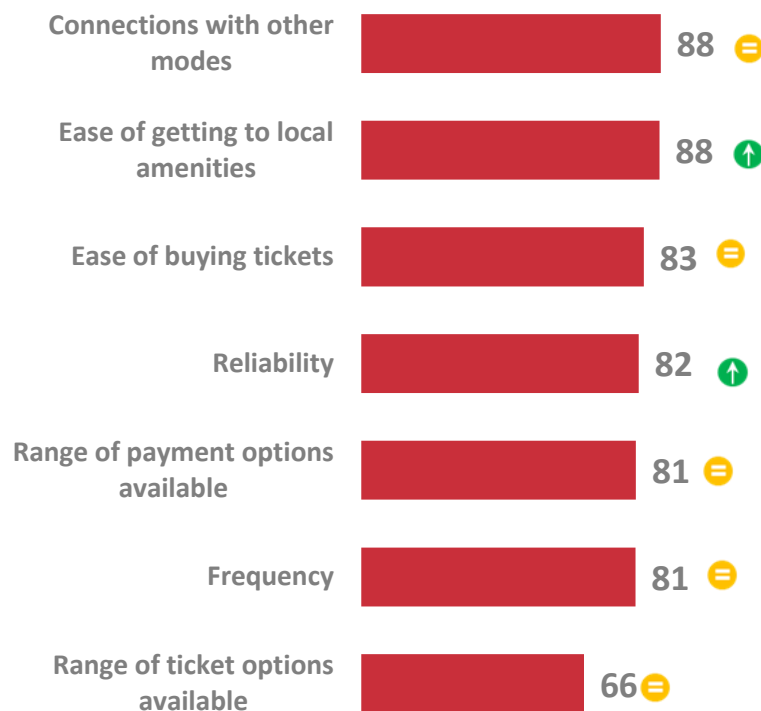


# Tram Passenger Survey (TPS) – Manchester Metrolink

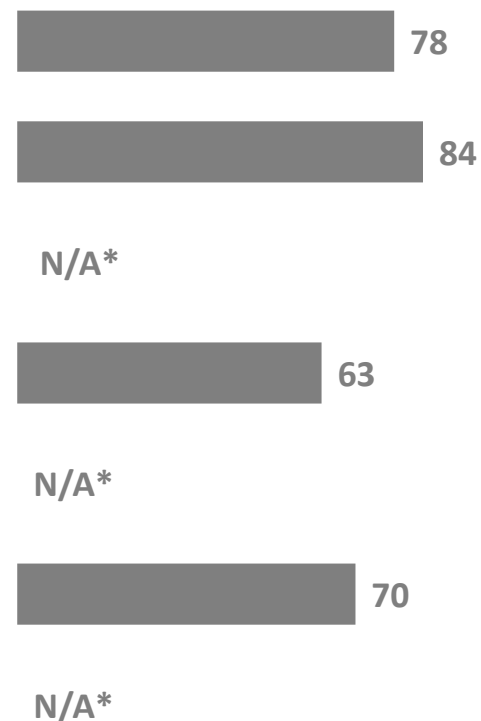
Opinion of trams in the local area

# Opinion of trams in the local area: summary

## General opinion of services in area:



## Bus services in Manchester (BPS)



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

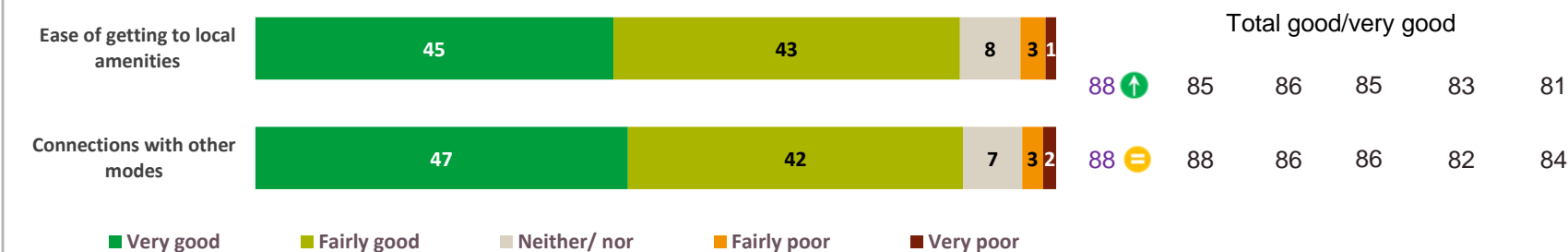
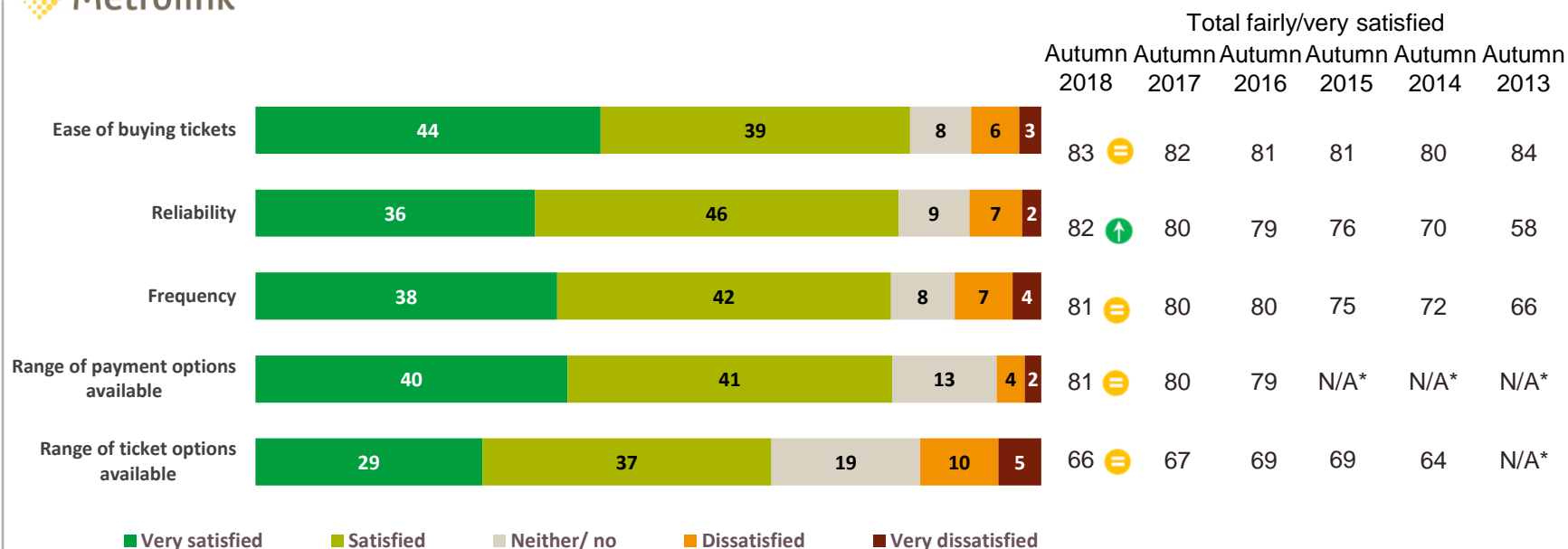
\*Not asked in BPS

Q. And how satisfied are you overall with tram services for the following? Base: 2987

Q. How would you rate tram services for the following? Base: 2987

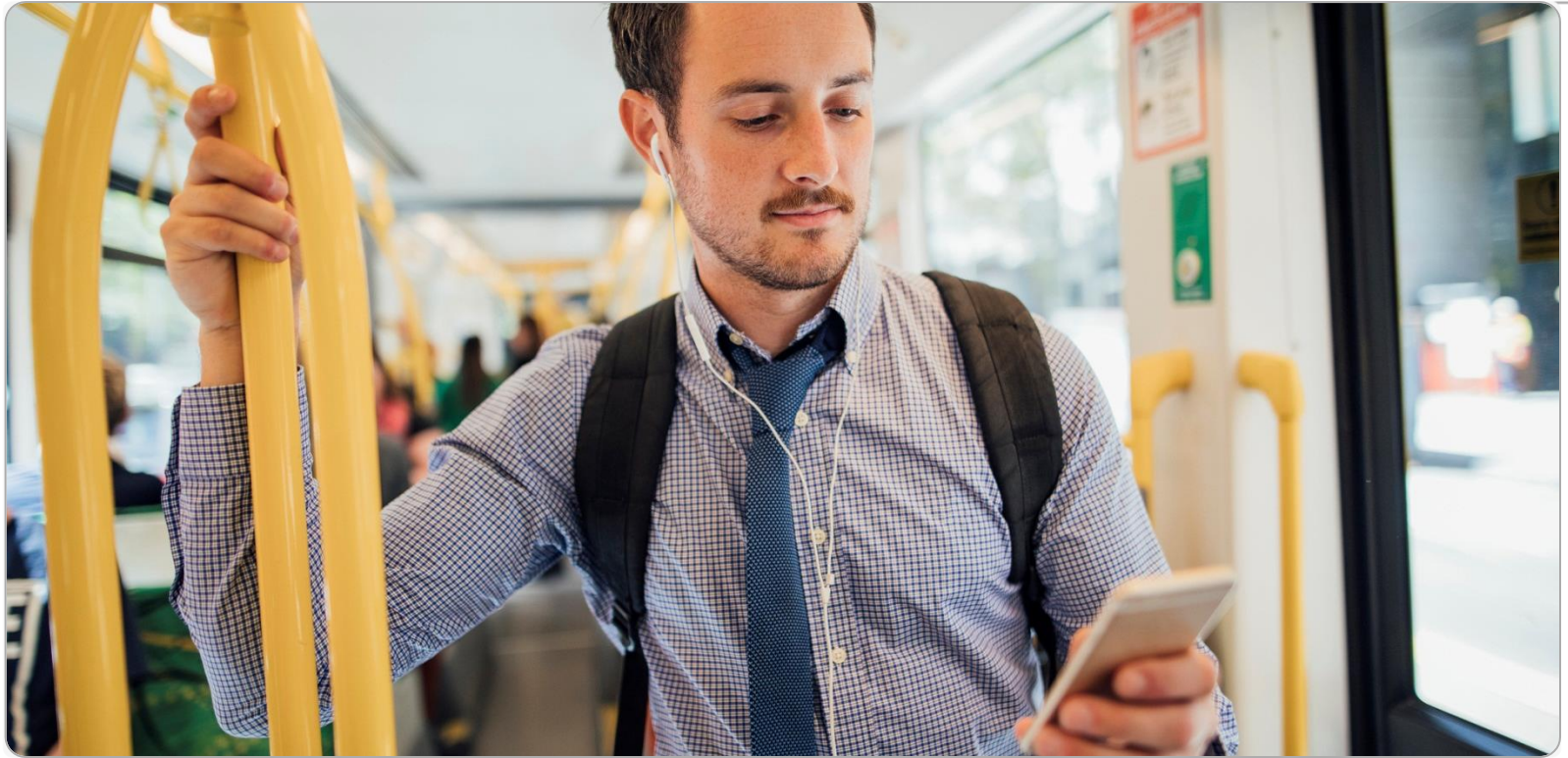


# Satisfaction on the trams generally



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. And how satisfied are you overall with tram services for the following: & Q: How would you rate your local tram services for the following: Base: All passengers – 2987  
 \*Not asked before 2016 \*\*Statement changed in 2017 from 'Punctuality' to 'Reliability'.

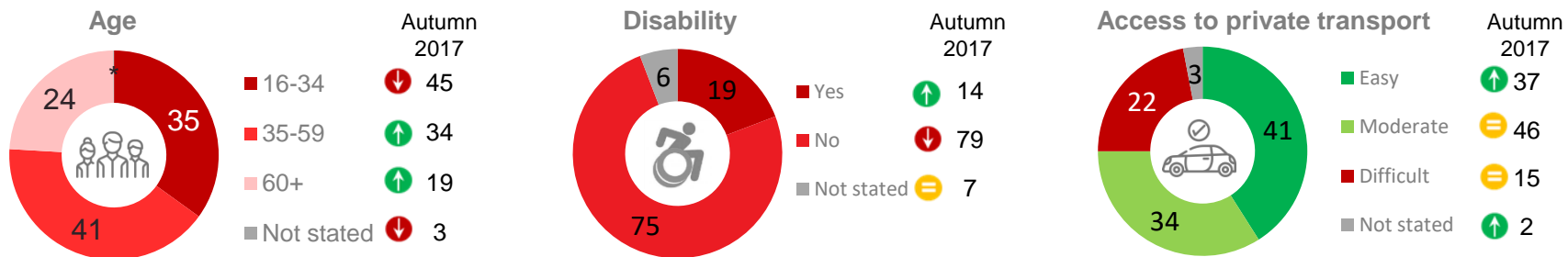


# Tram Passenger Survey (TPS) – Manchester Metrolink

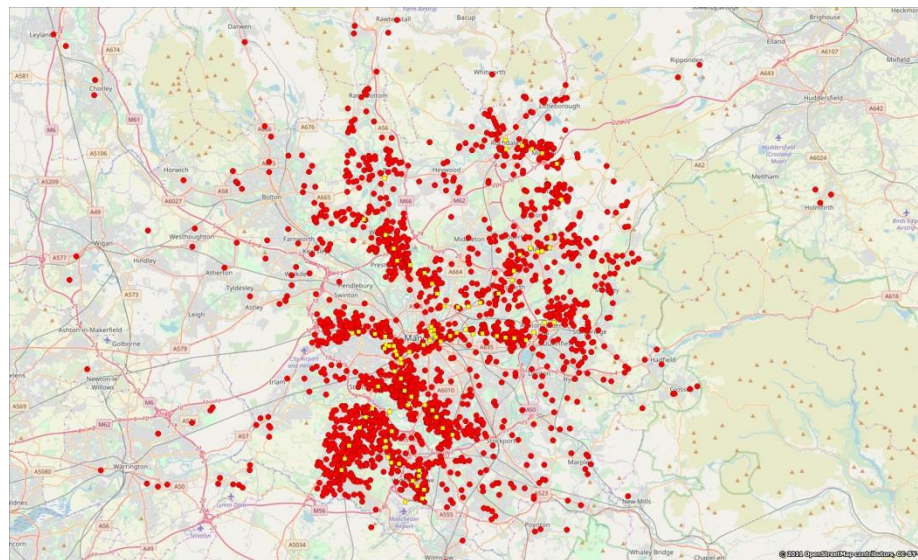
Appendix 1: the passenger and journey context

# Metrolink passengers: summary

## Overview of passenger demographics



## Passengers' postcodes relative to tram network

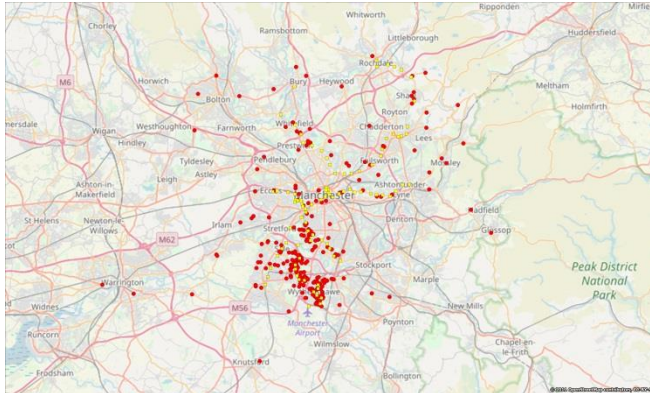


- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

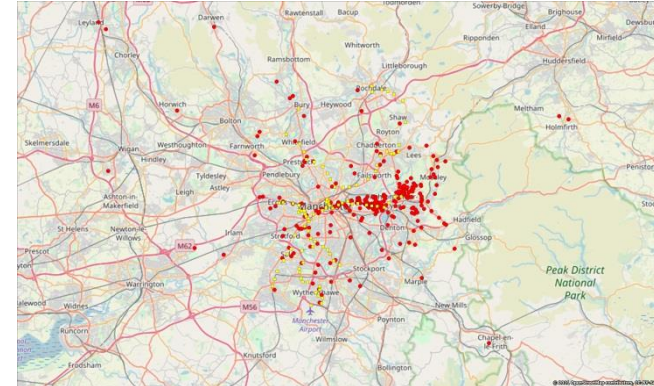


# Passengers' postcodes relative to tram network: by route (1)

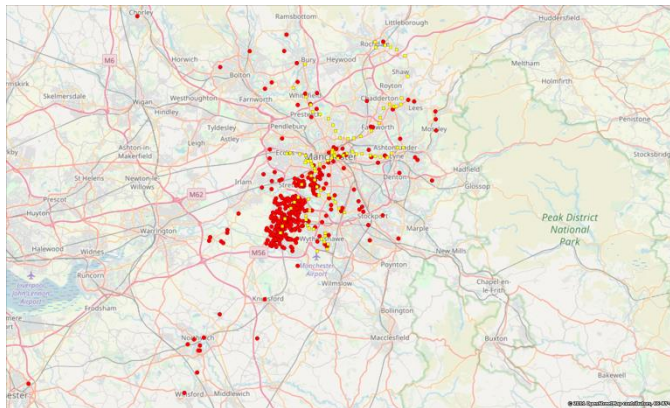
## Airport



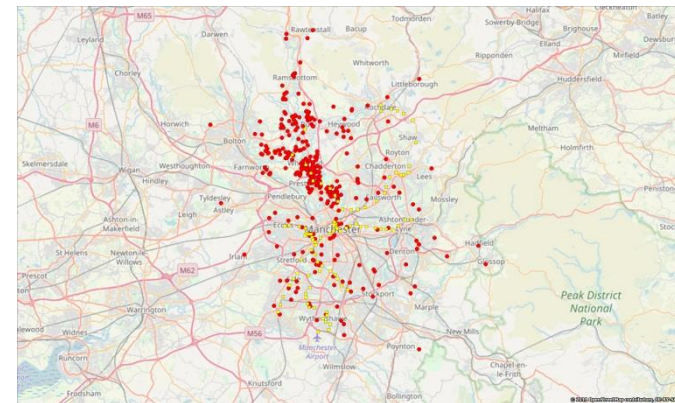
## Ashton



## Altrincham



## Bury

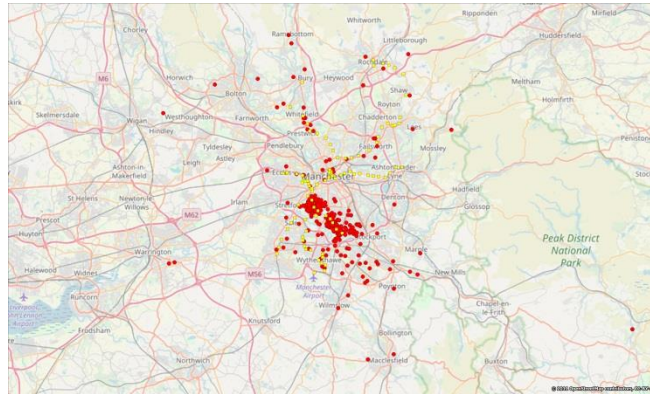


Yellow dot: Tram stop  
Red dot: Respondent

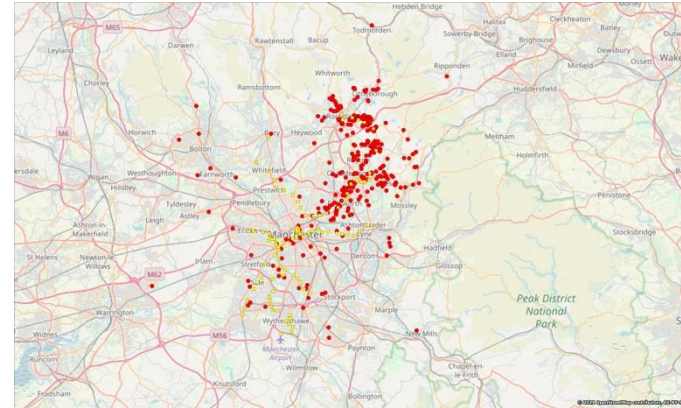
Green dot: Statistically significant increase since 2017  
White dot: No change  
Red dot: Statistically significant decrease since 2017

# Passengers' postcodes relative to tram network: by route (2)

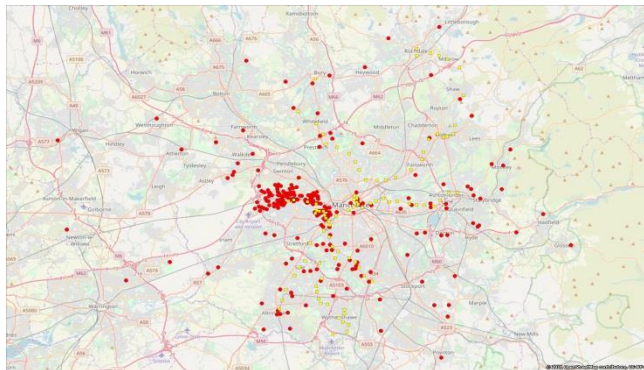
East Didsbury



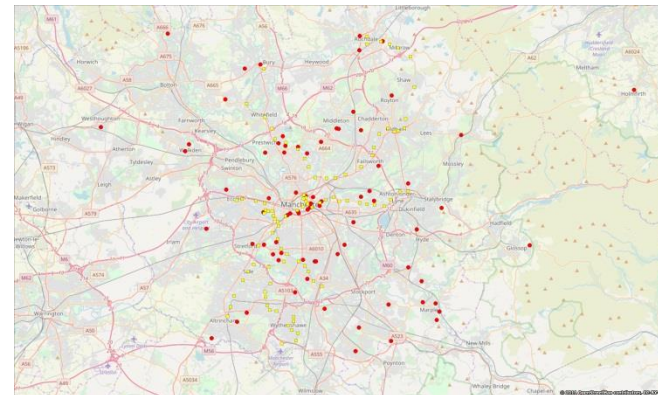
Rochdale



Eccles/ Mediacity UK














City Zone



- Tram stop
- Respondent

- Statistically significant increase since 2017
- No change
- Statistically significant decrease since 2017

# Passenger profile

|   | Autumn 2018 | Autumn 2017 | Autumn 2016 | Autumn 2015 | Autumn 2014 | Autumn 2013 |
|---|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>Age</b>  |             |             |             |             |             |             |
| 16-34                | 35          | 45          | 40          | 45          | 50          | 48          |
| 35-59                | 41          | 34          | 36          | 35          | 34          | 35          |
| Over 60              | 24          | 19          | 20          | 17          | 16          | 17          |
| Not stated           | *           | 3           | 4           | 2           | N/A         | N/A         |
| <b>Access to private transport</b>  |             |             |             |             |             |             |
| Easy                 | 41          | 37          | 37          | 38          | 40          | 40          |
| Moderate             | 34          | 46          | 46          | 43          | 43          | 43          |
| Limited/none         | 22          | 15          | 14          | 15          | 17          | 15          |
| Not stated           | 3           | 2           | 2           | 4           | 1           | 2           |
| <b>Has a disability</b>   |             |             |             |             |             |             |
| Yes                 | 19          | 14          | 15          | 14          | 13          | 9           |
| <b>Ticket type</b>  |             |             |             |             |             |             |
| Free pass holders  | 22          | 18          | 20          | 18          | 16          | 16          |
| Fare-payers        | 78          | 82          | 80          | 82          | 84          | 81          |

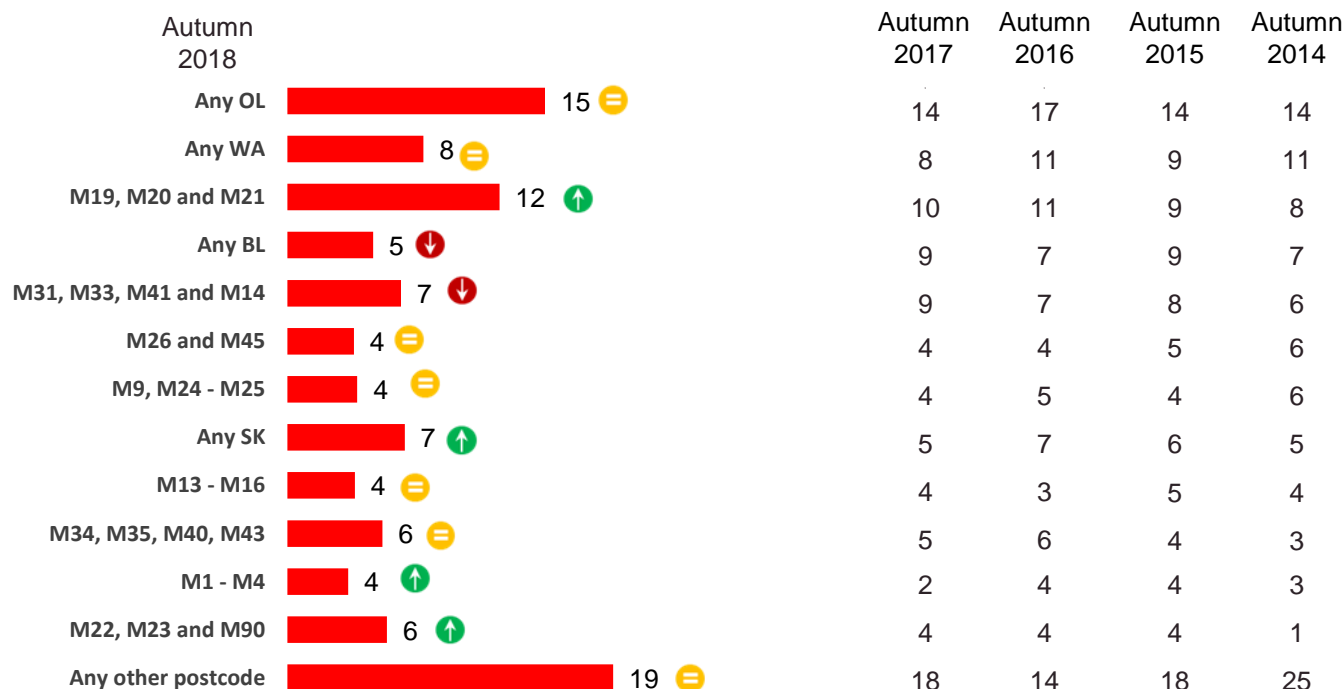
 Statistically significant **increase** since 2017

 No change

 Statistically significant **decrease** since 2017



# Where Manchester Metrolink passengers live



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q: What is your postcode?  
Base: All giving a postcode – 2640

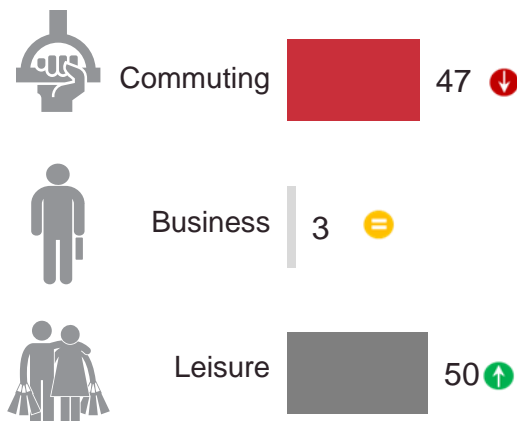


# Metrolink journeys: summary (1)

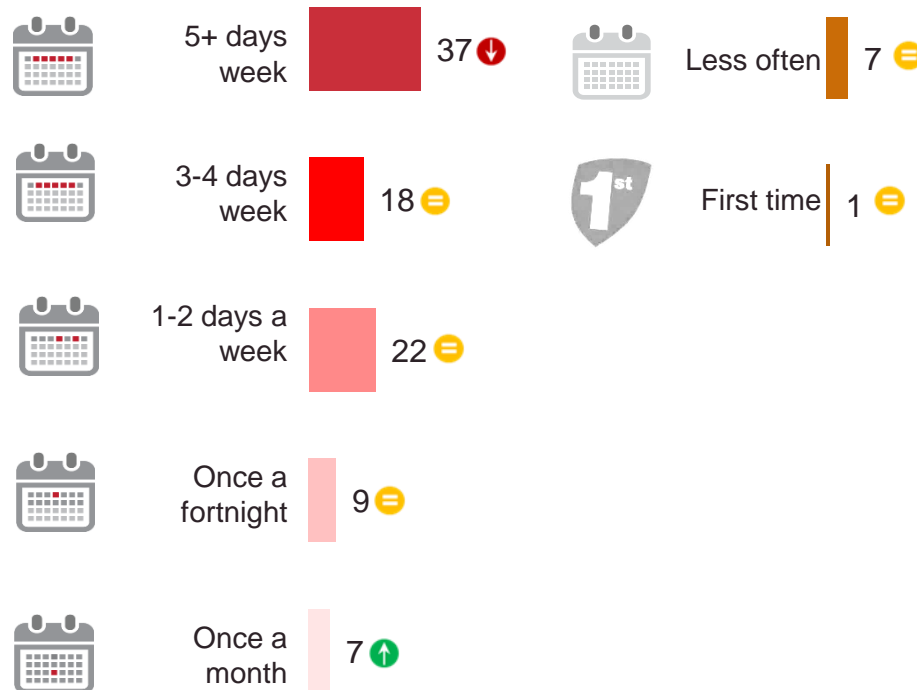


## Passenger journey details

### Journey purpose



## Frequency using trams in area

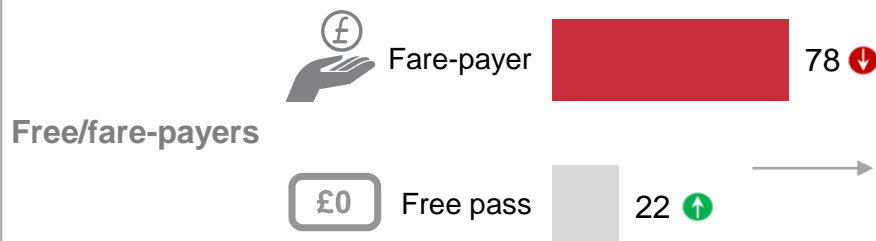


- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

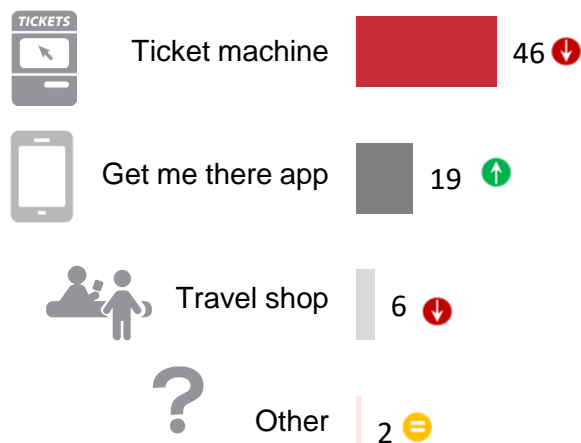
# Metrolink journeys: summary (2)

## Tickets used for today's journey

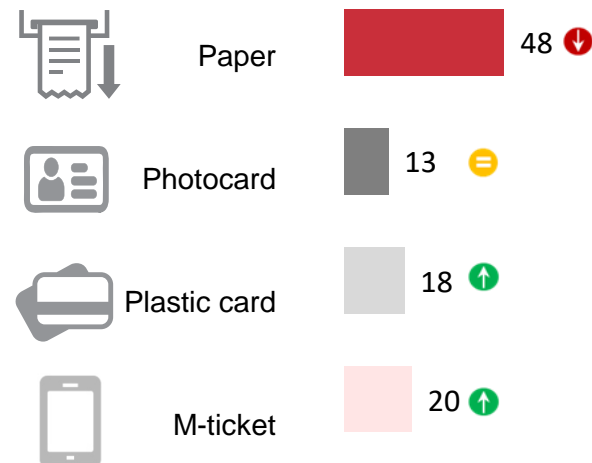
### Metrolink



### Purchased ticket via...



### Ticket format



- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

# Metrolink journeys: summary (3)

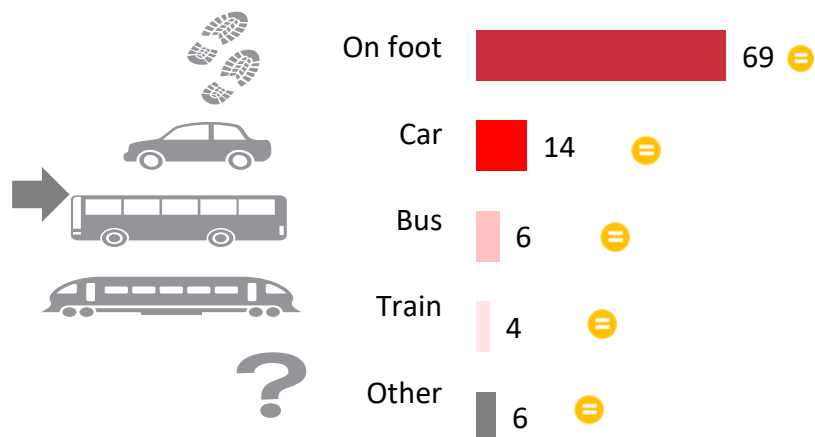
## Most used tram stops: journey start

|                       |   |   |
|-----------------------|---|---|
| St Peter's Square     | 9 | = |
| Piccadilly            | 6 | = |
| Altrincham            | 4 | ↓ |
| Bury                  | 4 | = |
| Victoria              | 4 | = |
| Piccadilly Gardens    | 4 | = |
| Deansgate-Castlefield | 3 | = |
| Market Street         | 3 | = |

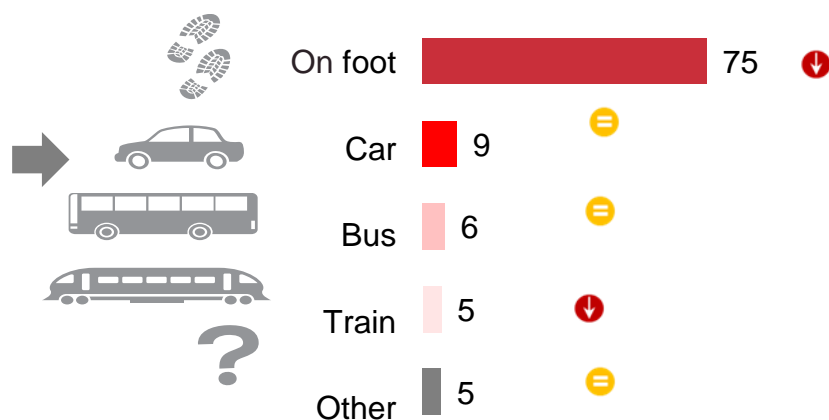
## Most used tram stops: journey destination

|                       |    |   |
|-----------------------|----|---|
| St Peter's Square     | 12 | ↑ |
| Piccadilly            | 7  | = |
| Piccadilly Gardens    | 6  | = |
| Victoria              | 4  | = |
| Deansgate-Castlefield | 4  | = |
| Market Street         | 3  | = |
| Bury                  | 3  | = |
| Exchange Square       | 3  | = |

## Mode used to arrive at starting stop (all stops)



## Mode used to travel on from destination stop (all stops)



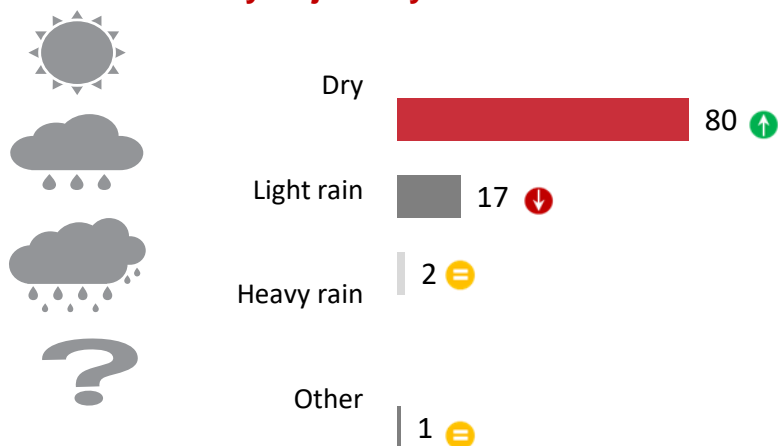
↑ Statistically significant increase since 2017

= No change

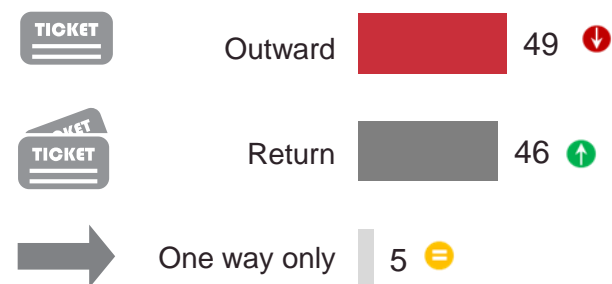
↓ Statistically significant decrease since 2017

# Metrolink journeys: summary (4)

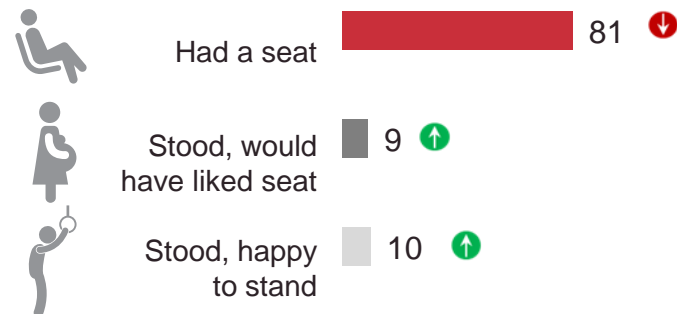
## Weather on day of journey



## Journey direction



## Sitting/standing

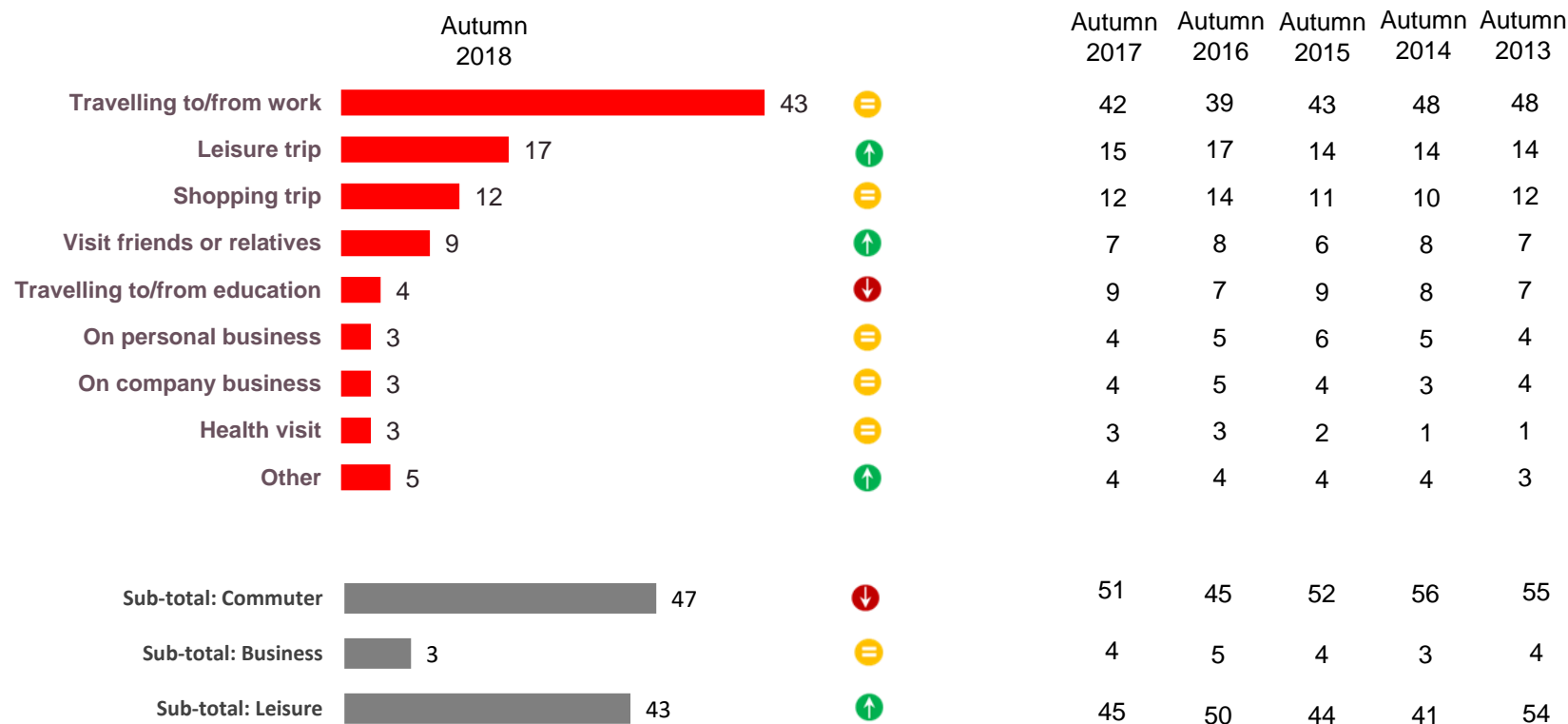


↑ Statistically significant increase since 2017

= No change

↓ Statistically significant decrease since 2017

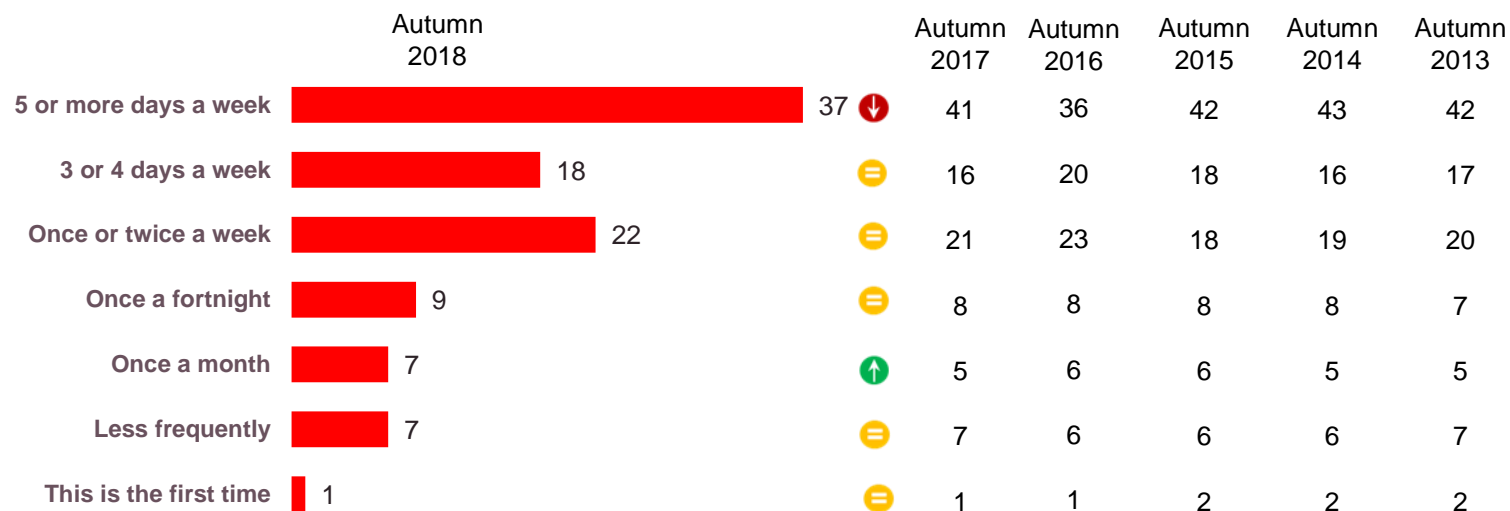
# Journey purpose



- ↑ Statistically significant **increase** since 2017
- = No change
- ↓ Statistically significant **decrease** since 2017

Q. What is the main purpose of your tram journey today?  
Base: All passengers – 2921

# Frequency of using Metrolink tramway



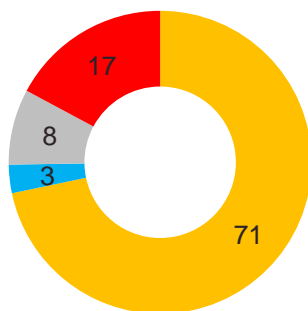
- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. How often do you typically travel by tram?  
Base: All passengers – 2933

# Ticket type and modes of transport permitted



|                                      | Autumn<br>2018 | Autumn<br>2017 | Autumn<br>2016 | Autumn<br>2015 | Autumn<br>2014 | Autumn<br>2013 |
|--------------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|
| <b>Sub-total: Single/return</b>      | 37 ↓           | 41             | 42             | 38             | 42             | 40             |
| Single                               | 10 =           | 10             | 9              | 10             | 9              | 9              |
| Return                               | 27 ↓           | 31             | 33             | 28             | 33             | 31             |
| <b>Sub-total: Season ticket/pass</b> | 39 ↑           | 38             | 34             | 41             | 40             | 41             |
| Day pass                             | 9 ↑            | 8              | 8              | 13             | 8              | 9              |
| 3 day/weekend                        | 0 =            | 1              | 2              | 1              | 1              | 1              |
| 5 days/1 week                        | 10 ↓           | 11             | 10             | 11             | 12             | 13             |
| 10 days/2 weeks                      | 0 =            | 0              | 0              | 0              | 0              | 0              |
| 4 weeks/1 month                      | 16 =           | 15             | 12             | 13             | 15             | 11             |
| Quarterly/3 months                   | 0 ↓            | 0              | 0              | 0              | 0              | 2              |
| 1 year                               | 3 ↑            | 3              | 2              | 3              | 3              | 4              |
| Free pass/journey                    | 22 ↑           | 18             | 20             | 18             | 16             | 16             |
| Other ticket type                    | 2 ↓            | 3              | 3              | 3              | 2              | 3              |



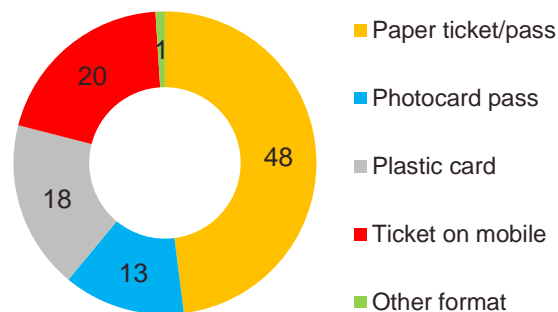
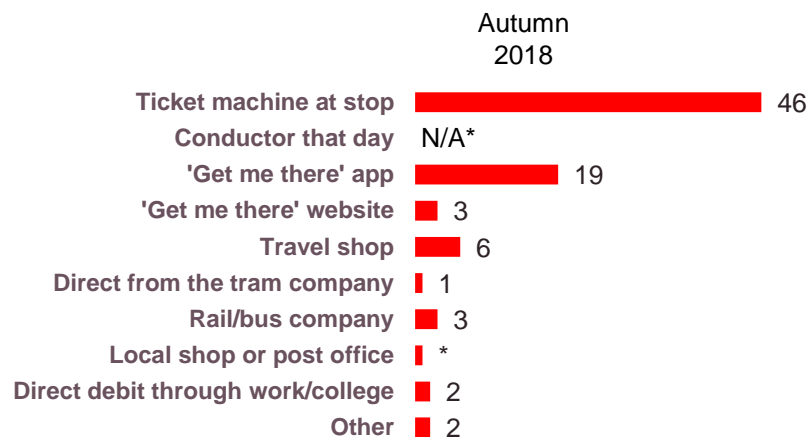
|                       |    |    |    |    |    |
|-----------------------|----|----|----|----|----|
| Tram only ↓           | 75 | 71 | 74 | 76 | 75 |
| Train and tram =      | 3  | 4  | 4  | 4  | 5  |
| Bus and tram =        | 7  | 8  | 8  | 8  | 8  |
| Train, bus and tram ↑ | 14 | 15 | 15 | 13 | 13 |

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q. What type of ticket/pass did you use for this tram journey today?  
Base: All passengers – 2957

Q. What modes of transport does your ticket allow you to travel on?  
Base: All passengers – 2958

# Method of buying ticket and ticket format



|                                   | Autumn 2017 | Autumn 2016 | Autumn 2015 | Autumn 2014 | Autumn 2013 |
|-----------------------------------|-------------|-------------|-------------|-------------|-------------|
| Ticket machine at stop            | ↓ 69        | 71          | 84          | 82          | 79          |
| Conductor that day                | N/A*        | N/A*        | N/A*        | N/A*        | N/A*        |
| 'Get me there' app                | = 17        | 15          | N/A*        | N/A*        | N/A*        |
| 'Get me there' website            | ↑ 2         | N/A*        | N/A*        | N/A*        | N/A*        |
| Travel shop                       | = 6         | 6           | 9           | 10          | 11          |
| Direct from the tram company      | = 1         | 1           | 1           | 1           | 2           |
| Rail/bus company                  | = 3         | 4           | 4           | 4           | 5           |
| Local shop or post office         | = 0         | 0           | 0           | 0           | 1           |
| Direct debit through work/college | = 1         | 2           | 1           | 1           | 1           |
| Other                             | ↑ 1         | 1           | 1           | 1           | 1           |
| Paper ticket/pass                 | ↓ 57        | 64          | 67          | 68          | 68          |
| Photocard pass                    | = 12        | 19          | 19          | 26          | 28          |
| Plastic card                      | ↑ 16        | 12          | 13          | 4           | 2           |
| Ticket on mobile                  | ↑ 15        | 4           | 0           | 0           | 0           |
| Other format                      | ↑ 1         | 1           | 1           | 1           | 2           |

- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

\*Not asked for Manchester / Not asked before 2016/2017

Q. How did you buy that ticket or pass?  
Base: All fare-paying passengers – 2952

Q. In what format was your ticket?  
Base: All passengers – 2955



# Metrolink stops used by passengers surveyed



49 per cent of passengers were on an outward journey, 46 per cent on a return and 5 per cent on a one-way trip (2017: 54 per cent, 41 per cent and 5 per cent respectively)

81 per cent had a seat for their whole journey, while 9 per cent said they had to stand but would have liked to have a seat (2017: 85 per cent and 7 per cent)

| Boarding               | Autumn |      |      |      |      |      | Alighting | Autumn                 |      |      |      |      |      |    |    |
|------------------------|--------|------|------|------|------|------|-----------|------------------------|------|------|------|------|------|----|----|
|                        | 2018   | 2017 | 2016 | 2015 | 2014 | 2013 |           | 2018                   | 2017 | 2016 | 2015 | 2014 | 2013 |    |    |
| •Piccadilly            | 6      | 🟡    | 10   | 11   | 11   | 9    | 5         | •St Peter's Square     | 12   | 🟢    | 10   | 0    | 0    | 15 | 12 |
| •Bury                  | 4      | 🟡    | 7    | 6    | 6    | 8    | 7         | •Piccadilly            | 7    | 🟡    | 8    | 6    | 6    | 4  | 8  |
| •St Peter's Square     | 9      | 🟡    | 7    | 5    | 5    | 0    | 7         | •Deansgate-Castlefield | 4    | 🟡    | 5    | 7    | 7    | 1  | 2  |
| •Altrincham            | 4      | 🔴    | 5    | 7    | 7    | 6    | 8         | •Bury                  | 3    | 🟡    | 5    | 5    | 5    | 6  | 6  |
| •Victoria              | 4      | 🟡    | 4    | 4    | 4    | 3    | 0         | •Victoria              | 4    | 🟡    | 4    | 5    | 5    | 0  | 5  |
| •Deansgate-Castlefield | 3      | 🟡    | 4    | 3    | 3    | 4    | 1         | •Piccadilly Gardens    | 6    | 🟡    | 4    | 6    | 6    | 5  | 5  |
| •Piccadilly Gardens    | 4      | 🟡    | 3    | 3    | 3    | 6    | 2         | •Market Street         | 3    | 🟡    | 3    | 7    | 7    | 11 | 9  |
| •Market Street         | 3      | 🟡    | 2    | 5    | 5    | 5    | 7         | •Cornbrook             | 2    | 🟡    | 3    | 4    | 4    | 3  | 2  |

Any changes in tram stops used reflects the sample of passengers in this survey rather than actual usage of stops

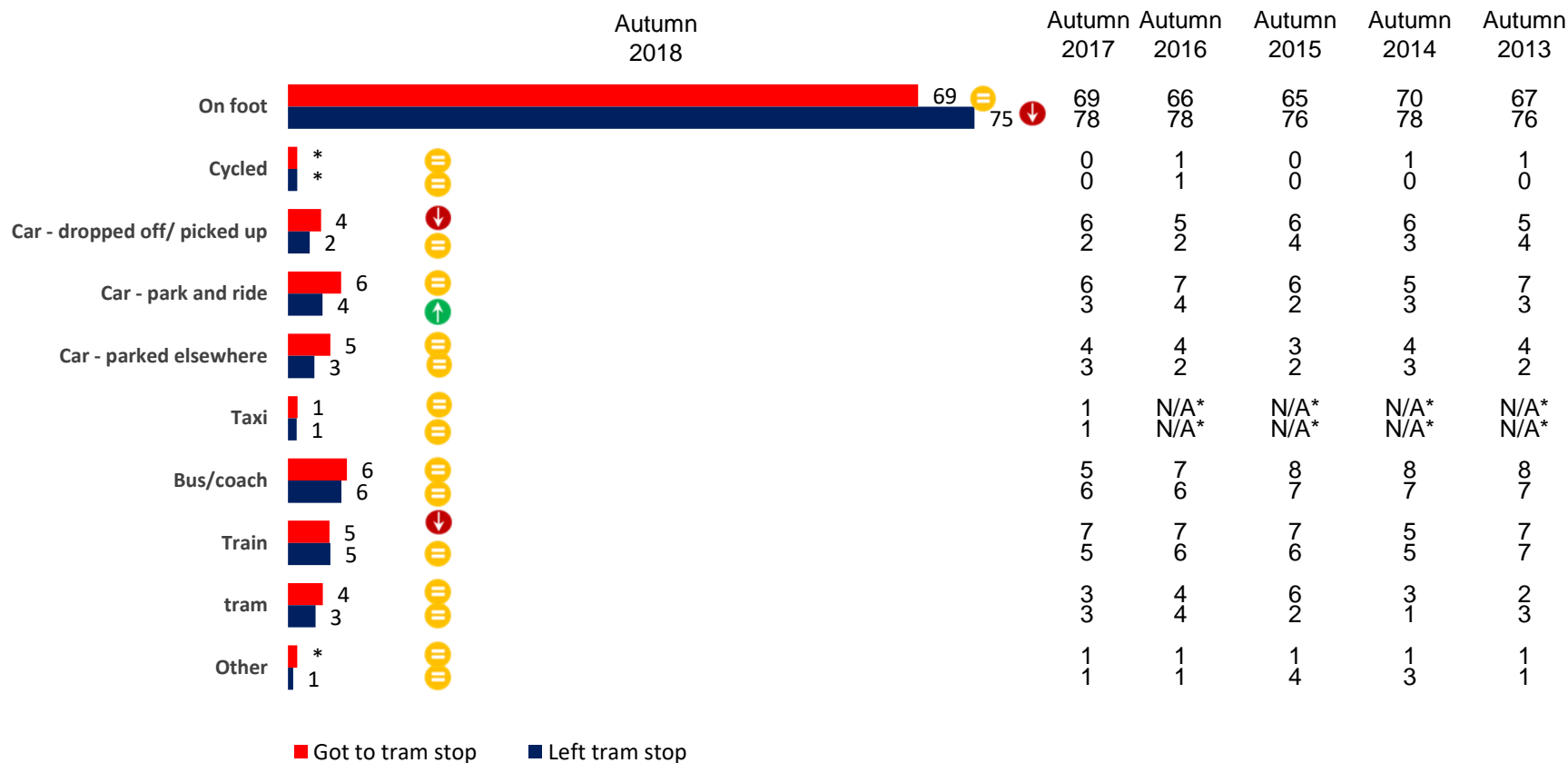
- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

Q: Were you on your outward or return journey?

Q: Did you get a seat on the tram? Q: At which stop did you board/leave this tram?

Base: All passengers - 2987

# How got to and from the tram stop

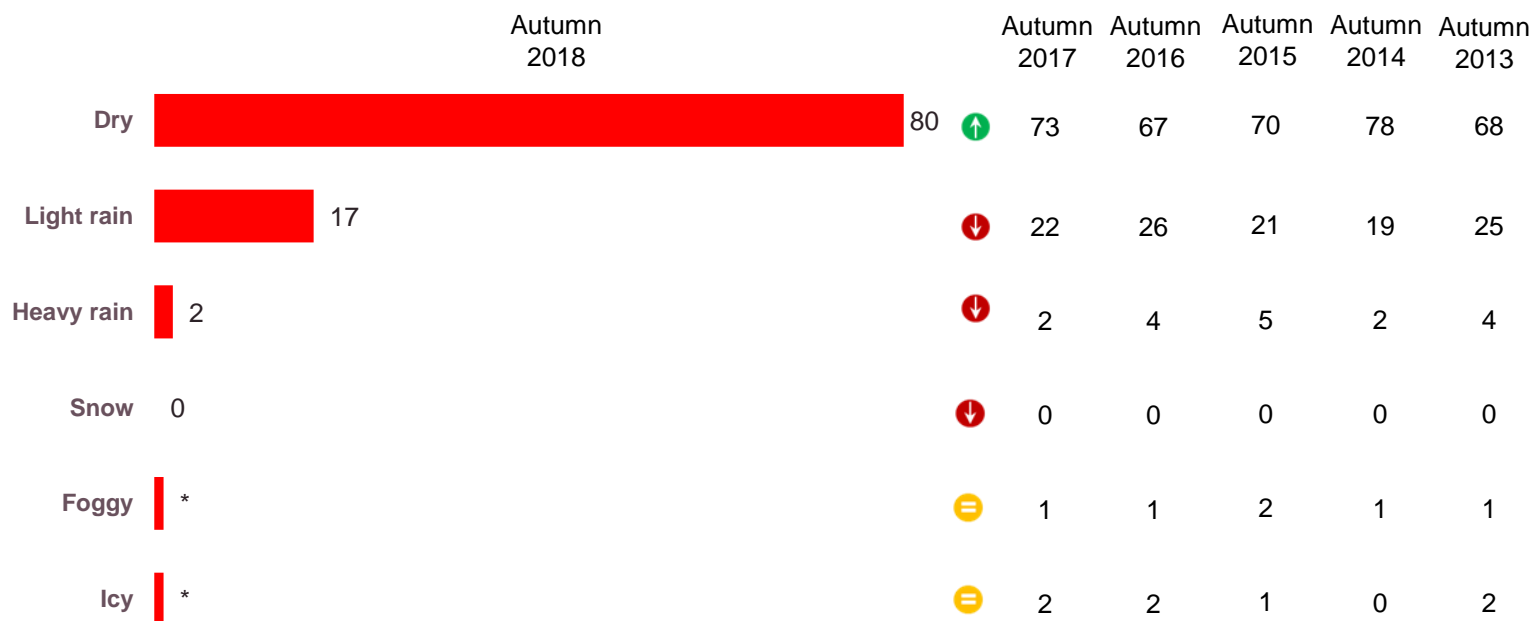


- ↑ Statistically significant increase since 2017
- = No change
- ↓ Statistically significant decrease since 2017

\* Not asked before 2017

Q: How did you get to/from the tram stop where you boarded/left the tram today?  
Base: All passengers - 2987

# Weather conditions when journey made



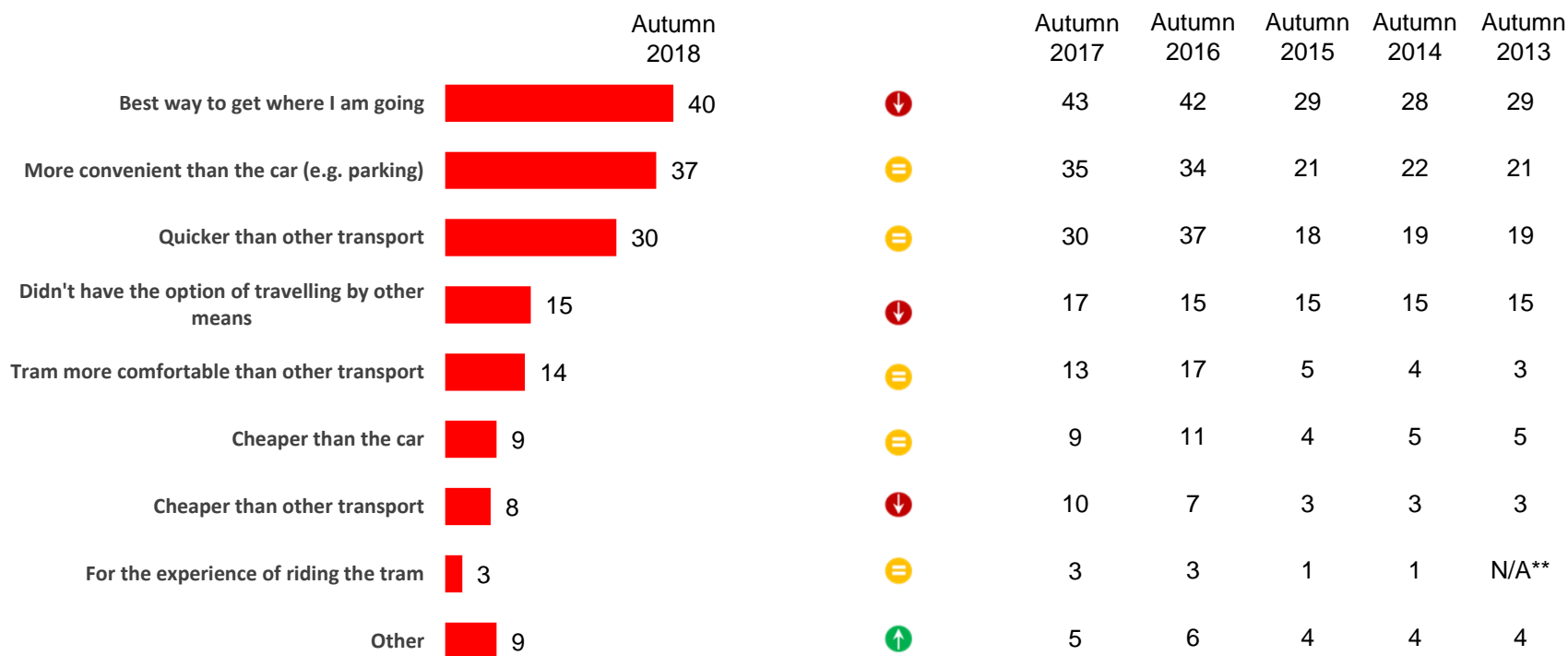
↑ Statistically significant increase since 2017

= No change

↓ Statistically significant decrease since 2017

Q. What was the weather like when you made your journey?  
Base: All passengers - 2942

# Reasons for choosing the tram\*



\*Question changed to multi-code in 2016. Significant changes are therefore not shown

\*\*Not asked in 2013

Q. What was the main reason you chose to take the tram for this journey?

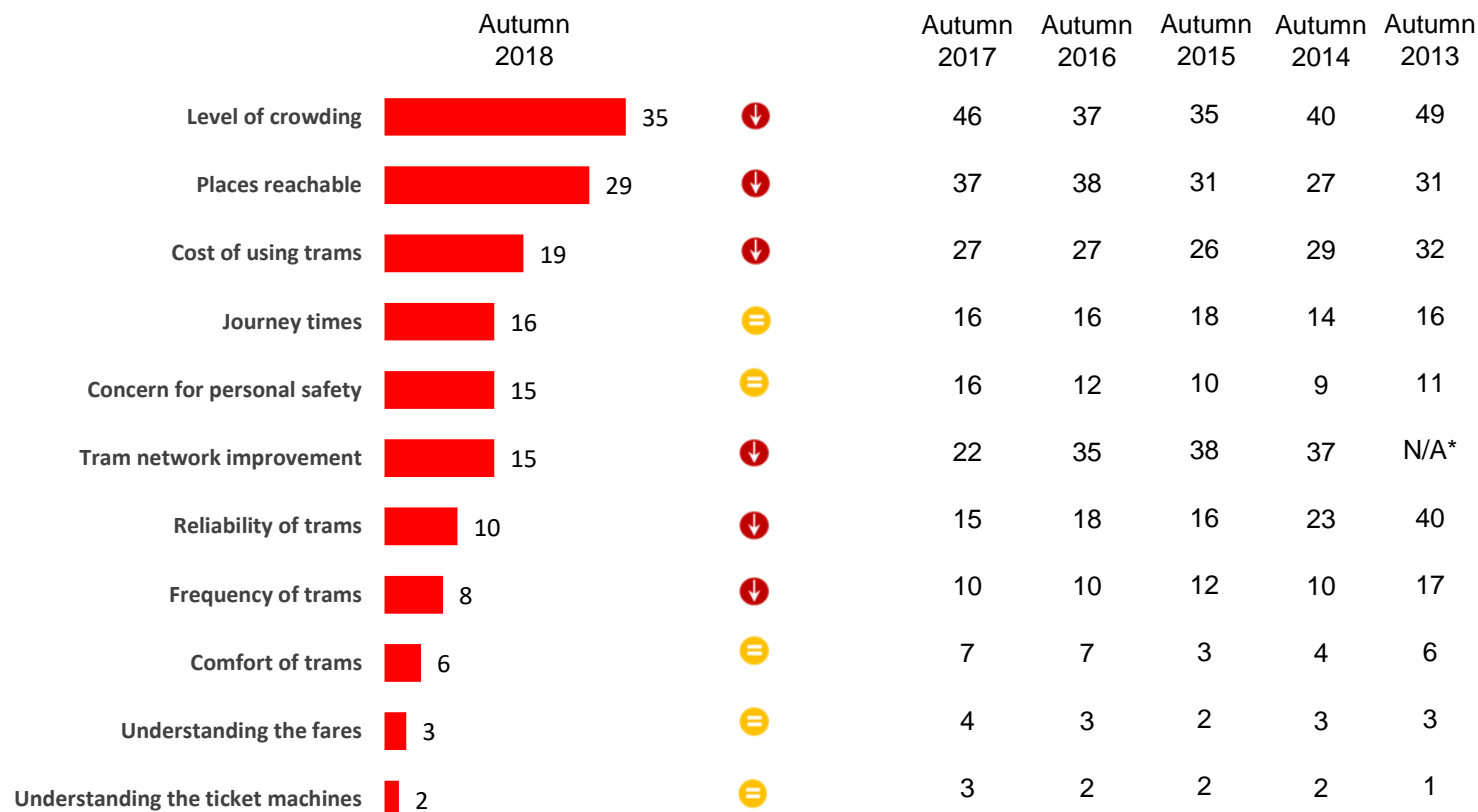
Base: All passengers – 2919

↑ Statistically significant increase since 2017

= No change

↓ Statistically significant decrease since 2017

# Factors preventing more journeys being made



- ↑ Statistically significant **increase** since 2017
- = No change
- ↓ Statistically significant **decrease** since 2017

\*Not asked in 2013. The addition of 'Tram network improvement works' in TPS 2014 could have caused the significant drops in other factors  
 Q. Have any of the following frequently stopped you making journeys by tram? (More than one answer permissible)  
 Base: All previously using the tram – 2768



# Tram Passenger Survey (TPS)

Appendix 2 – Further details on survey background and method

# Methodology – fieldwork

## Manchester Metrolink (TPS)

Fieldwork: 19 September to 8 December 2018 (with a gap for half term from 22 October to 28 October)

Interviewer shifts: covered all days of the week and ran from 6am to 10pm. Each interviewer worked a three-hour shift; four-hour shifts were conducted in a few cases

Method: Choice of paper or online self-completion questionnaire

Sample size: 2987 interviews (2415 paper and 572 online)

In 2017 fieldwork took place between 18 September to 8 December 2017

## Bus (BPS) data for Transport for Greater Manchester area

Fieldwork: 10 September to 12 December 2018

Interviewer shifts: covered all days of the week and ran from 6am to 10pm. Each interviewer worked a three-hour shift

Method: Choice of paper or online self-completion questionnaire

Sample size: 2,074 interviews

# Methodology – data analysis

Base definitions: All charts are based on those who gave an answer to an individual question. Those who either left the question blank or said ‘don’t know’ have been excluded from the base. For this reason the base sizes for those charts based on ‘All passengers’ vary slightly between the different charts in this report.

Significant changes are shown at the 95% confidence level. // symbols are used throughout this report to indicate positive or negative significant changes.

Weighting: this was based on passenger count information collected by the interviewer during each interviewer shift. The weighting matrix used the following weighting cells:

- Tram network: (for Manchester Metrolink, and Sheffield Supertram this was by line)
- Age: 16-34, 35-59, 60+
- Gender: male, female
- Time/day travelled: weekday peak, weekday off peak and weekend

The full details of the weighting matrix can be found in the TPS Autumn 2018 technical report.

## Waiver

Transport Focus has taken care to ensure that the information contained in TPS is correct. However, no warranty, express or implied, is given as to its accuracy and Transport Focus does not accept any liability for error or omission.

Transport Focus is not responsible for how the information is used, how it is interpreted or what reliance is placed on it. Transport Focus does not guarantee that the information contained in TPS is fit for any particular purpose.



## Methodology – themes that are affecting overall passenger satisfaction charts (1)

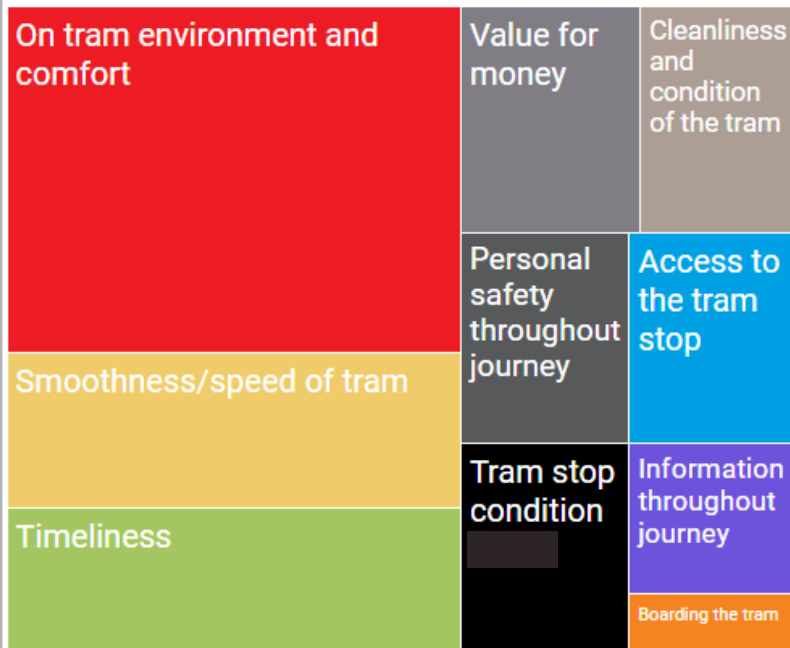
The approach to identifying themes that affect overall passenger satisfaction is split into two stages. At the first stage, we took all 26 individual satisfaction measures from the survey (apart from the overall journey satisfaction) and formed them into themes using a statistical technique known as factor analysis, which groups together those satisfaction measures that are responded to similarly within the data. For instance, where high or low scores are given for measure 'x', there tends to be a similar rating for measures 'y' and 'z', so the 'factor' or theme becomes 'A'. Through this process we identified ten themes, which are shown below, alongside measures that formed each theme:

| Theme (factor)                          | Questions  |
|---|--|
| 1 On tram environment and comfort       | <ul style="list-style-type: none"> <li>• Sufficient room for all the passengers to sit/stand</li> <li>• The comfort of the seats</li> <li>• The amount of personal space you had around you</li> <li>• Provision of grab rails to hold on to when standing/moving about the tram</li> <li>• The temperature inside the tram</li> </ul> |
| 2 Tram stop condition                   | <ul style="list-style-type: none"> <li>• Its general condition/standard of maintenance</li> <li>• Its freedom from graffiti/vandalism</li> <li>• Its freedom from litter</li> </ul>  |
| 3 Boarding the tram                     | <ul style="list-style-type: none"> <li>• The ease of getting on to the tram</li> <li>• The ease of getting off the tram</li> <li>• The length of time it took to board the tram</li> </ul>   |
| 4 Timeliness                            | <ul style="list-style-type: none"> <li>• The length of time you had to wait for the tram</li> <li>• The punctuality of the tram</li> </ul>   |
| 5 Access to the tram stop               | <ul style="list-style-type: none"> <li>• Its distance from your journey start e.g. home, shops</li> <li>• The convenience/accessibility of its location</li> </ul>   |
| 6 Personal safety throughout journey    | <ul style="list-style-type: none"> <li>• Behaviour of fellow passengers waiting at the stop</li> <li>• Your personal safety whilst at the tram stop</li> <li>• Your personal security whilst on the tram</li> </ul>  |
| 7 Cleanliness and condition of the tram | <ul style="list-style-type: none"> <li>• The cleanliness and condition of the outside of the tram</li> <li>• The cleanliness and condition of the inside of the tram</li> </ul>  |
| 8 Smoothness/speed of tram              | <ul style="list-style-type: none"> <li>• The amount of time the journey took</li> <li>• Smoothness/freedom from jolting during the journey</li> </ul>  |
| 9 Information throughout journey        | <ul style="list-style-type: none"> <li>• The information provided at the tram stop</li> <li>• Route/destination information on the outside of the tram</li> <li>• The information provided inside the tram</li> </ul>  |
| 10 Value for money                      | <ul style="list-style-type: none"> <li>• How satisfied were you with the value for money of your tram journey?</li> </ul>  |

## Methodology – themes that are affecting overall passenger satisfaction charts (2)

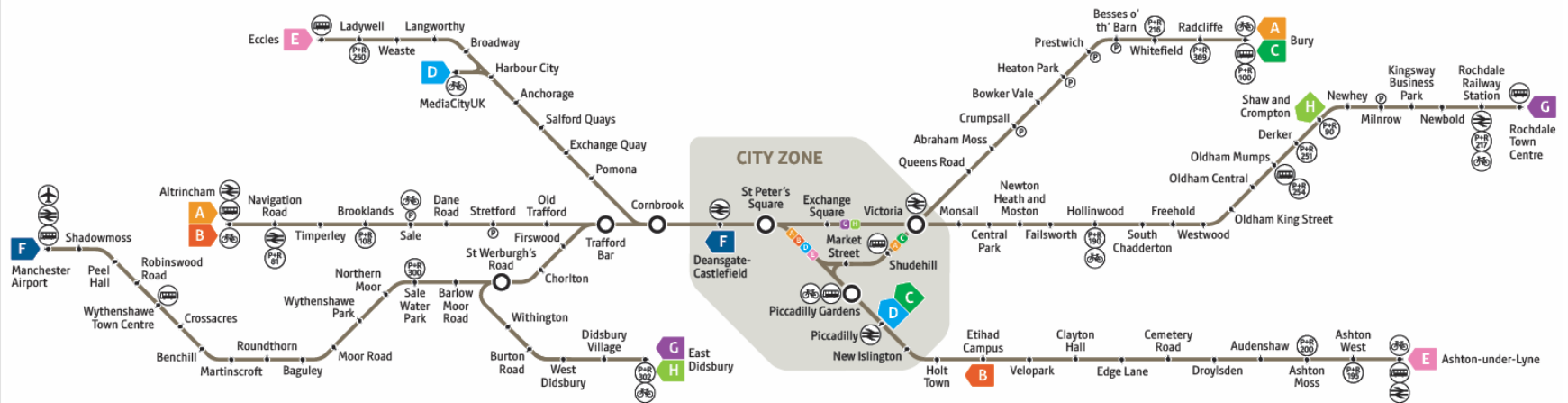
For the second stage, these themes were then used to identify how much effect each one has on passengers' rating for overall journey satisfaction, by means of a key driver analysis.

The square diagrams show the proportional influence that each theme has on satisfaction for that area/operator. They should be read like a pie chart where the slices or portions are relative to each other and together add up to 100%. So in the example below, the theme of 'on tram environment and comfort' which is shaded red, has the greatest influence on satisfaction, followed by 'smoothness/speed of tram', while themes such as 'boarding the tram' and 'information throughout journey' have relatively less influence here.



This analysis was conducted on fare-paying passengers only, so that the influence of value for money could be included. It also combines data from 2018 and 2017 surveys to increase robustness. The analysis excludes satisfaction measures relating to tram staff; due to differences in staff availability across the networks not all TPS questionnaires feature questions about tram staff. In order to run the analysis in a consistent and practical manner all staff measures have been excluded.

# The Manchester Metrolink route map





# Tram Passenger Survey (TPS)

## Appendix 3 – Example of standard questionnaire

Individual network questionnaires differed slightly to reflect local geography, presence of conductors and/or ticket machines, ticket types available, etc.



## Tram Passenger Survey

Thank you for agreeing to take part in our survey about the tram journey you made when given this questionnaire.

There are also questions about your general experiences at the end.

All the information you give will be treated in the strictest confidence.

Your views as a passenger are important.

Transport Focus is the official, independent consumer watchdog that promotes the interests of transport users.

Tram companies, local authorities and governments act on the survey results. They are the evidence we use to seek improvements on behalf of passengers.

### Completing the questionnaire

Please fill in the questionnaire after completing your journey with Metrolink.

Please tick only one box per question, unless directed otherwise.

After completing the questionnaire, please return it to us in the reply paid envelope provided.

If you prefer to fill the questionnaire online, then please go to [www.tramsurvey.co.uk/Metrolink](http://www.tramsurvey.co.uk/Metrolink)

WHEN ANSWERING:

CONSIDER ONLY THE JOURNEY YOU MADE WHEN GIVEN THIS QUESTIONNAIRE

### 1 About your journey on Metrolink

Q1a At which stop did you board this tram?

(If your journey involved changing trams, please refer only to the part of your tram journey on which you were given this questionnaire)

Q1b At which stop did you leave this tram?

Q2 Please fill in the time that you boarded the tram today:

Use the 24 hr. clock e.g. 5:25pm is 17:25

Enter your time of boarding into the boxes as shown

|   |   |   |   |
|---|---|---|---|
| 1 | 7 | 2 | 5 |
|---|---|---|---|

For office use only:

MA



Q3a What type of ticket or pass did you use for this journey on Metrolink?

|                                     |                          |                                 |                          |
|-------------------------------------|--------------------------|---------------------------------|--------------------------|
| Saver/ Season Ticket                | <input type="checkbox"/> | Single/ Return ticket           | <input type="checkbox"/> |
| 1 day.....                          | <input type="checkbox"/> | Single ticket.....              | <input type="checkbox"/> |
| 3 day/weekend.....                  | <input type="checkbox"/> | Return ticket.....              | <input type="checkbox"/> |
| 5 days/ 1 week.....                 | <input type="checkbox"/> | A free pass or free journey     | <input type="checkbox"/> |
| 4 weeks/ 1 month.....               | <input type="checkbox"/> | 60+ Concessionary pass.....     | <input type="checkbox"/> |
| 1 year.....                         | <input type="checkbox"/> | Disabled person's pass.....     | <input type="checkbox"/> |
| Other time period (please write in) | <input type="checkbox"/> | Complimentary/ free ticket..... | <input type="checkbox"/> |
|                                     |                          | Other ticket.....               | <input type="checkbox"/> |
|                                     |                          | Family/ group ticket.....       | <input type="checkbox"/> |
|                                     |                          | Other.....                      | <input type="checkbox"/> |

Q3b What modes of transport does your ticket allow you to travel on?

|                               |                          |
|-------------------------------|--------------------------|
| Metrolink only.....           | <input type="checkbox"/> |
| Train and Metrolink.....      | <input type="checkbox"/> |
| Bus and Metrolink.....        | <input type="checkbox"/> |
| Train, Bus and Metrolink..... | <input type="checkbox"/> |

Q4 In what format was your ticket?

|  |                          |
|--|--------------------------|
| A standard paper ticket/ pass.....                     | <input type="checkbox"/> |
| A photo card ticket/ pass.....                         | <input type="checkbox"/> |
| A plastic card you touched on to the smart reader..... | <input type="checkbox"/> |
| An electronic ticket on the get me there app.....      | <input type="checkbox"/> |
| Other format.....                                      | <input type="checkbox"/> |

Transport for Greater Manchester funded a number of additional questions beyond those in the core TPS questionnaire. These question are not reported in this document and have been removed from this example questionnaire while retaining the question numbering as used in the full questionnaire.

**Q9 What is the main purpose of your journey on Metrolink today?**

- Travelling to/from work..... ☐  
 Travelling to/from education (e.g. college, school)..... ☐  
 On company business (or own if self-employed)..... ☐  
 On personal business (job interview, bank, post office)..... ☐  
 Travelling to/from a medical/ other appointment..... ☐  
 Shopping trip..... ☐  
 Visiting friends or relatives..... ☐  
 Leisure trip (e.g. day out)..... ☐  
 Other..... ☐

**Q10 Were you on your outward or return journey when you were given a questionnaire?**

- Outward..... ☐  
 Return..... ☐  
 One way trip only..... ☐

**Q11 Were you travelling with...? (Please tick all that apply)**

- Heavy/ bulky luggage..... ☐  
 Shopping bags..... ☐  
 A shopping trolley..... ☐  
 A pushchair, buggy or pram..... ☐  
 Children (under 12)..... ☐  
 A folding bicycle..... ☐  
 A non-folding bicycle..... ☐  
 A dog..... ☐  
 A helper..... ☐  
 A mobility scooter..... ☐  
 A wheelchair..... ☐  
 None of the above..... ☐

**Q12 How did you get to the Metrolink stop where you boarded this tram today?**

- On foot/ walked..... ☐ Taxi..... ☐  
 Cycled..... ☐ Bus..... ☐  
 Car - dropped off..... ☐ Train..... ☐  
 Car - and used Park and Ride..... ☐ Tram..... ☐  
 Car - parked elsewhere..... ☐ Other..... ☐

**Q13 Which means of transport did you use when you got off this tram today?**

- On foot/walked..... ☐ Taxi..... ☐  
 Cycled..... ☐ Bus..... ☐  
 Car - dropped off..... ☐ Train..... ☐  
 Car - and used Park and Ride..... ☐ Tram..... ☐  
 Car - parked elsewhere..... ☐ Other..... ☐

**Q14 What was the main reason you chose to take Metrolink for this journey? (Please tick all that apply)**

- Cheaper than the car..... ☐  
 Cheaper than other transport..... ☐  
 More convenient than the car (e.g. parking)..... ☐  
 Didn't have the option of travelling by another means..... ☐  
 Quicker than other transport..... ☐  
 Best way to get where I am going..... ☐  
 Tram more comfortable than other transport..... ☐  
 For the experience of riding the tram..... ☐  
 Other (please write in)..... ☐

**Q15 What was the weather like when you made your journey, was it?**

- Dry..... ☐ Foggy..... ☐  
 Light rain..... ☐ Snow..... ☐  
 Heavy rain..... ☐ Icy..... ☐

**Q16 Please tell us whether your Metrolink journey was on...**

- A single tram..... ☐  
 A double tram..... ☐  
 Don't know..... ☐

**2 About the tram stop where you boarded this Metrolink tram**

**Q17 Thinking about the tram stop itself, how satisfied were you with the following?**

|  | Very satisfied           | Fairly Satisfied         | Neither satisfied nor dissatisfied | Fairly dissatisfied      | Very dissatisfied        | Don't know/no opinion    |
|--|--------------------------|--------------------------|------------------------------------|--------------------------|--------------------------|--------------------------|
| Its distance from your journey start e.g. home/ shops  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The convenience/accessibility of its location          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Its general condition/standard of maintenance          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Its freedom from graffiti/vandalism                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Its freedom from litter                                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Behaviour of fellow passengers waiting at the stop     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The information provided at the tram stop              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Your personal safety whilst at the tram stop           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Ticket buying facilities                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Reliability of ticket machines                         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The time it took to buy a ticket at the ticket machine | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |



**Q18 Overall how satisfied were you with the tram stop?**

|   |                          |                            |                          |
|---|--------------------------|----------------------------|--------------------------|
| Very satisfied.....                     | <input type="checkbox"/> | Fairly dissatisfied.....   | <input type="checkbox"/> |
| Fairly satisfied.....                   | <input type="checkbox"/> | Very dissatisfied.....     | <input type="checkbox"/> |
| Neither satisfied nor dissatisfied..... | <input type="checkbox"/> | Don't know/no opinion..... | <input type="checkbox"/> |

**3 Waiting for the tram**

**Q19 Approximately, how long did you wait for your tram?**  
(Please write the time in minutes)

**Q20 Did you check any of the following to find out when the tram was meant to arrive?**  
(Please tick all that apply)

| Before leaving for the tram stop                  |                          | At the tram stop                                  |                          |
|---|--------------------------|---|--------------------------|
| Leaflet.....                                      | <input type="checkbox"/> | Electronic display at the stop.....               | <input type="checkbox"/> |
| Online tram times.....                            | <input type="checkbox"/> | Information posters at the stop.....              | <input type="checkbox"/> |
| Disruption information via Metrolink website..... | <input type="checkbox"/> | Online tram times.....                            | <input type="checkbox"/> |
| Disruption updates (e.g. Twitter/ Facebook).....  | <input type="checkbox"/> | Disruption information via Metrolink website..... | <input type="checkbox"/> |
| Telephoned for information.....                   | <input type="checkbox"/> | Disruption updates (e.g. Twitter/Facebook).....   | <input type="checkbox"/> |
| Other.....  | <input type="checkbox"/> | Telephoned for information.....                   | <input type="checkbox"/> |
|   |                          | Other.....  | <input type="checkbox"/> |

**If you did not check to find out when the tram was meant to arrive, why was this?**  
(Please tick all that apply)

|  |                          |   |                          |
|--|--------------------------|---|--------------------------|
| Knew the trams ran frequently on this route..... | <input type="checkbox"/> | Didn't have time.....                                       | <input type="checkbox"/> |
| Already knew arrival times.....                  | <input type="checkbox"/> | Did not matter to me when the tram was meant to arrive..... | <input type="checkbox"/> |
| Could not find the information.....              | <input type="checkbox"/> | Other.....  | <input type="checkbox"/> |

**Q21 Approximately, how long did you expect to wait for the tram?**  
(Please write the time in minutes)

**Q22a Thinking about the time you waited for the tram today, was it...**

|  |                          |   |                          |
|--|--------------------------|---|--------------------------|
| Much longer than expected.....             | <input type="checkbox"/> | A little less time than you expected..... | <input type="checkbox"/> |
| A little longer than expected.....         | <input type="checkbox"/> | Much less time than you expected.....     | <input type="checkbox"/> |
| About the length of time you expected..... | <input type="checkbox"/> |   |                          |

**Q22b Were you able to board the first tram you wanted to travel on?**

|          |                          |         |                          |
|----------|--------------------------|---------|--------------------------|
| Yes..... | <input type="checkbox"/> | No..... | <input type="checkbox"/> |
|----------|--------------------------|---------|--------------------------|

**Q23 How satisfied were you with each of the following at the tram stop?**

|  | Very satisfied           | Fairly Satisfied         | Neither satisfied nor dissatisfied | Fairly dissatisfied      | Very dissatisfied        | Don't know/no opinion    |
|--|--------------------------|--------------------------|------------------------------------|--------------------------|--------------------------|--------------------------|
| The length of time you had to wait for the tram..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The punctuality of the tram (arriving on time).....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**4 On the tram**

**Q24 Thinking about when the tram arrived, please indicate how satisfied you were with the following:**

|   | Very satisfied           | Fairly Satisfied         | Neither satisfied nor dissatisfied | Fairly dissatisfied      | Very dissatisfied        | Don't know/no opinion    |
|---|--------------------------|--------------------------|------------------------------------|--------------------------|--------------------------|--------------------------|
| Route/destination information on the outside of the tram..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The cleanliness & condition of the outside of the tram.....   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The ease of getting onto the tram.....                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The length of time it took to board the tram.....             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Q25 Thinking about whilst you were on the tram, please indicate how satisfied you were with the following:**

|  | Very satisfied           | Fairly Satisfied         | Neither satisfied nor dissatisfied | Fairly dissatisfied      | Very dissatisfied        | Don't know/no opinion    |
|--|--------------------------|--------------------------|------------------------------------|--------------------------|--------------------------|--------------------------|
| The cleanliness & condition of the inside of the tram.....                           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The information provided inside the tram.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Sufficient room for all the passengers to sit/stand....                              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The comfort of the seats.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The amount of personal space you had around you.....                                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Provision of grab rails to hold on to when standing/moving about the tram.....       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The temperature inside the tram.....   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Your personal security whilst on the tram.....                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The amount of time the journey took.....   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Smoothness/freedom from jolting during the journey.....                              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The safety of the driving (i.e. appropriateness of speed, driver concentrating)..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The ease of getting off the tram.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Q26 Did you get a seat on the tram?**

|                                    |                          |   |                          |
|------------------------------------|--------------------------|---|--------------------------|
| Yes – for all of the journey.....  | <input type="checkbox"/> | No – but you were happy to stand.....     | <input type="checkbox"/> |
| Yes – for part of the journey..... | <input type="checkbox"/> | No – but you would have liked a seat..... | <input type="checkbox"/> |

**Q27a Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey?**

|          |                          |
|----------|--------------------------|
| Yes..... | <input type="checkbox"/> |
| No.....  | <input type="checkbox"/> |

**Q27b If yes: Which of the following were the reason(s) for this? (Please tick all that apply)**

|   |                          |                                |                          |
|---|--------------------------|--------------------------------|--------------------------|
| Passengers drinking/under the influence of alcohol..... | <input type="checkbox"/> | Feet on seats.....             | <input type="checkbox"/> |
| Passengers taking/under the influence of drugs.....     | <input type="checkbox"/> | Music being played loudly..... | <input type="checkbox"/> |
| Abusive or threatening behaviour.....                   | <input type="checkbox"/> | Smoking.....                   | <input type="checkbox"/> |
| Rowdy behaviour.....                                    | <input type="checkbox"/> | Graffiti or vandalism.....     | <input type="checkbox"/> |
| Passengers not moving out of priority seats.....        | <input type="checkbox"/> | Loud use of mobile phones..... | <input type="checkbox"/> |
| Passengers not paying their fares.....                  | <input type="checkbox"/> | Other (write in).....          | <input type="checkbox"/> |

**Q28a Was your journey on Metrolink today delayed at all?**

|          |                          |
|----------|--------------------------|
| Yes..... | <input type="checkbox"/> |
| No.....  | <input type="checkbox"/> |

Q28b If yes: Why was this? (Please tick all that apply)

- |   |                          |   |                          |
|---|--------------------------|---|--------------------------|
| Due to a signal/points failure.....       | <input type="checkbox"/> | Time it took passengers to board.....   | <input type="checkbox"/> |
| Road congestion/traffic jam.....          | <input type="checkbox"/> | Had to use bus replacement service..... | <input type="checkbox"/> |
| Due to a tram failure.....                | <input type="checkbox"/> | Other (please write in).....            | <input type="checkbox"/> |
| Planned engineering works.....            | <input type="checkbox"/> |   |                          |
| Poor weather conditions.....              | <input type="checkbox"/> |   |                          |
| The tram waiting too long at stops.....   | <input type="checkbox"/> | No reason given.....                    | <input type="checkbox"/> |
| The tram waiting too long at signals..... | <input type="checkbox"/> | Don't know.....                         | <input type="checkbox"/> |

Q29 If yes: By approximately how long was your journey today delayed?

(Please write the time in minutes)

5 Your overall opinion of the journey you made when given this questionnaire

Q30 Overall, taking everything into account from start to end of this journey, how satisfied were you with your journey on Metrolink today?

- |   |                          |                             |                          |
|---|--------------------------|-----------------------------|--------------------------|
| Very satisfied.....                     | <input type="checkbox"/> | Fairly dissatisfied.....    | <input type="checkbox"/> |
| Fairly satisfied.....                   | <input type="checkbox"/> | Very dissatisfied.....      | <input type="checkbox"/> |
| Neither satisfied nor dissatisfied..... | <input type="checkbox"/> | Don't know/ No opinion..... | <input type="checkbox"/> |

Q31 If something could have been improved on your journey on Metrolink today what would it have been?

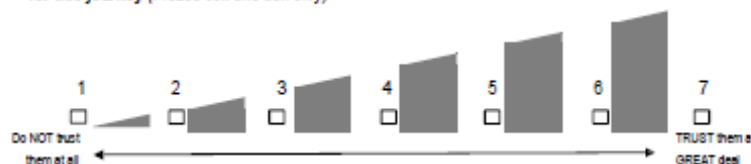
Q32 How satisfied were you with the value for money of your journey on Metrolink?

- |   |                          |                             |                          |
|---|--------------------------|-----------------------------|--------------------------|
| Very satisfied.....                     | <input type="checkbox"/> | Fairly dissatisfied.....    | <input type="checkbox"/> |
| Fairly satisfied.....                   | <input type="checkbox"/> | Very dissatisfied.....      | <input type="checkbox"/> |
| Neither satisfied nor dissatisfied..... | <input type="checkbox"/> | Don't know/ No opinion..... | <input type="checkbox"/> |

Q33 What had the biggest influence on the 'value for money' rating you gave in the previous question?

- |   |                          |
|---|--------------------------|
| The cost for the distance travelled.....                    | <input type="checkbox"/> |
| The cost of the tram versus other modes of transport.....   | <input type="checkbox"/> |
| The fare in comparison to the cost of everyday items.....   | <input type="checkbox"/> |
| Comfort/journey quality for the fare paid.....              | <input type="checkbox"/> |
| The cost of making the same trip by car.....                | <input type="checkbox"/> |
| A reason not mentioned above (please write in the box)..... | <input type="checkbox"/> |

Q34 All things considered, how much do you trust the tram company that operated the tram that you used for this journey (Please tick one box only)



6 Your opinion of Metrolink generally

THE PREVIOUS QUESTIONS WERE ALL ABOUT YOUR JOURNEY TODAY. IN THIS SECTION WE WOULD LIKE YOU TO THINK MORE GENERALLY ABOUT YOUR METROLINK EXPERIENCES



**Q43** Have any of the following frequently stopped you making journeys by Metrolink?  
(Please tick all that apply)

- |  |                          |  |                          |
|--|--------------------------|--|--------------------------|
| The places you can reach by Metrolink..... | <input type="checkbox"/> | How long the journeys take when going by Metrolink.....  | <input type="checkbox"/> |
| The frequency of trams in the area.....    | <input type="checkbox"/> | The comfort of the trams.....                            | <input type="checkbox"/> |
| The reliability of the trams.....          | <input type="checkbox"/> | The level of crowding on the trams.....                  | <input type="checkbox"/> |
| The cost of using Metrolink.....           | <input type="checkbox"/> | A concern for your personal safety on Metrolink.....     | <input type="checkbox"/> |
| Understanding the fares.....               | <input type="checkbox"/> | Tram network improvement works.....                      | <input type="checkbox"/> |
| Understanding the ticket machines.....     | <input type="checkbox"/> | Nothing has stopped me making journeys by Metrolink..... | <input type="checkbox"/> |

**Q44** Thinking about cleanliness whilst travelling on Metrolink, please rank in order your top three cleaning priorities. Write in numbers 1 to 3 in the selected boxes where 1 is the most important and 3 is the third most important.  
Do not write the same number in more than one box.

- |                      |                    |                      |                                |
|----------------------|--------------------|----------------------|--------------------------------|
| <input type="text"/> | Litter at the stop | <input type="text"/> | Stains/ spillages              |
| <input type="text"/> | Seating            | <input type="text"/> | Ticket machines and validators |
| <input type="text"/> | Overflowing bins   | <input type="text"/> | Litter on the track            |
| <input type="text"/> | Tram interior      | <input type="text"/> | Tram exterior                  |

## 7 About you

In this final section we ask for some information about you, some of which, like your health and ethnicity, is considered to be sensitive information. Any information you give us here is used for research purposes only and not to identify any particular individual. You are also free to decide whether you want to give us this information or not.

We ask these questions so that we can understand how different passengers' experiences vary, so, for example, what do younger passengers think compared to those who are middle aged or of retirement age.

**QA** Are you?  
Male..... ☐ Female..... ☐  
Prefer another term..... ☐ Prefer not to say..... ☐

**QB** Are you...?  
16 to 18..... ☐ 35 to 44..... ☐ 65 to 69..... ☐  
19 to 21..... ☐ 45 to 54..... ☐ 70 to 79..... ☐  
22 to 25..... ☐ 55 to 59..... ☐ 80+..... ☐  
26 to 34..... ☐ 60 to 64..... ☐ Prefer not to say.... ☐





# Tram Passenger Survey (TPS) – Manchester Metrolink

Autumn 2018 results

March 2019

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