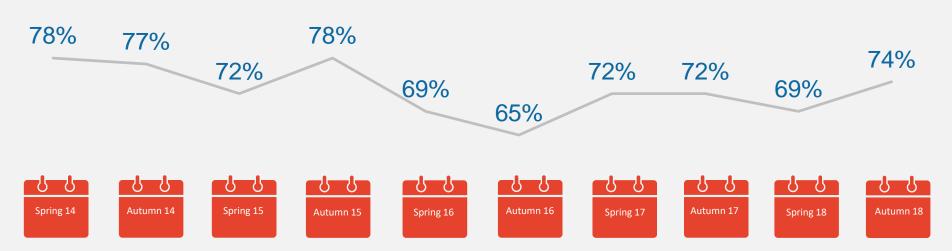
Rail passenger satisfaction at a glance: Southern – Autumn 2018



Transport Focus is the independent transport user watchdog. Our mission is to get the best deal for transport users. In spring and autumn we carry out the National Rail Passenger Survey (NRPS), a network-wide picture of passengers' satisfaction with rail travel in Great Britain. We ask passengers for their views of the specific journey they are making at the point they are surveyed, both in general and on a number of specific areas regarding the station, the train and the service received. This survey covers 1,320 Southern passengers.





Overall satisfaction by journey purpose



Satisfaction - in a bit more depth (Autumn 2018)



78%

Commuting

Southern

75%

Southern

Satisfaction at the station where you boarded Satisfaction on the train **Overall satisfaction** Overall satisfaction 75% (-3%) with the station with the train 68% with the station Top 5 detailed scores Top 5 detailed scores How your request was 1st handled 1st Journey length 78% (-2%) Information about train **9**nd 2nd Information during the journey times/platforms 3rd Connections with other train 69% Connections with other 78% (-1%) services 2nd public transport 4th Frequency 67% 72% **⊿**th **Shelter facilities** 66% Punctuality/reliability 5th 66% 5th Personal security on train 5th Ticket buying facilities 71% 66% 5th Cleanliness inside the train 5th Cleanliness of the 71% 66% Cleanliness outside the train station 66% (0%) 5th Level of crowding

Importance versus performance

(% shown in brackets shows % change since Autumn 2017)

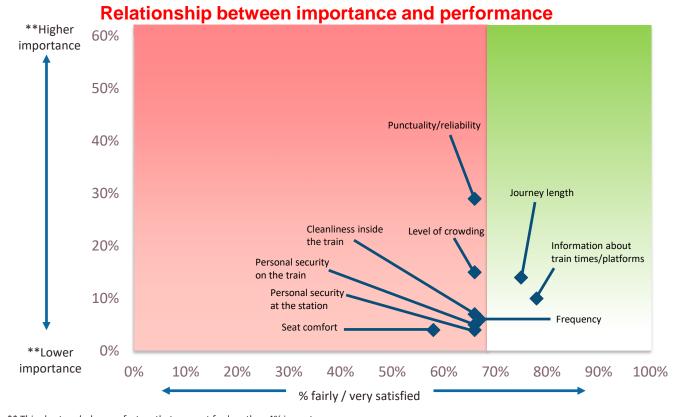
Not all factors asked about in this survey have equal importance - some things will have a much bigger influence on whether a passenger is satisfied with the overall journey than others.

The chart below shows the station and train factors which have a statistically significant relationship with overall journey satisfaction on this TOC - those which are most important in determining overall passenger satisfaction.

(% shown in brackets shows % change since Autumn 2017)

The vertical axis shows the relative strength of relationship (or relative importance) of these factors, and the horizontal axis shows how this TOC performs (the percentage of passengers satisfied with each).

Factors appearing towards the top right are those which are very important in driving a good overall journey experience, and on which the service performs quite well. Factors appearing towards the top left are also very important but delivered less well - these are priorities for improvement. Factors towards the bottom left or right are relatively less important, but do still have an impact on overall journey experience.



^{**} This chart excludes any factors that account for less than 4% importance





(+2%)