# Rail passenger satisfaction at a glance: Heathrow Express – Spring 2018



Punctuality/reliability

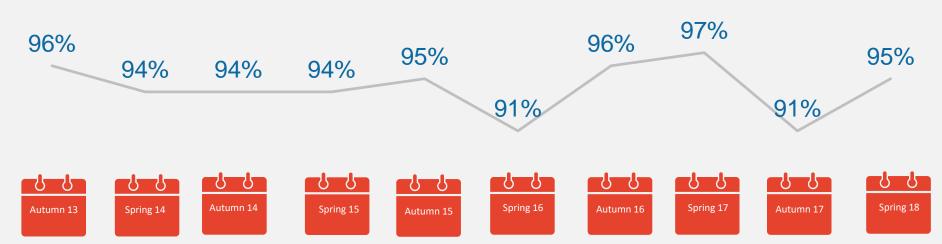
96%

90%

95%

Transport Focus is the independent transport user watchdog. Our mission is to get the best deal for transport users. In spring and autumn we carry out the National Rail Passenger Survey (NRPS), a network-wide picture of passengers' satisfaction with rail travel in Great Britain. We ask passengers for their views of the specific journey they are making at the point they are surveyed, both in general and on a number of specific areas regarding the station, the train and the service received. This survey covers 545 Heathrow Express passengers.



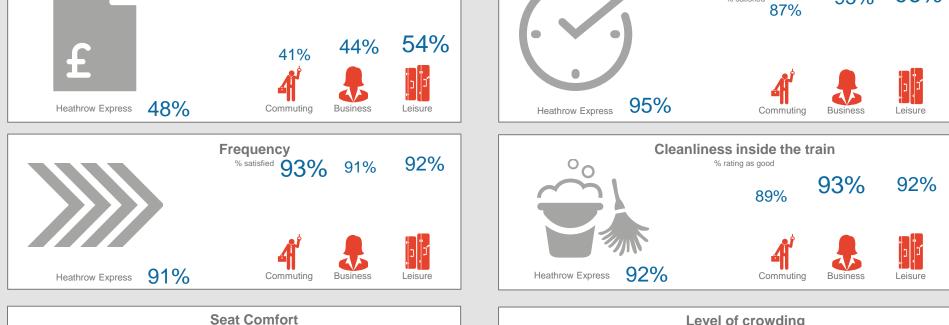


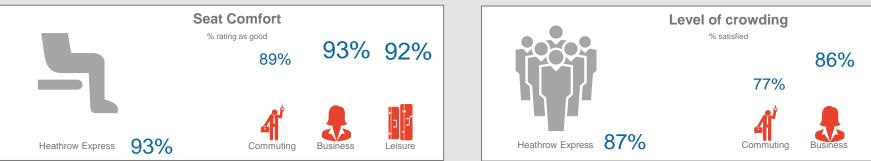
### Overall satisfaction by journey purpose



Value for money

#### Satisfaction - in a bit more depth (Spring 2018)





#### Satisfaction at the station where you boarded Satisfaction on the train **Overall satisfaction** Overall satisfaction 94% (-1%) with the train 94% with the station Top 5 detailed scores Top 5 detailed scores How your request was **1** st handled 96% 1st Journey length **9**nd Ticket buying facilities 95% (0%) **9**nd Punctuality/reliability Attitudes and helpfulness 91% (+2%)3rd of station staff 94% (-1%) 3rd Personal security on train (+2%)**Connections with other** 90% **⊿**th public transport 4th Upkeep and repair of the train 4<sup>th</sup> (0%)90% **Overall environment** 93% (-5%) 4th Seat comfort

## Importance versus performance

(% shown in brackets shows % change since Spring 2017)

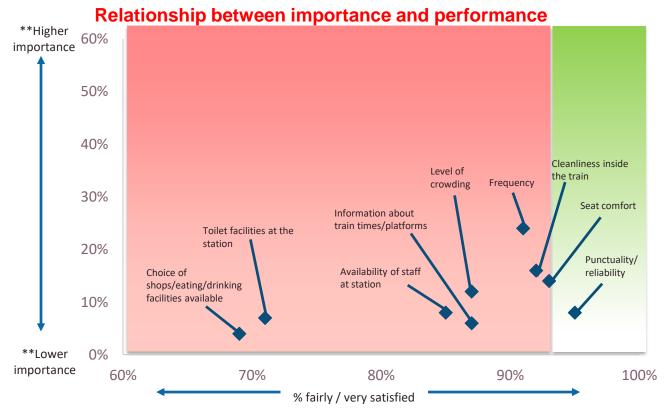
Not all factors asked about in this survey have equal importance - some things will have a much bigger influence on whether a passenger is satisfied with the overall journey than others.

The chart below shows the station and train factors which have a statistically significant relationship with overall journey satisfaction on this TOC - those which are most important in determining overall passenger satisfaction.

(% shown in brackets shows % change since Spring 2017)

The vertical axis shows the relative strength of relationship (or relative importance) of these factors, and the horizontal axis shows how this TOC performs (the percentage of passengers satisfied with each).

Factors appearing towards the top right are those which are very important in driving a good overall journey experience, and on which the service performs quite well. Factors appearing towards the top left are also very important but delivered less well - these are priorities for improvement. Factors towards the bottom left or right are relatively less important, but do still have an impact on overall journey experience.



<sup>\*\*</sup> This chart excludes any factors that account for less than 4% importance



