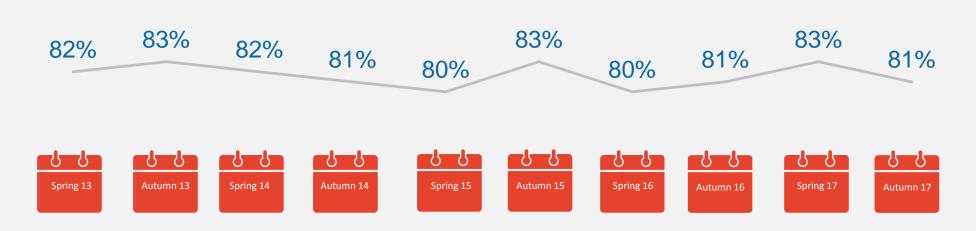
Rail passenger satisfaction at a glance: Great Britain – Autumn 2017



Transport Focus is the independent transport user watchdog. Our mission is to get the best deal for transport users. In spring and autumn we carry out the National Rail Passenger Survey (NRPS), a network-wide picture of passengers' satisfaction with rail travel in Great Britain. We ask passengers for their views of the specific journey they are making at the point they are surveyed, both in general and on a number of specific areas regarding the station, the train and the service received. This survey covers 25,618 passengers.

Overall satisfaction with the journey



Overall satisfaction by journey purpose

73%

89%



66%

Great Britain

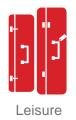
81%

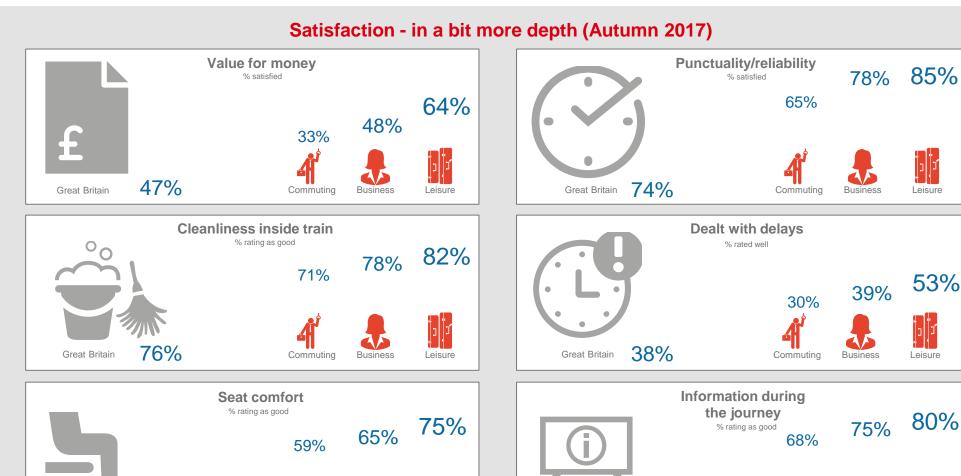




74%

Great Britain





Satisfaction at the station where you boarded Satisfaction on the train Overall satisfaction Overall satisfaction 81% with the train with the station Top 5 detailed scores Top 5 detailed scores 1st How request to station staff was handled **1** st Journey length Information about train 2nd Connections with other train times/platforms 2nd services 3rd Ticket buying facilities 3rd The cleanliness of the inside **79%** (0%) 3rd The frequency of the trains on Cleanliness 4th that route The attitudes & 4th Your personal security on board helpfulness of the staff Connections with other 78% **⊿**th 5th Cleanliness outside the train public transport

Importance versus performance

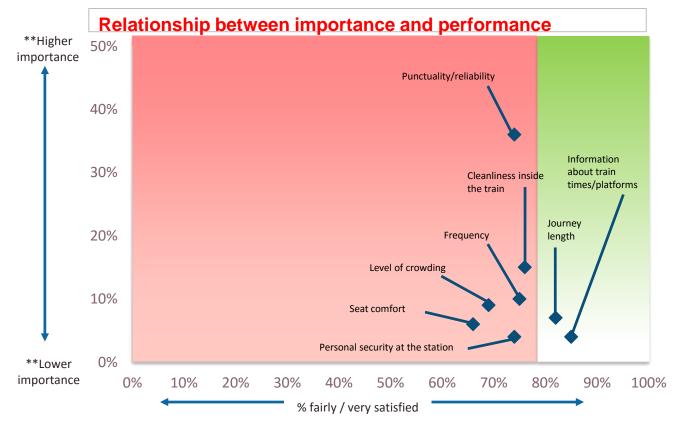
(% shown in brackets shows % change since Autumn 2016)

Not all factors asked about in this survey have equal importance - some things will have a much bigger influence on whether a passenger is satisfied with the overall journey than others.

The chart below shows the station and train factors which have a statistically significant relationship with overall journey satisfaction on this TOC - those which are most important in determining overall passenger satisfaction.

The vertical axis shows the relative strength of relationship (or relative importance) of these factors, and the horizontal axis shows how this TOC performs (the percentage of passengers satisfied with each).

Factors appearing towards the top right are those which are very important in driving a good overall journey experience, and on which the service performs quite well. Factors appearing towards the top left are also very important but delivered less well - these are priorities for improvement. Factors towards the bottom left or right are relatively less important, but do still have an impact on overall journey experience.



^{**} This chart excludes any factors that account for less than 4% importance





(+1%)

82%

76% (-1%)

75%

75%

75% (0%)