Board Meeting Paper	
Nov 17 BM D 2.1	
Purpose of report	☒ Decision[1] ☐ Discussion / debate ☐ Information only[2]
Sensitive Information?	☐ Yes ☒ No

If sensitive, protective marking[3]	
Date of Meeting	14 November 2017
Agenda Item	D2.1
Report Title	24B – SRUS mobilisation project submission
Sponsor	Guy Dangerfield
Author(s)	Brigitta Horup

1. Summary

This project represents the mobilisation phase of the Strategic Roads User Survey (SRUS) which will replace the National Road Users' Satisfaction Survey (NRUSS).

2. Recommendations / decision required

The Board are asked to approve this phase of the SRUS programme of work

3. Further details

This new project will involve a number of separate activities required to ensure SRUS starts operating on 1 April 2018. Those envisaged at the outset are:

1. Off-line version of the interactive map. The interactive map is an important component of SRUS, due to begin on 1 April 2018. It will be used to identify last journey on the strategic road network and to gain specific geographical data for the purpose of analysis and reporting.

There is a requirement to replicate the online interactive map that was used in the SRUS pilot to an offline format. This is because SRUS will be a bespoke, face-to-face survey for the foreseeable future. The map that was developed for the online survey cannot be used for a face-to-face survey due to the lack of options for connectivity – it would take too long or respondents may refuse to connect to WiFi and connectivity using dongles is unreliable. There is an alternative of paper maps, but the interactive map is a far superior option due to the geographic detail it can capture.

2. Demographic profiling. There is currently no reliable information available relating to the demographic profile other than what Transport Focus have obtained through the SRUS pilot. It is possible to obtain more accurate data via a Random Probability Omnibus, and it has been agreed that this project will cover the investigation via this option - the objective is to inform set quotas on main stage SRUS survey, and this is currently being investigated with two suppliers [Office of National Statistics [ONS] & NatCen] with a view to offering the tender to one.

3. Independent advice. It should also be noted that within the remit of the previous SRUS projects, we have used an expert at Real Research to compile a summary report of the results from all the SRUS pilots, both online and face to face. It is very likely that we will require the services of Real Research once again during the lifecycle of this project. However, we do not foresee this to be for a significant length of time. Note that any additional work we require from this agency will be cited/requested via a project change or one-off spend, whichever is appropriate.

4. Implications – Financial, Risk, Legal, Staffing

Financial – please refer to the costings summary and costings breakdown contained within the

[1] If a decision is required, or you are asking for the paper to be formally noted, please set this out in section 2
[2] If for information only, please make clear in section 1 **why** this information is being provided
[3] ie **OFFICIAL/SENSITIVE**: plus COMMERCIAL / POLICY / MANAGEMENT-STAFF / PERSONAL PROTECT

accompanying project workbook.

Risk – please refer to the project risk assessment contained within the accompanying project workbook.

5. Background information

Description	Web Link

6. Equalities screen

Sometimes, an equalities impact assessment (EIA) is required for a given report, proposal or project. To help decide whether an EIA is required, a screen must be undertaken based on the information provided above. The screen seeks answers to four questions which are used to determine impact on the protected characteristics – major, minor or none (default). Please choose the correct impact value and, if **major**, link it to an explanation below.

Gender	Age	Sexual orient'n	Disability	Marital status	Political belief	Religious belief	Racial group
1. What is the likely impact on equality of opportunity for those affected by this policy, for each of the Section 75 equality categories?							
None	None	None	None	None	None	None	None
2. Are there opportunities to better promote equality of opportunity for people within the Section 75 equalities categories?							
None	None	None	None	None	None	None	None
3. To what extent is the policy likely to impact on good relations between people of different religious belief, political opinion or racial group?							
					None	None	None
4. Are there opportunities to better promote good relations between people of different religious belief, political opinion or racial group?							
					None	None	None

*Summary of **major** impacts*

1	

Conclusion (the board's consideration of this paper may result in a change of conclusion)

Based on the information above, and having regard to the guidance below, the sponsor and author of this paper agree that (√)	
(a) A full equalities impact assessment is **not** required	√
(b) A full equalities impact assessment is **not** required at this time but the impact values above suggest the matter should be kept under view during the lifetime of the project	
(c) A full equalities impact assessment is required and should be completed during the lifetime of the project	
(d) A full equalities impact assessment is required and should be completed immediately	
Please provide a brief explanation of why you have arrived at this conclusion	
The proposal has little no relevance to equality of opportunity or good relations and / or is purely technical in nature and will have no bearing in terms of its likely impact on equality of opportunity or good relations for people within the equality and good relations categories.	