# Tram Passenger Survey (TPS) Nottingham Autumn 2015 results



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**TPS 2015 Nottingham** 

**Context to the survey** 



#### Context to the 2015 survey

#### The Tram Passenger Survey (TPS)

The TPS provides a consistent, robust measurement of passenger satisfaction with tram services in Britain

It also informs our understanding of barriers to (greater) tram use, how to encourage greater use, and how to improve the passenger experience

The 2015 TPS covered tram services in Manchester, Birmingham, Blackpool, Edinburgh, Nottingham and Sheffield



#### The survey methodology

Passengers are approached while making a journey; they answer the survey about that journey specifically

The questionnaire is self-completion, with passengers offered a choice of online or paper

Interviewers approached passengers on all days of the week between 6am and 10pm, between 17<sup>th</sup> September and 26<sup>th</sup> November 2015

328 surveys were completed for Nottingham in autumn 2015

For further details of the survey method, see Appendix

# The Nottingham network in context

	The Network	Passenger Journeys*	Ticket Purchasing	Information at stops	Frequency	Engineering disruptions / other notes
Nottingham N=7	2 lines 50 stops 20 miles	8.1 million	✓ TVMs at stops  X Conductors on board	<ul><li>✓ Info boards all stops (TTs, fares)</li><li>✓ Passenger Info Displays</li></ul>	Mon-Sat: every 3-15 mins Sun: 5-15 mins	The phase two extension of the network opened July/August 2015 and was included in the TPS in 2015  No significant issues affecting fieldwork
Blackpool Transport*	1 line 37 stops 11 miles	4.1 million	x TVMs at stops ✓ Conductors on board	✓ Info boards at stops (TTs, fares)  X Passenger Info Displays	Mon-Sat: every 15-30 mins Sun: 20-30 mins	<ul> <li>Blackpool illuminations 4<sup>th</sup> Sept – 8<sup>th</sup> Nov 2015</li> <li>Heritage trams operate bank holidays, weekends and summer; not covered in this research</li> <li>No significant issues affected fieldwork</li> </ul>
Trams	1 line 15 stops 8.7 miles	4.9 million	<ul><li>TVMs at stops</li><li>Conductors on board</li></ul>	<ul><li>✗ Info boards at stops (TTs, fares)</li><li>✓ Passenger Info Displays</li></ul>	Mon-Sat: every 8-10 mins Sun: 12-15 mins	<ul> <li>Network opened 31<sup>st</sup> May 2014</li> <li>No significant issues affected fieldwork</li> </ul>
Manchester Metrolink	7 lines 91 stops 57 miles	31.2 million	✓ TVMs at stops  ★ Conductors on board	<ul> <li>✓ Info boards all stops (TTs, fares)</li> <li>✓ Passenger Info Displays         (Not all stops on Bury and Altrincham lines)     </li> </ul>	Mon-Sat: every 6-12 mins Sun: 12-15 mins	<ul> <li>Second city works to provide direct link between St Peter's Square and Victoria</li> <li>Fire around Victoria 12<sup>th</sup> Oct; some fieldwork rearranged for short period</li> <li>Airport line opened late 2014, covered for first time in 2015</li> <li>No fieldwork on 10<sup>th</sup> Oct; 3 sporting events in one day including Rugby World Cup Fanzone</li> <li>Increasing use of double carriage trams</li> </ul>
Midland Metro	1 line 23 stops 12.5 miles	4.4 million	<ul><li>▼ TVMs at stops</li><li>✓ Conductors on board</li></ul>	<ul><li>✓ Info boards at some stops (TTs, fares)</li><li>✓ Passenger Info Displays</li></ul>	Mon-Sat: every 6-15 mins Sun: 15 mins	<ul> <li>Network improvement works took place from 26<sup>th</sup> October onwards; no fieldwork took place for a two week period from 26<sup>th</sup> Oct. Following this, shifts were conducted between Wolverhampton and St Paul's</li> </ul>
Sheffield  • Stogecooth  SUPERTRAM	3 lines 48 stops 18 miles	11.5 million	<ul><li>▼ TVMs at stops</li><li>✓ Conductors on board</li></ul>	✓ Info boards at stops (TTs, fares)  ★ Passenger Info Displays	Mon-Sat: every 5-20 mins Sun: 10-20 mins	Tram collision on 22/10/15 affected one shift; questionnaires distributed between Meadowhall Int. and Shalesmoor rather than to the end of the line at Middlewood

<sup>\*</sup>Source: Department for Transport, Passenger journeys on light rail and trams by system in England, 2014/15

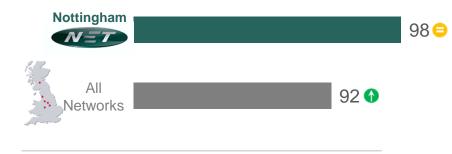
**TPS 2015 Nottingham** 

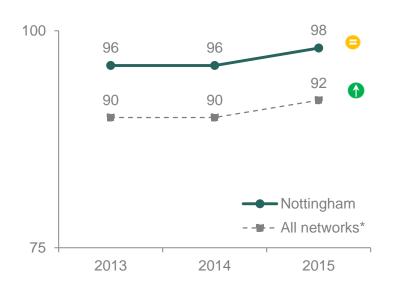
**Summary of 2015 results** 



#### Passenger experience in Nottingham 2015: a snapshot

#### **Overall journey satisfaction: 2015**





The top factors linked to overall journey satisfaction in Nottingham\* and how they performed in 2015

For a satisfactory journey (very/fairly satisfied):

Safety of the driving

Cleanliness/condition inside the tram

Distance from journey start

...and additional factors linked to a very satisfactory journey:



Amount of personal space on board

93%

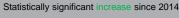


**Punctuality** 

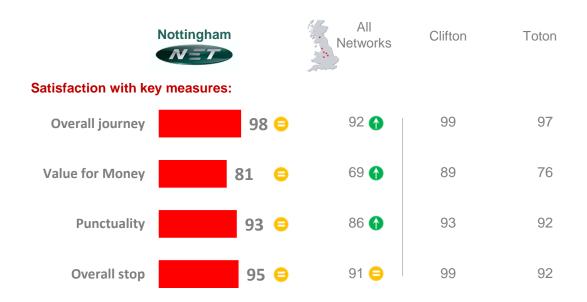
\*The 2013 survey did not include Edinburgh Trams

\*Combines data from 2014 and 2015 surveys to increase robustness





#### Passenger experience in Nottingham 2015: across the network



#### Satisfaction with other measures driving overall journey satisfaction in Nottingham:



#### Satisfaction with other measures driving passengers to be <u>very</u> satisfied in Nottingham:

**Personal space 73 ⊝** 76 **↑** 79 69



No change

Statistically significant decrease since 2014

#### Nottingham 2015: summary of key findings (1)

- Overall satisfaction with journeys on Nottingham Express Transit remains at the high levels that were seen last year, with 98 per cent of passengers satisfied with their journey (2014: 96 per cent). This is the highest of the six tram networks surveyed in the Tram Passenger Survey
- This high level of satisfaction is consistent across different passenger groups
- The main factor which makes journeys on Nottingham Express Transit satisfactory is the safety of the driving. This has increased a little since last year, from 91 per cent to 93 per cent of passengers satisfied with the driving
- The key factor which makes passengers 'very' rather than 'fairly' satisfied with journeys on NET is the amount of personal space on board the tram. Passenger satisfaction with this factor is consistent with last year (2015: 73 per cent satisfied, 2014: 74 per cent satisfied), although is relatively low compared to other aspects of the journey
- Amongst fare paying passengers 81 per cent were satisfied with the value for money of their journey. This has increased from 70 per cent in 2014 (although the increase is not statistically significant). The increase in satisfaction with value for money has been driven by commuters, where satisfaction has increased significantly from 69 per cent in 2014 to 88 per cent in 2015
- When evaluating satisfaction with value for money, the cost of the tram compared to other modes of transport was the most important factor

#### Nottingham 2015: summary of key findings (2)

- 93 per cent of passengers were satisfied with the punctuality of the tram (2014: 93 per cent) and only 5 per cent experienced a delay (2014: 2 per cent)
- Phase two of the NET extension opened in the summer of 2015 and was included in the TPS in 2015. Passenger satisfaction was generally a little higher on the Clifton line of the network across most key factors. In particular, satisfaction with value for money and the amount of personal space on board were considerably higher on the Clifton line (value for money: Clifton 89 per cent, Toton 76 per cent. Personal space: Clifton 79 per cent, Toton 69 per cent)
- Just over a quarter of passengers spontaneously mentioned an improvement that could have been made to their journey. Improvements mostly related to seating and capacity on board, and the tram interior
- The profile of passengers on Nottingham Express Transit is relatively young, with 28 per cent in the 18-25 age bracket
- More than half of all passengers were using the tram to commute, either to work (42 per cent) or education (10 per cent)

**TPS 2015 Nottingham** 

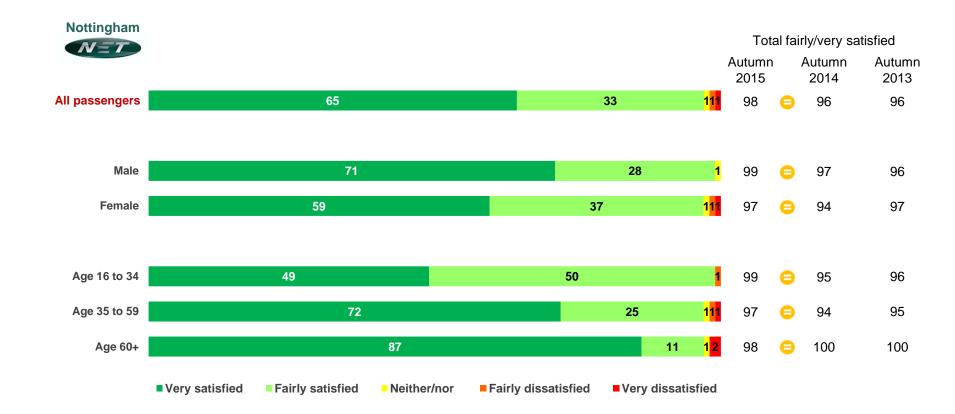
**Experience and opinions of the journey** 



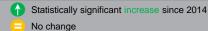
# Experience and opinions of the journey: summary



## Overall satisfaction: by gender and age

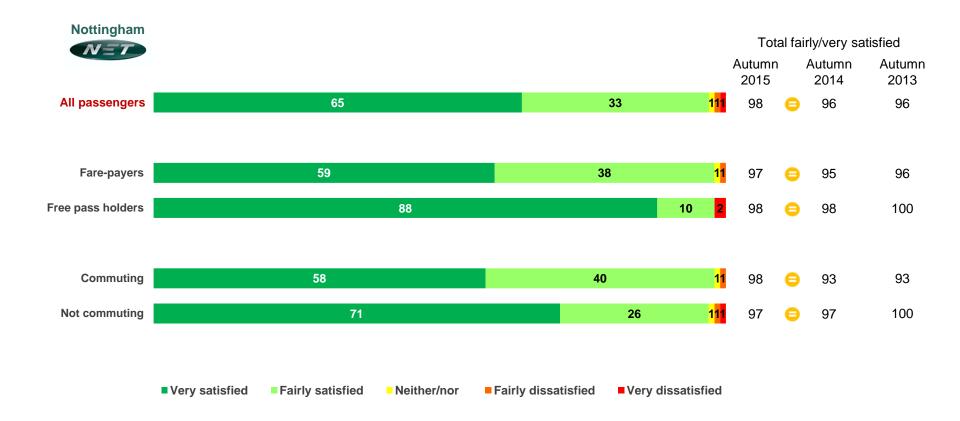


Q. Overall, taking everything into account from the start to the end of this tram journey, how satisfied were you with your tram journey today? Base: All passengers - 318





#### Overall satisfaction: by passenger type



Q. Overall, taking everything into account from the start to the end of this tram journey, how satisfied were you with your tram journey today? Base: All passengers - 318 (Note: low base of 45 for the free pass holders)

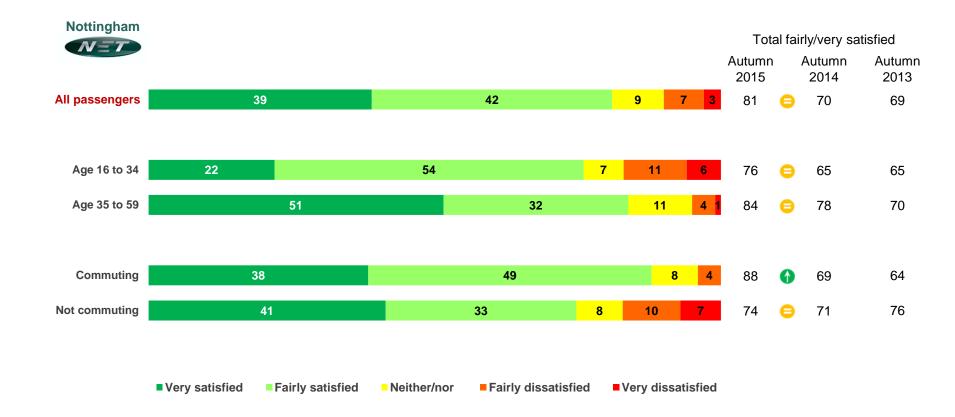


No change





# Experience and opinions of the journey: the detail Value for money (fare-payers only)



Q. How satisfied were you with the value for money of your journey? Base: All fare paying passengers - 242



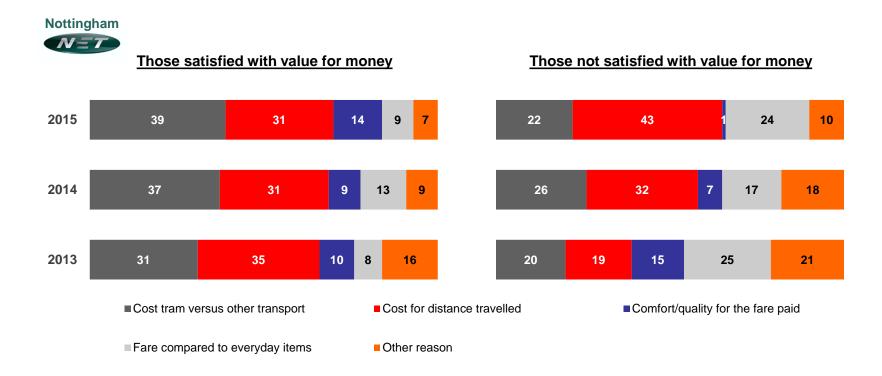
No change

Statistically significant decrease since 2014

15

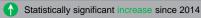
#### Experience and opinions of the journey: the detail

#### What influenced value for money rating



NOTE: Those not satisfied with value for money includes respondents answering 'Neither satisfied nor dissatisfied' Q. What had the biggest influence on the 'value for money' rating you gave in the previous question?

Base: All fare paying passengers — 191/37 (Caution: small base)



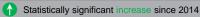
Statistically significant decrease since 2014



## Punctuality and on-vehicle journey time



Q. How satisfied were you with the amount of time your journey on the tram took? Base: All passengers - 314





Statistically significant decrease since 2014

**17** 

Q. How satisfied were you with each of the following...Punctuality? Base: All passengers - 306

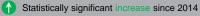
**TPS 2015 Nottingham** 

Waiting at the stop



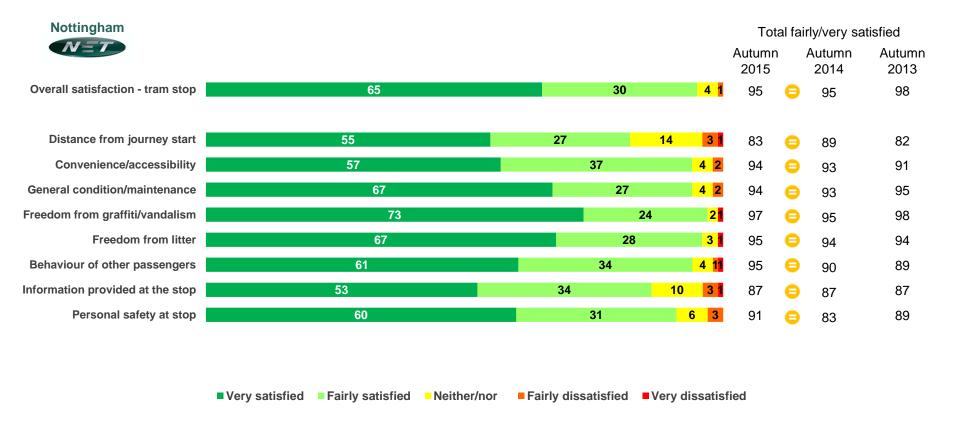
# Waiting at the stop: summary

	Nottingham N=T		Nottingham N=T
Satisfaction with the stop:			NEI
Overall satisfaction with stop	95 😑	Satisfaction: waiting time	93 😑
Distance from journey start	83 😑	Expected wait time	7.3 mins 😑
Convenience / accessibility	94 😑	Actual reported wait	4.8mins 😑
General condition and maintenance	94 😑	time	
Freedom from graffiti / vandalism	97 😑		
Freedom from litter	95 😑	Passengers who checked tram time	80% 😑
Behaviour of other passengers	95 😑	Info sources used	11% online tram
Information provided	87 😑	before arriving at stop	times
Personal safety	91 😑		
		Info sources used at stop	68% electronic display
		Among those that didn't check	<b>85%</b> knew service frequent





#### Satisfaction with the tram stop



Q. Overall, how satisfied were you with the tram stop? & Q. Thinking about the tram stop itself, how satisfied were you with the following: Base: All passengers - 318



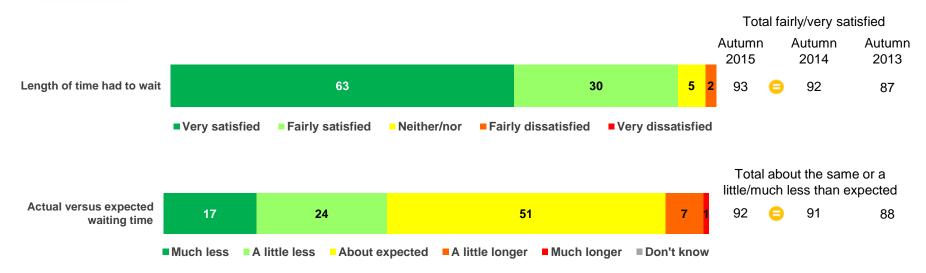
No change

Statistically significant decrease since 2014

20

#### Waiting time





Q. How satisfied were you with each of the following? & Q. Thinking about the time you waited for the tram today, was it [...] than expected? Base: All passengers - 322



O change

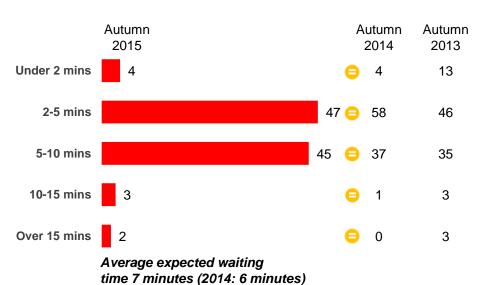




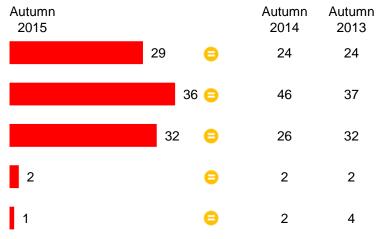
#### Expected and reported waiting times



#### **Expected tram waiting time**

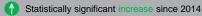


#### Reported tram waiting time

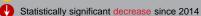


Average reported waiting time 5 minutes (2014: 5 minutes)

Q. Approximately how long did you expect to wait for the tram? & Q. Approximately, how long did you wait for your tram Base: All passengers - 313







22

# How passengers checked tram times



18 per cent (=) of Nottingham passengers did not check to find out when the tram was meant to arrive (2014: 21 per cent)

Before leaving for the tram stop					At the tram stop				
	Autumn 2015		Autumn 2014	Autumn 2013		Autumn 2015	ı	Autumn 2014	Autumn 2013
Leaflet/paper timetable	7		5	10	Electronic display		68 🤤	67	75
Online	11	⊜	9	13	Information posters	2	€	2	6
Live tram locator/timings	5	•	4	3	Online	1	€	0	0
Disruption updates via social media	1	⊜	1	0	Live tram locator/timings	0		1	0
Other	10	⊜	8	9	Disruption updates via social media	0		0	0
Cilion	10				Other	1	•	1	1

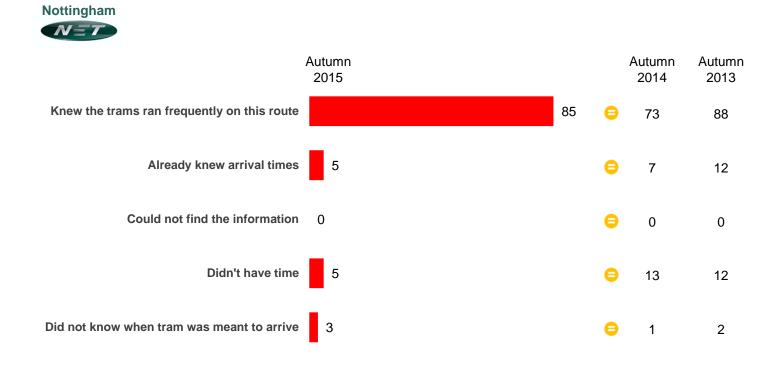
Q. Did you check any of the following to find out when the tram was meant to arrive? Base: All passengers - 328



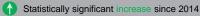
No change



## Why passengers did not check tram times



Q. If you did not check to find out when the tram was meant to arrive, why was this? Base: All not checking tram arrival information - 51







**TPS 2015 Nottingham** 

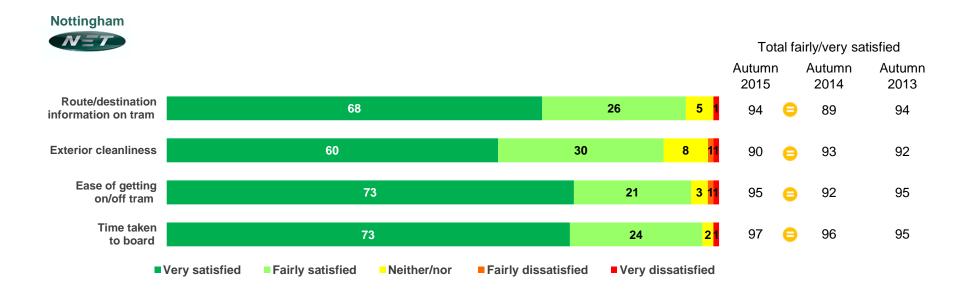
The tram



# The tram: summary

	Nottingham N=T		Nottingham <b>N</b> = <b>T</b>		Nottingham N=T
Start of journey		On board		The driver	
Route info on tram	94 😑	Interior cleanliness	95 😑	Appearance	87 😑
Exterior cleanliness	90 😑	Info on board	91 😑	Greeting	81 😑
Ease getting on	95 😑	Seat/standing space	79 🖨	Helpfulness/attitude	84 😑
Time taken to board	97 😑	Seat comfort	77 😑	Safety of driving	93 😑
		Personal space	73 😑	Smoothness journey	82 😑
		Provision grabrails	83 😑		
		Temperature	84 😑		
		Personal security	88 😑		

# Satisfaction with start of journey



Q. Thinking about when the tram arrived, please indicate how satisfied you were with the following: Base: All passengers - 315

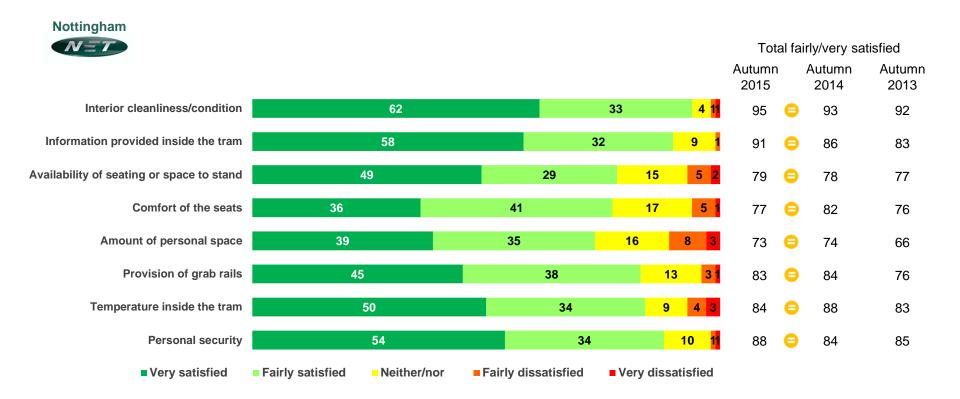


No change

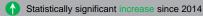
Statistically significant decrease since 2014

27

#### Satisfaction on the tram



Q. Thinking about whilst you were on the tram, please indicate how satisfied you were with the following: Base: All passengers - 321

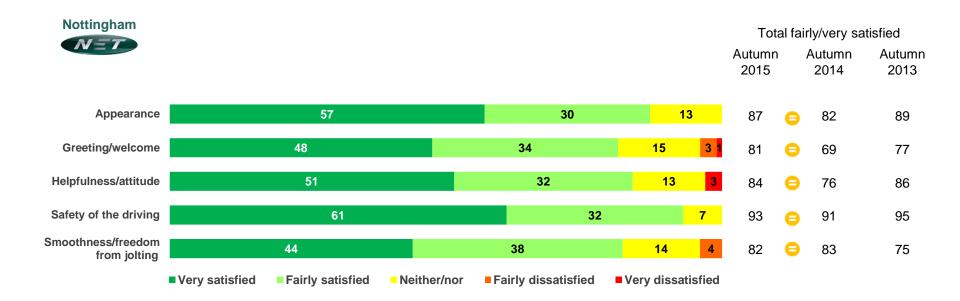


No change

Statistically significant decrease since 2014

28

#### Satisfaction with tram staff



TPS: Q. Thinking about any tram staff you encountered on your journey, please indicate how satisfied you were with each of the following: Base: All passengers - 244

Statistically significant increase since 2014

No change

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**TPS 2015 Nottingham** 

**Negative experiences during the journey** 



## Negative experiences during the journey: summary



Passengers experiencing a delay to their journey







Average length of delay (perceived)



\*Caution: small base (17)



Most common cause of delay



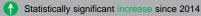
\*Caution: small base (17)



Passengers with worry or concern about others' behaviour on board



\*Caution small base



#### Negative experiences during the journey: the detail

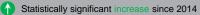
# Experience of delays



5 per cent ( ) of Nottingham passengers experienced a delay (2014: 2 per cent). Average length of delay was 12.5 minutes ( )

	Autumn 2015	Autumn 2014
Planned engineering works Tram waiting too long at stops Tram waiting too long at signals Signal/points failure Congestion/traffic jam Tram failure Time it took passengers to board Had to use bus replacement Poor weather No reason given for delay Other Not sure	Sample size of concerned passengers too small to report upon	Base too small to report

Autumn







<sup>\* &#</sup>x27;No reason given for delay' not asked in 2013. Its addition could have caused the significant drops in the other factors TPS: Q. Why was your journey delayed? Base: All experiencing a delay - 17 (Caution small base)

#### Negative experiences during the journey: the detail

## Worry or concern at other passengers' behaviour

Nottingham N=7				
% worried/concerned of other	passengers' behav	iour		
,	Autumn 2015		Autumn 2014	Autumn 2013
All passengers	5	<b>e</b>	4	6
Male	<b>1</b>	⊖	4	6
Female	9	⊖	3	5
Age 16 to 34	4	⊜	4	4
Age 35 to 59	7	<b>(</b>	4	10
Age 60+	2	<b>=</b>	1	3
Types of worrying/concerning	behaviour (%)			
		Autumn 2014	Autumn 2013	
Feet on seats				
Rowdy behaviour	Sample		oort	oort
Passengers not moving out of priority seats	size of concerned		Base too small to report	Base too small to report
Loud use of mobiles	passengers		E 5	E t
Passengers playing loud music	too small to		sme	sms
Passengers under influence of alcohol	report upon		00	00
Passengers under influence of drugs		se t	e t	
Abusive or threatening behaviour Smoking			Bas	Bas
Passengers not paying fares				
Graffiti/vandalism				
Grantilly Varidation				

<sup>\*</sup>Not asked in 2013

Q. Which of the following were the reasons for [other passengers behaviour causing you concern]? Base: All experiencing worrying/concerning behaviour - 13 (Caution small base)



Statistically significant increase since 2014



Statistically significant decrease since 2014

Q. Did other passengers' behaviour give you cause to worry or make you feel uncomfortable during your journey? Base: All passengers - 319

**TPS 2015 Nottingham** 

**Passengers' suggested improvements** 



#### Passengers' suggested improvements: summary





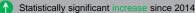
74% of Nottingham passengers in 2015 had no suggestions for improvements

...of the 26% that did, the most common service areas for improvement were:



Q. If something could have been improved on your tram journey today, what would it have been? Base: All suggesting an improvement - 93

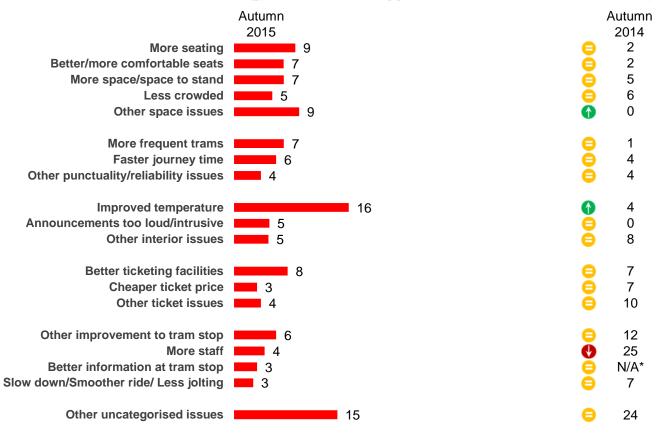




#### Suggested improvements spontaneously mentioned by tram passengers

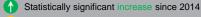


74 per cent (=) of passengers could think of no improvement suggestions to make (2014: 73 per cent)
Of the 26 per cent (=) who did, their suggestions are shown below (2014: 27 per cent)



\*New code in 2015

Q. If something could have been improved on your tram journey today, what would it have been? Base: All suggesting an improvement - 93



No change

transportfocus

## Passengers' suggested improvements: the detail

### Selected verbatim comments

Wider seats - I am not a big person but the seats are too narrow, might as well just have standing. And put some heat on!

More seating. Less jerking approaching train station if standing - bangs you into the sides of the tram

Volume of announcements/beeping is piercingly loud – turn it down!

> Staff available to help purchase a ticket. Removal of marketing transfer/wrap preventing view outside - unsettling

There is not as much standing space on the new trams as the old ones, and the seats are too high

> I bought a day return ticket initially, but actually wanted an all day ticket. This was not very clear on the machine, this needs addressing

There is a lack of visible staff

A little more heat. Very cold day and tram not very warm

Definitely the "warning" to pay in advance should be CLEAR in giant letters on the door. I am also a Sheffield tram user and you don't need to pay before boarding. In Nottingham it is not clear

More trams running so [they are] less crowded. The morning and late afternoon trams are very full

> Parking at Park & Ride stations. I had to visit three before getting a space

> > Heat in the compartment

At peak times more carriages needed as the tram was pretty crammed!

My only concern is the quality of street lighting on Toton Lane. It is very dark at night and I don't always feel safe

More room - the tram can be overcrowded

Not sure how my

Mango card works...

Comfort of seats on the new trams isn't as good as the old ones

- 1. More guidance for first time, out-of-town users at tram stop on which type of ticket to buy.
- 2. Electronic sign saying tram was 1 minute away for about 4 minutes

**TPS 2015 Nottingham** 

**Opinion of trams in the local area** 

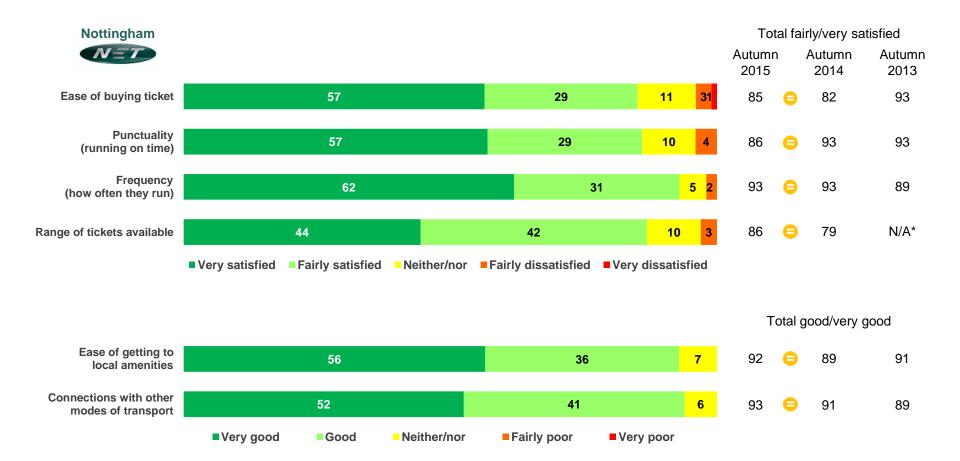


## Opinion of trams in the local area: summary

	Nottingham N=T	
General opinion of services in area:		
Ease of buying tickets	85 😑	
Punctuality	86 😑	
Frequency	93 🖨	
Range of tickets available	86 😑	
Ease of getting to local amenities	92 😑	
Connections with other modes	93 😑	

#### Opinion of trams in the local area: the detail

## Satisfaction with trams generally



Statistically significant increase since 2014

No change

Statistically significant decrease since 2014

<sup>\*</sup>Not asked in 2013

Q. And how satisfied are you overall with tram services for the following: & Q: How would you rate your local tram services for the following: Base: All passengers - 276

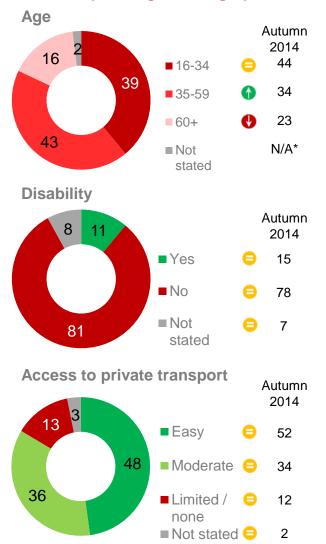
**TPS 2015 Nottingham** 

**Appendix 1: the passenger and journey context** 

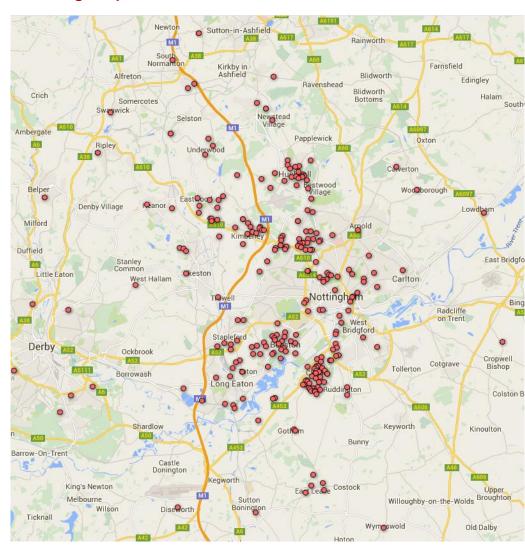


## Nottingham passengers: summary

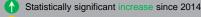
#### Overview of passenger demographics



#### Passengers' postcodes relative to tram network



\*The weighting process for 2015 was adapted to include passengers choosing not to provide their age and gender, in line with BPS. This allows their answers to not be wasted



No change

Statistically significant decrease since 2014



## Passenger profile

		Tram	
	Autumn 2015	Autumn 2014	Autumn 2013
Age			
16-34	39 😑	44	46
35-59	43 👔	34	36
Over 60	17 🔱	23	18
Not stated*	2	N/A	N/A
Access to private transport			
Easy	48 😑	52	48
Moderate	36 😑	34	39
Limited/none	13 😑	12	11
Not stated	3 😑	2	1
Has a disability			
Yes	11 😑	15	12
Ticket type			
Free pass holders	13 😑	19	15
Fare-payers Base: All passengers - 328 (Trar	87 😑	81	85

\*The weighting process for 2015 was adapted to include passengers choosing not to provide their age and gender, in line with BPS. This allows their answers to not be wasted

Statistically significant decrease since 2014

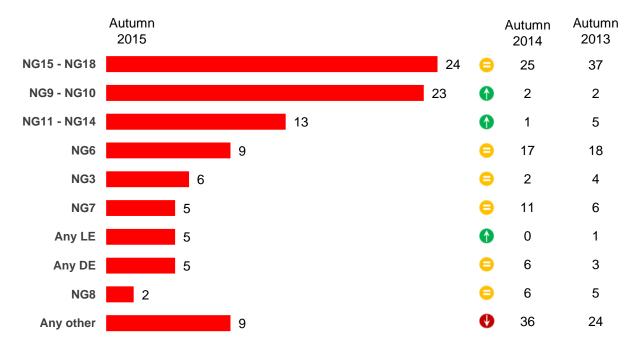


Statistically significant increase since 2014

No change

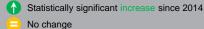
## Where Nottingham passengers live





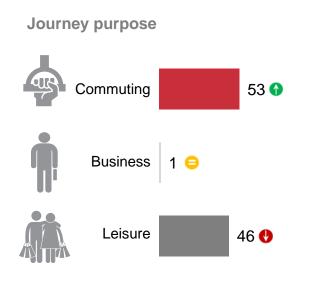
Changes in postcodes likely influenced by the opening of the phase 2 expansion of NET

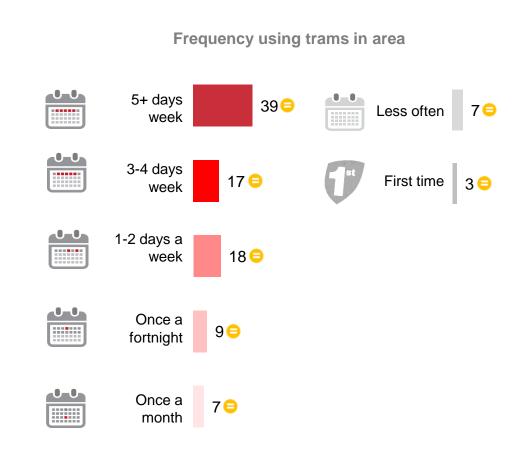
Q: What is your postcode? Base: All giving a postcode - 299



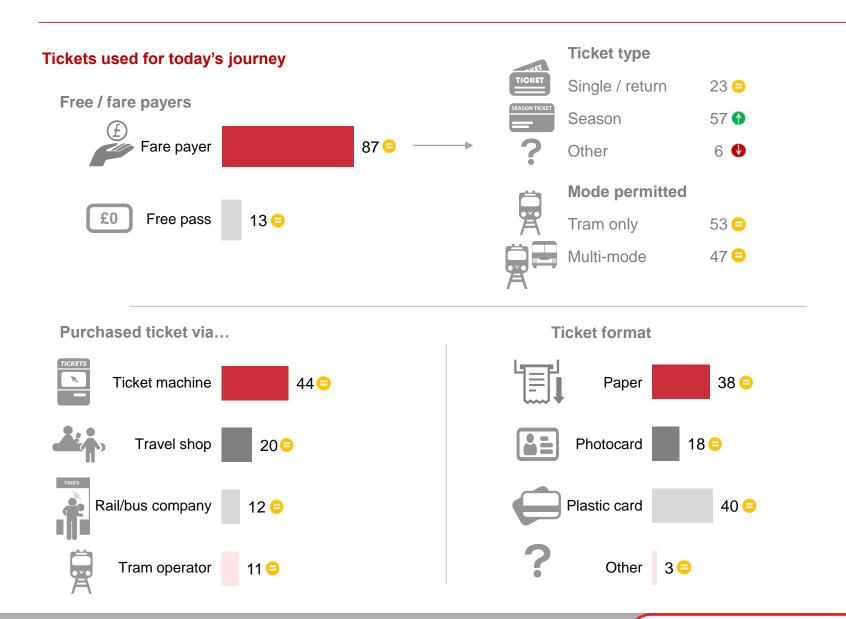
## Nottingham journeys: summary (1)

#### Passenger journey details





## Nottingham journeys: summary (2)



## Nottingham: summary (3)

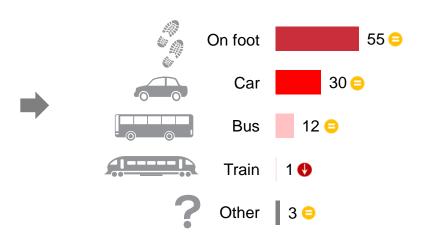
#### Most used tram stops: journey start

Old Market Square	12 😑
Phoenix Park	8 😑
Toton Lane*	8
Hucknall	7 😑
Royal Centre	7 😑
Nottingham Station*	7
Beeston Town Centre*	5
Clifton South*	5
Lace Market	4 😑

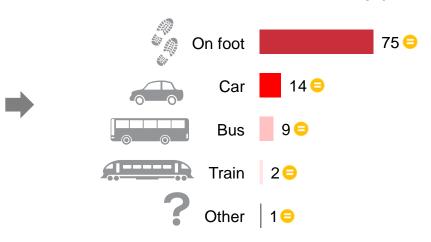
#### Most used tram stops: journey destination

Old Market Square	14 😑
Nottingham Station*	10
Lace Market	10 😑
Royal Centre	10 \\
Phoenix Park	9 😑
Toton Lane*	7
Hucknall	5 😑
Beeston Town Centre*	3

Mode used to arrive at starting stop (all stops)



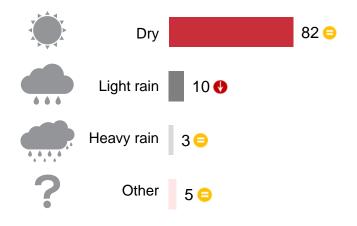
#### Mode used to travel on from destination stop (all stops)



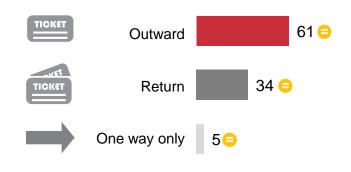
<sup>\*</sup>Not included in 2014 survey

## Nottingham journeys: summary (4)

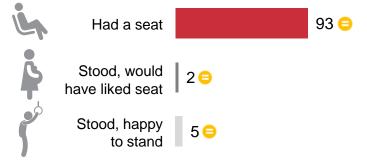
#### Weather on day of journey



#### **Journey direction**

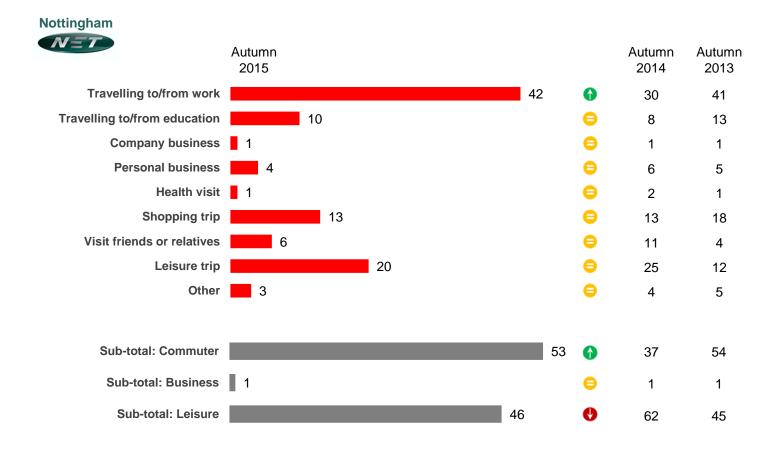


#### Sitting / standing

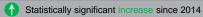


#### Passenger and journey context: the detail

## Journey purpose



Q. What is the main purpose of your tram journey today? Base: All passengers - 321

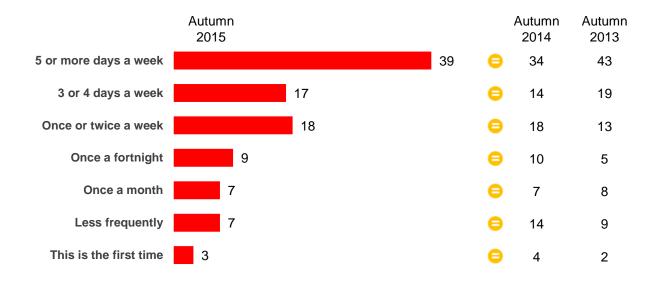


No change

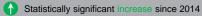
Statistically significant decrease since 2014

## Frequency of using Nottingham tramway





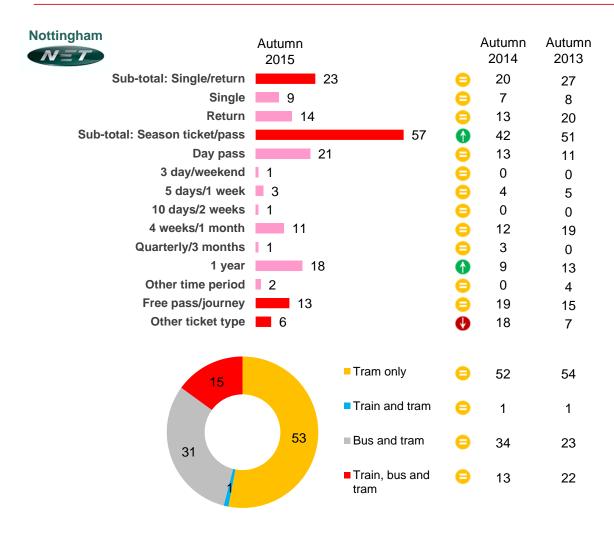
Q. How often do you typically travel by tram? Base: All passengers - 318



No change

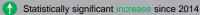


## Ticket type and modes of transport permitted

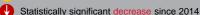


Q. What type of ticket/pass did you use for this tram journey today? Base: All passengers - 298

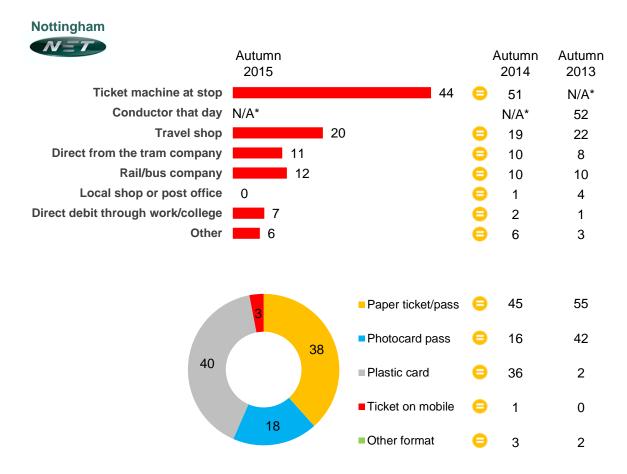
Q. What modes of transport does your ticket allow you to travel on? Base: All passengers - 318



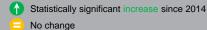




## Method of buying ticket and ticket format



Q. In what format was your ticket? Base: All passengers - 318





<sup>\*</sup>Not asked for NET

Q. How did you buy that ticket or pass? Base: All fare paying passengers - 247

## Nottingham stops used by passengers surveyed

61 per cent of passengers were on an outward journey, 34 per cent on a return and 5 per cent on a one-way trip (2014: 54 per cent, 39 per cent and 8 per cent respectively)

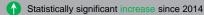
88 per cent had a seat for their whole journey, while 2 per cent said they had to stand but would have liked to have a seat (2014: 85 per cent and 3 per cent)

Boarding	Autumn 2015	Autumn 2014	Autumn 2013
Old Market Square	12 (	12	11
Phoenix Park	8 (	13	12
Toton Lane*	8	N/A	N/A
Hucknall	7 (	<del>)</del> 14	20
Royal Centre	7 (	5	3
Nottingham Station*	7	N/A	N/A
Beeston Town Centre*	5	N/A	N/A
Clifton South*	5	N/A	N/A
Lace Market	4 (	<b>)</b> 1	9
Station Street	1	<b>)</b> 14	19
David Lane	1	7	3
Nottingham Trent University	1	5	1

Alighting	Autumn 2015	Autumn 2014	Autumn 2013
Old Market Square	14 😑	19	17
Nottingham Station*	12	N/A	N/A
Lace Market	10 🤤	4	7
Royal Centre	10 🔮	22	13
Phoenix Park	9 🧧	9	6
Toton Lane*	9	N/A	N/A
Hucknall	5 🤤	8	14
Beeston Town Centre*	3	N/A	N/A
The Forest	2 🧧	4	5
Cinderhill	1 🤤	3	1
Nottingham Trent University	1 🤤	5	4
Station Street	0 🔮	11	9

Any changes in tram stops used reflects the sample of passengers in this survey rather than actual usage of stops

Q: Were you on your outward or return journey? Q. Did you get a seat on the tram? Q: At which stop did you board/leave this tram? Base: All passengers - 328

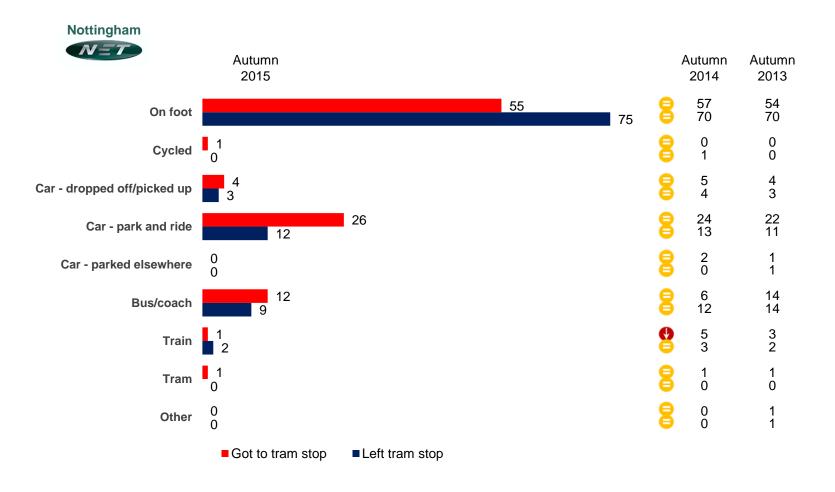


No change

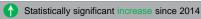
<sup>\*</sup>Not included in 2014 survey

Statistically significant decrease since 2014

## How got to and from the tram stop



Q: How did you get to/from the tram stop where you boarded/left the tram today? Base: All passengers – 321/319

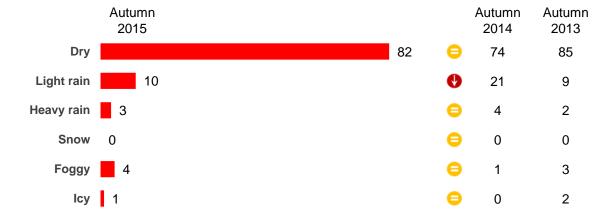


No change

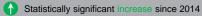
Statistically significant decrease since 2014

## Weather conditions when journey made





Q. What was the weather like when you made your journey? Base: All passengers - 320

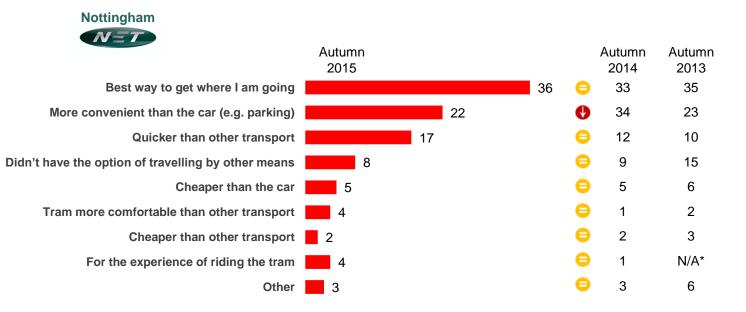


No change

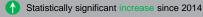


#### Passenger and journey context: the detail

## Reasons for choosing the tram



Q. What was the main reason you chose to take the tram for this journey? Base: All passengers - 321

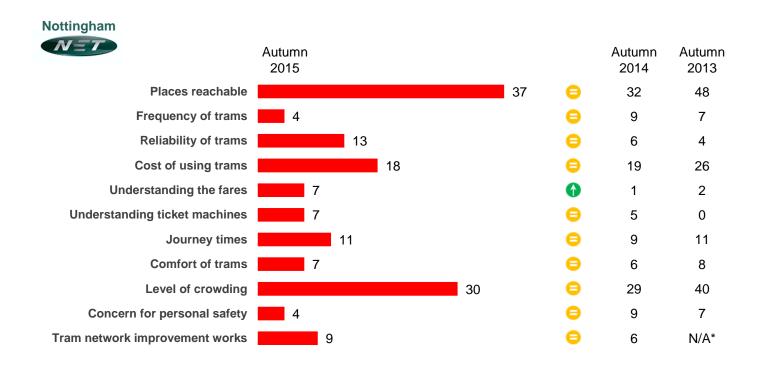


No change

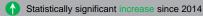
Statistically significant decrease since 2014

<sup>\*</sup>Not asked in 2013

## Factors preventing more journeys being made



Q. Have any of the following frequently stopped you making journeys by tram? (More than one answer permissible) Base: All previously using the tram - 169





Statistically significant decrease since 2014

<sup>\*</sup>Not asked in 2013. The addition of 'Tram network improvement works' in TPS 2014 could have caused the significant drops in other factors

**TPS 2015 Nottingham** 

Appendix 2: Further detail on survey background and method



## Methodology – fieldwork

#### Nottingham Express Transit (TPS)

Fieldwork: 17 September to 26 November 2015 (with a gap for half term from 24 October to 1 November)

Interviewer shifts: covered all days of the week and ran from 6am to 10pm. Each interviewer worked a three-hour shift; four hour shifts were conducted in a few cases.

Method: Choice of paper or online self-completion questionnaire

Sample size: 328 interviews (285 paper and 43 online)

In 2014 fieldwork took place between 10 September and 27 November

## Methodology – data analysis

Base definitions: All charts are based on those who gave an answer to an individual question. Those who either left the question blank or said 'don't know' have been excluded from the base. For this reason the base sizes for those charts based on 'all passengers' vary slightly between the different charts in this report.

Weighting: this was based on passenger count information collected by the interviewer during each interviewer shift. The weighting matrix used the following weighting cells:

- Tram network (for Nottingham Express Transit this was by line)
- Age: 16-25, 26-59, 60+
- Gender: male, female
- Time/day travelled: weekday peak, weekday off peak and weekend

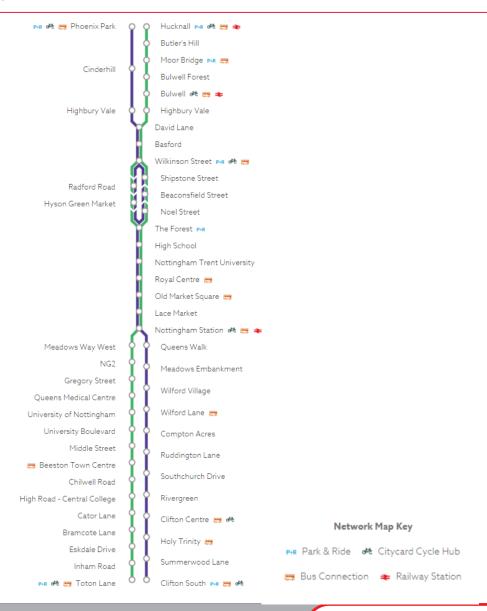
The full details of the weighting matrix can be found in the TPS Autumn 2015 technical report.

#### Waiver

Transport Focus has taken care to ensure that the information contained in TPS is correct. However, no warranty, express or implied, is given as to its accuracy and Transport Focus does not accept any liability for error or omission.

Transport Focus is not responsible for how the information is used, how it is interpreted or what reliance is placed on it. Transport Focus does not guarantee that the information contained in TPS is fit for any particular purpose.

## The Nottingham tramway route map



**TPS 2015 Nottingham** 

**Appendix 3: Questionnaire** 





Tram F	Passenger	Surv
(	Nottinghar	m)

	_	D	D	M	М	Υ	Υ
						1	5
Shift				Dat	te		

Thank you for agreeing to take part in our survey.

Transport Focus is the official, independent consumer watchdog that represents rail, bus, and tram passengers.

To help us represent the views of passengers in your area we would appreciate a little of your time to complete this survey. It asks about the tram journey you made when given this questionnaire.

Tram companies, local authorities and governments pay close attention to the survey's results. These results provide Transport Focus with the evidence to seek improvements on behalf of passengers.

Please fill in the questionnaire after you have completed your journey with NET.

Please tick only one box per question, unless that question requests otherwise.

After c	ompleting the questionnaire, please return it usi	ing the postage paid envelope provided.					
1.	About your journey on NET						
Q1a.	At which stop did you board this tram?						
	journey involved changing trams please refer onl estionnaire)	y to the part of your tram journey on which you were given					
Q1b.	At which stop did you leave this tram?						
Q2.	Please fill in the time that you boarded the train Hour Mins. (Please	m today: e use 24 hour clock e.g. 5.25pm should be written as 17:25)					
Q3a.	What type of ticket or pass did you use for this  Season Ticket/Kangaroo/Mango/Student  1 day	journey on NET? (Please tick one box only)  A free pass or free journey Elderly person's pass					
Q3b.	What modes of transport does your ticket allow NET only	w you to travel on?  Bus and NET					
	ITAIITAIIU IVE I	rrain, bus dhu NEI					

Q4.	In what format was your ticket?			
	A standard paper ticket/pass A photo card ticket/pass		An m-ticket (sent to your mobile phone) Other format	
	A plastic card you touched			
	on to the fare machine	Ш		
Q5.	How did you buy that ticket or pass?			
	Ticket machine at the stop		From a local shop or post office	
	Direct from Nottingham Express Transit (website/phone)		You had a free pass Direct debit through work/college	
	Travel shop		Other	
	Rail/bus company			_
Q6.	What is the main purpose of your journey	on N	IET today?	
	Travelling to/from work		Health visit (Doctor/hospital/dentist)	
	Travelling to/from education (e,g, college, school)		Shopping trip Visiting friends or relatives	H
	On company business	ш	Leisure trip (e.g. day out)	H
	(or own if self-employed)		Other	Ħ
	On personal business			_
	(job interview, bank, post office)			
Q7.	Were you on your outward or return jour	ney v	hen you were given a questionnaire?	
	Outward		One way trip only	
	Return	Ш		
Q8.	Were you travelling with? (Please tick	all th	at apply)	_
	Children in a buggy or pushchair		A carer	
	Children (under 12) who were walking		Lots of bags or luggage None of these	
	A wheelchair/mobility scooter	ш	None of these	
Q9.	How did you get to the NET stop where y		•	
	On foot/walked		Bus	
	Cycled			
	Car - dropped off		Tram	
	Car - and used Park and Ride Car - parked elsewhere		Other	ш
	Car - parked elsewhere	ш		
Q10.	Which means of transport did you use wh		_	_
	On foot/walked		Bus	
	Cycled			
	Car - picked up		Tram	
	Car - and used Park and Ride Car - parked elsewhere		Other	ш
	•			
Q11.	What was the main reason you chose to (Please tick one box only)	take	NET for this journey?	
	Cheaper than the car	П	Quicker than other transport	П
	Cheaper than other transport		Bestway to get where I am going	
	More convenient than the car	_	Tram more comfortable than	_
	(e,g, parking)		other transport	
	Didn't have the option of travelling	_	For the experience of riding the tram	
	by another means		Other (please write in)	
Q12.	What was the weather like when you ma			_
	Dry		Foggy	
	Light rain		Snow	
			I	$\Box$

2.	About the tram stop where you boarded the	is NET trai	m				
Q13.	Thinking about the tram stop itself, how satisfied were you with the following?						
	_	Very Fair atisfied satisf		Eairly, dissatistied,	Very dissatisfied.	Don't know/no opinion	
	Its distance from your journey start e.g. home, shops.  The convenience/accessibility of its location						
Q14.	Overall, how satisfied were you with the tram stop?						
	Very satisfied	Very dissat	tisfied isfied ı/No opinion		[		
3.	Waiting for the tram						
Q15. Q16a.	Approximately, how long did you wait for your trans (Please write in the time in minutes)  Did you check any of the following to find out when (Please tick all that apply)		is meant to a	rrive?			
	Before leaving for the tram stop  Leaflet/paper timetable	Informatio Online tran Live tram I (e.g. via Disruption (e.g. on	display at the n posters at ti n timesocator/timin mobile app/	he stop gs (web)			
Q16b.	If you did not check to find out when the tram was n (Please tick all that apply)					_	
	Knew the trams ran frequently on this route	Did not kno wasme	e time ow when the ant to arrive	tram	<u> </u>	_	
Q17.	Approximately how long did you expect to wait for	the tram?					
	(Please write in the time in minutes)						
Q18a.	Thinking about the time you waited for the tram too	•			_	_	
	Much longer than expected		time than yo time than you				
Q18b.	Were you able to board the first tram you wanted to	travel on?					
	Yes	No			[		

Q19.	How satisfied were you with each of the following	?					
	The length of time you had to wait for the tram		Fairly satisfied	Neither setisfied nor disseti sfied	Eairty, dissettisfiest	Very dissett stied.	Don't know/no opinion
4.	Qn the tram						
Q20.	Thinking about when the tram arrived, please indi	cate ho	w satisf	ied you w	ere with t	he followi	ng:
	Route/destination information on	Very setistied.	_	Neither satisfied nor dissatisfied	Eairly. dissatistiest	Very dissatisfied.	Don't know/no opinion
	the outside of the tram						
	The ease of getting on to and off of the tram	. 🗆					
	The length of time it took to board the tram	🗆					
Q21.	Thinking about whilst you were on the tram, please	indicat	e how s	atisfied yo	u were wi	th the foll	owing:
		Very satisfied.	Fairly satistics.	satisfied nor dissatisfied	Eairty. dissatistics.	Very dissatistied.	know/no opinion
	The cleanliness and condition of the inside of the tram						
	The information provided inside the tram						
	Sufficient room for all the passengers to sit/stand	_					
	The comfort of the seats						
	The amount of personal space you had around you						
	Provision of grab rails to hold on to when standing, moving about the tram						
	The temperature inside the tram	_					
	Your personal security whilst on the tram						
	The amount of time the journey took						
	Smoothness/freedom from jolting during the journey						
Q22.	Did you get a seat on the tram?						
	Yes – for all of the journey	No-	but you	were happ	y to stand		
	Yes – for part of the journey	No-	but you	would hav	e liked a se	eat [	
Q23a.	Did other passengers' behaviour give you cause t journey?	o worn	y or ma	ke you fe	el uncomi	fortable d	uring your
	Yes	No				[	]

transport<mark>focus</mark>

Q23b.	If yes: Which of the following were the re	eason(s) fo	rthis?	(Please	tick all tha	t apply)			
	Passengers drinking/under		Passe	ngers no	ot paying th	eir fares.		🗆	
	the influence of alcohol								
	Passengers taking/under		Music	being p	layed loud	ly		🗆	
	the influence of drugs								
	Abusive or threatening behaviour				dalism				
	Rowdy behaviour				obile phon	es			
	Passengers not moving	_	Other	(please	write in)				
	out of priority seats								
Q23c.	If yes: What local area was the tram trave concerned?	elling throu	igh or a	t which	stop was it	when yo	u were	worried or	
Q24a.	Was your journey with NET today delayer	_	No						
	Tes		NO					⊔	
O24h.	If yes: Why was this? (Please tick all that	annly)							
QL III	Due to a signal/points failure	to board	/						
	Road congestion/traffic jam	_			ets		•		
	Due to a tram failure	_	***		s replacem			_	
	Planned engineering works				write in)				
	Poor weather conditions								
	The tram waiting too long at stops		No re	ason giv	en			🗆	
	The tram waiting too long at signals		Don't	know				🗆	
Q25.	If yes: By approximately how long was y	our journe	y toda	y delaye	d?				
	(Fieuse write in the time in minutes)								
Q26.	Were any of these items of information p	resent on 1	the tran	n?	Yes	N.	lo	Don't know	
	A map of the tram route/journey times							Don't know	
	Audio announcements e.g. saying the next	t tram stop			🗆				
	An electronic display e.g. showing the nex	t tram stop	)		🗆				
	Information about tickets/fares					٦	П		
	A timetable				_	_	_		
	Details of how to make a complaint, if you					_	_ _		
	because a new termake a companie, it you	nou one			⊔		_		
Q27.	Thinking about any NET staff you encount with each of the following:	untered on	your j	ourney,		icate how	v satisfi		:
			Very atisfied	Fairly	Neither satisfied nor dissatisfied	Eairty	Very	Don't know/no ied. opinion	
	The appearance of any staff			satistica	dissatisfied	dissatistied.	disseti.sti	ed opinion	
	Any greeting/welcome you got from the st					П			
	The helpfulness and attitude of the staff					Ä			
	•								
	The safety of the driving (j,e. appropriateness of speed,								
	driver concentrating)								
			_	_	_	_	_	_	
								5	,

5.	Your overall opinion of the NET journey	y you ma	de whe	n given t	his ques	tionnair	е						
Q28.	Overall, taking everything into account from start to end of this journey, how satisfied were you with your journey on NET today?												
	Very satisfied	Fairly	/ dissatis										
	Fairly satisfied			ed			_						
	Neither satisfied nor dissatisfied	Don't	know/N	lo opinion.									
Q29.	If something could have been improved on you	would it	have be	en?									
Q30.	How satisfied were you with the value for mon	au of van	· laurnau	on NETO									
Q30.	· _												
	Very satisfied												
	Fairly satisfied												
Q31.	What had the biggest influence on the 'value fo	or money'	rating yo	ou gave in	the previ	ous quest	tion?						
	The cost for the distance travelled												
	The cost of the tram versus other	Comf	ort/jour	_									
	modes of transport												
	The fare in comparison to the cost		son not										
	of everyday items	(g)	lease wri	🗆									
6.	Your opinion of trams generally												
Q32a.	How would you rate NET services for the follow	ving:		Neither			Don't						
		Very		good nor		Very	know/no						
	Ease of getting to local amenities	good	Good.	poor	Poor.	poor.	opinion						
	(e.g., shops, hospitals, leisure facilities)												
	Connection with other forms of	_	_	_	_	_	_						
	public transport (e.g. trains/buses)	🗆											
Q32b.	And how satisfied are you overall with NET ser	vices for t	he follov	ving:			Don't						
		Very	Fairly	satisfied nor	Eastly	Very	know/no						
	Ease of buying your ticket	satistied.	satistica.	dissati sfied	dissetistics.	dissetistica	opinion						
	Punctuality (running on time)	_			$\overline{\Box}$	$\overline{\Box}$	ī						
	Frequency (how often the trams run)		$\Box$	П	$\overline{\Box}$	$\overline{\Box}$	П						
	Range of tickets available				$\Box$		ī						
Q33.	If you needed information about your local tran	_	e a tim	es fares	where w	ould you	obtain that						
Q33.	information? (Please tick all that apply)	II SCIVICES	, c.g. un	ics, iuics,	where w	oulu you	obtain that						
	Phone: NET	Ask f	riend/re	ative									
	Phone: Nottingham City Council			nd Ride ki									
	Internet: NET website	Smar	tphone a	pp									
	Internet: Nottingham City	Ask t	ram staff										
	Council website	Othe	r										
	Internet: Other travel website	Not s	ure				Ш						
	Travel shop												

Q34.	How often do you typically travel by NET	? (Please t	ick the closest to your frequency of tram us	e)
	5 or more days a week		Once a month	
	3 or 4 days a week	_	Less frequently	
	Once or twice a week		This is the first time I have used NET	
	Once a fortnight	_		_
Q35.	If you have used NET before, how typical v		say today's experience was? Was it	
	Much better than usual	П	A little worse than usual	П
	A little better than usual		Much worse than usual	$\overline{\Box}$
	About the same as usual			_
Q36.	Have any of the following frequently stop	ped you m	aking journeys by tram? (Please tick all th	at apply)
	The places you can reach by NET		How long journeys take	
	The frequency of trams in the area	=	when going by NET	
		_	The comfort of the trams	
	The reliability of the trams		The level of crowding on the trams	
	The cost of using NET		A concern for your personal	. 🗀
	Understanding the fares		safety on NET	
	Understanding the ticket machines		Tram network improvement works	
7			Trainine Work Improvement Works	
7.	About you			
QA.	Are you?			
	Male		Female	. 🗆
QB,	In which age group are you?			
	16-18		55-59	. 🗆
	19-25		60-64	. 🗆
	26-34		65-69	. 🗆
	35-44		70-79	. 🗖
	45-54		80+	
QC.	Are you?			
	Working full time (30+ hours)		Retired	. 🗆
	Working part time (under 30 hours)		Full time student	. 🗆
	Not working – seeking work		Other	. 🗆
QDa.	Are you affected by any physical or me months or more? (Please tick all that ap		conditions or illnesses lasting or expect	ed to last 12
	No - None			
	Yes - Vision (e.g. blindness or partial sight)			
	Yes - Hearing (e.g. deafness or partial hear	ring)		
			or difficulty climbing stairs)	
			ects or using a keyboard)	
	Yes – Socially or behaviourally (for examp			_
			perger's syndrome)	
			peiger 33/100 onto/	

QDb.	Does your co	nditio	n or i	llness	hav	e ar	adv	erse	e	ffect	on	you	r abi	lity	to	ma	ke	jou	rne	ys	by 1	trar	n?		
	Yes, a lot Not at all							□ 			es,	a lit	tle												
QE.	Which of the following best describes your ethnic background?																								
	White																								
	Mixed												Asia										_		
	Black or Black	Britis	h					Ш		(	Othe	r et	hnic	gro	oup								Ш		
QE.	In terms of h	aving	a car	to dr	ive, ı	whic	h of	the	fo	llow	ing a	appl	ies?												
	You have a ca							_		١			a c										_		
	and don't n										D)	efer	not	to	dri	ve							П		
QG.	How often ar	e you	able	to as	k son	neo	ne e	lse t	0 0	Irive	you	ı for	loca	ıl jo	our	ney	5?								
	All or most of	the ti	me							١	ou (	don'	t ha	ve	an۱	bod	lv v	ou	car	1 as	sk				
	Some of the ti												icab												
HEELS.	To help us get a better picture of tram services at a local level, it would be helpful if you could provide us with your home postcode. (If you provide it, this will be used to help understand tram usage and make improvements locally. Your postcode will not be used to identify you personally and will only be used for research purposes)												and												
Please write in your home postcode here:																									
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	nrs.org.ukwhow									_											_				
	out more about ww.transportfo			sseng	er Sur	vey	or Tr	anspo	ort	Focu	s' w	ork v	isito	urv	web	site	orf	olk	owu	s o	n Tv	vitte	r.		
	: @transportfoc		g.uk																						
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	Julie 23.	Ш				Ш		Ш								Ш				<u> </u>	Ш			Ш	┙
Thank you for completing this questionnaire.																									
Please return it in the envelope provided or use the following Freepost address:																									
Tram Passenger Survey																									

Perspective Research Services Ltd FREEPOST (RTLU-YLTS-TGYY) 12-20 Baron Street

Angel, London N1 9LL



transportfocus

bdrc continental

# Tram Passenger Survey (TPS) Nottingham Autumn 2015 results



Robert Pain

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April 2016

