Tram Passenger Survey (TPS) Manchester Metrolink Autumn 2015 results



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TPS 2015 Manchester Metrolink

Context to the survey



Context to the 2015 survey

The Tram Passenger Survey (TPS)

The TPS provides a consistent, robust measurement of passenger satisfaction with tram services in Britain

It also informs our understanding of barriers to (greater) tram use, how to encourage greater use, and how to improve the passenger experience

Comparisons can also be made with passenger experiences on buses and trains, as measured by the Bus Passenger Survey (BPS) and National Rail Passenger Survey (NRPS)

The 2015 TPS covered tram services in Manchester, Birmingham, Blackpool, Edinburgh, Nottingham and Sheffield



The survey methodology

Passengers are approached while making a journey; they answer the survey about that journey specifically

The questionnaire is self-completion, with passengers offered a choice of online or paper

Interviewers approached passengers on all days of the week between 6am and 10pm, between 28th September and 26th November 2015

2954 surveys were completed for Manchester Metrolink in autumn 2015

For further details of the survey method, see Appendix

The Manchester Metrolink network in context

	The Network	Passenger Journeys*	Ticket Purchasing	Information at stops	Frequency	Engineering disruptions / other notes
Manchester Metrolink	7 lines 91 stops 57 miles	31.2 million	TVMs at stops Conductors on board	 ✓ Info boards all stops (TTs, fares) ✓ Passenger Info Displays (Not all stops on Bury and Altrincham lines) 	Mon-Sat: every 6-12 mins Sun: 12-15 mins	 Second city works to provide direct link between St Peter's Square and Victoria Fire around Victoria 12th Oct; some fieldwork rearranged for short period Airport line opened late 2014, covered for first time in 2015 No fieldwork on 10th Oct; 3 sporting events in one day including Rugby World Cup Fanzone Increasing use of double carriage trams
Blackpool Transport*	1 line 37 stops 11 miles	4.1 million	x TVMs at stops ✓ Conductors on board	✓ Info boards at stops (TTs, fares) X Passenger Info Displays	Mon-Sat: every 15-30 mins Sun: 20-30 mins	 Blackpool illuminations 4th Sept – 8th Nov 2015 Heritage trams operate bank holidays, weekends and summer; not covered in this research No significant issues affected fieldwork
Trams	1 line 15 stops 8.7 miles	4.9 million	TVMs at stopsConductors on board	✗ Info boards at stops (TTs, fares)✓ Passenger Info Displays	Mon-Sat: every 8-10 mins Sun: 12-15 mins	 Network opened 31st May 2014 No significant issues affected fieldwork
Midland Metro	1 line 23 stops 12.5 miles	4.4 million	▼ TVMs at stops✓ Conductors on board	✓ Info boards at some stops (TTs, fares)✓ Passenger Info Displays	Mon-Sat: every 6-15 mins Sun: 15 mins	 Network improvement works took place from 26th October onwards; no fieldwork took place for a two week period from 26th Oct. Following this, shifts were conducted between Wolverhampton and St Paul's
Nottingham N=7	2 lines 50 stops 20 miles	8.1 million	✓ TVMs at stops X Conductors on board	✓ Info boards all stops (TTs, fares)✓ Passenger Info Displays	Mon-Sat: every 3-15 mins Sun: 5-15 mins	 The phase two extension of the network opened July/August 2015 and was included in the TPS in 2015 No significant issues affecting fieldwork
Sheffield Stogressor SUPERTRAM	3 lines 48 stops 18 miles	11.5 million	▼ TVMs at stops✓ Conductors on board	✓ Info boards at stops (TTs, fares) ★ Passenger Info Displays	Mon-Sat: every 5-20 mins Sun: 10-20 mins	Tram collision on 22/10/15 affected one shift; questionnaires distributed between Meadowhall Int. and Shalesmoor rather than to the end of the line at Middlewood

^{*}Source: Department for Transport, Passenger journeys on light rail and trams by system in England, 2014/15

TPS 2015 Manchester Metrolink

Summary of 2015 results

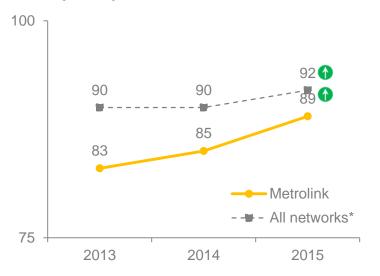


Passenger experience in Manchester 2015: a snapshot

Overall journey satisfaction: 2015



Overall journey satisfaction: trend



The top factors linked to overall journey satisfaction in Manchester* and how they performed in 2015

For a satisfactory journey (very/fairly satisfied):

Length of time journey took

73% • Amount of personal space on board

82% • Punctuality

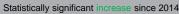
...and additional factors linked to a very satisfactory journey:

81% 😑 🛑 Distance from journey start

*The 2013 survey did not include Edinburgh Trams

*Combines data from 2014 and 2015 surveys to increase robustness





Passenger experience in Manchester 2015: across the network

	Metrolink		All Networks	Airport*	Altrincham	Ashton	Bury	East Didsbury	Eccles	Rochdale	City Zone*
Satisfaction with ke	ey measures:										
Overall journey	89	•	92 🚹	91	89 😑	93 🚹	89 🚹	87 😑	89 😑	83 😑	93 😑
Value for Money	58	•	69 🚹	55	53 🚹	71 🚯	57 🚹	55 🏠	62 😑	60 😑	84 🚹
Punctuality	82	•	86 🚯	90	85 🚹	85♥	80 🚹	77 😑	78 😑	80 😑	81 😑
Overall stop	88	•	91 😑	90	86 😑	96 🚹	84 😑	90 😑	89 😑	89 😑	90 😑
Satisfaction with other measures driving overall journey satisfaction in Manchester:											
Amount of time journey took	83		87 🏠	83	84 😑	85	86	84 😑	78 😑	78 😑	90 😑
Amount of personal space on board	73	•	76 🚹	80	70 🚹	821	71	75 ①	81 🏠	66 😑	81 🚯
Satisfaction with other measures driving passengers to be <u>very</u> satisfied in Manchester:											
Distance from journey start	81	•	83 😑	84	81 😑	82 😑	79 😑	84 😑	79 😑	78 😑	87 😑

*Manchester Airport line new in 2015. No 2014 comparison available. The ¢ity Zone covers a number of stops in central Manchester; there is some overlap between the City Zone and other routes

Statistically significant decrease since 2014

Statistically significant increase since 2014

No change

Manchester 2015: summary of key findings (1)

- 89 per cent of Metrolink passengers were satisfied with their journey overall, significantly higher than last year (2014: 85 per cent). This is higher than the same measure on the Bus Passenger Survey (82 per cent) and significantly higher still than the National Rail Passenger Survey (72 per cent) in the Transport for Greater Manchester area
- The number of people that were 'very satisfied' with their journey on Metrolink overall has risen significantly since last year (from 41 per cent to 48 per cent)
- The main factor that drives passengers to be satisfied on Metrolink is satisfaction with the amount of time the journey took, followed closely by punctuality of trams. 83 per cent of passengers were satisfied with journey time (2014: 81 per cent) and 82 per cent were satisfied with punctuality, a significant increase compared to 2014 (78 per cent)
- Amongst fare paying passengers 58 per cent were satisfied with the value for money of their journey, up significantly compared to last year (48 per cent). This improvement has been driven by commuters and those in the 16-34 age group, whose satisfaction with value for money has increased significantly (commuters from 42 per cent in 2014 to 52 per cent, and 16-34 year olds from 39 per cent to 50 per cent)
- When evaluating value for money the joint most important factors to passengers were the cost of the tram versus other modes of transport and the cost for the distance travelled

Manchester 2015: summary of key findings (2)

- Passengers using the Ashton line were most satisfied, with 93 per cent satisfied overall and 71 per cent satisfied with value for money. The Rochdale line was rated the lowest, with 83 percent of passengers satisfied overall. The new airport line is rated very highly: 91 per cent of passengers were satisfied with their journey overall
- 43 per cent of passengers spontaneously mentioned improvements that could be made to Metrolink. The most commonly mentioned improvements related to tram stops (better information in particular), seating and capacity (bigger/longer trams) and the punctuality of the service (more frequent trams)
- 9 per cent experienced anti-social behaviour while travelling on Metrolink. Rowdy behaviour of other passengers was the greatest cause for concern
- The profile of passengers on Metrolink is relatively young, with 31 per cent aged 16-25
- 52 percent of passengers use Metrolink for commuting reasons: 43 per cent are commuting for work and 9 per cent for education

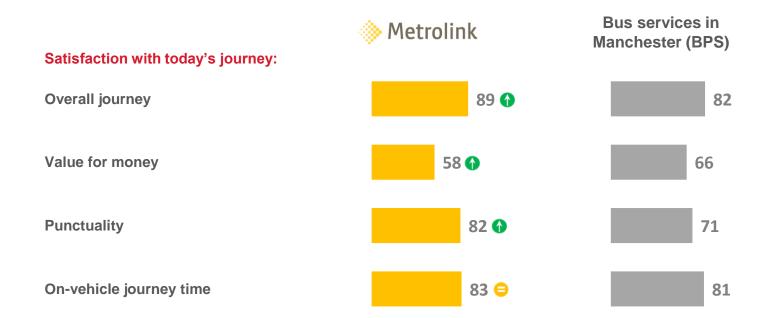
TPS 2015 Manchester Metrolink

Experience and opinions of the journey

This section includes comparisons between tram (TPS) and bus (BPS) where applicable.

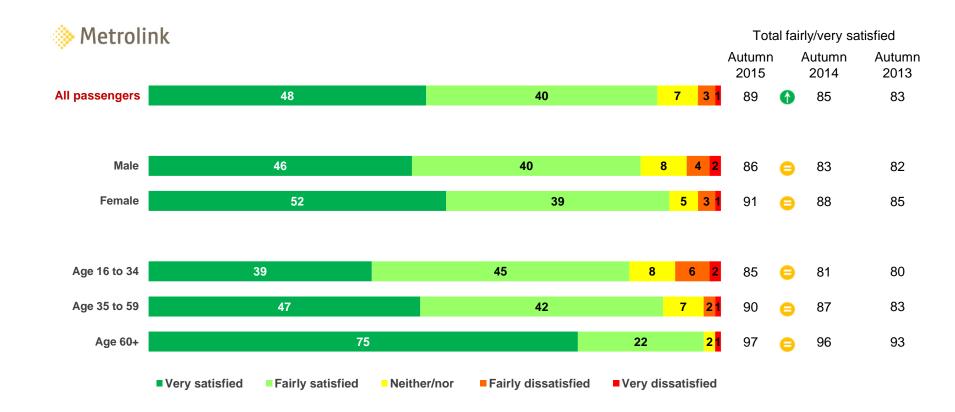


Experience and opinions of the journey: summary

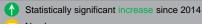


Statistically significant decrease since 2014

Overall satisfaction: by gender and age



Q. Overall, taking everything into account from the start to the end of this tram journey, how satisfied were you with your tram journey today? Base: All passengers - 2915



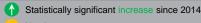




Overall satisfaction: by passenger type



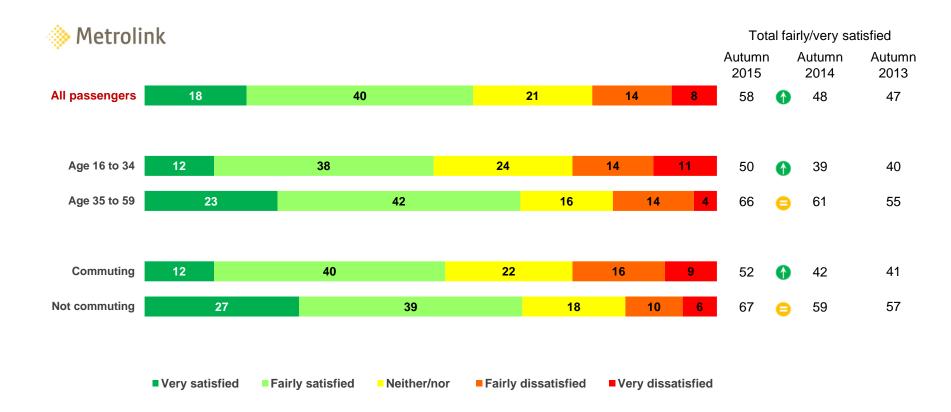
Q. Overall, taking everything into account from the start to the end of this tram journey, how satisfied were you with your tram journey today? Base: All passengers - 2915







Experience and opinions of the journey: the detail Value for money (fare-payers only)



Q. How satisfied were you with the value for money of your journey? Base: All fare paying passengers - 1992



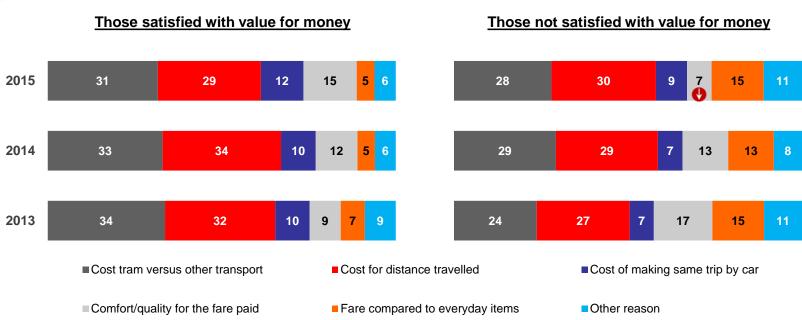
No change

Statistically significant decrease since 2014

Experience and opinions of the journey: the detail

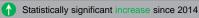
What influenced value for money rating





NOTE: Those not satisfied with value for money includes respondents answering 'Neither satisfied nor dissatisfied' Q. What had the biggest influence on the 'value for money' rating you gave in the previous question?

Base: All fare paying passengers satisfied with VFM - 1163; all fare paying passengers not satisfied with VFM - 771

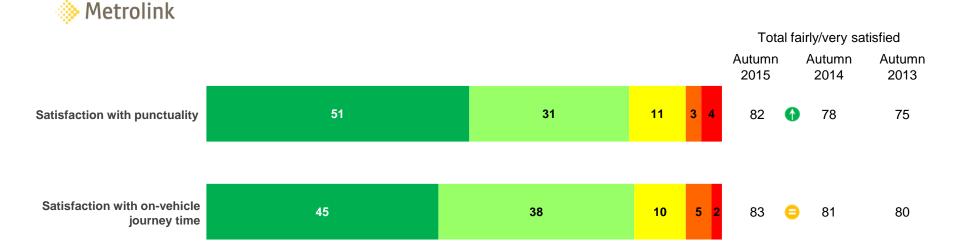


No change



Experience and opinions of the journey: the detail

Punctuality and on-vehicle journey time



Q. How satisfied were you with the amount of time your journey on the tram took? Base: All passengers - 2882



No change

Statistically significant decrease since 2014

Q. How satisfied were you with each of the following...Punctuality? Base: All passengers - 2755

TPS 2015 Manchester Metrolink

Waiting at the stop

This section includes comparisons between tram (TPS) and bus (BPS) where applicable.



Waiting at the stop: summary

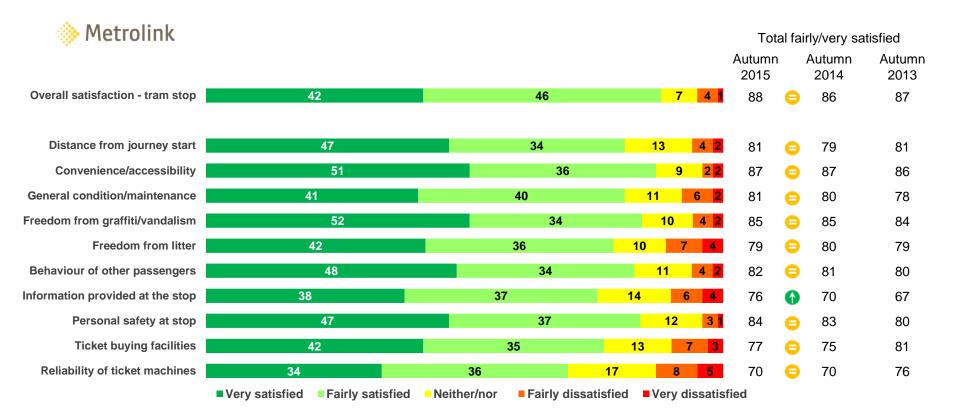
*	Metrolink	Buses in Manchester		Metrolink	Buses in Manchester
Satisfaction with the stop:					
Overall satisfaction with stop	88 🖨	76	Satisfaction: waiting time	79 🖨	73
Distance from journey start	81 😑	84	Expected wait time	7.6 mins 😑	7.9 mins
Convenience / accessibility	87 😑	87	Actual reported wait	6.7 mins •	9.0 mins
General condition and maintenance	81 😑	71	time		
Freedom from graffiti / vandalism	85 😑	75			
Freedom from litter	79 😑	66	Passengers who checked tram time	84% 🚹	56%
Behaviour of other passengers	82 😑	N/A*	Info sources used	Online tram times most common,	Paper timetables most common,
Information provided	76	67	before arriving at stop	then disruption info on Metrolink	then online
Personal safety	84 😑	75		website	
Ticket buying facilities	77 😑	N/A*	Info sources used at stop	76% electronic display	64% timetable at stop
Reliability of ticket machines	70 😑	N/A*			
*Not asked in BPS			Among those that didn't check	78% knew service frequent	68% knew service frequent

Statistically significant increase since 2014

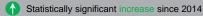
No change

Statistically significant decrease since 2014

Satisfaction with the tram stop



Q. Overall, how satisfied were you with the tram stop? & Q. Thinking about the tram stop itself, how satisfied were you with the following: Base: All passengers - 2912

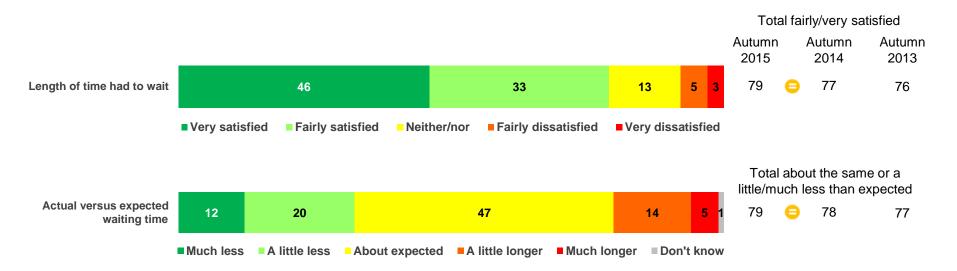


No change

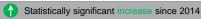
Statistically significant decrease since 2014

Waiting time





Q. How satisfied were you with each of the following? & Q. Thinking about the time you waited for the tram today, was it [...] than expected? Base: All passengers - 2901



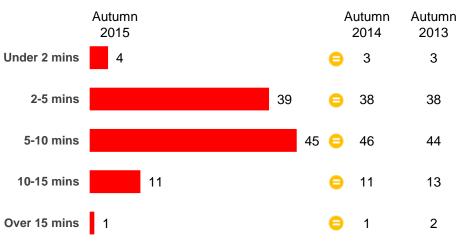
No change

Statistically significant decrease since 2014

Expected and reported waiting times

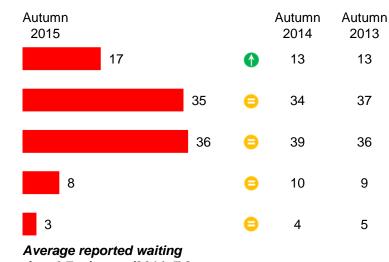






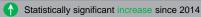
Average expected waiting time 7.6 minutes (2014: 7.7 minutes)

Reported tram waiting time

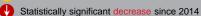


time 6.7 minutes (2014: 7.3 minutes)

Q. Approximately how long did you expect to wait for the tram? & Q. Approximately, how long did you wait for your tram Base: All passengers - 2824



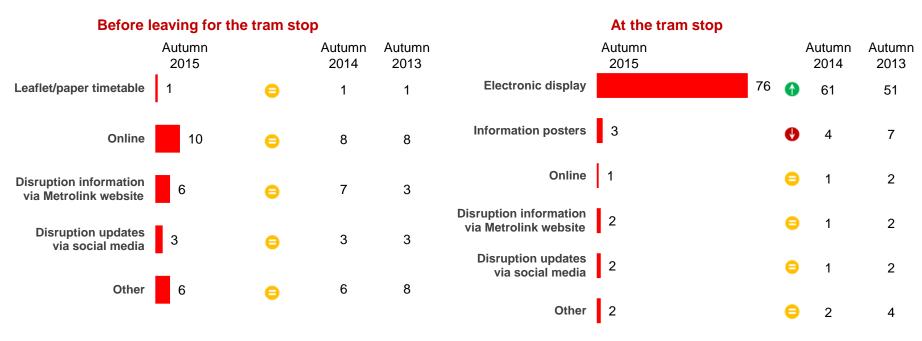




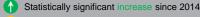
How passengers checked tram times

Metrolink

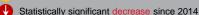
16 per cent 🕙 of Manchester Metrolink passengers did not check to find out when the tram was meant to arrive (2014: 27 per cent)



Q. Did you check any of the following to find out when the tram was meant to arrive? Base: All passengers - 2954

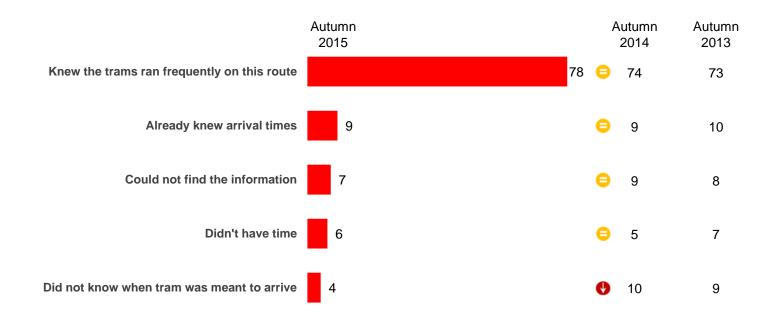




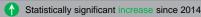


Why passengers did not check tram times

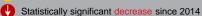
Metrolink



Q. If you did not check to find out when the tram was meant to arrive, why was this? Base: All not checking tram arrival information - 381







TPS 2015 Manchester Metrolink

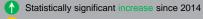
The tram

This section includes comparisons between tram (TPS) and bus (BPS) where applicable.



The tram: summary

•	Metrolink _N	Buses in Manchester	≫ 1	Metrolink	Buses in Manchester	⋄	Metrolink	Buses in Manchester
Start of journey		I	On board			The driver		
Route info on tram	91 🚯	82	Interior cleanliness	86 😑	71	Appearance	*	88
Exterior cleanliness	89 🖨	77	Info on board	81 🖨	63	Greeting	*	66
Ease getting on	92 🚹	89	Seat/standing space	76	84	Helpfulness/attitude	*	67
Time taken to board	93 🚹	88	Seat comfort	71 🚯	73	Safety of driving	90 🕜	85
			Personal space	73 🚯	71	Smoothness journey	76 🕜	70
			Provision grabrails	rision grabrails 81 1 82				
			Temperature	83 🚯	72	*Not asked for Metrolink		
			Personal security	80 🖨	79			

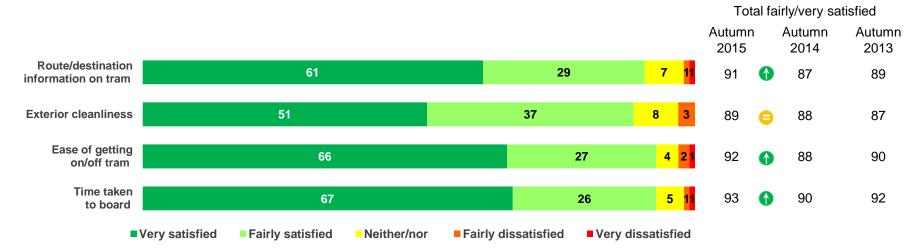






Satisfaction with start of journey





Q. Thinking about when the tram arrived, please indicate how satisfied you were with the following: Base: All passengers - 2843

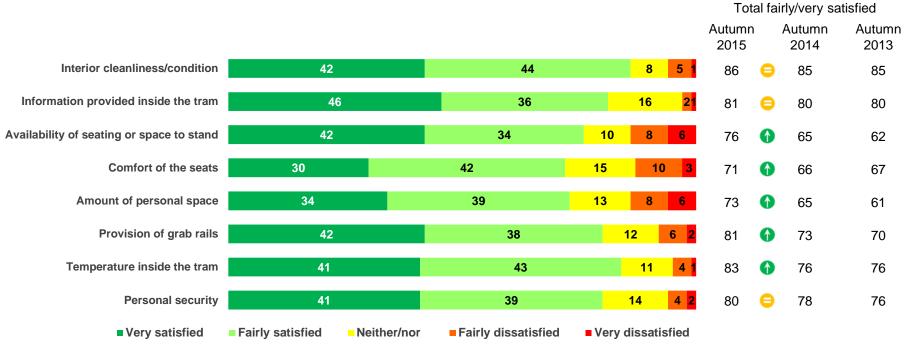


No change

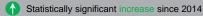
Statistically significant decrease since 2014

Satisfaction on the tram





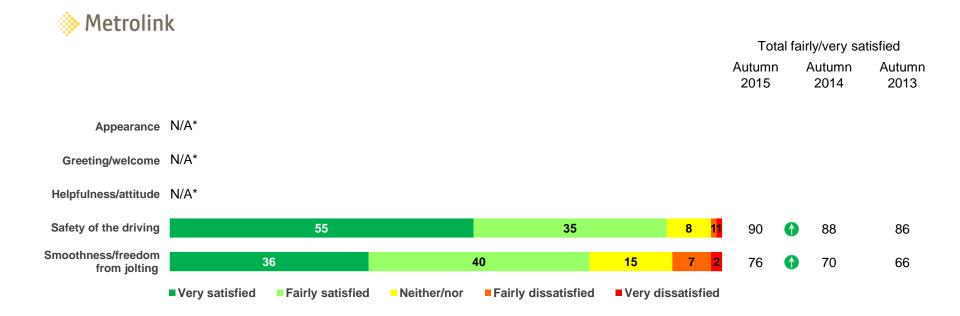
Q. Thinking about whilst you were on the tram, please indicate how satisfied you were with the following: Base: All passengers - 2908



No change

Statistically significant decrease since 2014

Satisfaction with tram staff



TPS: Q. Thinking about any tram staff you encountered on your journey, please indicate how satisfied you were with each of the following: Base: All passengers - 2824

Statistically significant increase since 2014

No change

Statistically significant decrease since 2014

^{*}Not asked for Manchester Metrolink

TPS 2015 Manchester Metrolink

Negative experiences during the journey

This section includes comparisons between tram (TPS) and bus (BPS) where applicable.



Negative experiences during the journey: summary





Passengers experiencing a delay to their journey





Average length of delay (perceived)



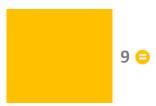


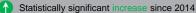
Most common cause of delay

Planned engineering works



Passengers with worry or concern about others' behaviour on board

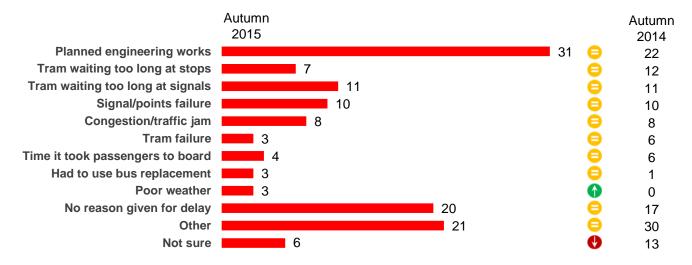




Experience of delays

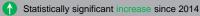
Metrolink

12 per cent (E) of Manchester Metrolink passengers experienced a delay (2014: 13 per cent). Average length of delay was 11 minutes (E)

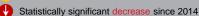


^{* &#}x27;No reason given for delay' not asked in 2013. Its addition could have caused the significant drops in the other factors TPS: Q. Why was your journey delayed?

Base: All experiencing a delay - 303







Negative experiences during the journey: the detail

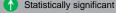
Worry or concern at other passengers' behaviour

Metrolink



^{*}Not asked in 2013

Smoking



No change

transportfocus //

6

Q. Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey? Base: All passengers - 2904

Q. Which of the following were the reasons for [other passengers behaviour causing you concern]? Base: All experiencing worrying/concerning behaviour - 238

TPS 2015 Manchester Metrolink

Passengers' suggested improvements

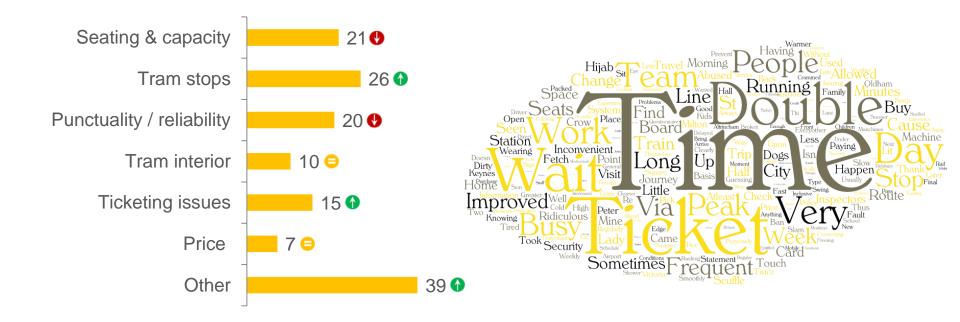


Passengers' suggested improvements: summary



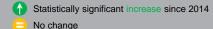
57% of Metrolink passengers in 2015 had no suggestions for improvements

...of the 43% that did, the most common service areas for improvement were:



Q. If something could have been improved on your tram journey today, what would it have been? Base: All suggesting an improvement - 1217

Note: word cloud based on responses to the online survey only



Statistically significant decrease since 2014



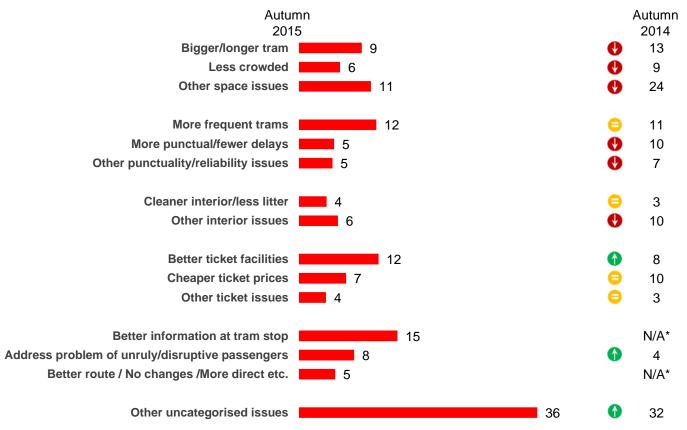
Passengers' suggested improvements: the detail

Suggested improvements spontaneously mentioned by tram passengers

Metrolink

57 per cent (=) of passengers could think of no improvement suggestions to make (2014: 56 per cent)

Of the 43 per cent (=) who did, their suggestions are shown below (2014: 44 per cent)



*New code in 2015

Q. If something could have been improved on your tram journey today, what would it have been? Base: All suggesting an improvement - 1217

Statistically significant increase since 2014

No change

Statistically significant decrease since 2014

Passengers' suggested improvements: the detail

Selected verbatim comments

Too many people are fare dodging due to the fact there are limited inspectors. Match days you can guarantee there are none as they are used for the evening. If I travel before 0930 I pay, some people treat it as a free transport service so you are loosing thousands of pounds.

Security & lighting at stops & on the tram itself. I have to use them but don't feel safe at all. The Newbold tram stop is particularly worrying when it is dark.

I would like the facility of a pass that only deducts for actual journeys similar to the Oyster card system used by Transport for London

More information on what trams were running as it was unclear if the tram was cancelled or not. more carriages as it was a very busy journey, but this is a common problem and there is never enough space on the tram for the passengers.

Ticketing arrangements. either oyster card system or ability to purchase on board. it is possible to miss a tram whilst trying to purchase a ticket on the platform and missing a tram that is at the platform

Better communication of delay-there was no indication for over 45 minutes as to when the next tram would be or why there were delays.

More trams more frequently, I felt extremely hot and crammed on the tram and just about boarded due to how busy it was. I had a woman's head right in my face and I felt way too hot due to a great lack of room.

Stronger Wi-Fi signal

Someone to control the rowdy, ticket less, gobby, swearing kids who swarm on to trams in Rochdale every night.

The ticket machines are difficult to operate, I find them confusing, too many options to choose. Notice boards are inaccurate and change frequently.

More physical presence of staff to check tickets and deal with rowdy passengers.

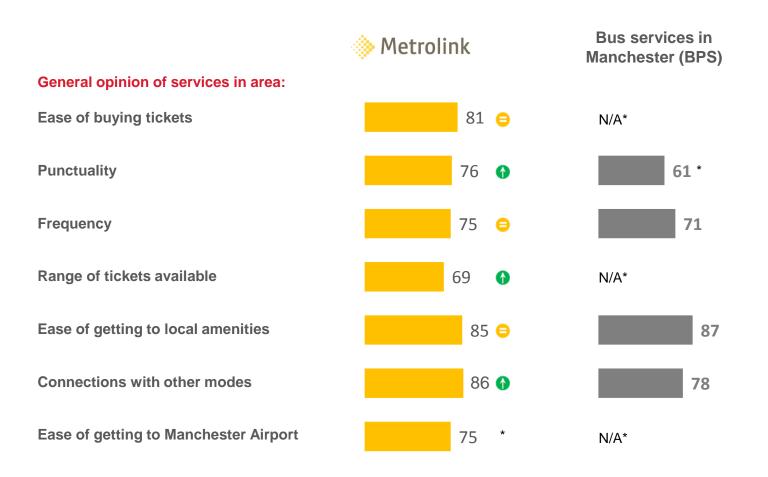
I would prefer to be able to purchase my ticket either in advance, before arriving at the station or actually on the tram, I find the machines stressful when they are slow or people queuing and the tram is about to go, as they don't wait!

TPS 2015 Manchester Metrolink

Opinion of trams in the local area



Opinion of trams in the local area: summary



Statistically significant decrease since 2014

^{*}Airport question added in 2015 / Not asked in BPS. Punctuality refers to 'reliability' in BPS

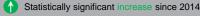
Opinion of trams in the local area: the detail

Satisfaction with trams generally



^{*}Not asked in 2013/2014

Q. And how satisfied are you overall with tram services for the following: & Q: How would you rate your local tram services for the following: Base: All passengers - 2209



No change

Statistically significant decrease since 2014



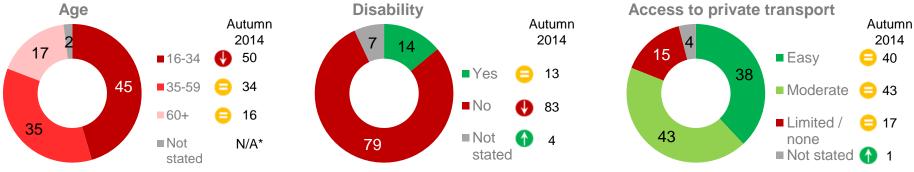
TPS 2015 Manchester Metrolink

Appendix 1: the passenger and journey context



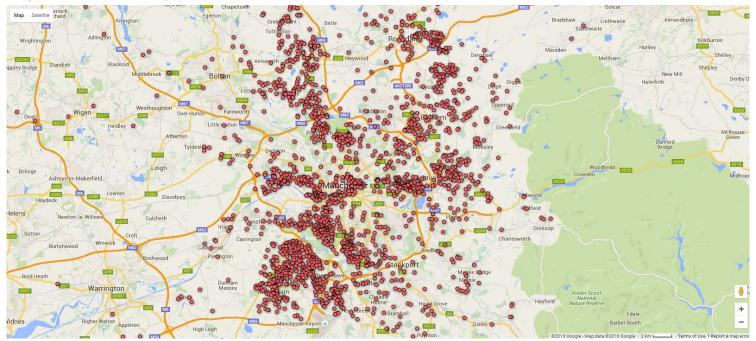
Metrolink passengers: summary

Overview of passenger demographics



*The weighting process for 2015 was adapted to include passengers choosing not to provide their age and gender, in line with BPS. This allows their answers to not be wasted

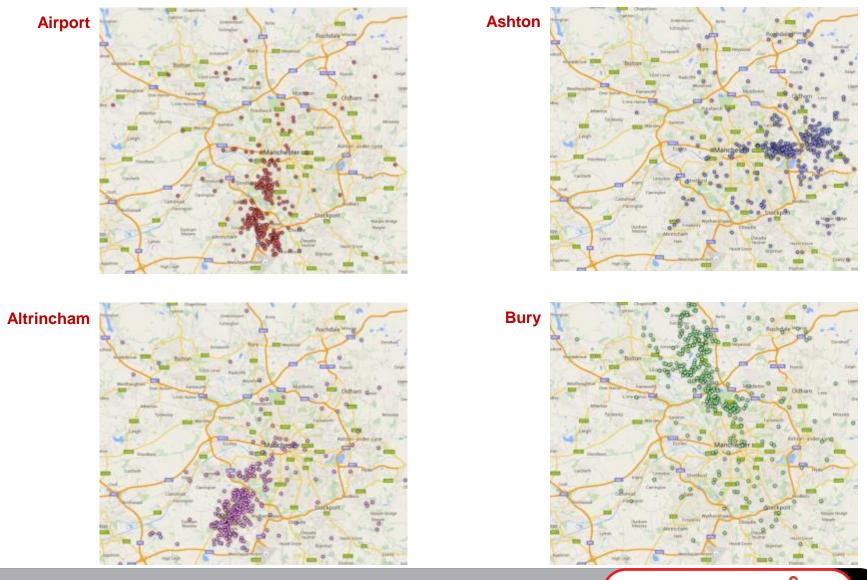
Passengers' postcodes relative to tram network



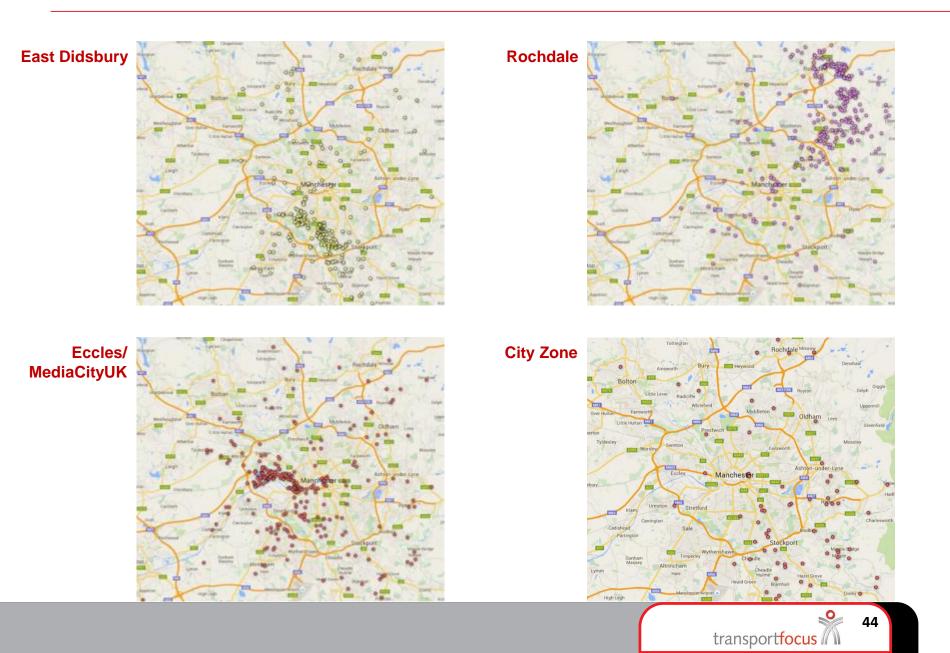


Statistically significant decrease since 2014

Passengers' postcodes relative to tram network: by route (1)



Passengers' postcodes relative to tram network: by route (2)



Passenger profile

			Tram			Bus		
	Autumn 2015		Autumn 2014	Autumn 2013	Autumn 2015	Autumn 2014	Autumn 2013	
Age								
16-34	45	•	50	48	50	51	53	
35-59	35		34	35	32	29	30	
Over 60	17		16	17	13	20	18	
Not stated*	2		N/A	N/A	5	0	0	
Access to private transport								
Easy	38		40	40	15	16	15	
Moderate	43		43	43	34	37	38	
Limited/none	15		17	15	44	41	41	
Not stated	4	•	1	2	7	5	6	
Has a disability								
Yes	14		13	9	21	31	24	
Ticket type								*The weighting process for
ricket type								2015 was adapted to include
Free pass holders	18		16	16	18	26	25	passengers choosing not to provide their age and gender,
Fare-payers Base: All passengers - 2954 (Tram	82 n), 1188 (Bus)	9	84	81	79	74	75	in line with BPS. This allows their answers to not be wasted

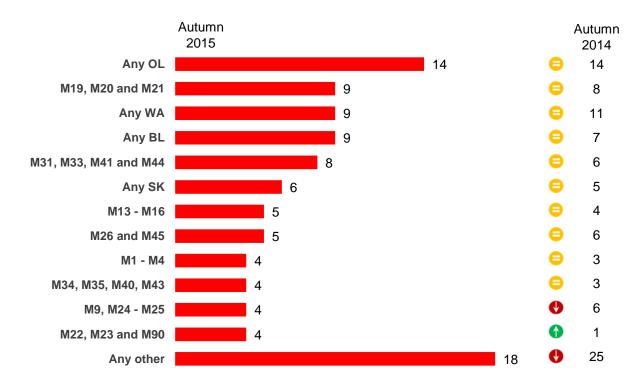
Statistically significant increase since 2014

No change

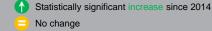
Statistically significant decrease since 2014

Where Manchester Metrolink passengers live

Metrolink



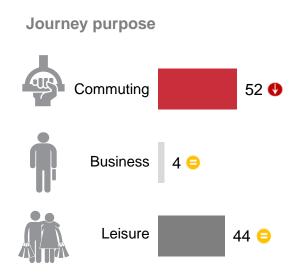
Q: What is your postcode? Base: All giving a postcode - 2639

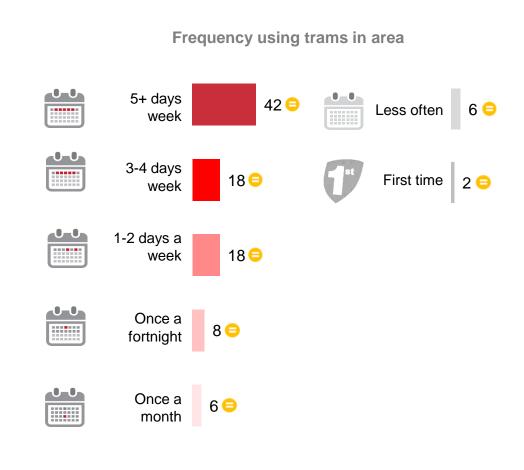


Statistically significant decrease since 2014

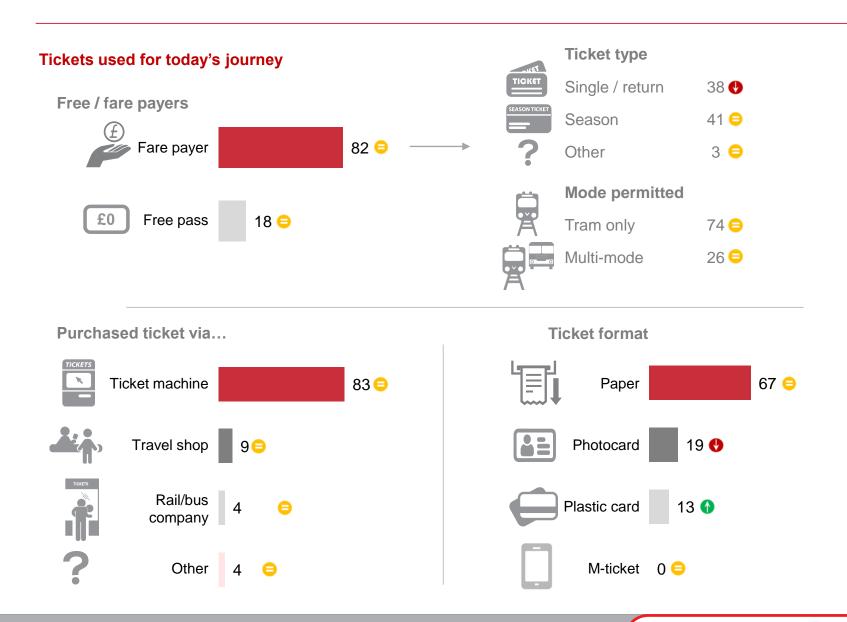
Metrolink journeys: summary (1)

Passenger journey details





Metrolink journeys: summary (2)



Metrolink: summary (3)

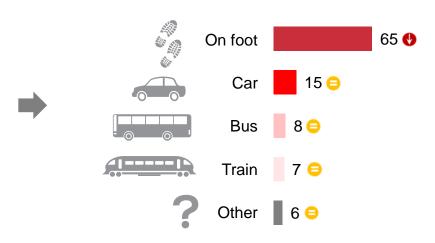
Most used tram stops: journey start

Piccadilly	9 🚯
Bury	8 😑
Piccadilly Gardens	6 🚯
Altrincham	6 🔮
Market Street	5 😑
Deansgate-Castlefield	4 🕜
Cornbrook	3 🚯
Victoria	3 🚯

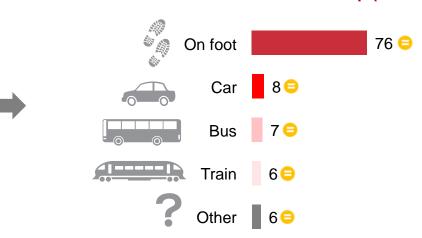
Most used tram stops: journey destination

Market Street	7 🔮
Deansgate-Castlefield	7 🚯
Piccadilly	6 🚯
Piccadilly Gardens	6 😑
Victoria	5 🚯
Bury	5 😑
Altrincham	4 😑
Cornbrook	4 😑

Mode used to arrive at starting stop (all stops)

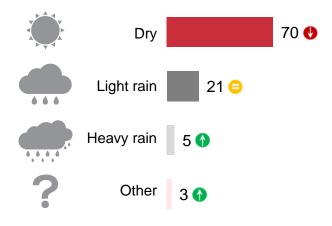


Mode used to travel on from destination stop (all stops)

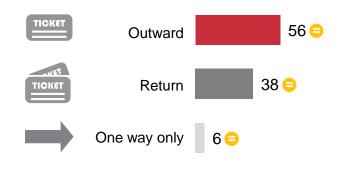


Metrolink journeys: summary (4)

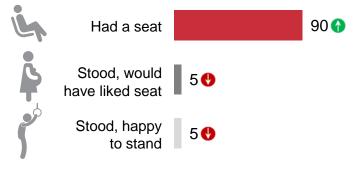
Weather on day of journey



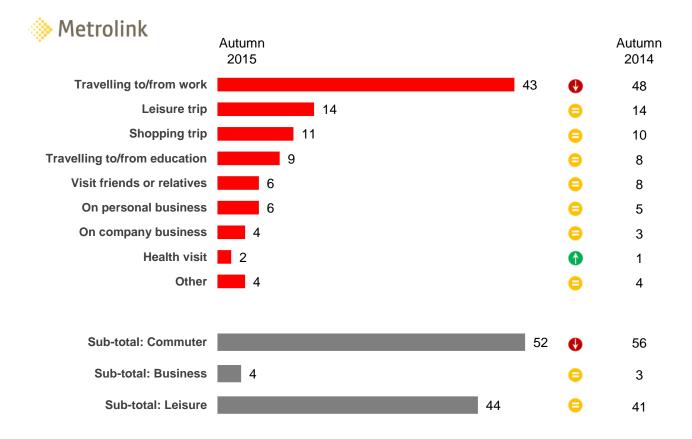
Journey direction



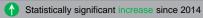
Sitting / standing



Journey purpose



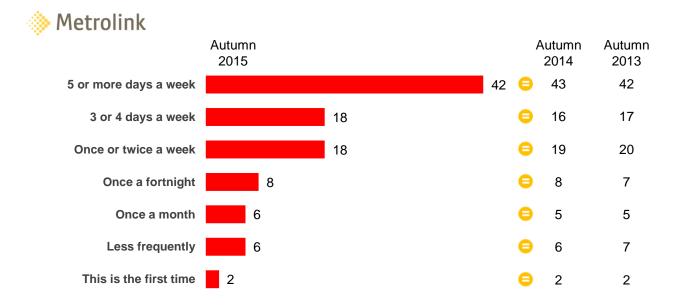
Q. What is the main purpose of your tram journey today? Base: All passengers - 2914



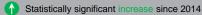


Statistically significant decrease since 2014

Frequency of using Manchester Metrolink



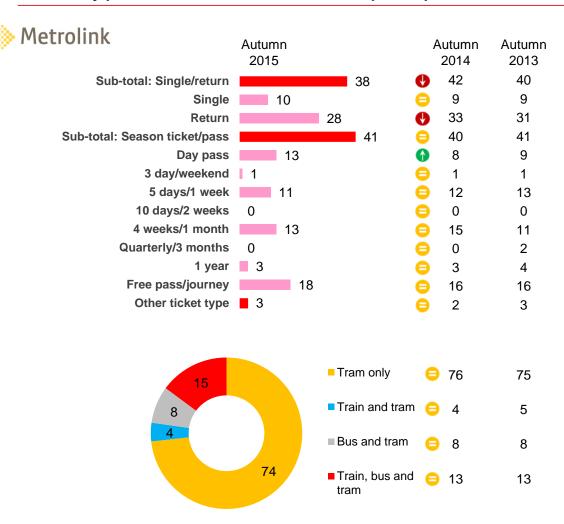
Q. How often do you typically travel by tram? Base: All passengers - 2893



No change

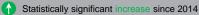


Ticket type and modes of transport permitted



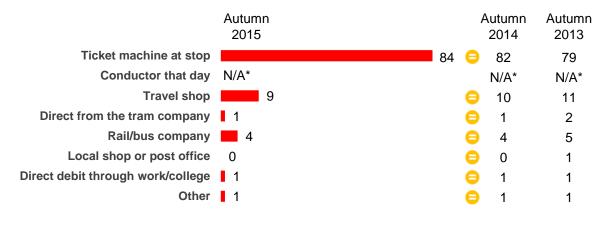
Q. What type of ticket/pass did you use for this tram journey today? Base: All passengers - 2906

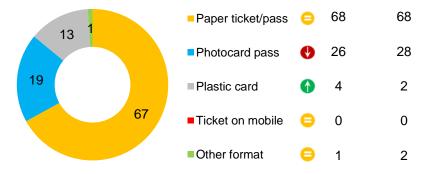
Q. What modes of transport does your ticket allow you to travel on? Base: All passengers - 2887



Method of buying ticket and ticket format

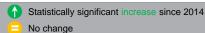
Metrolink





*Not asked for Manchester Metrolink Q. How did you buy that ticket or pass? Base: All fare paying passengers - 2039

Q. In what format was your ticket? Base: All passengers - 2853



Manchester Metrolink stops used by passengers surveyed

56 per cent of passengers were on an outward journey, 38 per cent on a return and 6 per cent on a one-way trip (2014: 59 per cent, 36 per cent and 6 per cent respectively)

81 per cent (1) had a seat for their whole journey, while 5 per cent (1) said they had to stand but would have liked to have a seat (2014: 73 per cent and 8 per cent)

27 per cent (1) travelled on a single vehicle tram, 59 per cent (1) on a double tram and 13 per cent were unsure if it was a single or a double tram (2014: 35 per cent, 51 per cent and 14 per cent)

Boarding	Autumn 2015	Autumn 2014	Autumn 2013
Piccadilly	9	5	9
• Bury	8 () 7	11
Piccadilly Gardens	6	2	4
Altrincham	6	9 8	8
Market Street	5 () 7	6
Deansgate-Castlefield	4	1	1
Cornbrook	3	2	2
Victoria	3	0	4

Alighting	Autumn 2015	Autumn 2014	Autumn 2013
Market Street	7	11	9
Deansgate-Castlefield	7	1	2
Piccadilly	6	4	8
Piccadilly Gardens	6 (5	5
Victoria	5	0	5
• Bury	5 (9 6	6
Altrincham	4	9 4	4
Cornbrook	4	3	2

Any changes in tram stops used reflects the sample of passengers in this survey rather than actual usage of stops

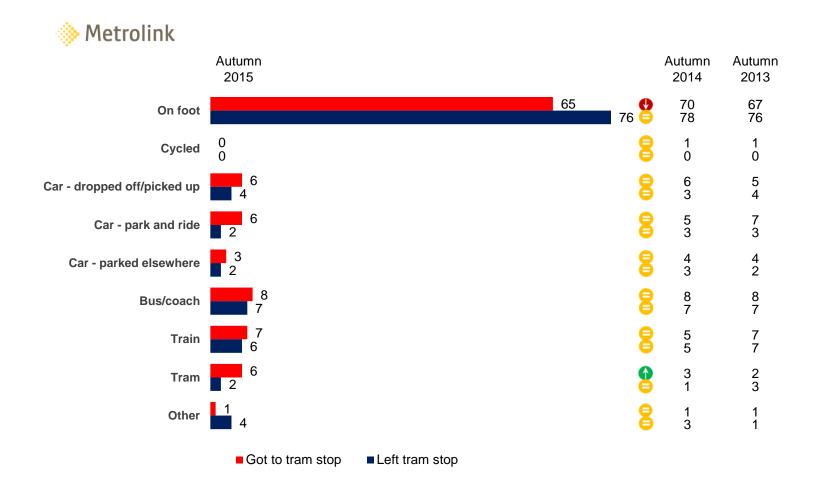
Q: Were you on your outward or return journey? Q. Did you get a seat on the tram? Q: At which stop did you board/leave this tram? Base: All passengers - 2954

Statistically significant increase since 2014

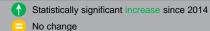
No chang

Statistically significant decrease since 2014

How got to and from the tram stop



Q: How did you get to/from the tram stop where you boarded/left the tram today? Base: All passengers - 2913

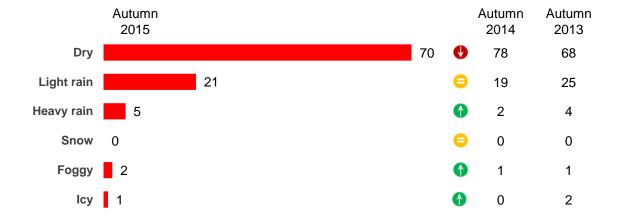


Statistically significant decrease since 2014

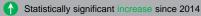


Weather conditions when journey made





Q. What was the weather like when you made your journey? Base: All passengers - 2924



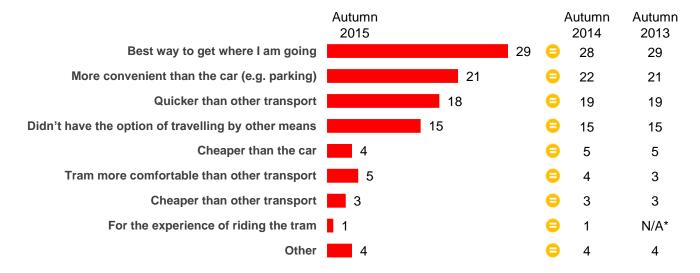
No change

Statistically significant decrease since 2014

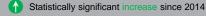
Passenger and journey context: the detail

Reasons for choosing the tram





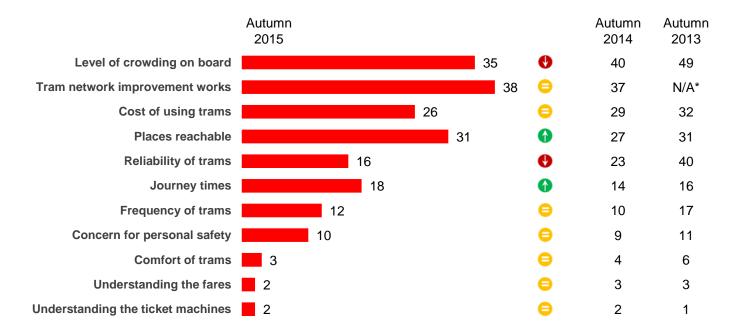
Q. What was the main reason you chose to take the tram for this journey? Base: All passengers - 2912



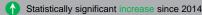
^{*}Not asked in 2013

Factors preventing more journeys being made





Q. Have any of the following frequently stopped you making journeys by tram? (More than one answer permissible) Base: All previously using the tram - 2229





Statistically significant decrease since 2014

^{*}Not asked in 2013. The addition of 'Tram network improvement works' in TPS 2014 could have caused the significant drops in other factors

TPS 2015 Manchester Metrolink

Appendix 2: Further detail on survey background and method



Methodology – fieldwork

Manchester Metrolink (TPS)

Fieldwork: 28 September to 26 November 2015 (with a gap for half term from 24 October to 1 November). No interviewer shifts were conducted on 10th October due to three sporting events taking place at once causing atypical passenger volumes

Interviewer shifts: covered all days of the week and ran from 6am to 10pm. Each interviewer worked a three-hour shift; four hour shifts were conducted in a few cases.

Method: Choice of paper or online self-completion questionnaire

Sample size: 2954 interviews (2237 paper and 717 online)

In 2014 fieldwork took place between 10 September and 27 November

Bus (BPS) data for Transport for Greater Manchester area

Fieldwork: 7 September to 29 November 2015

Interviewer shifts: covered all days of the week and ran from 6am to 10pm. Each interviewer worked a three-hour shift

Method: Choice of paper or online self-completion questionnaire

Sample size: 1188 interviews (1048 paper and 140 online)

Methodology – data analysis

Base definitions: All charts are based on those who gave an answer to an individual question. Those who either left the question blank or said 'don't know' have been excluded from the base. For this reason the base sizes for those charts based on 'all passengers' vary slightly between the different charts in this report.

Weighting: this was based on passenger count information collected by the interviewer during each interviewer shift. The weighting matrix used the following weighting cells:

- Tram network (for Manchester Metrolink this was by line)
- Age: 16-25, 26-59, 60+
- Gender: male, female
- Time/day travelled: weekday peak, weekday off peak and weekend

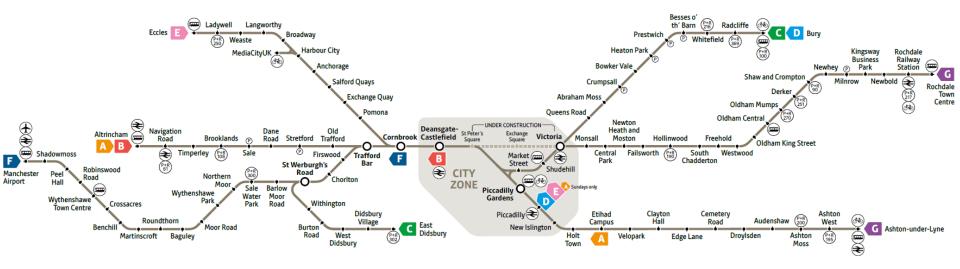
The full details of the weighting matrix can be found in the TPS Autumn 2015 technical report.

Waiver

Transport Focus has taken care to ensure that the information contained in TPS is correct. However, no warranty, express or implied, is given as to its accuracy and Transport Focus does not accept any liability for error or omission.

Transport Focus is not responsible for how the information is used, how it is interpreted or what reliance is placed on it. Transport Focus does not guarantee that the information contained in TPS is fit for any particular purpose.

The Manchester Metrolink route map



TPS 2015 Manchester Metrolink

Appendix 3: Questionnaire







	U	D	M	M	Y	Y
					1	5
Shift			Di	ate		

Tram Passenger Survey (Greater Manchester)

Thank you for agreeing to take part in our survey.

About your journey on Metrolink

Transport Focus is the official, independent consumer watchdog that represents rail, bus, and tram passengers.

To help us represent the views of passengers in your area we would appreciate a little of your time to complete this survey. It asks about the tram journey you made when given this questionnaire.

Tram companies, local authorities and governments pay close attention to the survey's results. These results provide Transport Focus with the evidence to seek improvements on behalf of passengers.

Please fill in the questionnaire after you have completed your journey with Metrolink.

Please tick only one box per question, unless that question requests otherwise.

After completing the questionnaire, please return it using the postage paid envelope provided.

Q1a.	At which stop did you board this tram?
	journey involved changing trams please refer only to the part of your tram journey on which you were given estionnaire)
Q1b.	At which stop did you leave this tram?
Q2.	Please fill in the time that you boarded the tram today:
	Hour Mins (Please use 24 hour clock e.g. 5.25pm should be written as 17:25)

1001001

Qoa.	what type of ticket or pass did you use to	or this jour	ney on wietrolink: (Please tick one box on	ıy)
	Saver/Season Ticket			
	1 day		A free pass or free journey	
	3 day/Weekend		60+ Concessionary pass	
	5 days/1 week		Disabled person's pass	
	4 weeks/1 month		Complimentary/free ticket	
	Quarterly/3 months			
	1 year			
	Other time period (please write in)		Other ticket	
			Family/Group ticket	
	Single/return ticket		Other	
	Single ticket			
	Return ticket			
Q3b.	What modes of transport does your ticke	t allow you	ı to travel on?	
	Metrolink only		Bus and Metrolink	
	Train and Metrolink		Train, Bus and Metrolink	
Q4.	In what format was your ticket?			
	A standard paper ticket/pass		An m-ticket (sent to your mobile phone)	
	A photo card ticket/pass	_	Other format	
	A plastic card you touched on to			
	the card reader at the tram stop			
Q5.	How did you buy that ticket or pass?			
	Ticket machine at the Metrolink stop	П	From a local shop or post office	П
	Direct from Metrolink (website/phone)		You had a free pass	_
	Travelshop	_	Direct debit through work/college	_
	Rail/bus company		Other	_

Transport for Greater Manchester funded a number of additional questions beyond those in the core TPS questionnaire. These questions are not reported in this document and have been removed from this example questionnaire while retaining the question numbering as used in the full questionnaire

29.	What is the main purpose of your journey	on Metr	olink today?	
	Travelling to/from work		Health visit (Doctor/hospital/dentist)	
	Travelling to/from education		Shopping trip	П
	(e.g. college, school)		Visiting friends or relatives	_
	On company business	_	Leisure trip (e.g. day out)	
	(or own if self-employed)		Other	0.00
	On personal business	ш		_
	(job interview, bank, post office)			
210.	Were you on your outward or return jour	ney when	you were given a questionnaire?	
	Outward		One way trip only	
	Return			
211.	Were you travelling with? (Please tick	all that ap	oply)	
	Children in a buggy or pushchair		A carer	
	Children (under 12) who were walking		Lots of bags or luggage	
	A wheelchair		None of these	_
212.	How did you get to the Metrolink stop wh	nere you t	poarded this tram today?	
	On foot/walked		Bus	
	Cycled		Train	
	Car - dropped off		Tram	
	Car - and used Park and Ride		Other	
	Car - parked elsewhere			
Q13.	Which means of transport did you use wh	nen you go	ot off this tram today?	
	On foot/walked		Bus	
	Cycled		Train	
	Car - picked up		Tram	
	Car - and used Park and Ride		Other	
	Car - parked elsewhere			

Q14.	What was the main reason you chose to (Please tick one box only)	take Metr	olink fo	r this jo	urney?			
	Cheaper than the car		Ouick	er than	other trans	nort		
	Cheaper than other transport				et where I			_
	More convenient than the car				omfortable			
	(e.g. parking)	П	1000000		port	- 10 - 27 -		
	Didn't have the option of travelling				ience of ric			
	by another means		_	_	write in)			_
Q15.	What was the weather like when you m	ade your jo	urney,	was it?				.55
	Dry	🗆	Fogg	y				
	Light rain	🗆	900000					
	Heavy rain	🗆	lcy					
Q16.	Please tell us whether your Metrolink jo	urney was	on					
	A single tram							
	A double tram							
	Don't know							
		100 00000						
2.	About the tram stop where you t	poarded th	nis Me	trolink	tram			
Q17.	Thinking about the tram stop itself, how lts distance from your journey start		Very satisfied	Fairly	Neither satisfied nor dissatisfied	Fairly	Very dissetisfied	Don't know/no opinion
	e.g. home, shops							
	The convenience/accessibility of its locat		2122					
	Its general condition/standard of mainte		1 225	$\overline{\Box}$	$\overline{\Box}$	$\overline{\Box}$	$\overline{\Box}$	$\overline{\Box}$
	Its freedom from graffiti/vandalism			П	П	П		\Box
				П				
	Its freedom from litter		=			П	П	П
	Behaviour of fellow passengers waiting a	AD TRANSPORTER TO A		200				_
	The information provided at the tram sto		_					
	Your personal safety whilst at the tram s	- 1						
	Ticket buying facilities							
	Reliability of ticket machines							
Q18.	Overall, how satisfied were you with the	tram stop	?					
	Very satisfied	🗆						
	Fairly satisfied	🗆						
	Neither satisfied nor dissatisfied	🗆						
	Fairly dissatisfied	🗆						
	Very dissatisfied	🗆						
	Don't know/no opinion	🗆						

3.	Waiting for the tram	
Q19.	Approximately, how long did you wait for yo	ur tram?
	(Please write in the time in minutes)	
Q20a.	Did you check any of the following to find out (Please tick all that apply)	t when the tram was meant to arrive?
	Before leaving for the tram stop	At the tram stop
	Leaflet	Electronic display at the stop
	Online tram times	Information posters at the stop
	Disruption information via	Online tram times
	Metrolink website	Disruption information via
	Disruption updates	Metrolink website
	(e.g. on Twitter/Facebook)	
	Other	
		Other
Q20b.	If you did not check to find out when the tran	n was meant to arrive, why was this?
	(Please tick all that apply)	
	Knew the trams ran	Didn't have time
	frequently on this route	Did not know when the tram
	Already knew arrival times	
	Could not find the information $\hfill \Box$	Other
Q21.	Approximately, how long did you expect to w	vait for the tram?
	(Please write in the time in minutes)	
Q22a.	Thinking about the time you waited for the tr	ram today, was it
	Much longer than expected	
	A little longer than you expected	
	About the length of time you expected $\ \square$	
	A little less time than you expected \Box	
	Much less time than you expected	
Q22b.	Were you able to board the first tram you wa	anted to travel on?
	Yes	No
Q23.	How satisfied were you with each of the follo	owing?
		Neither Don't Very Fairly satisfied nor Fairly Very know/no
		satisfied satisfied dissatisfied dissatisfied opinion
	The length of time you had to wait for the tran	
	The punctuality of the tram	

224.	Thinking about when the tram arrived, please ind	icate hov	w satisfi	ed you we	re with th	e followii	ng:
		Very satisfied	Fairly	Neither satisfied nor dissatisfied	Fairly	Very	Don't know/no
	Route/destination information on the outside of the tram	_					
	The cleanliness and condition of the outside of the tram	_	_	_	П	п	_
	The ease of getting on to and off of the tram						
	The length of time it took to board the tram	_					
Q25.	Thinking about whilst you were on the tram, pleas	se indica	te how s	atisfied yo	u were w	ith the fol	lowing:
				Neither			Don't
		Very satisfied		satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	know/no opinion
	The cleanliness and condition of the	_	_		_		_
	inside of the tram	🗆					
	The information provided inside the tram	🗆					
	Sufficient room for all the passengers to sit/stand	🗆					
	The comfort of the seats	🗆					
	The amount of personal space you had around you	🗆					
	Provision of grab rails to hold on to when standing moving about the tram						
	The temperature inside the tram	🗆					
	Your personal security whilst on the tram	🗆					
	The amount of time the journey took	🗆					
	Smoothness/freedom from jolting during the journey						
	The safety of the driving (i.e. appropriateness of speed, driver concentrating)	🗆					
Q26.	Did you get a seat on the tram?						
	Yes – for all of the journey	No-	but you	were happ	y to stand		
	Yes – for part of the journey	No –	but you	would hav	e liked a s	eat	
27a.	Did other passengers' behaviour give you cause journey?	to wor	ry or ma	ike you fe	el uncomi	fortable d	luring y
	Yes	No					

Q27b.	If yes: Which of the following were the re	eason(s) for	r this? (Please tick all that apply)		
	Passengers drinking/under		Passengers not paying their fares		
	influence of alcohol		Feet on seats		
	Passengers taking/under		Music being played loudly		
	the influence of drugs		Smoking		
	Abusive or threatening behaviour		Graffiti or vandalism	. 🗆	
	Rowdy behaviour		Loud use of mobile phones		
	Passengers not moving		Other (please write in)		
	out of priority seats				
Q28a.	Was your journey with Metrolink today d	lelayed at a	all?		
	Yes		No		
Q28b.	If yes: Why was this? (Please tick all that	apply)			
	Due to a signal/points failure		Time it took passengers to board		
	Road congestion/traffic jam		Had to use bus replacement service		
	Due to a tram failure	_	Other (please write in)		
	Planned engineering works				
	Poor weather conditions	=	No reason given		
	The tram waiting too long at stops		Don't know		
	The tram waiting too long at signals	_			
Q29.	If yes: By approximately how long was y	vour iourne	ev todav delaved?		
		T	i total acrajes.		
	(Please write in the time in minutes)				
5.	Your overall opinion of the Metrol	ink journ	ney you made when given this questi	ionnaire	è
Q30.	Overall, taking everything into account fr	om start to	o end of this journey, how satisfied were yo	ou with y	vou
-	journey on Metrolink today?				,
	Very satisfied				
	Fairly satisfied				
	Neither satisfied nor dissatisfied				
	Fairly dissatisfied				
	Very dissatisfied				
	Don't know/no opinion				
Q31.	4	- n wour iou	rney on Metrolink today, what would it ha	we been	
Q31.	if something could have been improved o	n your jou	mey on Metrollik Loudy, What Would it ha	Ve been.	-

	Very satisfied	
Q33.	What had the biggest influence on the 'va The cost for the distance travelled The cost of the tram versus other modes of transport The fare in comparison to the cost of everyday items	comfort/journey quality for the fare paid

Q32. How satisfied were you with the value for money of your journey on Metrolink?

The previous questions were all about your journey today. In this section we would like you to think more generally about your Metrolink experiences.

Your opinion of Metrolink generally

								Q42.				ally travel by		(Please tick the closest to yo		ıse)
030-	How would you rate Metrolink services for the fol	ui.a.						Q43.	3 c Or Or	or 4 days a Ince or twic Ince a fortn	a week ice a week night			Less frequently This is the first time I hused Metrolink	ave	
Q39a.	now would you rate Metrollik Services for the fol	Very good	Good	Neither good nor poor	Poor	Very	Don't know/no opinion		Th	he places y	you can read	th by Metrolin	ık 🗆	How long journeys take going by Metrolink	when	
	Ease of getting to local amenities (e.g. shops, hospitals, leisure facilities)	. 🗆							Th	he cost of u	using Metro	ms		The comfort of the tram The level of crowding or	n the trams	
	Connection with other forms of public transport (e.g. trains/buses)	. 🗆										s et machines		A concern for your perso on Metrolink		
	Ease of getting to/from Manchester Airport	. 🗆					9							Tram network improven	ient works	10

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Q39b.....And how satisfied are you overall with Metrolink services for the following:

Ease of buying your ticket.....

Range of tickets available......

Punctuality (running on time).....

Frequency (how often the trams run)

Very

.....

..... 🗆

Neither

Fairly satisfied nor Fairly

satisfied satisfied dissatisfied dissatisfied opinion

Don't

Very know/no

7.	About you											
QA.	Are you?											
	Male		Female									
QB.	In which age group are you?											
	16-18		55-59	П								
	19-25		60-64									
	26-34	_	65-69	_								
	35-44	_	70-79	=								
	45-54	_	80+	_								
QC.	Are you?											
	Working full time (30+ hours)		Retired									
	Working part time (under 30 hours)		Full time student									
	Not working – seeking work		Other									
QDa.			conditions or illnesses lasting or expecte	d to last 12								
	months or more? (Please tick all that apply)											
				H								
			or difficulty dimbing stairs)									
	Yes – Dexterity (e.g. difficulty lifting and carrying objects or using a keyboard)											
	Yes – Learning or understanding or concentrating											
	Yes – Memory											
	Yes – Mental health											
	Yes – Socially or behaviourally (for example associated with autism,											
	attention deficit disorder or Asperger's syndrome)											
	A condition not mentioned above											
QDb.	Does your condition or illness have an ad	verse effe	ct on your ability to make journeys by tran	1?								
	Yes, a lot		Yes, a little									
	Not at all											
QE.	Which of the following best describes you	ur ethnic h	ackground?									
QC.	White	_	-									
	Mixed		Chinese									
	Black or Black British		Other ethnic group									
	110101000000000000000000000000000000000			_								
QF.	In terms of having a car to drive, which o	f the follow	ving applies?									
	You have a car available	_	You have a car available but	_								
	and don't mind driving		prefer not to drive									
	You don't have a car available											
QG.	How often are you able to ask someone	else to driv	e you for local journeys?									
	All or most of the time		You don't have anybody you can ask									
	Some of the time		Not applicable									
		_		_								

	To help us get a better picture of tram services at a local level, it would be helpful if you could provide us with your home postcode. (If you provide it, this will be used to help understand tram usage and make improvements locally. Your postcode will not be used to identify you personally and will only be used for research purposes)																													
	Please write i	n yo	ur h	ome	e po	stco	de l	ner	e:																					
][Li	ve	out	sid	e ti	ne	UK									[
adhere	rvey is being und s to the Market F ctive Research Se	ese a	rch:	Soci	ety's	cod	e of	cor	nduc	t.۱																				
identif	ormation that yo y you personally. t to the same rest	The	data	will	only	bet	used	for	res	ear	chi	pur	pos	es.	Any	or	gan	isa												
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contac	t details below	_	_	_	_		_	_	_	_	_	_	$\overline{}$	$\overline{}$	$\overline{}$	_				_	_									
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Please return it in the envelope provided or use the following Freepost address:



Tram Passenger Survey Perspective Research Services Ltd FREEPOST (RTLU-YLTS-TGYY) 12-20 Baron Street Angel, London N1 9LL



Tram Passenger Survey (TPS) Manchester Metrolink Autumn 2015 results



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