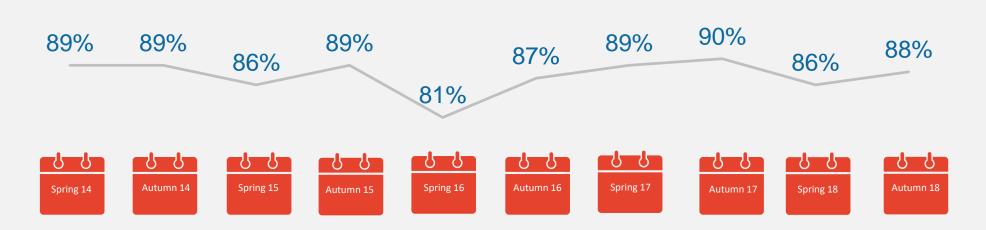
Rail passenger satisfaction at a glance: C2C – Autumn 2018



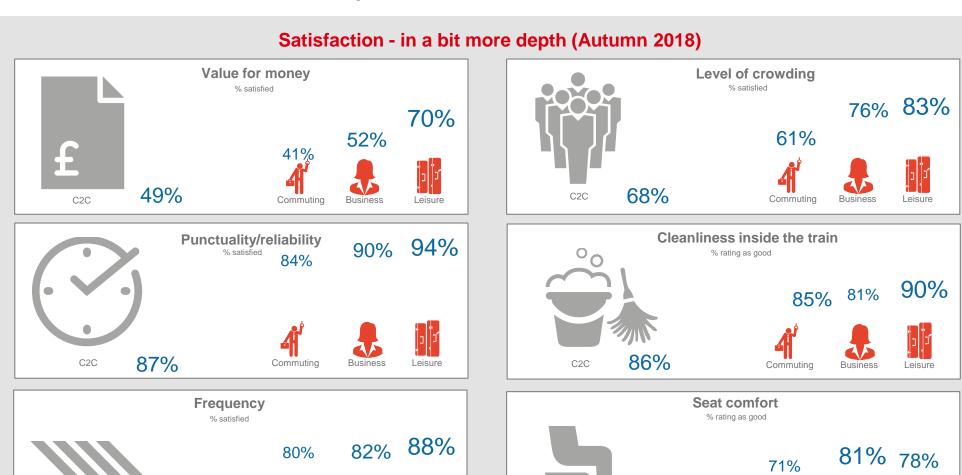
Transport Focus is the independent transport user watchdog. Our mission is to get the best deal for transport users. In spring and autumn we carry out the National Rail Passenger Survey (NRPS), a network-wide picture of passengers' satisfaction with rail travel in Great Britain. We ask passengers for their views of the specific journey they are making at the point they are surveyed, both in general and on a number of specific areas regarding the station, the train and the service received. This survey covers 960 C2C passengers.

Overall satisfaction with the journey



Overall satisfaction by journey purpose





74%

C2C

82%

C2C

Satisfaction at the station where you boarded Satisfaction on the train **Overall satisfaction** Overall satisfaction 82% (-3%) with the station with the train 84% with the station Top 5 detailed scores Top 5 detailed scores 1st How your request was handled 1st Journey length 88% (-1%) Information about train 2nd times/platforms **9**nd Punctuality/reliability Cleanliness 86% (-2%) 3rd 79% 2nd Cleanliness inside the train of the station Attitudes and helpfulness 77% 4th Upkeep and repair of the train of station staff 5th (-3%)82% (-9%) Ticket buying facilities 76% 5th Frequency

Importance versus performance

(% shown in brackets shows % change since Autumn 2017)

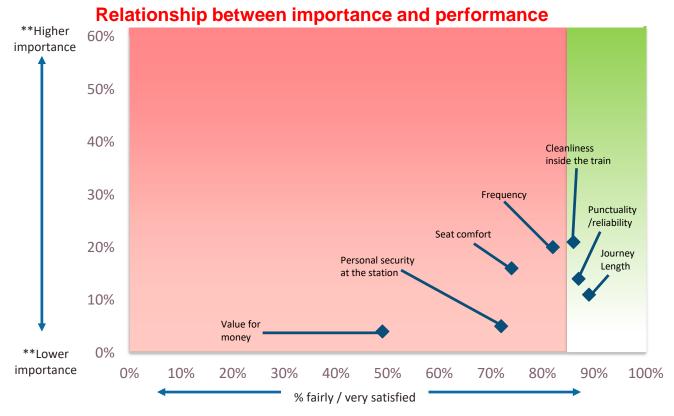
Not all factors asked about in this survey have equal importance - some things will have a much bigger influence on whether a passenger is satisfied with the overall journey than others.

The chart below shows the station and train factors which have a statistically significant relationship with overall journey satisfaction on this TOC - those which are most important in determining overall passenger satisfaction.

(% shown in brackets shows % change since Autumn 2017)

The vertical axis shows the relative strength of relationship (or relative importance) of these factors, and the horizontal axis shows how this TOC performs (the percentage of passengers satisfied with each).

Factors appearing towards the top right are those which are very important in driving a good overall journey experience, and on which the service performs quite well. Factors appearing towards the top left are also very important but delivered less well - these are priorities for improvement. Factors towards the bottom left or right are relatively less important, but do still have an impact on overall journey experience.



 $[\]ensuremath{^{**}}$ This chart excludes any factors that account for less than 4% importance



