

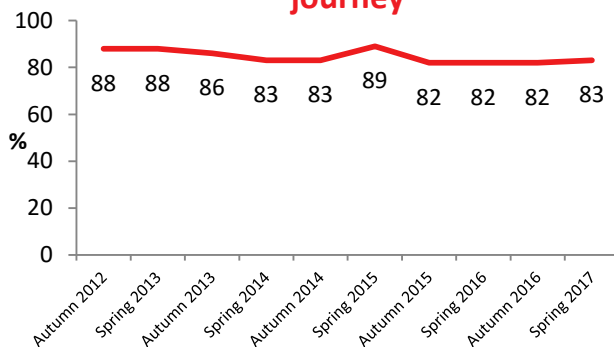
Rail Passenger Satisfaction at a glance: Arriva Trains Wales - Spring 2017

Transport Focus is the independent transport user watchdog. Our mission is to get the best deal for transport users. In spring and autumn we carry out the National Rail Passenger Survey (NRPS), a network-wide picture of passengers' satisfaction with rail travel in Great Britain.

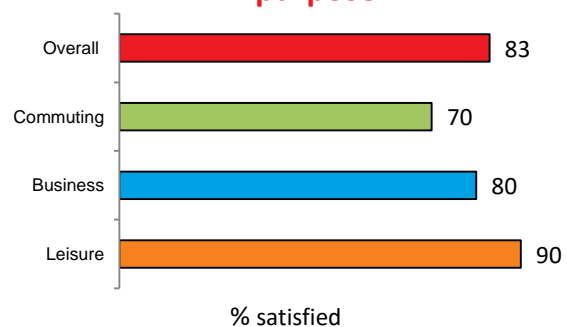
We ask passengers for their views of the specific journey they are making at the point they are surveyed, both in general and on a number of specific areas regarding the station, the train and the service received.

In this survey we spoke to 1244 Arriva Trains Wales passengers. This shows the headline results. Page 2 shows satisfaction with individual aspects of the station and the train. Page 3 looks at some factors in a bit more depth. The last page shows the relationship between importance and performance.

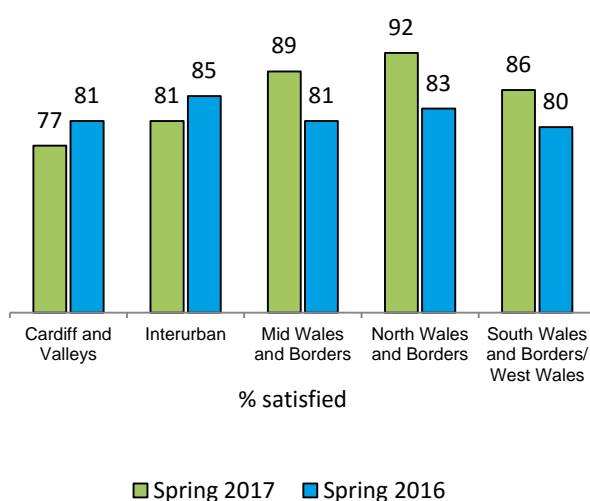
Overall satisfaction with the journey



Overall satisfaction by journey purpose



Overall satisfaction by route



How routes are defined

Cardiff & Valleys: Journeys on the valley lines around Cardiff.

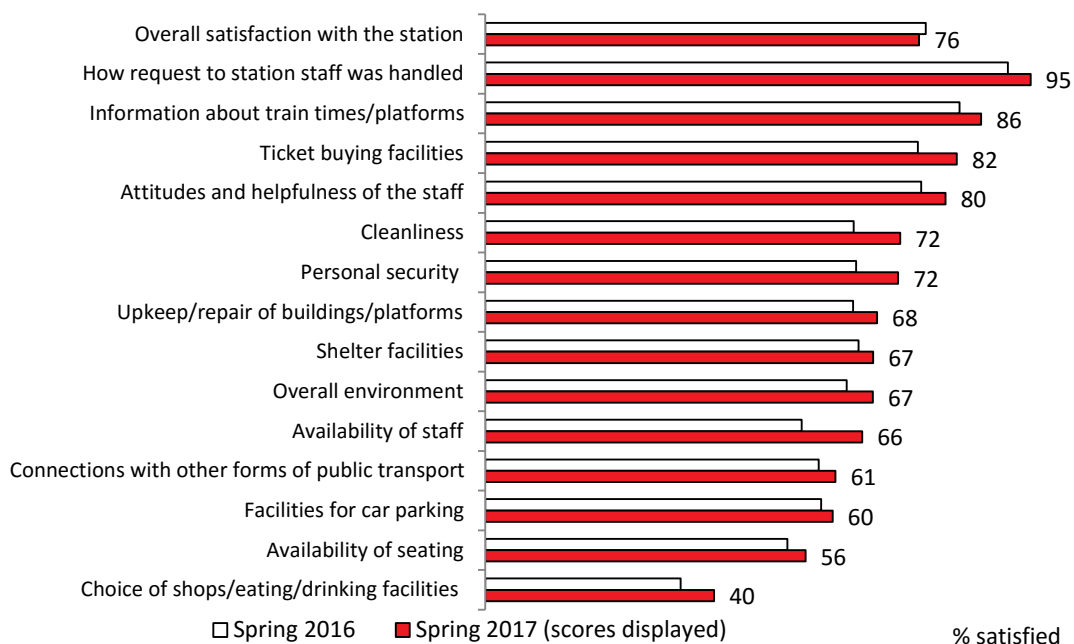
Inter Urban: Journeys on the route Cardiff-Manchester Piccadilly (via Hereford and Shrewsbury).

Mid Wales & Borders: Journeys on the route Birmingham-Aberystwyth/Pwllheli.

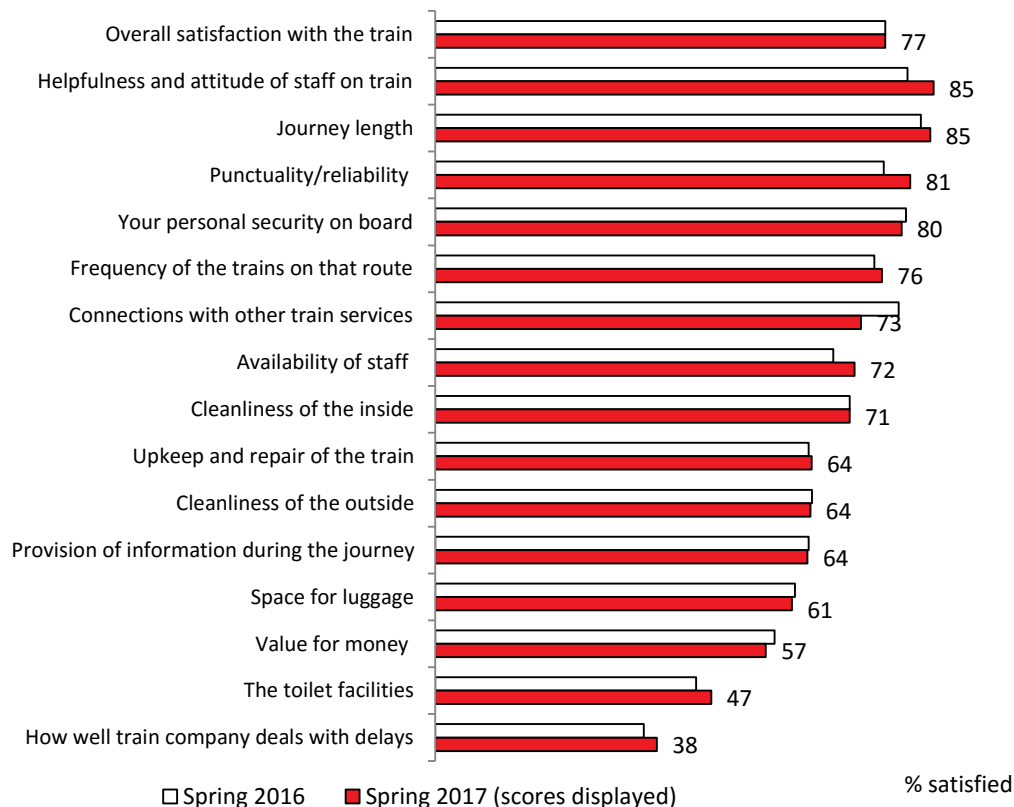
North Wales & Borders: Journeys on the routes Llandudno-Manchester Piccadilly and Holy head-Crewe/Shrewsbury, also includes Llandudno-Blaenau Ffestiniog and Wrexham Central-Bidston.

South Wales & Borders/West Wales: Journeys on South Wales mainline routes (Cheltenham-Maesteg, Ebbw Vale-Cardiff and Newport-Llanelli). Also includes routes west of Swansea and the Heart of Wales line (Llanelli-Craven Arms).

Satisfaction at the station where they boarded

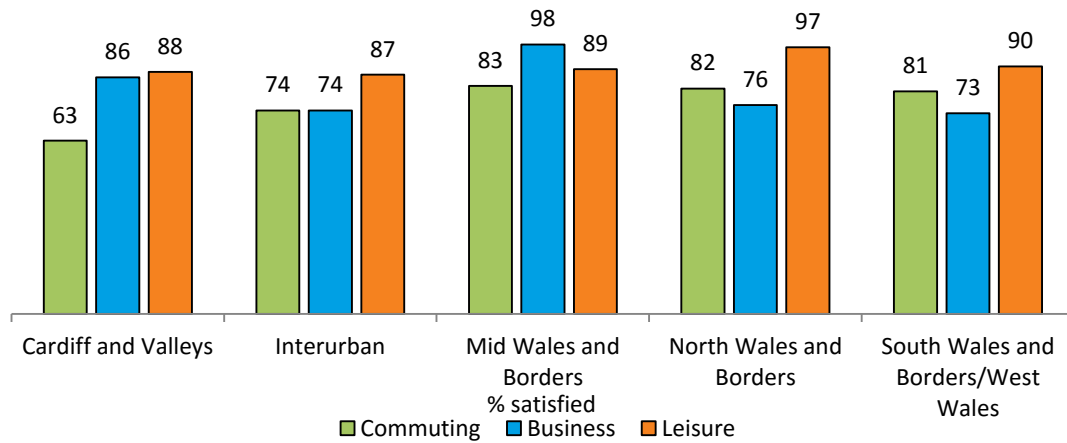


Satisfaction on the train

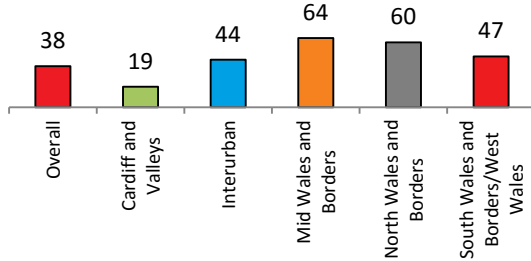


Satisfaction - in a bit more depth (Spring 2017)

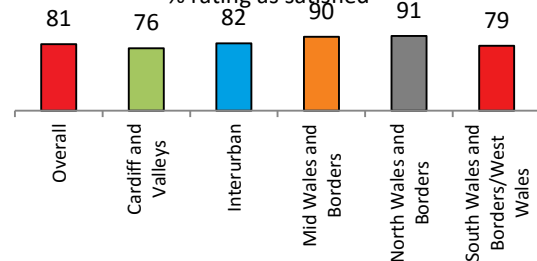
Overall satisfaction - by route and journey type



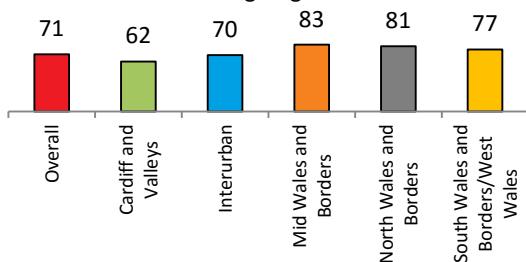
Dealt with delays % rating as well



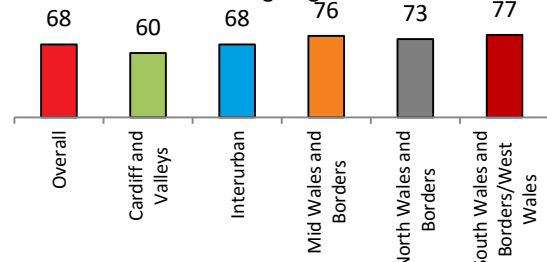
Punctuality/reliability % rating as satisfied



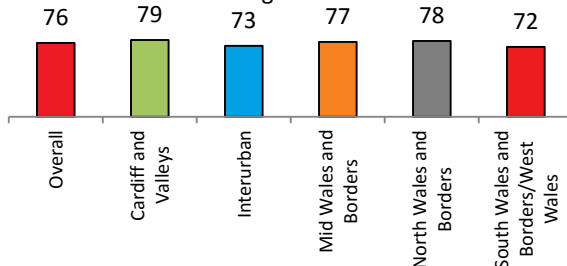
Cleanliness inside the train % rating as good



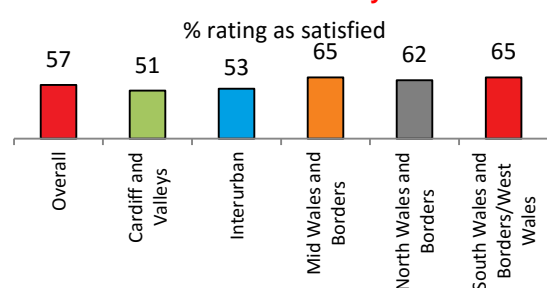
Seat comfort % rating as good



Frequency of trains % rating as satisfied



Value for money % rating as satisfied



Importance versus performance

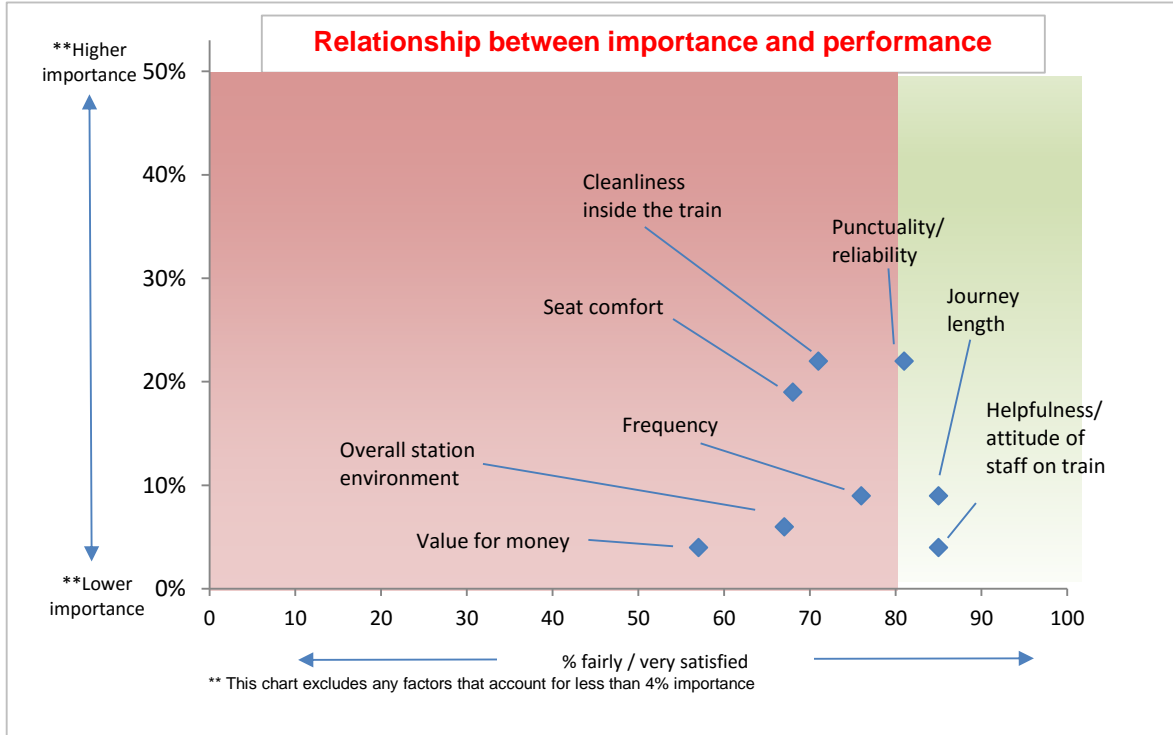
2016-2017

Not all factors asked about in this survey have equal importance - some things will have a much bigger influence on whether a passenger is satisfied with the overall journey than others.

The chart below shows the station and train factors which have a statistically significant relationship with overall journey satisfaction on this TOC - those which are most important in determining overall passenger satisfaction.

The vertical axis shows the relative strength of relationship (or relative importance) of these factors, and the horizontal axis shows how this TOC performs (the percentage of passengers satisfied with each).

Factors appearing towards the top right are those which are very important in driving a good overall journey experience, and on which the service performs quite well. Factors appearing towards the top left are also very important but delivered less well - these are priorities for improvement. Factors towards the bottom left or right are relatively less important, but do still have an impact on overall journey experience.



To download the full National Rail Passenger Survey, visit:

<http://www.transportfocus.org.uk/research/national-passenger-survey-introduction>

You can explore the results in more depth at:

<http://www.transportfocus.org.uk/our-open-data>